

# 72nd Anniversary Sale

## A GIGANTIC FACTOR in the WHIRLWIND "MILLION DOLLAR DRIVE"

Just 240 Pairs  
"Onyx" Chiffon Silk  
Hose at \$1.25

—Who has ever heard of a sale like this? The beautifully sheer, fine quality "Onyx" chiffon silk hose for \$1.25, and not a thing the matter with them—every pair perfect—every pair new, and all in mock seam style and with lisle toes and heels and mercerized tops.

—Besides they're in the most wanted colors; Gummetal, rose-beige, suede, taupe, polo and black—\$1.25 a pair. Will any be left after noon tomorrow?

First Floor—Lipman, Wolfe & Co.

You Should Come to the  
Anniversary Sale If Only  
to Get Some of These

Emb'd Linen Hdks  
Half Price at 59c

—With such handkerchiefs selling at half price, there is wisdom in buying them by the dozen and laying them away for Christmas gifts.

—They're made of sheer linen with hand-embroidered designs in colored effects—choice of a variety of patterns.

Another Remarkable Group  
of Linen Hdks at 35c

—Splendid linen handkerchiefs in the 12-inch size and with one-fourth inch shirred hemstitched hems—these handkerchiefs especially smart when they're monogrammed—35c each, or three for \$1.00.

First Floor—Lipman, Wolfe & Co.



NEVER  
Never Such Hats  
As These at  
\$14.50

—Paris couturiers of fame—geniuses, artists—designed them—wonderful new hats of timboux, of milan and in granite and visca hair effects.

A Remarkable Collection  
of Exquisite Summer Hats

Every One New—Every One at  
an Astonishingly Low Price  
Choice of the Group at \$14.50

—Every hat was imported from Paris; all the trimmings came from Paris, and artistic French milliners have faithfully reproduced each original model. An irresistible collection—every new and novel summer color—simple, yet elegant adornments. A hat collection that is new, refreshingly pleasing, and every hat

LESS THAN HALF

Third Floor—Lipman, Wolfe & Co.

1850

Lipman Wolfe & Co.  
"Merchandise of Merit Only"

1922



We thought we had reached the limit in sensational dress selling—but we hadn't—it has remained for this Anniversary Sale to cap the climax—

### 300 New, Finer Dresses

—from Four of New York's Leading Dressmakers

### at a Price Averaging Less Than Half the Regular Price

—Of course we had great things in mind when we were getting ready for the Anniversary Sale, but dresses like these in a sale were not to be thought of, it seemed. However, there was a hurried trip to New York, then a splendid stroke of luck—and "presto," the most remarkable anniversary specials imaginable—some of the handsomest, richest, most fascinating dresses appearing anywhere in America—and the whole collection at one price averaging less than half the regular price. The dresses specially purchased from four of America's most prominent and most fashionable dressmakers, every one seen now for the first time, and the showing one that is without duplicate or without equal in Portland. The price \$40.00.

\$40

Dresses of Canton Crepe,  
Crepe Romaine, Crepe Rene,  
Chiffon and Piquette

—And other dresses of fashionable materials, highly beautiful materials in decidedly clever combinations.

—Inasmuch as each dress is a distinctive creation it is difficult to give even a general description of them—a complete description is entirely out of the question, for it would take several long paragraphs to tell about each dress.

—Any author who delights in writing about beautiful things could gain much inspiration from this collection—and any artist would also be greatly inspired, perhaps he even would learn something new about colorings and the blending of colors in the production of striking effects.

See Window Display

The Sale on the Third Floor.



\$40

Dinner Dresses, Street  
Dresses and Afternoon Dresses  
All Sizes 16 to 44

—We must say, however, that all these dresses are in the ultra smart styles that give great prominence to the straight line contour and the long-bloused waist-line effects—and also of great importance is the fact that many of the models are beautifully beaded while others are embroidered in thoroughly fascinating patterns. Many of the dresses in the selling are displayed in our windows today.

—Many are the colors and particularly is prominence given to such glorious spring and summer shades as wine, tangerine, orchid, lipstick red, gray, henna, cocoa, phantom, periwinkle, rust and brown. Also white, navy blue and black.

See Window Display

The Sale on the Third Floor.

MORE NEWS OF THE ANNIVERSARY SALE ON PAGE 8  
AND ON BACK PAGE OF THE SOCIETY SECTION

Finer Silks  
at Anniversary  
Sale Prices

—A leading silk manufacturer granted us extraordinary price concessions the better to express his good wishes on our anniversary. And they are fashionable, wanted silks that he sent us for the occasion.

Black Silks and  
Navy Blue Taffeta  
\$1.69 Yard

—Black satin, black taffeta, black duchess satin and navy blue taffeta—and all at one very special price—choice at \$1.69 yard.

Lustrous Charmeuse  
in 40-Inch Width  
\$1.89 Yard

—Charmeuse of a beautiful quality—the quality that is every woman's "first choice." Such colors as medium brown, seal, navy blue, mid-night blue and Japan; also black.

Silk Canton Crepe in  
Matchless Selling at  
\$2.95 Yard

—Fashion will tell you that canton crepe is "the dress silk for 1922." And here is the greatest canton crepe value of the season. Such shades as zinc, tan, camel, Japan, mohawk, seal and navy blue; also black.

Second Floor—Lipman, Wolfe & Co.



Grecian, Roman  
and Oriental Influences  
Dominate the Fashions of  
French Hand-Made  
Beaded Bags—

and tomorrow we shall display the greatest collection of French beaded bags ever presented in Portland.

A Direct Importation

secured by our own buyer while in France. Two wonderful groups at the most astonishing prices we have ever seen on such bags. Exquisite hand-made draw-string bags—depicting the skill of French needleworkers—over 100 distinct styles, and amazingly attractive color combinations. All the bags silk-lined.

Two Special Prices  
\$9.95 and \$12.95

First Floor—Lipman, Wolfe & Co.

## Newest Thing in Lingerie—Introduced in Phenomenal Anniversary Sale

Gowns, Vests,  
Step-ins and Chemises  
A Striking Group  
\$1.65

—Nightgowns of crossbar in flesh tint, white and orchid, and in various styles. Also gowns of white lingerie cloth—these trimmed.

—Envelope chemises of crossbar trimmed with colored applique in a dotted design. Others of white crossbar and trimmed.

—Vests and step-in sets of shadow batiste in white with black tuckings and stitchings or with colored pipings, etc.

On the Fourth Floor.



Actual Reproductions

Envelope Chemises  
Vest and Step-in Sets

Crossbar Bloomers  
Batiste Nightgowns

Choice \$1.19

—Envelope chemises of shadow batiste with shoulder straps and daintily stitched.

—Envelope chemise of white batiste with dotted orchid, rose and blue trimmings.

—Bloomers of dainty white crossbar with colored stitching or of white batiste with picot edges.

—Vests and step-in drawers of pink, blue, orchid and peach batiste, prettily ruffled and hem-stitched. And other sets of shadow batiste and crossbar, handsomely adorned.

—Nightgowns of batiste in flesh tint, orchid and white; trimmed with piping.

On the Fourth Floor—Lipman, Wolfe & Co.



Actual Reproductions

Novelty Nightgowns  
Clever French Styles  
Two Special Groups  
\$2.45

—and at \$2.95. Every garment very specially priced. Exquisite gowns made of shadow batiste or crossbar—some with "V" necks and some with square necks.

—Many of these gowns with deep hems or with scalloped bottoms—all of them attractively trimmed in high colors or applique in rose, peach and orchid.

On the Fourth Floor.