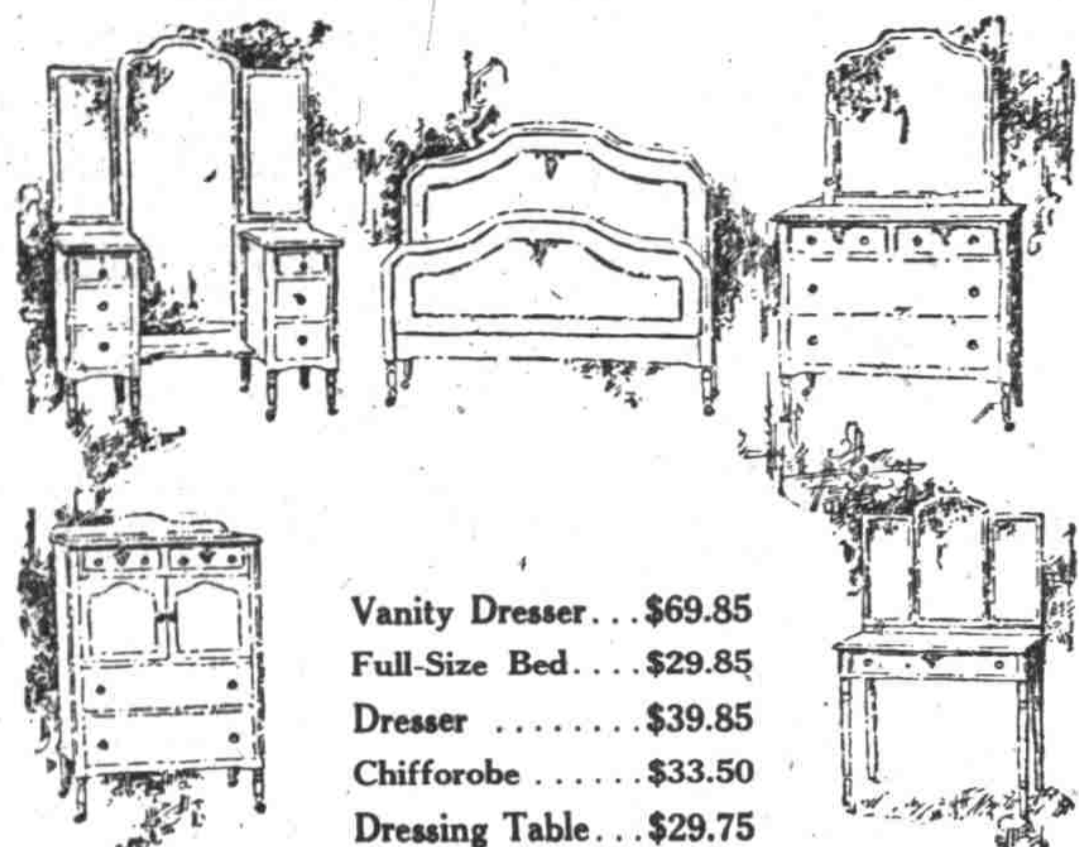


FOR THE COMMUNITY CHEST DO YOUR PART QUICKLY, CHEERFULLY, GENEROUSLY—MUCH DEPENDS ON YOUR SUPPORT



Vanity Dresser...\$69.85
 Full-Size Bed...\$29.85
 Dresser.....\$39.85
 Chifforobe.....\$33.50
 Dressing Table...\$29.75

February Furniture Sale

Meier & Frank's annual February Furniture Sale offers worthwhile savings on large assortments of standard quality furniture for every room in the home. Furniture that is good to live with. Separate pieces and suites of furniture in all woods, finishes, styles and sizes. We direct especial attention to this extraordinary value for tomorrow:

\$394 Ivory Enameled Bedroom Set \$202.80

A good-looking hardwood bedroom set in ivory enamel finish. Single pieces specially priced as follows:

\$135.00 Vanity Dresser \$69.85
 Large vanity dresser with full length center mirror 20x54 inches and size mirrors 10x26 inches.

\$78.00 Dresser \$39.85
 The dresser has a 42-inch base and 26x28-inch mirror.

\$59.00 Bed \$29.85
 Bed is shown in full size only.

\$68.00 Chifforobe \$33.50
 The chifforobe has two small drawers and two large ones with two trays.

\$54.00 Dressing Table \$29.75

The dressing table has 19x36-inch top and is fitted with large drawer and three mirrors.

Meier & Frank's: Eighth Floor. (Mail Orders Filled)



More Than 200
 Oregon Manufacturers
 Leagued in Our
 Home Products Week

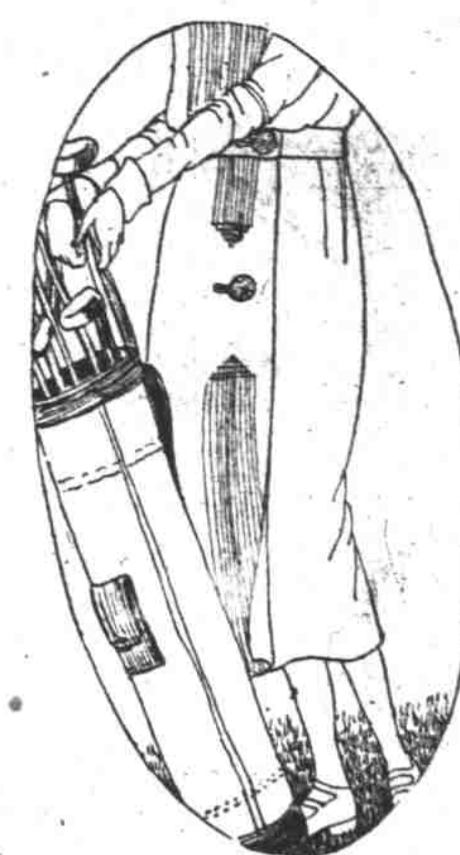
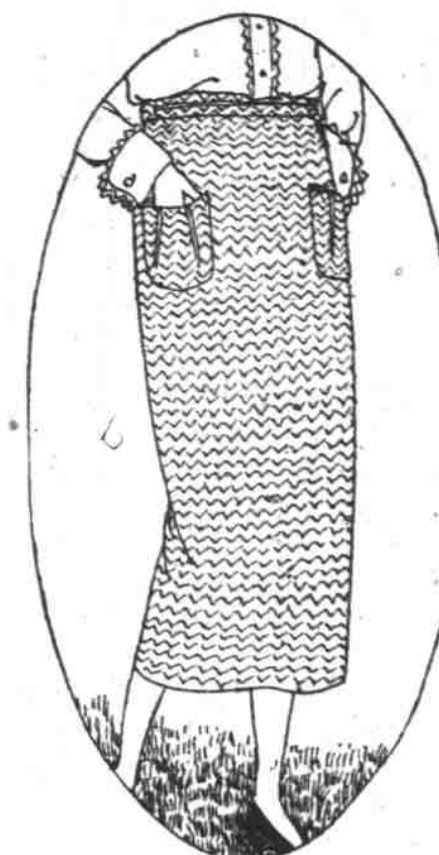


It is a tribute to the resourcefulness and versatility of Oregon manufacturers that they produce so many diverse lines of goods. It is a tribute to the high ideals of these same manufacturers that they have put so much into their products. It is a tribute to their splendid spirit of cooperation that they have exerted themselves as they did to display and win favorable recognition for their products by availing themselves of this store's tendered assistance to put these products before thousands of people through pages of newspaper advertising and all of our 30-odd window displays.

It is time that Portland and Oregon and other cities and states knew the excellence of these products of ours. It is time that we, each of us here at home, did our part to use them more fully and make them better known. A splendid start has been made but united effort all along the line will carry us much farther.

Again we say: Let's co-operate. Let's buy Oregon-made merchandise. Let's keep the wheels of industry turning. Let's do these things and help in other ways to heighten Oregon's prosperity, to swell her payrolls and keep our men and women employed.

—FOR A GREATER OREGON



NEW
 Separate Skirts for Spring
 \$7.50 to \$25

THE pleasure of choosing from these assortments is vastly enhanced by the new lowered costs at which the garments are available. Many delightful versions of the separate skirt are here. Some that gaily flaunt their smartness in captivating hues; others more subdued in tone but strikingly effective withal.

NEW skirts for dress, sports and general utility wear. Crepes de chine and canton crepes, flannels, tweeds, velour checks. They proclaim in many intriguing ways the fact that a new skirt season is here.

The new lower price range is \$7.50 to \$25.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Meier & Frank's Lower Price Store

Thursday, Friday, Saturday—3 Days' Sale of

5000 Pairs of Shoes for the Family

at 1/3 to 1/2 Off



A sweeping clearaway of all odds and ends and discontinued lines of men's, women's, boys' and girls' shoes in the Downstairs Store at 1/3 to 1/2 off the regularly lower-than-elsewhere prices while quantities last. It will pay handsomely to buy several pairs in this unusual disposal.

Women's Shoes

Black kid shoes with military heels, Goodyear welt or McKay sewed soles. Brown calf lace shoes with military heels. Sizes 2 1/2 to 8.

\$2.69

Women's Shoes

Brown kid lace shoes with military heels and Goodyear welt soles, sizes 2 1/2 to 6. Also brown kid lace shoes with military heels and McKay sewed soles, sizes 2 1/2 to 7.

\$3.69

Women's Shoes

One-strap kid finish leather slippers with leather soles and rubber heels. All sizes at this very special price.

\$1.49

Slippers, Pair

Women's excellent quality felt slippers with soft padded soles. Blue and taupe. All sizes.

\$1.49

Strap Pumps

One-strap brown kid pumps. Also three-strap black kid pumps. Military heels. Sizes 2 1/2 to 8.

\$2.39

Children's Shoes

Regardless of former prices while any of the limited quantity remain. Children's white fawn and gray kid shoes with hand-turned soles. Sizes 1 to 4.

\$1.00

Children's Shoes

Fine for school wear. Extra solid leather soles. Sizes 5 to 8, pair \$2.39. Sizes 8 1/2 to 11, pair \$2.79. Sizes 11 1/2 to 2, pair \$3.39.

\$2.39

Boy's Shoes

Boys' dull calf school shoes with heavy leather soles. Sizes 9 to 13 1/2, pair \$1.98. Sizes 1 to 6, pair \$2.69.

\$1.98

Men's Shoes

Men's black calf shoes in English or broad toe styles. Goodyear welt sewed soles. Sizes 6 to 10.

\$3.69

Men's Shoes

Men's black kid and calf shoes for dressy wear and brown chrome calf work shoes. Sizes 6 to 11.

\$4.25

—Meier & Frank's: Lower Price Store, Basement Balcony.

Grocery Specials

Swift's Premium Ham, sugar cured, closely trimmed, perfect flavor, lb. ... **35c**
 Breakfast Bacon, sugar cured, medium weight strips, 2 lb. ... **38c**
 Fischer's Ham, Pride of Waldo Hills, 49 lb. ... **\$1.55**
 Pure Lard, Silverleaf, 10 lb. pails **\$1.89**, the 5 lb. pails **95c**
 Fancy Prunes, Oregon 30 to 40 size, 8 lb. boxes **\$1.35**, the 5 lb. boxes **95c**
 Soda Crackers, freshly made, No. 3 cartons **29c**
 Hot Cake Flour, Ideal waffle flour, No. 9 **68c**
 Table Syrup, Marshmallow or Melomar, No. 5 **55c**
 Baking Molasses, No. 10 cans **69c**, No. 5 **39c**

Bakery Specials

Layer Cakes, rich golden, delicately flavored, several icings, each **50c**
 Vienna Breads, rich golden crust, 2 loaves **25c**
 Rye Bread, baked on new tile hearth, loaf **15c**
 and **10c**
 —Meier & Frank's: Ninth Floor.

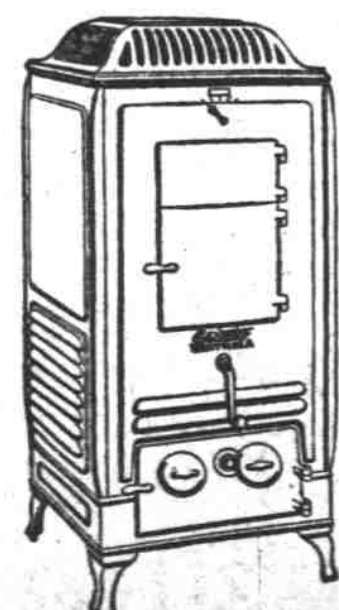
The Parlor Pipeless Furnace—the

"Heatrola"

The Estate "Heatrola" looks like a phonograph, but does the work of a furnace. It heats three to six connecting rooms and heats them better than the ordinary heater. Beautifully enameled in grained mahogany to harmonize with the finest home furnishings. No iron parts to black; no nickel parts to polish. Burns wood and coal.

Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



FOR MEN:

We have arranged two unusual sales that are thoroughly at one in this respect at least that they offer exceptional value.

Sale of Trousers

This is a sale that always finds men waiting to take advantage of it and when values are as big as in this case there is no time to be lost.



\$3.50—\$4 Values

150 pairs of good serviceable trousers, full cut, well made. Plain colors and plenty of stripes make it relatively easy to match up coats. Cuff and plain bottoms. Sizes 32 to 42. Reduced to sell **\$1.95** at

\$5—\$7.50 Values

Several higher-priced lots combined in one to make broader selection and bigger value. 350 pairs in all. All wool or wool and cotton mixed. Plenty of the medium and heavy weight kinds. Plain colors, stripes, checks. Sizes 30 to 46 in the lot. Reduced to **\$3.95**

—Meier & Frank's: Third Floor.

Sale of Shirts

A very much worth-while sale in which our regular stock, even to NEW spring merchandise, is offered at less than the new replacement costs.

New Spring Shirts

Woven madras and woven pebblecloth make up this assortment of 1200 new shirts—all fine, fresh, clean merchandise—tailored better than we've seen in inexpensive shirts for years. Count on these for service. Tasteful patterns in black and white, blue and white, helio and white, brown and white, green and white. Sizes 14 to 17 inclusive. Reduced to **\$1.95**



Flannel Shirts

Former prices were \$3.50-\$4 for these celebrated Victor flannel (wool-and-cotton) shirts. These are collar-attached shirts—flat or military—A No. 1 in design and workmanship. Choice of navy, gray, dark green and khaki. Sizes 14 to 16 1/2. Reduced to 2 for \$5.50 or each **\$2.77**

—Meier & Frank's: Main Floor. (Mail Orders Filled.)