

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Anniversary Features Tomorrow in the Economy Basement Store

Everything in the Basement for Cash—Everything in the Basement for Less



An Economy Basement Sale of

150 Silk Dresses and Wool Dresses Reduced \$9.95

Newest of Styles

Sizes 16 to 38

Canton Crepe Dresses
Krepe Knit Dresses

Tricotine Dresses
Taffeta Dresses

—You've seen dresses of inferior quality priced at \$9.95—and you have seen dresses as good as these but priced much, much higher than \$9.95. —A very special event is this, featuring wonderful values, newest of styles, wanted color combinations, popular fabrics—but remember, there are just 150 of the dresses, a fact that should cause you to be here when the doors open tomorrow.

In the Economy Basement—Lipman, Wolfe & Co.

A Sale of New Trimmed Hats

Specially Priced—**\$3.95**

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—Exceptionally desirable hats—the newest of styles—the most popular of colors and color combinations—a host of becoming shapes—and priced the Economy Basement way.

—Hats of straw with brims of silk—all-straw hats edged with hair braid—in solid color and two-toned effects. They're adorned with ribbons and flowers in effective combinations.

In the Economy Basement—Lipman, Wolfe & Co.

Drugs and Toiletries Specially Priced

- 1 lb. Po. Boric Acid... 23c
- 5 lbs. Epsom Salts... 23c
- 16 oz. Glycer-Rosewater 23c
- 16 oz. Denat. Alcohol 23c
- 10 oz. Po. or Lp. Alum 23c
- 1 pt. Aqua-Ammonia... 23c
- 6 oz. Sassafras Bark... 23c
- 12 oz. Po. Fr. Chalk... 23c
- 12 oz. Prepared Chalk 23c
- 9 oz. Prec. Chalk... 23c
- 1/4 lb. Formaldehyde... 23c

23c

- 1/2 lb. Peroxide... 23c
- 3 oz. Henna Leaves... 23c
- 4 oz. Senna Leaves... 23c
- 1 qt. Lime Water... 23c
- 1 lb. Moth Balls... 23c
- Milk Magnesia (small) 23c

- 3 oz. Camphorated Oil 23c
- Rose Toilet Cream... 23c
- 4 oz. Sweet Oil... 23c
- 1/4 lb. Rochelle Salts... 23c
- 3/4 lb. Flaxseed... 23c
- Cleaton's Corn Rm'dy... 23c
- 12 oz. Sol. Boric Acid 23c
- 1/2 pt. Spt. Turpentine 23c
- 6 oz. Violet Ammonia 23c
- 1/2 pt. Witchhazel... 23c
- 1/2 lb. Cascara Bark... 23c

Drug Section—In the Basement—Lipman, Wolfe & Co.

Fiber Scarfs

—New fiber silk scarfs in two-tone, solid colors and Roman stripes. Splendid quality tied fringe. Excellent values at... **\$2.95**

Sateen Bloomers

Women's full cut bloomers of flesh tinted sateen with colored stitching on cuffs and with elastic at belt and knees. Special... **59c**

Bungalow Aprons

Percal aprons in an assortment of checked and plaid patterns. With large sashes and pockets. Medium and large sizes... **98c**

Boys' Play Suits

Blue and khaki play suits for the little fellows of 1 to 8 years. Long and short sleeves, red trimmings, metal buttons... **89c**

Men's Work Sox

—Wool-mixed work sox in black; also lighter dress sox in black and cordovan with reinforced heel and toe. Special... **19c**

Men's Pajamas

—Of muslin and percale in plain and striped patterns. Coats with V necks or military collars, plain and frog-finished fronts... **\$1.00**

A Remarkable Sale of Women's Silk Hose \$1.23 Pair

—Pure silk hose—many pairs from nationally known makes. Very specially priced. In the Basement

An Exceptional Showing of New Dimity Blouses at \$2.45

—Dainty blouses in white and colors. Lace and ric-rac trimmed; knife plait ruffles. In the Basement



Actual Reproductions



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At Lipman, Wolfe's Tomorrow—in the "Million Dollar Drive"
The Anniversary Blouse Sale

—For weeks we have been planning this event—for days our blouse expert searched the New York market for the opportunity to buy better grade blouses at unprecedented price concessions. The opportunity was found, and now a sale that surpasses any event of its kind we have hitherto announced.

—You probably doubt your eyes when you see the prices—you'll surely doubt your eyes when you see the blouses that are to be so specially sold at \$3.85 and at \$5.55.

—In addition to the blouses specially purchased for this sale we are including hundreds of blouses from our regular stocks—at prices greatly reduced.

Crepe de Chine Blouses Georgette Blouses Batiste Blouses
French Voile Blouses Dimity Blouses Sizes 34 to 46

Tailored Blouses Beaded Blouses Embroidered Blouses
Lace-Trimmed Blouses Overblouses Tuck-In Blouses

—Extra salespeople have been provided for the selling—extra space has been allotted the Blouse Section for the occasion. Just a few of the blouses from each of the specially priced groups are here illustrated—many more are on display in our windows—thousands of blouses in the sale. One group at \$3.85, the other at \$5.55.

Blouse Section—on the Third Floor—Lipman, Wolfe & Co.

"Modart" Corset Special

The Celebrated Front-Lace Corsets

In Special Anniversary Selling Tomorrow at

\$5.95

—It isn't every day that you can buy such splendid corsets at such an extremely special price—buy now while such a saving can be made.

These "Modarts" Are of Pink Brocade

—And they are in the low bust style with extra long hip and back—a splendid model for average to stout figures. All sizes from 23 to 30 in the selling. They're Anniversary bargains at \$5.95.

Fourth Floor Lipman, Wolfe & Co.



An Important Event Now in Progress Here
May Sale of Lingerie

—It is an outstanding occasion in the Anniversary Celebration. Beautiful new styles are one big feature and extremely special prices are another attraction that is even more remarkable.

Camisoles of crepe de chine, wash satin and radium silk—at \$1.35
Radium silk nightgowns tailored styles—\$4.95

Silk crepe de chine nightgowns—\$5.95

Envelope chemises of crepe de chine—\$2.35

Philippine nightgowns and envelopes at \$2.95

Philippine nightgowns and envelopes at \$3.95

Fourth Floor Lipman, Wolfe & Co.

L'Aiglon Housedresses

Special Purchase—Special Sale

Many One-Fourth Less Than Regular Price

\$3.65

—200 new housedresses, and most of them priced at one-fourth less than they would be under ordinary circumstances.

Sizes 36 to 52

—They're made of gingham in checked, striped and plaid patterns and are very prettily trimmed in various ways.

New Porch and Afternoon Dresses—Special at \$5.95

—Gingham and ratine dresses in pleasing colors and color combinations; many with organdy collars—all trimmed with sashes and pockets. Sizes 18 years to 44 bust.

On the Fourth Floor—Lipman, Wolfe & Co.

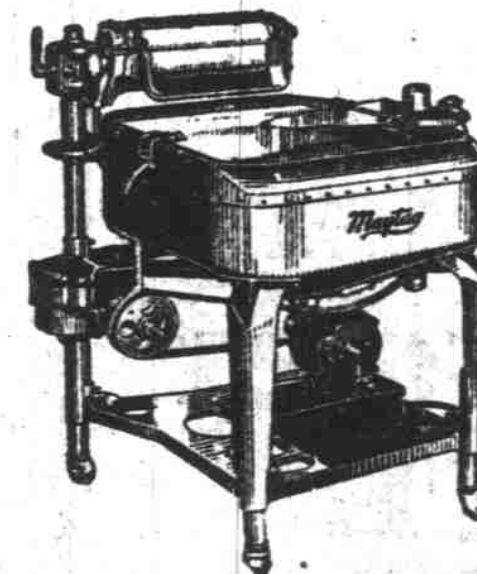


Greatest of Washing Machine Innovations in the Last Ten Years

The "Maytag" Gyrafoam Aluminum Washer
—And a Remarkable Anniversary Offer

FREE With Each "Maytag" Sold in This Event

Hot Point Electric Iron—6-lb. Size Dearborn Ironing Board—Large Size 25 Pkgs. "20 Mule Team Borax" Soap Chips—Six Months' Supply



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Hot Point Electric Iron—6-lb. Size Dearborn Ironing Board—Large Size 25 Pkgs. "20 Mule Team Borax" Soap Chips—Six Months' Supply

—Maytag has perfected a wonderful new washing principle—the Gyrafoam—it's marvelous—it revolutionizes washing and cleans as can no machine demonstrating any other principle. Special features of the Maytag are: Cast aluminum body; all-metal, 12-inch oversized, reversible wringer; all-metal gyrotator and adjustable legs.

These machines in the new model that aroused so much of interest at the "Home Beautiful" Exposition in the Auditorium

On the Sixth Floor—Lipman, Wolfe & Co.

Safe Fur Storage

—In Lipman, Wolfe's scientifically air-cooled vaults, under the supervision of experts, your furs will be protected from moths, fire and theft. Furs repaired at the "lower summer prices."

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"Merchandise of Merit Only"

Engraved Announcements

—Orders taken in our Stationery Section for engraving wedding announcements and wedding invitations. Expert workmanship and expert advice as to selection of correct forms.