

King Cotton Sale

Setting a Marvelous Pace in the "Million Dollar Drive" Lipman, Wolfe & Co. Begins Another Famous Annual Event

—King Cotton takes charge here tomorrow morning, and with the proverbial prodigality of kings is to countenance naught but the most extraordinary value-giving as evidence of his rule.
—We have been preparing for his coming—we are all ready for the morrow—ready with heaps of splendid merchandise at

special prices, and some for less than present regular wholesale cost.
—It is one of the surpassing sales of the year that is now announced, and the opportunities are for everybody. See our windows today, and see the Basement news on page 4.



At Practically Wholesale Cost—Famous Trade-Marked Line of
81x90 SHEETS \$1.29

—These sheets are from a line that all housewives know is just as staple as sugar. There perhaps is not a home in Portland that will not need sheets before another six months. Stock up now—when such an opportunity is presented. From the same maker are—

81x99 Sheets \$1.39—42x36 Pillow Cases 32c—45x36 Cases 35c

—They're in splendid weight and free from dressing. Limit of six sheets and six pillow cases to a purchaser.

On the Second Floor—Lipman, Wolfe & Co.

12-Yd. Bolts of
the "Old Glory"
Longcloth at
\$1.98

—\$1.98 a bolt is present wholesale cost for this famous longcloth.

—"Old Glory" longcloth is free from artificial dressing and free from stamping—wrapped in dust-proof packages.

—Due to the extremely special price, purchasers are limited to one-bolt of "Old Glory" longcloth at \$1.98.

Ten-Yard Bolts of Nainsook
Extra Special at \$4.25

—This is "Imperial" English longcloth of exceptional quality, beautifully finished. All in 36-inch width.

Second Floor—Lipman, Wolfe & Co.



DRAPERIES

Filet Nets for
Summer Curtains
39c Yd.

—and at 49c and 59c a yard. 2200 yards of these nets in 36 to 50 inch widths. Delightful new nets in attractive small designs or figured patterns. Choose white, cream or ecru shade.

Cretones and Chintzes
—Three Special Groups
—39c, 68c and 95c

—These are in clever patterns on light or dark grounds. Materials suitable for drapes, furniture coverings, cushions, etc.

On the Fifth Floor

**Babes' White Dresses
Just Half Price**

—In each instance you know exactly how much you save—you save exactly as much as you spend.
—Nainsook, dimity and lawn dresses are these, in 22-inch length—sizes for children up to 2 years.

—Some of the dresses are hand-made—all are very cleverly trimmed. The sale prices range from \$1.75 to \$10.00.

Infants' Gertrudes Special at 85c

—Splendid nainsook gertrudes in the 22-inch length. They have buttoned shoulders—neck, sleeves and shoulders can be hand-embroidered or trimmed with lace.

On the Fourth Floor—Lipman, Wolfe & Co.



New Housedress
APRONS \$1.65
200 of Them—
Extra Special

—At such a price they should all be gone by noon tomorrow.

—Attractive new aprons in a very new style—they're made of checked and striped percales and trimmed with organdy picot ruffles forming a panel at the front.

On the Fourth Floor

Men's Lisle Hose 50c

New Fancy Clocked Hose

—Just the hose for summer days—and they're exceptional values at 50c. All the wanted colors are represented in the collection and the clocks are in unusual designs.

On the First Floor—Lipman, Wolfe & Co.



26x50 Inch Bath Towels at 49c

—The greatest towel values in our history—even in the palmiest of pre-war days we never saw towel values to equal these. Note again the size—26x50-inch—and the price—49c. They're extra heavy towels—that's another point in their favor. Plainly to be seen is our reason for declaring six towels the limit of any one purchase.



King Cotton Says: "I Come Only Once a Year, So I Must Give Linen Purchasers, Also, Every Reason to Remember Me"

**70x72 Inch True Irish Linen Tablecloths
Are Amazing Values at \$6.95**

—When King Cotton generously decided to allow linens a prominent place in his retinue he selected these true Irish linen tablecloths and napkins as the favorites. They're linen values that have not been equaled in years. Others priced as follows:

70x70 Cloths \$8.75 70x108 Cloths \$10.50 22x22 Napkins \$8.95 Dozen

Irish Linen Tablecloths \$8.50

—A beautiful assortment of patterns in this selection of the famous Natural Bleach Irish linens—a direct importation, and the pricing very special. At \$8.50 are cloths in the 2x2 yard size. Others priced as follows:

2x2 1/2 Yard Cloths Special \$10.75

2x3 Yard Cloths Special \$12.75

2 1/4 x 2 1/4 Yard Cloths Special \$11.50

22x22 Inch Napkins to Match \$9.75 Dozen

Linen Section—On the Second Floor—Lipman, Wolfe & Co.

Hemstitched Linen Lunch Sets \$6.95

—Of pure linen are these luncheon sets that are specially priced at \$6.95. Cloths in 56x56 inch size, and half dozen napkins in 16x16-inch size.

Linen Napkins Special
for Tomorrow \$5.95 Dozen

—A special purchase of pure linen napkins to be sold at this special price. They're in 18x18 inch, 20x20 inch and 22x22 inch sizes. Just 150 dozen in the sale.

Twelve Hundred Pure Linen
Hand-Embroidered
Handkerchiefs

49c

—They've many attractions, but one of the chief factors in this selling is the extremely special price.

—Sheer linen was used in the making of these beautifully hand-embroidered handkerchiefs that are in the full size.

First Floor—Lipman, Wolfe & Co.



**Stamped Luncheon Sets
—Five Pieces—95c**

—Better bargains than ever, and handsome sets will these be when they're embroidered. Each set consists of one 36-inch cloth and four 12-in. napkins. They're of splendid quality pennant cloth and are stamped in pretty designs.
—Sets such as these are just the sort so convenient, so suitable, for the home in the country or for the cottage by the sea.

Stamped Pillow Cases \$1.29 Pair

—Continental tubing cases stamped in conventional and floral patterns. They're hemstitched for round or pointed crocheted scallops. The cases in the 42-inch size.

On the Fourth Floor—Lipman, Wolfe & Co.

More Towel Values That Are Without Precedent in Years
BATH TOWELS 25c

—These towels are everything that good towels should be—and besides they're extremely special—20x40-inch towels made of two-ply yarn, which assures longer than average wear. Limit of six to a purchaser.

18x36 In. Huck Towels Special 15c

—Extra quality towels that are very firmly woven—some in pure white and others with red borders. You'll want a dozen of them.

On the Second Floor—Lipman, Wolfe & Co.



RAG RUGS

Their Real Worth
Completely Ignored
\$1.59

27x54 inch Rag Rugs...\$1.59
27x54 inch Rag Rugs...\$1.69
30x60 inch Rag Rugs...\$1.95
27x54 inch Rag Rugs...\$2.19
30x60 inch Rag Rugs...\$2.50

These Are Better
Grade Rugs—A Shipment
Just Received

—Every rug new, every rug in a desirable pattern with blue, pink and yellow shades predominating. The rugs are washable and reversible.

On the Fifth Floor

Full-Sized
Satin Spreads at
Wholesale Price
\$4.95

—Breaking all previous records in bed-spread value-giving, King Cotton introduces these full-sized satin spreads in tomorrow's sale at \$4.95.

—They're in the 80x90-inch size and have scalloped cut-out corners—choice of a broad range of beautiful patterns.

Large Crocheted Bedspreads
Extra Special at \$3.29

—These spreads could be priced considerably more than \$3.29 and still be called exceptional values.

Second Floor—Lipman, Wolfe & Co.



King Cotton Says:

**"Modart" Corsets
Shall Go at
\$2.75**

—They'll sell in a hurry at such a low price, and why shouldn't they, when simply the name "Modart" gives complete assurance of splendid quality?
—White poplin corsets they are and in the front-laced style, of course, for they are "Modarts." Sizes 22 to 34.

Another Group of "Modart"
Corsets Special at \$4.45

Bandeaux \$1.00

—These are made of pink satin and brocade in combination—they're in sizes 34 to 42.

Fourth Floor—Lipman, Wolfe & Co.



Women's Knitted
VESTS 50c
Fine Lisle and
Ribbed Vests

—Good judgment will urge you to buy a liberal supply when you see these vests at 50c. They're in bodice top and built-up shoulder styles and are in all sizes.
—Lisle Bloomers to match the vests are priced 85c.

On the First Floor

Women's Hose 50c

Famous "Luxite" Cotton Hose

—Semi-fashioned hose with reinforced soles and hemmed tops. Choice of cordovan, white and black. All sizes.

Children's Cotton Sox Priced 25c Pair

On the First Floor—Lipman, Wolfe & Co.



Lipman Wolfe & Co.
"Merchandise of Merit Only"