

THE EXTRAORDINARY SALE OF SAMPLE NECKWEAR AT HALF PRICE AND LESS (FEATURED LOTS AT 98c, \$1.29, \$1.69, \$2.39, \$2.79 AND \$3.69) CONTINUES—MAIN FLOOR

Thursday, Friday, Saturday, in the Millinery Salons

ESTABLISHED 1857
Meier & Frank Co.
 THE QUALITY STORE
 OF PORTLAND, OREGON
 FIFTH SIXTH, MORRISON, ALDER STS.

All Trimmed, Untrimmed Hats 1/3 Off

Downstairs 50c Day Downstairs

- Waists 50c**
200 women's striped voile and batiste waists prettily trimmed with lace and embroidery. Some are second, others slightly soiled. Sizes 38 to 42.
- Pumps, Oxfords 50c**
Regularly priced \$2 to \$4.50 pair. Odds and ends of women's dull kid and patent pumps and oxfords mostly in high heel style. Sizes 2 1/2 to 8. No C. O. D.'s. Phone or mail orders, none exchanged.
- Sweaters 50c**
Regularly \$1.98. Clearaway 200 women's all wool striped slip-on sweaters in combinations of white, orange, jade, salmon, red, taupe, henna, etc.
- Aprons 50c**
Black sateen, gingham, unbleached muslin and percale aprons with self-trimming. Also included are some gingham "double" Polly Prim aprons. Broken sizes.
- Undergarments 50c**
Regularly 69c garment. Women's flesh and white muslin undergarments, some lace trimmed. Included are step-ins, bloomers, chemise and gowns.
- Camisoles 50c**
600 women's Japanese silk camisoles in lace trimmed and tailored styles. Built-up and ribbon shoulder straps.
- Child's Hats 50c**
Regularly \$1.49 - \$1.98. All kinds of children's hats and sail-ors at this special price.
- 3 Yds. Cretonnes 50c**
Regularly priced 20c to 40c yard. Remnants and mill ends of cretonnes in many patterns and colors. 30 or 36 inches wide.
- Bloomers 50c**
Children's fully cut black and white sateen bloomers with double stitched seams. Sizes 2 to 8 years.
- Boudoir Caps 50c**
Regularly priced 98c. Dainty boudoir caps fashioned of tub silk and trimmed with laces and flowers. Many shades and shapes.
- Bloomers 50c**
Regularly priced \$1. Women's fully cut black sateen bloomers with elastic at waist and knee.
- 3 Pairs Bloomers 50c**
Children's black, white and flesh knit bloomers with elastic at waist and knee. Sizes 2 to 12 years.
- 3 Prs. Hose 50c**
Children's fine ribbed stockings in black, white and cordovan. Some are second. Sizes 5 1/2 to 10.
- 3 Prs. Hose 50c**
Regularly 35c pair. Women's 3/4 length cotton hose with garter hem tops and mock-seam legs. Sizes 8 1/2 to 13.
- Hose, Pair 50c**
Women's silk and fiber silk hose in black, white and cordovan. Mock-seam leg style with double soles and elastic hem tops. Some are second.
- 5 Prs. Socks 50c**
Clearaway of children's half and three-quarter socks in black, white and cordovan. Some second, some are soiled.
- Union Suits 50c**
Regularly 58c and 69c. Children's union suits in low neck, sleeveless, cuff knee, drop seat style. Sizes 2 to 16 years.
- 3 Vests 50c**
Women's cotton jersey ribbed vests in low neck, sleeveless, band and bodice top styles. Some second.
- Union Suits 50c**
Women's light weight cotton knit union suits in low neck, sleeveless, cuff knee, regular and extra sizes.
- Vests 50c**
Women's fine mercerized cotton and linen vest in flesh and white. Regular and band top styles. Sizes 34 to 44.
- Men's Ties 50c**
2000 men's four-hand silk ties in attractive summer patterns and colorings. Some are second.
- Men's Caps 50c**
Regularly priced \$1.25. Men's serviceable wool and wool-mixed caps in desirable patterns. All sizes.
- Underwear 50c**
Regularly 69c garment. Men's Bal-brigan and open mesh shirts and drawers in all sizes. Long and short sleeve shirts, full length drawers.
- 6 Towels 50c**
Small plain white Turkish and huck towels, some with red borders. Slightly imperfect.
- 3 Yds. Challis 50c**
36 inch printed cotton challis for com-forters, draperies, hang-ings, etc. Some second.
- 3 Yds. Burlap 50c**
Regularly 25c yard. 28 inch heavy plain colored burlap in natural, dark red and rose.
- 3 Yds. Curtain'g 50c**
Regularly 25c yard. White and ecru curtain voiles in draw border effects. 36 inches wide.
- 5 Prs. Sox 50c**
Men's serviceable cotton sock in black, cordovan, gray, navy and white. Some second.
- 2 Prs. Sox 50c**
600 pairs of men's silk and fiber silk socks, some with clocks. Black. Regularly 39c and 49c pair. All sizes.
- 6 Kerchiefs 50c**
Regularly 15c each. Men's good quality white cambric handkerchiefs.
- Union Suits 50c**
Boys' cotton ribbed and open mesh union suits in short sleeve, cuff knee style.
- 4 Yds. Muslin 50c**
Regularly 15c yard. 36 in. fine bleached muslin for night gowns, undergarments, etc.
- Organdy 50c**
Regularly 59c yard. 45 inch imported sheer organdy in spring and summer shades, also white.
- Lunch Cloths 50c**
White mercerized cotton damask table tops or luncheon cloths in size 36x36 inches. These are slightly imperfect.
- Sheeting 50c**
Regularly 65c yard. Heavy unbleached sheeting for full bed size sheets, pillow cases, bedspreads and art needlework.
- 15 Cks. Soap 50c**
Liberty White laundry soap reg-ularly priced at 3c.



Special Release! "Kitten on the Keys" 75c

On sale tomorrow—"Kitten on the Keys" (fox trot), by Zex Confrey and his orchestra.

This new hit begins with doleful meows and chop-chop musical figures—only the little beggar (Mr. Zex himself) supposedly stranded on the piano keyboard keeps remarkably good time. The banjo, too, is prominent and there are crisp brass and smooth saxophone effects.

On the reverse side is "Pick Me Up and Lay Me Down" (fox trot) rendered by the Club Royal Orchestra.

10-inch Victor Record No. 18900. Hear it tomorrow.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Moire Bags \$1.49

Regularly \$1.95 to \$2.95. Pouch and vanity shapes in moire. A variety of attractive frames, the colors shown are black and navy.

—Meier & Frank's: Main Floor.

Lingerie Laces 25c

There are just 500 yards of these Calais val laces in 1 to 2 1/2-inch widths. They are exquisitely sheer and appropriate for dainty underthings.

—Meier & Frank's: Main Floor.

Fabric Gloves 50c

1044 pairs of women's imported fabric gloves in 2-clasp style with spear point and embroidered backs. In sizes 5 1/2 to 8, the colors include mode, buck, gray, beaver, ponce and white. Also special at 50c the pair are some white Milanese 2-clasp silk gloves in sizes 5 1/2, 6 and 6 1/2.

—Meier & Frank's: Main Floor.

Groceries

Karo Maple Flavor Syrup, Green Label, No. 10 cans 35c
68c, No. 5 cans. 35c

Crisco Shortening, best for warm weather baking, 9-lb. cans \$2.10, the 6-lb. cans \$1.40, the 3-lb. cans 73c for

Oregon Prunes, 50 to 60 size, 25-lb. wooden boxes \$3.90, the 5-lb. lots 75c, 17c the 3-lb. lots 48c, lb.

Shredded Wheat, breakfast biscuits, doz. pkgs. 25c \$1.45, two pkgs. 25c

Head Rice, Blue Rose, large kernels, 6 lbs. 48c, three 25c lbs. 25c

Orange Marmalade, Ferguson's, finest California, No. 25c 1 tin, 3 for 65c, tin. 25c

Dependable Coffee, vacuum pack, tin \$1.90. 43c \$1.25 and. 43c

Tomato Sardines, California, large oval cans, doz. \$1.65, can 15c

Lunch Salmon, choice medium red fish, No. 1 cans, 35c doz. \$1.35, three cans 95c

Pure Lard, Sinclair's White Frost, No. 10 pails \$1.85, the 5-lb. pails 95c

Bakery Bulletin

Doughnuts, crisp, mellow, 25c fine flavored, doz. 25c

Rye Bread, Milwaukee style, hearth baked, loaf 10c 15c and 10c

Citron Cakes, delicately 30c flavored, each 30c

Raisin Cookies, made with Sun-maid raisins, 19c dozen 19c

—Meier & Frank's: Ninth Floor.

1/3 off
\$18.50
\$12.33

\$12.50
\$8.33

\$15.00
\$10.00

\$7.50
\$5.00

\$15.00
\$10.00

\$16.00
\$11.00

\$16.00
\$11.00

\$12.50
\$8.33

\$17.50
\$11.67

\$12.50
\$8.33

\$15.00
\$10.00

\$16.00
\$11.00



WITH the single exception of our felt hats, every hat in our Millinery Salons is included in this sale at ONE-THIRD OFF!

Meier & Frank hats are marked for their beauty and distinction and never have these qualities been more pronounced than in the modes of this season. In making this sweeping, comprehensive reduction in price—we are placing within reach of everyone finer stocks and hats of greater beauty.

Our finest tailored and sports hats:

Gage Sails—Vogue Sailors
Knox Sailors—Vogue Trimmed Hats
Rawak, Bruck Weiss and Belnoid Models

Hats that are brilliant or plain.

All White Hats, All Black Hats, Transparent Hats in White, Black or Sand. Canton and Taffeta Hats in White, Sand, Flesh, Navy, Black, Nile, Orchid, Gold, Forest Green and the Summer Colors.

Leghorns
Horsehair Braids
Milans
Novelty Straws
Liseres
Canton Crepes

Georgettes
Transparent Hats
Taffetas
Novelty Laces
Combinations of Taffeta and Georgette

Exemplifying the values in this sale:

- Every \$20.00 Hat Reduced to \$13.33
- Every \$18.50 Hat Reduced to \$12.33
- Every \$16.50 Hat Reduced to \$11.00
- Every \$15.00 Hat Reduced to \$10.00
- Every \$10.00 Hat Reduced to \$ 6.66
- Every \$ 7.50 Hat Reduced to \$ 5.00
- Every \$ 5.00 Hat Reduced to \$ 3.33

Hats for the youthful bobbed head—hats for the debutante—hats for the matron with as much distinction as her daughter's hat has charm. Hats picturesque, and exquisite—and chic—and mannish. In a word, every type of hat conceived by fashion is shown in this display.

—Meier & Frank's: Fourth Floor.



Sale! 2000 Bamboo Baskets 29c, 33c



We have just received this large assortment of 2000 natural color bamboo baskets—on sale tomorrow at 29c and 33c.

These baskets may be adapted to a multitude of uses—for carrying lunches, for sewing, for candy, etc. Two sizes.

Fruit Baskets 49c, 98c \$1.25

Our own importation direct from the Meier & Frank representatives in the Orient.

Brown and mahogany finish bamboo fruit baskets in a variety of effective styles.

The regular prices are 75c, \$1.29 and \$2.

NOTE: Sale will be held simultaneously on the Center Alley, Bargain Square, Main Floor, Fifth Street, and in the Basket Section on the Fifth Floor.

THAT attractive yet distinctive air that usually accompanies the finest suits is a definite part of these

Mid-Summer Suits \$29.50

They Were Regularly \$45.00

Throughout the summer days there will be many calls for these smart suits of tweed, homespun and covert cloth.

The suits featured Thursday at \$29.50 are exceptional in line and style—beautifully tailored—and in a range of colors that includes tan, brown, rose, copen, gray. The jackets are fully silk lined and are belted.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

