

## Announcing the Formal Opening of a NewStore ${ }^{\text {tr }}$ YoungerMen

## Specializing in the best grades of men's wear at Popular Prices.

POPULAR PRICES for the finest grade of younger men's clothes! Just sort 0 ' sounds impossible, doesn't it? Especially to you younger men who have had to dig down deep into your pockets to pay the prices necessary for the good clothes you have insisted on having. But here in this new store, popular prices for the finest grade of younger men's clothes will be the regular programme.

You younger men, who want good clothes at prices within the average man's reach-it is to your needs that this new store is dedicated. Here we always will say to you: "It pays to buy the best," but the best need not be-and in this store is not-coupled with high prices.
Here is a brand-new store with all brand-new merchandise. Everything is new here, even our merchandising plans, under which you are able to come here
and, for a fair and reasonable price, buy clothes that lead in style, quality and dependability.
No selling tomorrov-Store open from 10 a. m. to 5 p. m. and 8 p. m. to 10 p. m. In this announcement we want to make it clear that there will be no merchandire sold the firt day. The entire day will be given over to an inspection of this new atore, its conveniences
and the fine clothes and furniahings it contoins.

> Stratford Clothes-"TheStyle Clothes of A merica"-and nationally known brands of furnishings will be featured Manhattan Shirts Stetsen Hats-Berg Hats-Phoenix Hosiery Onyx Hosiery -Vassar Underwear-Manhattan Pajamas and Underwear-the best brands of collars, ties, gloves, umbrellas and canes.

C
OME to this new store-your store-tomorrow. Come morning, afternoon or evening. It will have a cordial welcome for you then and at all times thereafter. It is our sincerest wish that this new store, with its conveniences, its.merchandise, its service and its eminently fair prices, will bring you as much pleasure in its use as we have derived in creating it for such a splendid purpose.


328-330 Washington St.

