

# SILVER WARE MUST BE TRUE TO LABEL, COMMISSION RULES

Washington, May 6.—(WASHINGTON BUREAU OF THE JOURNAL)—The word "Sheffield" on silver-plated ware does not mean that it was made in Sheffield, the well-known English city, nor does it mean any certain quality of ware. It means nothing in particular, but does mislead the buying public in many instances, according to a statement issued by the federal trade commission.

The commission indicates that it does not approve the use of the word as a trade name for silver-plated hollow ware and will proceed in individual cases that come before it in the light of this disapproval, with due regard to the merits of the case.

"It seems that the unscrupulous purchasing public associates the name 'Sheffield' with origin in Sheffield, England," says the commission, "and attributes to silver-plated hollow ware sold under that name a representation of quality not accurately measured, but corresponding generally to the quality represented in the silver-plated line by original Sheffield ware.

"But the word as used by the manufacturers has no meaning at all, since it is indiscriminately applied in the trade to all classes and grades of hollow ware, from the cheapest and poorest to the best and most expensive. This absence of meaning, in conjunction with what seems to be an accepted meaning on the part of the public, known to the trade and relied upon, seems to the commission to constitute an unfair method of competition."

At a conference of the trade in Washington it was proposed that "Sheffield" be made to represent a certain standard of quality, but the commission does not feel that this would solve the difficulty.

# Senator Ladd's Bill To Guarantee Farm Prices Loses Hold

Washington, May 6.—(WASHINGTON BUREAU OF THE JOURNAL)—Senator Ladd's bill to guarantee the price of staple farm products is suffering from lassitude, a sort of spring fever which has increased, it appears, in proportion to the steady rise in farm prices. With prices going up, the argument for the bill seems to be losing much of its strength.

Senator Ladd has not abandoned the bill, holding that a temporary rise in prices at this season may be followed by a drop about the time the new crop is to be sold next fall. He is waiting for further reports of farmer organizations which are considering the matter before he renews the fight in full vigor.

A few weeks ago it seemed that the bill would be reported by the committee of the senate. That was in the season of the lowest price levels, and had prices not risen, the administration before this time would no doubt have been "considering the measures to be taken" to prevent passage of the bill in the senate. It being well understood that the president and his advisers are much opposed to it. The price rise has saved the administration from adding this new embarrassment to the bonus, the tariff and its other worries. The propaganda for the bill has slackened, the bill is sleeping, and its opponents evidently expect to hold it in committee without great difficulty.

# Japanese Company Celebrates 20th Year of Founding

The 20th anniversary of the founding of R. Kohara & Co. in Portland was celebrated Friday by officials and employees of the company at its headquarters at No. 411 Washington street. The business was established in 1902 by R. Kohara and Frank T. S. Akiyama in a small store at No. 237 Third street. A branch store was opened at No. 351 Morrison street in 1904 and in 1910 the main store was moved to No. 205 Third street. Present quarters of the Kohara company were secured on a 15 year lease in 1919. The firm imports most of its merchandise from China and Japan direct to Portland. Annual buying trips are made to the Orient and Kohara is now in Japan making purchases. He is scheduled to return July 1.

# Convicted Forger Tells Police of Theft and Fraud

Stanley Moore, convicted forger of Los Angeles, who was arrested Friday, confessed to police detectives to a theft of a kodak from Meier & Frank's store and to skipping two hotel bills. He stated he had "jumped" a bill of \$30 at the Benson, where he was arrested under the name of McLean, and another bill of \$21.70 at the Portland hotel.

He sold the stolen kodak for \$8 to a pawnshop dealer, he said. Moore was arrested in Los Angeles for forgery on September 7, 1921, and sentenced to one year in prison in February of this year. He was put on a road work job as prison laborer, but escaped from the crew in April by jumping from a truck while being conveyed to camp after a day's work.

# FOOD COSTS JUMP IN MANY CITIES

(United News) Washington, May 6.—Food prices have jumped in many cities, a half of 1 per cent within the last month in 21 out of 30 representative cities, the latest survey of the bureau of labor statistics reveals. For the period from March 15 to April 15, which the survey covers, increases were reported as follows:

Kansas City, 2 per cent; Atlanta, Boston, Cincinnati, Cleveland, Detroit, Minneapolis, Norfolk, Portland, Maine, and Washington, 1 per cent; and Bridgeport, Chicago, Denver, Los Angeles, Newark, New Haven, New York, Philadelphia, Pittsburgh, St. Paul and Salt Lake City, less than .5 per cent. In the other nine representative cities prices decreased as follows: Baltimore, Houston, St. Louis and Scranton, 1 per cent; Memphis, Milwaukee, Peoria, Providence and Richmond, less than .5 per cent.

# Once a Millionaire, Poet, Then Pauper, Commits Suicide

Chicago, May 6.—Once a millionaire later a struggling inventor, still later a poet, Harry C. Labette, committed suicide, leaving only a parting verse to his wife. What is life anyway at best? It's work and then a little rest; a few glad days, more work a day. And then a nap and a dream 'way. Labette was the inventor of a patent envelope and a toy baseball game. Once he was a Wall street financier.

# Factory Successful With Reed Furniture

Manufacture of reed furniture is rapidly becoming an important industry in Portland. A factory established by the Reed Specialty Shop at No. 218 Williams avenue about a year ago found a ready market for its output and several skilled workmen are now steadily employed at the plant turning out porch and house furniture. Reed used at the specialty shop is manufactured from Borneo and Saravak rattan, grown in India and the Straits Settlements. The rattan is imported from these islands and comes in 20-foot lengths about the size of a lead pencil and smaller. Its pliancy, tenacity and symmetry make this product peculiarly adaptable for manufacture of high-grade furniture for office and home.

# Chinese Narcotics Peddler Sentenced

A sentence of 90 days in jail was passed on Lee Wah, Chinese, who confessed to peddling opium, by Municipal Judge Ekwall Friday afternoon.

CONFERENCE FOR WOMEN Washington State College, Pullman, May 6.—A vocational conference for women is to be held at the state college May 20, under the Women's league. Invitations have been sent to the girls of the high schools of Eastern Washington. Dr. Lois Fear, formerly of Portland, will be a speaker.

NAMED COVE COUNCILMAN Cove, May 6.—Joe Gornette has been appointed to fill the unexpired term of Elias Kogler, city councilman, resigned.

# AWARD CONTRACT FOR MARKET ROAD

The Dalles, May 6.—Although its bid was not the lowest, the county court Friday awarded the contract for construction of the Mill Creek market road to the United Contracting company of Portland, for \$51,472.12. The lowest bid was submitted by the Newport Construction company of Hermiston. Its bid was \$51,895.35, or \$72.74 under that of the Portland Construction company.

P. W. Marx, county roadmaster, informed the court that as an engineer he could not conscientiously recommend the acceptance of anything other than the lowest bid, but that he would impose no objections to the other award. The bid was given to the United company, the court explained, principally because of its reputation for good work, as shown in several jobs done for the county.

The Mill Creek market road will extend seven and one-half miles southwest of the city, tapping the county's richest horticultural district. The money will not be available until fall, but the county will borrow from other funds in order that construction may be started at once.

# Speaking Contest Of Realty Board Is Won by Marsters

Carlos Marsters of the Frank L. McGuire real estate agency, was awarded first place in a five-minute speaking contest at a meeting of the Portland Real Estate board at the Multnomah hotel on Friday. Marsters will represent Portland in a similar oratorical contest at the annual convention of the National Association of Real Estate Boards to be held at San Francisco, May 31 to June 3. John H. Mariels was awarded second place among the five contestants. The other speakers were Will H. Ross, George Walter Holcomb and George F. Mahoney.

The principal address of the meeting, aside from the oratorical contest, was a talk on the relation of transcontinental freight rates to Portland manufacturing industry by F. W. Layman.

# Boiler Works Speeds To Meet New Orders

Improvement in industrial conditions in the Northwest is reflected in an increased demand for pressure tanks, boilers and smokestacks, according to R. W. Orewiler, proprietor of the East Side Boiler works. The concern now has a force of 15 men on its payroll, this being the largest number employed since the war. A 16,000-barrel tank is being assembled and installed for the Associated Oil company at Medford by this company.

# Faculty to Give Class Banquet

Hermiston, May 6.—Commencement festivities of the senior class of the Hermiston union high school will open Thursday evening, the faculty tendering a banquet to the class at the home of A. C. Voelker, principal, Sunday evening, May 14, the Rev. H. A. Wann, pastor of the Methodist church, will deliver the baccalaureate address at the Baptist church. The junior class will furnish the music. Commencement exercises will be held at the class auditorium, May 19, with Dr. W. T. McIlvreen of Portland as the speaker.

The boys and three girls in the class are: Frederick Heiser, president and winner of the Annapolis scholarship; Doris Swayne, valedictorian; Dewey Payne, salutatorian; Mae Rogers, Alpha Hammer, James Hall, Hollis Gordon, Matthew Gordon, Harold Waterman, Gwynn Hughes, Carl Myers and Paul Stockard. F. B. Swayne, chairman of the board, will present the diplomas.

# Rockaway to Have Hearing on Rates

Rockaway, May 6.—A meeting of citizens of Rockaway and adjoining beach resort, Tuesday night arrangements were made for the hearing Monday before the public service commission relating to the proposed increased water rates here by the owners of the various water systems. This hearing was petitioned for some time ago by the people. The increase asked for exceeds 500 per cent. W. H. Schumacher, Fred Sappington and A. H. Russell were appointed as a committee empowered to make arrangements, employ an attorney and solicit funds to finance the expense of the hearing.

# Sailors Rescue Woman From Death

San Diego, Cal., May 6.—(L. N. S.)—A woman giving the name of Miss "Arker" recently arriving from Los Angeles, attempted suicide shortly before noon today by jumping from the city pier at the foot of Broadway. She was rescued by sailors from a nearby warship.

# COCOIZE PRODUCTS COMPANY LOCATES PORTLAND FACTORY

The Cocoize Products company, with a capitalization of \$50,000, has established headquarters at the corner of East Morrison street and Union avenue and proposes to manufacture a line of soaps, toilet preparations and chemical products. According to officials of the company the location of the plant in Portland was due to the availability of a continuous supply of coconut oil manufactured by the Portland Vegetable Oil Mills company.

Initial output of the plant will consist of patented shampoo liquids, liquid toilet soaps, mechanics' hand soaps, household cleaning preparations, industrial chemicals and auto accessory specialties. The company is incorporated under the laws of Oregon and its officers are: Orrin M. Pierce, C. C. Clinton and Guy C. H. Corliss. Accessibility of sources of raw materials, abundant supply of pure water, superior shipping facilities and favorable climatic conditions make it possible to operate their plant more economically here than in any other city in the country, Corliss stated.

Practically all of the jobbing houses in Portland handling the line of goods manufactured by the Cocoize Products company have become distributors of the output of the plant and the payroll of the concern has been doubled during the past 30 days to meet the demand for its products.

# Retail Merchants To Aid in Building Up Oregon Payroll

Retail merchants throughout the state may now become members of the Associated Industries of Oregon as the result of a resolution adopted by the board of directors of that organization Friday. The action of the Associated Industries makes a fundamental change in the character of its membership and those allied with them or interested in the development of Oregon's factories and payrolls. Heretofore membership has been limited to manufacturers and those allied with them or interested in the development of Oregon's factories and payrolls. The resolution adopted Friday creates a new class of membership, especially for retail merchants who, it is pointed out by members of the board, are naturally a part of Oregon's industry.

more than a score of suits of clothes, were held over to the state grand jury Friday, under bonds of \$500 each, after a hearing before Municipal Judge Ekwall.

The Associated Industries of Oregon, as a manufacturer's organization for the purpose of encouraging the use and purchase of Oregon products, has been, for the past five years, conducting a consistent campaign throughout the state. It has been found that many retail merchants were eager to cooperate with the manufacturers and gladly put on special display and assist in popularizing Oregon manufactured products with the public. It was pointed out by some retail merchants, as well as by members of the Associated Industries, that the widespread newspaper advertising campaigns for Oregon products would be linked up directly with the retailers from whom people could buy the goods recommended.

Membership signs will be furnished to retail members so they may display them in their stores as evidence to their customers that they are cooperating in encouraging the use and purchase of Oregon products.

# Two Charged With Tailor Shop Thefts

Harry Wilson and J. C. Alvin, alleged tailor shop thieves, charged with working a bunco game on proprietors for

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