

72nd Anniversary Sale

"THE MILLION DOLLAR DRIVE" PROCEEDS AT A GIANT'S GAIT

"72 Years in Partnership With the Public"

—Such is the record that Lipman, Wolfe's has made, and therein is the one most important reason for the Anniversary Celebration that now is begun.

—For 72 years have the people of the west been served by this institution, for 72 years have they invested their faith in Lipman, Wolfe's, for 72 years has public confidence been joined here with merchandising mastery in the upbuilding of a success that has made the name Lipman, Wolfe & Co. known throughout the length and breadth of the land.

—Yes, there is reason to celebrate—and the occasion is one calling for the greatest results of the best efforts Lipman, Wolfe & Co., with its world-girdling organization, has been able to put forth.

—The celebration takes the form of thoroughly unusual selling long-planned and store-wide. More of "dividends" now for the public, the chief partner in this business.

—The Anniversary Sale starts tomorrow.
—The "Million Dollar Drive" proceeds at a giant's gait.

1850 **Lipman Wolfe & Co.** 1922
"Merchandise of Merit Only"



Anniversary Celebration—What Else Could Explain Selling Like This—

Imported Reed Furniture for Less Than Importer's Cost

—1200 pieces in this supremely exceptional selling—chairs, rockers and day beds; also, a limited number of reed floor lamps. Handsome furniture made of select small reed, and very closely woven, which gives it positive firmness—every piece built on a MALACCA FRAME—every piece built for solid comfort—every piece thoroughly durable—every piece for less than importer's cost. The furniture can be enameled or re-finished as desired—samples showing treatment of the different finishes are on display.

70x70 Pure Linen Pattern Tablecloths Anniversary Bargains At \$7.50

The 70 x 88 inch size.....\$9.50
The 70x106 inch size.....\$11.75
The 81 x 81 inch size.....\$11.75

—They're all pattern cloths, and in the lot are some of the fine "Derryvale" and other famous Irish linens at the lowest prices known in years.

Linen Napkins \$5.95 Doz.
18x18 20x20 22x22
—A hundred dozen odd napkins from our regular stock; pure Irish linen napkins.

Huck Towels 18c They'll Go By the Dozen

—And there is an additional saving when one buys these towels by the dozen, for the price for a dozen is \$1.95. They're 18x36 inch towels, with red and blue borders.

Huck Towels 35c—or \$3.85 Doz.
—Extra quality, pure bleached, double huck towels in the 18x36 inch size—just the kind for everyday use.

Bath Towels 39c

—Splendid bath towels; double thread bath towels that are very absorbent, and all in the 22x42 inch size. Remarkable values.
Linen Section—On the Second Floor.



Stamped Kinkle Weave Bedspreads at \$4.95

—Another matchless opportunity the Anniversary Sale presents—90x100 inch spreads complete with bolster, in one piece.
—They are stamped in conventional floral design and the kinkle weave is permanent. All the spreads in cream shade.
Fourth Floor—Lipman, Wolfe & Co.

A Sale of Women's Khaki Outing Breeches \$2.45

—Khaki breeches are the thing for hiking, and here are the VALUES. Excellent khaki breeches in regulation shade.
—They're reinforced at the knee and laced at the ankle; sizes 24 to 34, waist measure.

New Khaki Outing Coats Special \$3.00

—Coats, to match in the three-button style and in the correct weight; all with belts and two pockets. Sizes 34 to 46.
Fourth Floor.



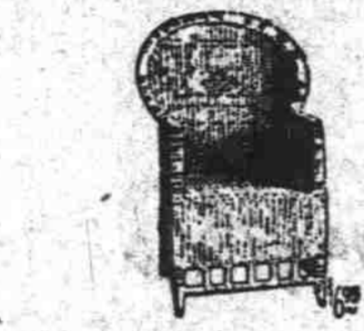
These Jewelry Bargains—Choice at \$1.00

- Imitation Pearl Necklaces
- Florentine Hat Pins
- Silver Bar Pins
- Imitation Cameo Brooches
- Shell Dorines
- Vanity Cases
- Solid Gold Neck Chains
- Imitation Cameo Lavallieres
- Belt Buckles

Very Special—Modart Pink Brocade Corsets at \$5.95



—Bought expressly for the Anniversary Sale and offered at a remarkable price saving. Don't miss this feature.
—These corsets with low bust, long hip and extremely flat back; they're front lace corsets.
"Modart" Front-Laced Corsets \$2.95
—Another Anniversary feature. White poplin corsets with low bust and with flat back. Extra special.
Fourth Floor.



—Reed chairs and rockers 40 in. high—27 in. wide 34 in. deep—18x18 seat \$6.95



—Split core chairs 40 in. high—30 in. wide, 25 in. deep—18½ x 18½ seat \$6.95



—Reed chairs and rockers 33 in. high—29 in. wide 27 in. deep—19x19 seat \$6.95



—Reed chairs and rockers 25 in. wide—32 in. high 26 in. deep—18x19 seat \$6.95



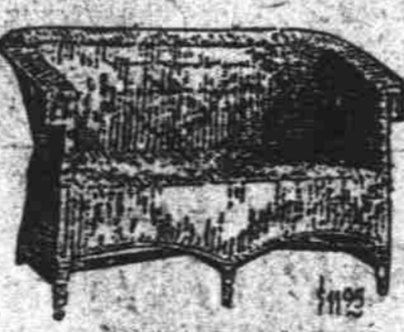
—"Sleepy Hollow" Chairs 35 in. high—23 in. wide 40 in. deep—28x18 seat \$9.95



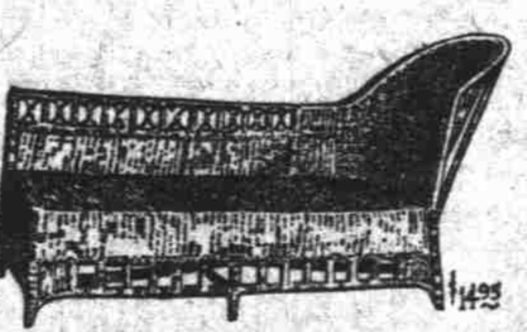
—Reed tables as pictured 30 in. high—weight about 34 pounds—29 in. diameter \$9.95



—Reed chairs and rockers 40 in. high—34 in. wide 32 in. deep—21x23 seat \$11.95



—Reed settees as pictured 32 in. high—52 in. wide 25 in. deep. 42x20 seat \$11.95



—Reed day beds, couches 42 in. high—28 in. wide 74 in. length—60x23 seat \$14.95

Furniture Section—On the Fifth Floor—Lipman, Wolfe & Co.

MORE NEWS OF THE ANNIVERSARY SALE ON PAGE 9 AND ON BACK PAGE OF THE SOCIETY SECTION

ANNIVERSARY SALE!
The "Baby Grand" Ball-Bearing Lawn Mowers \$11.00

—Note the specifications and you'll realize how extremely special \$11 is for these lawn mowers. They have ball-bearing parts, 8-inch drive wheels and four revolving blades of select knife steel, and these blades oil tempered and water ground.
Sixth Floor—Lipman, Wolfe & Co.

Frames Half Price—and Less Than Half Price

—A splendid collection—hundreds of frames, numerous styles, and exactly the styles to be preferred. Ten of the many are illustrated below.
—Fifty per cent the very smallest saving anybody is to effect in this event—the majority of the frames much, much less than half price.
Picture Galleries—On the Seventh Floor.

See the Sketch



See Our Windows



Manufacturer's Surplus—Every Frame Is Hand-made

—and every frame fitted with glass and back—all for \$2.45. Antique gold, antique silver, polychrome, old copper and gray gold finishes.
—Double frames, single frames, revolving frames, swivel frames, pedestal frames—oval or square—cabinet size to 10x12 inches—choice at \$2.45.
Picture Galleries—On the Seventh Floor.

ANNIVERSARY SALE!
50-Foot "Goodyear" Guaranteed Garden Hose \$7.65

—Better grade garden hose—50 feet of it, complete with the necessary couplings—and at \$7.65. This is non-kinkable hose that is guaranteed by the factory as well as by Lipman, Wolfe & Co.
Sixth Floor—Lipman, Wolfe & Co.

