

Last Two Days of the Easter Piano Sale—Many New Pianos at HALF PRICE—Your Own Terms in Reason—Sixth Floor

You Are Invited to a Musicales Symphony Hall Tomorrow

The programme arranged for the special Friday musicale in Symphony Hall, 3 to 4:15 P. M., will feature: Ida Lidy, soprano; Beatrice Klapper (pupil of Dorothy Nash), piano; Cora Stafford (pupil of Ted Bacon), violin, accompanied by Dorothy Shoop; special numbers by the great Kreisler on the Knabe Ampico (he is a pianist as well). Everyone is invited—no charge for admission.
—Meier & Frank's: Sixth Floor.

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

Special Easter Showing
Men's, Women's, Boys' and Girls'
Apparel and Accessories

Bring the Children Tomorrow—School Holiday

Easter Friday 1679th Surprise Sales

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

60c Buttercups, Lb. 34c

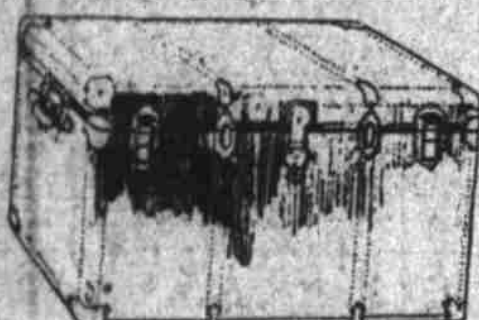
Large size cocoanut butter cups—thin crisp-like molasses shells with fresh cocoanut filling. Golden yellow for Easter. 500 large baskets filled with candy canes and novelties, each 39c. 500 two-piece colored baskets filled with half pound Easter candies 49c.

—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

FRIDAY AND SATURDAY

Suitcases, Traveling Bags and Trunks 1-3 Off

Special Easter sale of Everlasto and Hartmann wardrobe trunks. Bags and suit cases are also reduced.



Trunks

\$88.00 Everlasto Trunks, 38-inch \$25.33
\$85.00 Everlasto Trunks, 36-inch \$23.33
\$84.00 Everlasto Trunks, 36-inch \$16.00
\$80.00 Everlasto Trunks, 36-inch \$20.00
\$45.00 Everlasto Trunks, 30-inch \$30.00
\$20.00 Everlasto Trunks, 34-inch \$13.33
\$65.00 Hartmann Full Size Wardrobe Trunks \$36.67
\$59.50 Hartmann Steamer Wardrobe Trunks \$39.67
\$62.00 Hartmann Full Size Wardrobe Trunks \$41.33
—Meier & Frank's: Sixth Floor.

Traveling Bags

\$8.50 to \$12.50 Bags
\$6.33 to \$8.37

Over-night and Boston Bags of hand boarded leather. Good frames. Leather and cloth lined.

\$15.00 Leather Traveling Bags—Special \$10.

Suit Cases

\$6.00 Fiber Suit Cases \$4
24-inch cloth-lined fiber suit cases with leather corners and straps; some have wooden frames.
\$8 Fiber Suit Cases \$3.33
24-inch fiber suit cases with metal corners. Wooden frames.
—Meier & Frank's: Sixth Floor.

Groceries

Meier & Frank Coffee, freshly roasted blend of rich old flavored coffees, packed in lined bags, 2 lbs. 59c, lb. 30c
Best Butter, Royal Banquet, freshly churned, roll, 75c
Easter Ham, Swift's, Armour's and Cudahy's brands, whole hams, lb. 39c, half hams, 40c
Imported Sardines, Queen Maud, fancy fish, 1/2 cans, 50c
Cans sugar, refinery pack, 25 lb. cotton sacks, \$1.65
Cove Oysters, latest pack, 10 oz. cans 19c, the 5 oz. cans 17c
Salad Oil, Wesson or Mazola, gal. cans \$1.75, half gal. cans 90c, quart cans 50c
Sifted Peas, Red Ribbon, Early June variety, No. 2 cans, 58c
Alpine Milk, made by Nestle Co. in Oregon, tall cans, \$1.25
Fresh Crackers, Graham or Soda Crackers, family cartons 28c



Hot Cross Buns

Doz. 25c
A favorite for Easter. Baked with correct proportion of fruits and spices, golden brown crossed tops.

Easter Cakes 85c

Delicate maraschino flavored cakes with seasonal decorations.
Milk Bread, home-made style, keeps fresh longer, 2 loaves 35c, loaf 13c
Eve Bread, oblong Milwaukee style, each 15c
—Meier & Frank's: Ninth Floor.

THE values we have briefly listed here speak a ringing message of economy, but one simply must come to the store to realize the joys of Easter shopping.



Easter Sale New \$6 to \$12 Blouses

\$4.35

is so extraordinary in value giving that we urge every one who possibly can do so to take advantage of it.

Note the Size Range: 34 to 54

All new models in blouses and overblouses of high quality georgette and crepe de chine. The assortment is so varied as to style, trimming and color that every taste can be satisfied at an exceptional saving.

—Meier & Frank's: Fourth Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

Pound Paper 29c

Regularly 40c. Kenwick pound paper in white or tints. 78 sheets in package. Envelopes to match, package 11c.

—Meier & Frank's: Main Floor.

Playing Cards 25c

Regularly 40c. "Fast Mail" playing cards. Limited number.

—Meier & Frank's: Main Floor.

Dessert Sets \$3.98

Regularly \$6. Three styles to select from in platinum or polished finish. Packed in a neat box.

—Meier & Frank's: Main Floor.

Union Suits 59c

Women's light weight cotton union suits in bodice and built-up shoulder style with tight knees. White only. All sizes.

—Meier & Frank's: Main Floor.

Book Sale 25c

Regularly 35c to \$1. A wide assortment of boys' and girls' books including fiction, cut-out, painting and picture books.

—Meier & Frank's: Fifth Floor.

12 Hair Nets 55c

Were 10c each. Human hair nets in cap and fringe shapes.

—Meier & Frank's: Fifth Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

Women's All-Silk Hose \$1.95

Extraordinary Easter Surprise sale. Women's FULL FASHIONED all-silk stockings in fancy lace patterns. Black, cordovan, gray and white.

Regular \$3.95 to \$4.50 stockings at \$1.95 pair or 3 pairs \$5.50.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

Ribbon Camisoles \$1.98



Less than half price for 100 hand-made camisoles of wide satin, taffeta-and-satin ribbons in figured effects, moire designs and plain colors.

All desirable shades—pink, white, flesh, blue, orchid, maize, old rose, navy, brown and black.

Neatly hemstitched. The shoulder straps are of two-toned Lady Fair novelty edged taffeta and satin ribbons. Slipover style with elastic at top and bottom.

—Meier & Frank's: Main Floor.

FRIDAY AND SATURDAY

Easter Sale of Girdles

98c Girdles 75c \$1.50-\$1.75 Girdles \$1.39
\$1.25 Girdles 89c \$2.25 Girdles \$1.49

Easter sale of imported and domestic girdles—wooden beads in combination with brilliant colors, celluloid motifs in red and green combined with steel. All steel girdles in motif and chain effects, silk cord girdles in plain colors and combinations. Limited number.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

New Easter Neckwear 39c

2 pieces for 75c. Regularly 50c to \$1 each. A pleasing assortment of new neckwear including collars, sets, vestees.

Made of organdy and net with lace trimming, others of eyelet embroidered batiste, organdy and net, some of heavy imitation Venise lace. White, cream and ecru.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

Trimmed Body Hats \$6.95

Women and misses can secure a new Easter hat in this Friday Surprise sale at a substantial saving.

100 body hats in fashionable shades of orchid, purple, navy, copen, jade, red, tangerine, brown and black. All heavily trimmed with flowers. Some are fully faced, others have bound edges.

—Meier & Frank's: Fourth Floor.

Easter Sale of Veilings 75c

Regularly 85c to \$1 yard. Friday and Saturday sale of new veilings for Easter.

Popular chenille dotted effects—small, medium and large dots in black and cerise, brown and cerise, navy and henna, brown and henna, taupe and cerise, navy and copen, and many other combinations that will blend with new Easter millinery.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE

Easter Corset Sale \$4.95

Save as high as one-third in this Easter Surprise sale of standard makes corsets at \$4.95.

Made of fancy pink brocade and plain materials. Front and back-lace, low and medium busts, long hips. Broken sizes 22 to 26.

—Meier & Frank's: Third Floor.

Here's Where

One Dollar
Buys a Lot of
Easter Fixings

For a Man

\$1.50 Genuine B. V. D.'s . . . \$1
\$1.65 Grenadine Ties . . . \$1
75c Lisle Socks, 2 pairs . . . \$1
\$1.50 Percale Shirts * . . . \$1
\$1.50 Knit Union Suits . . . \$1
Special Sale of Gloves . . . \$1
\$1.50 Leather Belts . . . \$1

*Note: Shirts are in collar attached style, sizes 14, 14½, 15 and 15½.

—Meier & Frank's: Main Floor.

Down Lower Prices Than Store SURPRISES

Silk Gowns \$2.98

Regularly \$3.50. Women's flesh color crepe de chine and wash satin night gowns in dainty lace trimmed, hunter and tail-ored effects. Built-up and bodice top styles.

Silk Chemise \$1.69

Regularly \$2.49 and \$2.98. Women's flesh color silk chemise in plain tailored and lace trimmed styles. Bodice top with silk ribbon shoulder straps.

Undergarments \$1.69

Natural pongee color Tussah silk undergarments including vests, bloomers and step-ins. Feather stitching and ribbon trimmed.

Pajamas \$2.29

Women's hand-embroidered batiste pajamas in two-piece style. Slipover style coat with wing sleeves. Pants have elastic at waist and ankle.

Bloomers \$1.49

Women's imported English saten bloomers with double elastic cuff. Reinforced. Colors include flesh, orchid, nile, navy and black.

Bloomers 25c

Women's cotton knit bloomers with elastic at waist and knee. Flesh and white. Regular and extra sizes.

Hose, Pair 79c

Women's fiber and pure thread silk stockings in black, cordovan, white, nude, Russian calf, etc. Seconda from a well known maker.

Hose, Pair 25c

Seconds of women's cotton hose in black, white, cordovan, light and dark gray. Double sole, heels, toes and regular hem tops.

Socks 25c

Seconds of children's half socks and three-quarter socks in plain colors, also white with fancy striped tops.

Waists 25c

Children's cotton knit "Cub" waists in button taped, garter loop style. Sizes 2 to 12 years.

Sweaters \$2.98

Regularly priced \$3.98. Men's wool mixed sweaters in V neck and crew style with two pockets. Oxford color. Sizes 24 to 44.

Union Suits 89c

Regularly priced \$1. Men's good cotton ribbed and open mesh union suits in long and short sleeve, ankle length style. White and ecru. All sizes 24 to 44.

Sweaters \$2.39

Regularly priced \$3. Men's good all wool and wool mixed sweaters in crew and slip-over styles. Brown, navy and maroon. Sizes 24 to 44 years.

—Meier & Frank's: Basement Balcony.

Union Suits 69c

Men's summer weight cotton ribbed union suits in athletic style. Ecru color. Sizes 34 to 44.

Knicker 89c

Regularly \$1.29. Clearaway of boys' wool mixed knickers in plain and striped patterns. Brown, gray and navy. Sizes 6 to 16 years.

Union Suits 49c

Regularly 69c. Boys' summer weight cotton ribbed union suits in white only. Short sleeve, knee length style. Sizes 6 to 16 years.

Wash Waists 59c

Regularly \$1. A broken line of women's voile and batiste wash waists in long and short sleeve styles. Some are soiled from handling, some are slightly imperfect. No exchange or phone orders.

Children's Wear 79c

500 children's middie, rompers and creepers, also odd lots of gingham dresses. Sizes 2 to 10 years. No phone orders, no exchanges.

Bloomers 59c

Children's black, white and flesh color cotton bloomers with elastic at waist and knee. Sizes 4 to 10 years. Limited number.

Rubber Pants 25c

400 infants' good rubber pants at this special price.

Wash Satin \$1

Regularly \$1.29. 700 yards of 38 inch wash satin in white, flesh, blue, yellow, orchid and rose.

Serge, Yard \$1

Regularly \$1.69. 200 yards of all wool French serge in navy, 54 inches wide.

Corduroy 25c

500 factory remnants of heavy weight corduroy in tan only. 1 to 1/4 yard mill seconds at remnant 25c.

Muslin 13c

Regularly 20c yard. 38 inch "Hope" bleached muslin free from dressing. Limit 20 yards to customer. No phone orders taken.

Cretonne 25c

New 38 inch cretonnes in attractive light and dark patterns, some plain colors. For drapes, etc.

Remnants, Yard 25c

Clearaway of short lengths curtain material, velvet, tulle, marquisette, cretonnes and other materials regularly priced 25c to 75c yard. No phone or mail orders, none sent C. O. D.

Ticking 15c

500 mill ends of 1 to 2 1/4 yard lengths fancy ticking for pillow tops, drapes, etc. 20 and 22 inches wide. Yard 15c. No phone or mail orders.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE



STYLES:

Loose Pleated
or With a Yoke
Back
Patch Pockets
Self or Fancy
Belt

—Meier & Frank's: Fourth Floor.

Sale
100 New Tweed Suits
SALE \$19.50 EACH

COLORS:

Blue Tan
Brown Rose
Plain
Wonderful Values
for Women and
Misses

—Meier & Frank's: Fourth Floor.

MEIER & FRANK'S 1679TH FRIDAY SURPRISE



34c 58c 79c 98c \$1.34

1500 Trimmed Chinese Baskets for Easter

Just in time for Easter comes this shipment of Chinese baskets, trimmed with beads, coins, rings, tassels—many of the baskets in the larger sizes have two rings and two tassels. All have covers. Handy for many purposes. Choice of mahogany, green, purple, blue, red and black finishes. Save a fourth to a third in this sale.

34c 58c 79c 98c \$1.34

—Meier & Frank's: Fifth Floor.