

Monday, February 6th

The



Oregon Journal

Adds the Consolidated Press

Its Fifth Transcontinental Leased Wire Service

**Crisp—Exclusive—Copyrighted
Telegraphic Dispatches—Covering**

Today's Financial News Today's Business News Today's Cable News
Today's Sports News Today's Fashion News Today's Washington News

ALL IN ADDITION TO THE GENERAL NEWS SUPPLIED BY FOUR OTHER TELEGRAPHIC NEWS REPORTS THAT NOW SERVE THE JOURNAL

AQUISITION BY THE JOURNAL of the Consolidated Press Service report makes The Journal preeminently the MOST COMPLETE NEWSPAPER in its field. This leased wire service does NOT supply general news, such as the other FOUR leased wires that now serve The Journal. It confines itself to SPECIAL, EXCLUSIVE and AUTHORITATIVE telegraphic dispatches covering finance, business, fashions, sports, cable news and reports on NATIONAL AFFAIRS.

Financial News

In financial news The Journal will be served by its own correspondent, Stuart P. West, who for 24 years has been recognized as a financial authority in New York City.

Sports News

A star in every field of sport will write for The Journal. Walter Camp will write football and college sports. John B. Foster, editor of the Baseball Guide and formerly secretary of the New York Giants, will handle baseball. "Fair Play" will cover the high spots of the fight game. Lawrence Perry will specialize in amateur sports.

Business News

Every business man today NEEDS all the information he can secure concerning business conditions and the outlook. Such news will be wired

directly to The Journal by 15 able correspondents who will keep Northwestern business interests in CLOSE TOUCH with business from Coast to Coast.

Fashion Notes

Every woman, ever modiste, every manager and buyer for stores and millinery establishments will find in The Journal's fashion notes the latest word in fashions. The day fashion speaks in Paris or New York—on that day you will read what she decrees in The Journal.

World Affairs

Here The Journal has joined with the CHICAGO DAILY NEWS in securing the ONLY CABLE SERVICE designed primarily for afternoon newspapers. Through its association with the NEWS, it will have at its call a corps of trained correspondents in all parts of the globe working from offices in London, Paris, Berlin, Tokio and other great capitols.

Washington Reports

The Journal already maintains its own Washington Bureau. Now it will receive the full service of the Consolidated, which includes the daily articles of David Lawrence, the famous Washington correspondent, who already is in high favor with Journal readers. **Remember the day—Monday, February 6—and tell your friends.**

Oregon's Largest Afternoon Newspaper

The Most Complete Newspaper in the Oregon Country