

SOCIAL FRIDAY, APRIL 14 Because of Good Friday, social affairs will be few and Lenten services will occupy the day. CLUB CALENDAR FRIDAY, APRIL 14 Portland Women's club at Multnomah hotel at 2 p. m.

Kiwanians Plan Formal Dance On April 24

THE Kiwanis club is planning its annual formal dance for the evening of April 24.

DRESS



A Simple Street Frock

The long, simple lines of this frock make it especially adaptable to crepe de chine.

FASHIONS REALM

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Fritz Kreisler Is Given Big Ovation

By J. L. Wallis AFTER having heard several very excellent violinists during the season, one had reason to go to The Auditorium Wednesday night wondering if impressions carried away from former concerts of Fritz Kreisler were indelible or destructible illusions.

FLORENCE VIDOR, as she appears in "Woman, Wake Up," the interesting film feature of an unusually good program of varied entertainment at the Rivoli theatre this week.



STORIES OF EASTER CAROLS WHOSE MUSIC WILL RE-ECHO

History and Traditions OF THE most noted of the Easter carols—a hymn, indeed, that is offered at services of praise at all seasons—is that popular and joyous "All Hail The Power of Jesus' Name."

Film Scenes Wield Power for Good or Bad, Says Exhorter

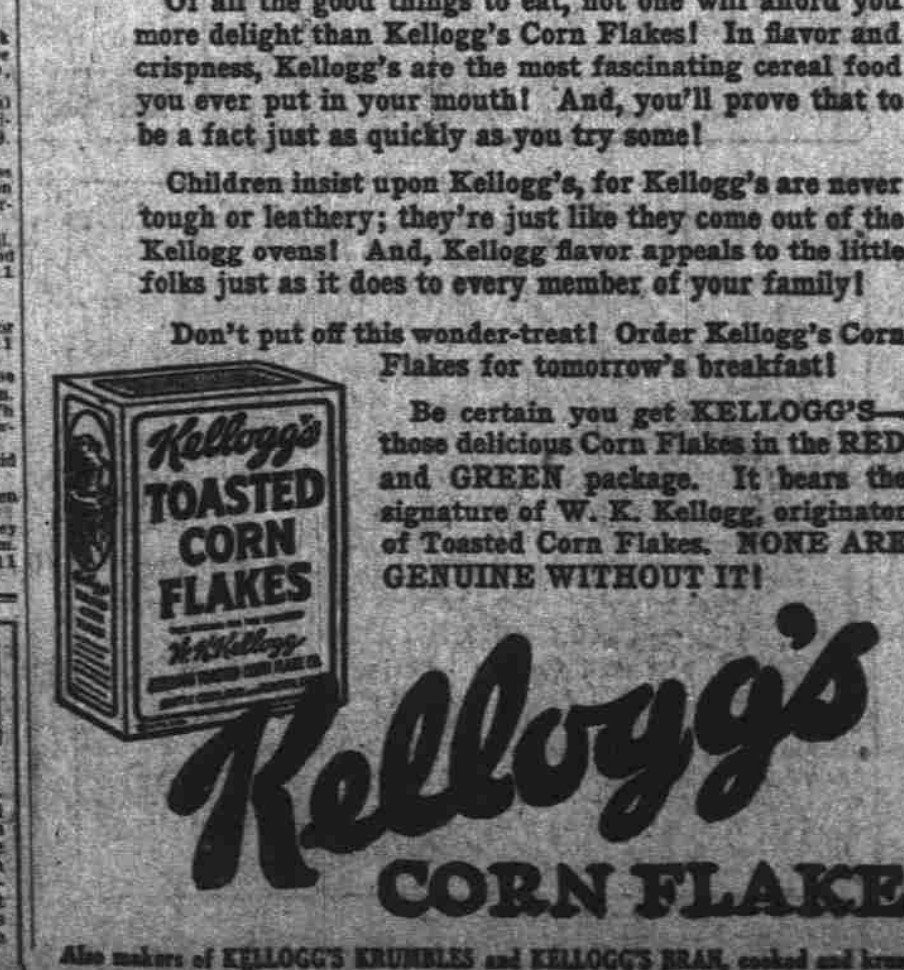
"Good moving pictures are not only innocent, but educational; but bad scenes are productive of an awful slaughter of our boys and girls," declared Dr. George Wood Anderson at the United Gospel Crusade tabernacle Wednesday night.

Portland Must Be Awake, to Attract People, Mayor Says

Settling aside matters of lesser consequence to the one big idea of the 1922 exposition, to bring more residents into Oregon is necessary if the project is to be a success, according to Mayor George L. Baker, who spoke last evening before a gathering of the American Association of Engineers in their headquarters in the Tilford building.

Let Kellogg's tell you the real Corn Flake story

Of all the good things to eat, not one will afford you more delight than Kellogg's Corn Flakes! In flavor and crispness, Kellogg's are the most fascinating cereal food you ever put in your mouth!



Rare Paintings In Water Colors To Be Shown

FIFTY water color paintings of scenes on the Pacific coast from Vancouver, B. C. to Los Angeles will be on display Sunday and Monday at the Chamber of Commerce.

Development of Child Clinics Progresses

OF SPECIAL interest at this time in this city is the report of the work of the Oregon state committee on public health nursing.

Large advertisement for Victor Records, featuring 'Easter Victor Records' and 'Red Seal Victor Records'. It lists various records for sale, including 'Beautiful Isle', 'The Holy Night', and 'On My Own'. It also includes a list of records for 'Red Seal Victor Records' such as 'Lo, Hark the Gentle Lark' and 'Lucia—Mad Scene'.

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Each day your skin is changing

EACH DAY new skin is forming as old skin dies. By the right treatment, you can make this new skin what you will.

How You Can Remove Every Trace of Hair

A stiff paste made with some powdered delatone and water and spread on a hairy surface, above 2 minutes will, when removed, take every trace of hair with it.