

THE FEBRUARY SALES FOR THE HOME—FURNITURE, RUGS, CURTAINS, ALUMINUMWARE, LINENS, VACUUM CLEANERS, ETC.—CONTINUE TOMORROW

Meier & Frank Co.
ESTABLISHED 1867
THE QUALITY STORE
OF PORTLAND



HOME SEWING WEEK

"American Dressmaking Step by Step"

a complete, simplified method of sewing, dressmaking and tailoring by Mme. Lydia Trattles Coates, \$1.50.
—Meier & Frank's, Fifth Floor. (Mail Orders Filled.)

Colored Wash Goods

Thousands of yards of fine quality cotton wash fabrics are featured for Home Sewing Week.



Percales 19c
Regularly 25c yard. 36-inch percale in many patterns and colors.

Ginghams 19c
Regularly 25c yard. 27-inch gingham in checks, plaids and plain colors.

Japanese Crepe 39c
30-inch Japanese crepe in a big assortment of colors.

Ginghams 75c
32-inch ginghams in a large assortment of good-looking checks and plaids.

Dimity 25c
30 and 36-inch printed dimity and batiste in attractive small designs.

Suiting 50c
36-inch Indian Head suiting in cadet, ciel, tan, brown, pink, rose and gray.

Ratine \$1.98
36-inch imported ratine in colored plaid effects on gray grounds.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

White Wash Goods

We list a few of the various qualities of white wash goods featured for Home Sewing Week:

Long Cloth 25c
36-inch good serviceable quality white long cloth at this moderate price.

Flaxon 40c-75c
28 to 32-inch white flaxon in stripes, checks and figured effects. Yard 40c, 60c and 75c.

Organdy \$1
Regularly \$2 yard. 36-inch white organdy in shadow stripes and small designs.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)



Pleatings, Bandings, Etc.

The Neckwear Shop features new pleatings, bandings, vestings and flutings for home sewing.

Banding 75c
New organdy bandings with fluted ruffles to be used for collar and cuff sets or for trimming organdy dresses. Pink, orange, jade, Nile, lavender, peach, coral, etc.

Ruffling 25c
1-inch organdy fluted ruffings, the season's best colors.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

New Pleatings
We have a most complete selection of new organdy, net and lace pleatings ranging in price from 25c to \$2.25 yard.

Vestings \$3.95
New georgette ruffled vestings for spring suits and dresses. Henna, red, jade, pink and white.

Sale of Curtain Fabrics

Two exceptional offerings in new curtain materials featured for Home Sewing Week:



Marquisette 49c
Regular 90c quality. 2000 yards of 50-inch marquisette curtaining in white and cream. Just the thing for new spring and summer curtains.

Curtaining 55c
Regular 70c quality. 1200 yards of voiles, swisses and etamines for ruffled and hemmed curtains. Fine for colonial style rooms or simple cottages. White.

Free Lamp Shade Making Classes
Free lessons in silk and parchment lamp shade making for those purchasing materials here.
—Meier & Frank's, Seventh Floor. (Mail Orders Filled.)

Needle Work for Home Sewers

The home dressmaker will no doubt want to do some hand-work on the various pieces of her spring wardrobe.

The Needlework Shop is prepared to help. We have a handsome assortment of beads, embroidery thread of silk, wool, cotton and chenille, as well as beautiful designs to be used in making the garments up.

Expert instructors are here every day to assist in working out color schemes and to teach the various stitches.

Dresser Sets 49c
Regularly priced at \$1. Stamped dresser sets consisting of 18x48-inch scarf and 4x12-inch pin cushion to match. Stamped on white damascus cloth for French knot or lazy dazy embroidery.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

Black Sateen, Yard 29c

Regularly 35c yard. 36-inch good weight black sateen for bloomers and shirts.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

WE HAVE been planning this big helpful spring Home Sewing Week for many months—beginning Tuesday morning there will be special displays in every section that has sewing needs. Home Sewing Week this year brings a wealth of things from which to make selection. From yard goods to needles and thread the prices are exceptionally low. Home Sewing Week is full of opportunities for the woman who makes her own or her children's clothes.



Much of the Home-Sewing Week Interest
Centralizes in This

Annual Spring Sale of Notions Home Sewers' Needs and Dress Makers' Supplies

A most important event of the Spring sewing season begins at Meier & Frank's tomorrow—the annual spring sale of notions, home sewers' needs and dressmakers' supplies.

Now is the ideal time to fill up work baskets, sewing tables and machine drawers with all the needed things

and this is the place, not only because the assortments are largest at this store, but also because of the savings offered—the finest list of "specials" in years.

Buy liberally—savings are bigger on quantity purchases.

Household Aprons

Women's rubberized ging-ham household aprons in checks of black, pink, sky, etc. These are in extra large sizes. **98c**

Women's Aprons

Women's extra heavy weight double covered rubber aprons in large size. For laboratory work. Were \$1.50 each. **95c**

Household Aprons

Women's rubberized ging-ham household aprons in various styles and patterns. Large selection of colors. **\$1.50**

Sewing Threads and Basting Cottons

Alex King Basting Cotton, 200 yds. doz. spools 55c, spool 5c
California Sewing Silk, good assortment of colors, 100 yards, doz. spools 80c, spool...7c

Darning Cottons

O. N. T. Darning Cotton, black, white and cordovan, 30 yards, ball...3c
Corticelli and Hemmingway Darning Silk, black, white and colors, 3 spools for 25c, spool...10c

Braids and Tapes

Lawn and Cambric Bias Tape, 6-yard pieces, sizes 1 to 9, bolt...10c

Crescent Cotton Stay Tape, white, 3-yard bolts, bolt 6c, 4c and 2 for...5c

F. A. Mercerized Lingerie Tape, with bodkin, washable, white and flesh, 6-yard pieces, per bolt...7c

Stickerei Braids, assorted fancy edgings, white and colors, 3 and 6-yard bolts, each...10c

Rickrack Braid, white, cotton, medium width, 3-yard pieces, bolt...6c

Rickrack Braid, cotton, sizes 21, 25, 29 and 33, 4-yard pieces, bolt...10c

Sanitary Goods

Kleinert's Sanitary Aprons, rubberized, nainsook net top, white and flesh, medium size. Also white rubber sanitary aprons. Each...35c

Dryad Sanitary Aprons, rubber, net top, large size...39c

Ever Ready Sanitary Belts, flesh color, mercerized lisle elastic, pad front, side front opening, each...39c

Ever Ready Sanitary Belts, all elastic, flesh color, each...29c

Sanitary Napkins, cotton, seamless, 6 in box, 3 boxes...50c

Fag O' San Sanitary Napkins, dozen...39c

Dress Shields, rubber lined, white nainsook, sizes 2, 3 and 4, regular shape, pair...15c

Naiad Shirt Waist Shields, white nainsook, size 3, pair...25c

Hose Supporters

Belt Hose Supporters, "Princess Chic," white, black, pink and sky, pair...68c

Children's Hose Supporters, white safety pin top, sizes 2 to 12 years, pair...15c

Dr. Parker's Waist Hose Supporters, for children; white and black, sizes 2 to 14 years, pair...42c

Curlers

Curling Irons, wooden handles, medium size, each...11c
Boulevard Marcel Waving Iron, wooden handle, medium size, each...29c

Imported Waving Irons, one prong, enameled handle, each...29c

Garrity Wonder Wave Hair Curler, cotton covered, each, for...21c

Alcohol Lamps, medium and large sizes...39c and 29c

Pins and Safety Pins

Steel Pins, assorted sizes, 1 1/2-oz. boxes, each...21c
Puritan Brass Pins, S. C. size, 360 count, paper...10c

Gem Brass Pins, 300 count, 2 papers 15c, paper...8c

Vassar Steel Beauty Pins, black and nickel, 2 and 4 on card, 2 cards 15c, card...8c

Washington Steel Pins, 400 count, 3 papers 10c, paper 5c

Laurel Safety Pins, nickel plated, sizes 2 and 3, 6 cards 25c, card...5c

Hair Pins

Jet Wire Hair Pins, assorted sizes, 300 pins in cabinet...10c
Invisible Wire Hair Pins, 1 1/4 and 2-inch, box...5c
Duke Wire Hair Pins, assorted sizes in cabinet...4c

Elastics

Elastic, black and white, 3/4 inch wide, yard...10c

Cotton Elastic, black and white, 1/2, 3/8 and 1/4-inch, 6 yards 25c, yard...5c

Garter Elastic, heavy, 1 1/2-inch, flesh and white, yard...15c
Sanitary Belt Elastic, soft finish mercerized lisle, white and flesh, 2-inch, yard...25c

Miscellaneous

Skirt Markers, 10-inch...29c

Reversible Tape Measures, 60-inch...4c
Nickel-Plated Thimbles...5c

Aluminum Thimbles...1c
Wire Coat Hangers, small and large, 2 for...5c

Asbestos Holders, cretonne covered...7c
Hook and Eye Tape, white and black, yard...15c

Nickel-Plated Roll Tape Measures...15c

Perfection Hair Nets, cap shape, double mesh, all shades, 2 for 25c, each...15c

Delight Hair Nets, cap shape, single mesh, all shades, doz...49c
Howard Dustless Dusters, each...19c

Folding Coat Hangers, braid covered...19c
Sewing Baskets, large size, filled with assorted thread, needles, etc...\$2.39

Butterick Patterns With the "Deltor"

The Deltor eliminates all the old puzzling and time-consuming maneuvering to cut materials to best advantage, for it shows just how to lay out materials on the pattern, often effecting a saving of from 1/4 to 1 1/8 yards of material in a single garment. The Deltor also shows how to put the garment together and the finishing touches best to use. The spring Butterick fashions and February Butterick patterns are here.

—Meier & Frank's, Second Floor.

Fashion Favored Silks

We have a remarkably complete assortment of new spring silks for so early in the season. To mention a few of the latest arrivals:

Wash Satin \$1.79

Very special. 36-inch fine quality wash satins in pink, flesh, Nile and white.

New Taffetas

The new spring taffetas are here in wide assortment. All popular plain colors at \$2, \$2.50 and \$3 yard.

New spring hairline and checked taffeta silk special at \$2.50.

Crepes de Chine \$2.50

New fancy printed crepes de chine in neat designs, all popular colors, yard \$2.50.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)



New Woolen Dress Goods

Here, too, assortments are extremely broad. New materials, new patterns and new lower prices.



French Serge \$1.75

Fine quality all wool 43-inch French serge in dark navy blue only.

French Serge \$2.50

Perfect weave and finish 54-inch all wool French serge in navy and black.

Poplins \$2

48-inch all wool Eplinge or poplin in dark navy blue only.

Suitings \$2.98

54-inch all wool Imperial twill suitings in navy blue only.

Our Tailoring Service

We will baste, fit and make ready to finish, tailored skirts and jumper dresses for a very nominal charge if materials are purchased in our Woolen Dress Goods Shop.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

New Trimmings for Spring

The Trimming Shop features for Home Sewing Week:

New 4 and 6-inch fringes in rose, Alice, copen, sand, gray, brown, gold and black at \$1 and \$1.50 yard.
New antique gold braid, 1/2 to 1 inch, at 20c to 65c yard.
Fine for use in making lamp shades.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Timely Sale of Laces

Three unusual offerings are brought forward in the lace section for Home Sewing Week.

Laces 8c

5000 yards of regular 10c valenciennes wash laces—edges and insertions from 1/2 to 1 1/2 inches wide.

Laces 17c

2000 yards of regular 25c calais, val. point de Paris, imitation cluny and filet crochet edges and bands from 1/2 to 7 inches wide.

Net Top Laces 39c, 59c, \$1

Net top laces in white and ecru for misses' party frocks and negligees. 79c laces, 18-inch, 39c. The 98c laces, 27-inch, 59c. The \$1.49 laces, 36-inch, \$1.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)



Ribbons for Home Sewers

The Ribbon Shop invites inspection of its displays for Home Sewing Week.

We have a most complete line of ribbons from plain satins to elaborate metal jacquard ribbons. Two special values.

Ribbons 33c

Narrow novelty ribbons in two-tones, moires, picot edges and other patterns. 1/2 to 1 1/2 inches wide.

Ribbons \$1.69

Wide satin taffeta ribbons in pink, blue, maize, gold, henna, jade, green, etc. 10 1/2 inches wide.

—Meier & Frank's, Main Floor. (Mail Orders Filled.)



White Outing, Yard 29c

Extra heavy weight 36-inch white outing flannel regularly 35c yard.

Baby Flannels \$1.29

30-inch baby flannel with embroidered edges. Regularly \$1.50 yard.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)



EXTRA SPECIAL—Center Aisle, Main Floor, Fifth Street

Bargain Square Sale of Notions

Women's Rubberized Household Aprons, light striped ginghams, straight and bib styles, medium sizes, 79c special

Celluloid Hair Pins, straight and crimped styles, shell and amber, small 5c and medium sizes, box...5c

Stickerei Braids and Embroidery Edgings, white and colors, 3 and 4-yard pieces...10c

Byssine Mercerized Thread, white, black and colors, doz. 50c, spool 5c

Willamantic Sewing Thread, six cord, white and black, 150-yard spools, doz. 55c, spool...5c

Elgin Maid Crochet Thread, colors, 2 spools...5c

—Meier & Frank's, Main Floor. (Mail Orders Filled.)

Cotton Belting, white and black, 2 1/2 to 3 1/2 inches, yard...5c

Sure-Fit Snap Fasteners, white and black, all sizes, doz. 50c, card...25c

Children's Nainsook Underwaists, taped buttons, special...5c

Wire Coat Hanger, small and large, sizes, 2 for...5c

Cotton Sanitary Napkins, large size, doz...33c