

PORTLAND ATTAINS NEW IMPORTANCE AS A WOOL CENTER

How Portland has grown from a small inconsequential wool center to that of the second in importance, next to Boston in the whole United States, and by far the most important on the Pacific coast was indicated by the wool auction held here a few days ago, at which 1,600,000 pounds of wool from Idaho growers was so successfully auctioned at the highest prices that have prevailed for over a year.

The wool disposed of at this auction, however, was but a very small part of the wool business of this port. Dealers estimate that there is received in Portland between 20,000,000 and 25,000,000 pounds of wool annually. Of this huge amount, perhaps 11,000,000 pounds are used by the woolen manufacturers of this district and the balance shipped to the Atlantic coast.

PORTLAND SHIPPING POINT

Shipment is usually made to Portland in bags, and it is loaded here for water shipment to the East. Water freight rates are now 90c per hundred, while rail rates run about \$1.35.

The development of the industries producing woolen goods has been very rapid. Facing the competition throughout the country, the Portland manufacturers have nevertheless developed at an astonishing rate. This is partly accounted for by the fact that climatic conditions make this district an ideal place to produce wools. Where we have here a moist, humid atmosphere that is a great help in carding and spinning, since it keeps the tiny fibers in a soft, pliable condition and works into yarn or cloth, the same conditions can only be approached in the East by the use of mechanical humidifiers. The same climatic conditions produce wool of a softer texture as it is grown, and the soft water used in washing it is of further assistance to this end.

AN ENORMOUS INDUSTRY

The Portland district is now the great manufacturing center of woolen goods west of Cleveland. The industry here now engages about 2000 people and the value of its products will run about \$5,000,000 annually. The highest grade of virgin wool products are made here. It is said that nothing superior in corresponding lines is made anywhere in this country, and many instances are known where Portland woven goods have been proved superior in quality to imported products of the same weave.

The most notable of the producers of woolen goods in this district are the Portland Woolen Mills, the Oregon City Woolen Mills, Pendleton Woolen Mills, Oregon Worsted company, Santiam Mills, Jantzen Knitting company and the Northwest Knitting company. Shipments of goods from the mills of this district to retailing manufacturers, who turn out suits, coats, etc., and ship them back here for sale in our retail establishments are of daily occurrence. Among the well-known firms using Portland woolen goods regularly for the manufacture of such articles as wearing apparel are Kuppenheimer & Co., Stein Bloch & Co., Arnold Loehlein & Co., E. V. Price & Co., Hart Schaffner & Marx, Fashion Park Co., Schloess & Bros., Montgomery Ward & Co., and Sears, Roebuck & Co.

The Portland Wool Warehouse, the Columbia Basin Warehouse and the Western Wool Growers' association handle about three-fourths of the wool that passes through this point.

Made-in-Oregon Articles Will Be Exhibit Features

That an Oregon home may be furnished entirely with products manufactured within the state will be proved to the public next week when an exhibit will be opened in the green room of the Oregon building under the auspices of the Portland Federation of Women's Organizations.

In response to the proclamation issued recently by Governor Olcott, the federation decided to arrange this home equipment exhibit.

EDWARD M. ATKINSON

of 127 Unstille Ave., Portland, Or., has been allowed a patent for a process of joining sheet metal by means of this wire connected at terminal ends. This permits the use of light metal where heavy metal has been heretofore necessary, and where the latter is difficult to bend and where the bending is difficult to control through the Seattle branch of WASON, PERWICK & LAWRENCE, patent attorneys.

Shope Brick Co.

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Truck, Stage and Delivery Bodies Built

WHEEL WORK, BLACKSMITHING Lowest Prices—All Work Guaranteed. Europa Carriage & Auto Works 222-227 Couch St. Bldg., 2100.

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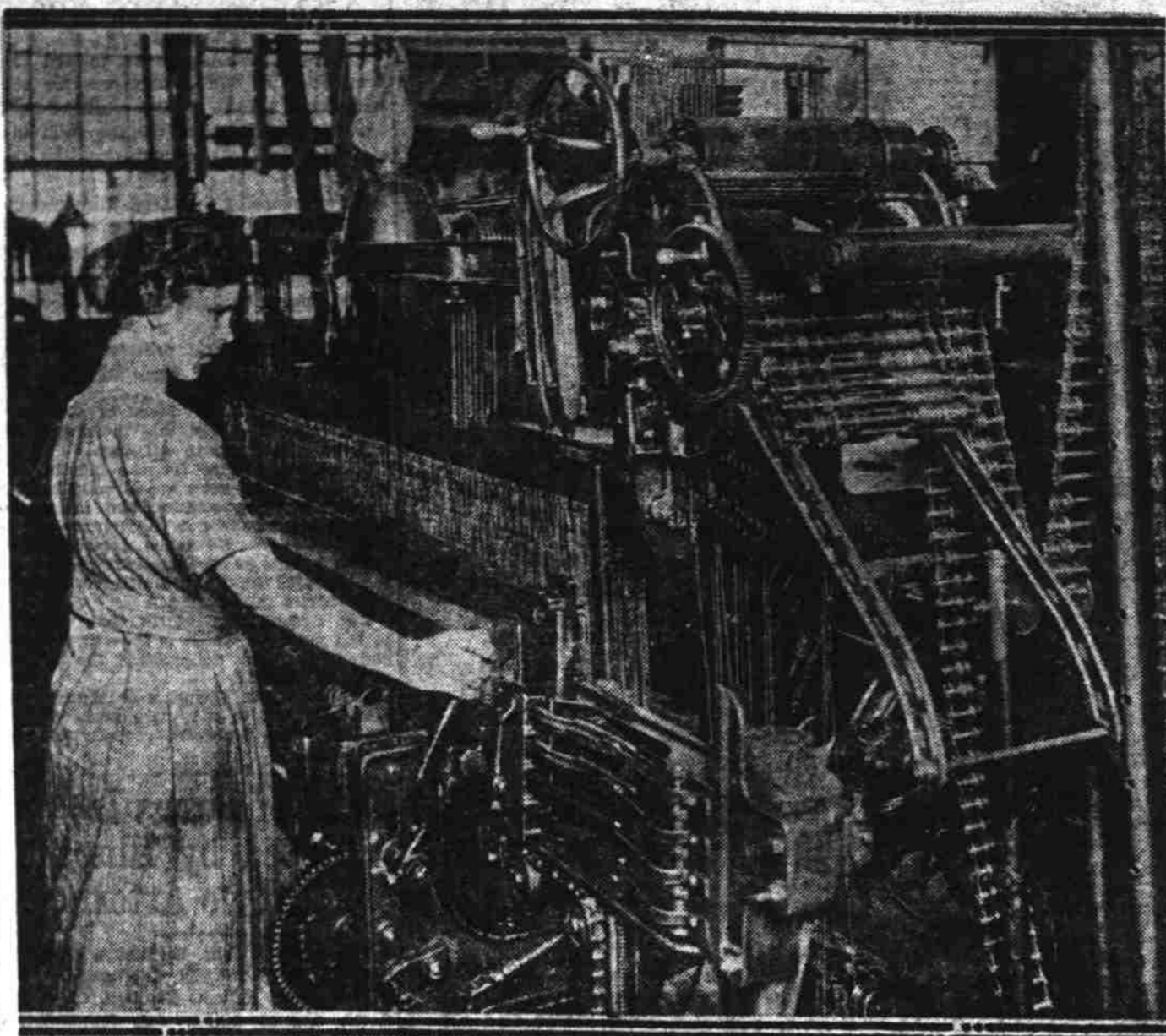
KNIGHT'S Mince Meat

KNIGHT PKG. CO. PORTLAND, OREGON

P. SHARKEY & SON

Long Straw Horse Collars EAST OAK AND UNION AVE.

WOOLEN MILL OPERATIVE AT HER LOOM



Weaving virgin wool cloth at the Oregon City Woolen Mills. This is one of 108 looms in operation at this plant. Twenty more are to be installed at an early date.

ment exhibit in connection with Oregon Industries week. Through the cooperation of the Associated Industries of Oregon five model bungalow rooms are being arranged in the green room. The exhibit will open Monday. Arrangements have been made likewise to install a model home products store on the sixth floor of the Oregon building. For the past 10 days committees headed by Mrs. Kathryn Coffield and Mrs. Augustus Wood have been touring the furniture and home equipment factories of the city to select articles fitting the bungalow rooms. Other committees have been preparing for other details of the exhibit. The installation is being handled by R. B. Bain Jr., chairman of the exhibits committee.

Unusual interest is being taken in the exhibit since it will be the first display ever made to prove that a home can be furnished in every detail with Oregon-made goods. In the city interest is also being manifested by the public because of the awakened realization that increased activities by home industries mean decreased unemployment. Speakers supplied by the Business and Professional Women's league have been designated to carry the message of home industries to audiences during the week end.

Civic organizations of the city have cooperated to arrange social functions as features of the industries week exhibit. A public reception in the state exhibit room Monday afternoon beginning at 4 o'clock will serve as the official opening of the exhibit since the guests at the reception will inspect the exhibit following the program in the exhibit room. Under the auspices of the committee of 1000 of the Chamber of Commerce, a dinner dance will be held Monday night. Several vaudeville acts also have been secured for the entertainment of the visitors. Tuesday evening the annual home products dinner of the federation will be held in the main dining room. Wednesday evening the Ad club will arrange a program of stunts and a dinner. Thursday evening the Women's Ad club and the Business and Professional Women's league will entertain. Friday evening the associated industries will carry out a special program of entertainment including a dinner dance. Numerous other plans for entertainment, musical programs and stunts, have been arranged for various days of the week.

CLARKE COUNTY IRON WORKS

ENGINEERS, MACHINISTS, PATTERNMAKERS. Light and Heavy Forging. 104-108 N. 4th St. Corner of Flanders.

LEACH BROS. & CO.

Exclusive Manufacturers of SASH WEIGHTS Foundry 614 Hood St. Office 211 Pine St.

Oregon Fan Belt Co.

147 1/2 Second St.—Main 3416.

WE PAINT FOR LESS

We have been painting autos for 8 years and will give you an expert job. Veterans Auto Paint Shop Office: Main 2418. Res.: Mar. 2672. Cor. 1st and Harrison.

NEW HAVEN CARRIAGE & AUTO WORKS

Geo. Wagner and John Wagner. Auto and Truck Bodies, Springs, Wind Shields—Cabs Over Driver's Seat WE SPECIALIZE ON WHEELS Phone Broadway 1472 Cor. 5th and Everett.

Multnomah Trunk & Bag Co.

Wholesale Mfgs. of Trunks, Suitcases, etc. 86 E. Water St., Portland, Or. Phone 224-66.

P. SHARKEY & SON

Long Straw Horse Collars EAST OAK AND UNION AVE.

GARMENT FACTORY WILL OPEN SOON

The new Portland garment factory of the Oregon City Woolen Mills will soon be running to capacity in the building formerly known as the Furniture Exchange, Grand avenue and East Stark street. About 150 operatives will be employed for the 125 power sewing machines, the power cutters and the other equipment required for finishing the company's wool garments. The new plant is a consolidation of the factories No. 1 and No. 2 which have been located on Russell street. Products of this new shop will include mackinaws, flannel shirts, trousers, lounging robes and bath robes. All of these will be made from the wools woven in the company's mills where additional equipment has been installed for exclusive overseas manufacture, and for increased production of other Oregon City garments.

Rasmussen & Co.

Makers of Paints and Varnish N. E. Cor. 2d and Taylor Portland, Oregon

HACKETT DIGGER CO.

Foot East Clay St. Telephone East 953. WASHED AND SORERED RIVER SAND AND GRAVEL Towing and Lightering

Pendleton Woolen Mills

Pendleton, Or. MANUFACTURERS OF Pure Fleece Wool Blankets Indian Robes, Steamer Rugs, Bath Robes and Auto Robes

Portland Furniture Mfg. Co.

Makers of OVERSTUFFED DAVENPORTS, CHAIRS, COUCHES, LOUNGES, ALL KINDS OF UPHOLSTERED FURNITURE AND MATTRESSES 1249-1250 Macadam Road Phone—Main 569, 521-15

Windows, Doors, Glass

Builders' Hardware, Finish Lumber, Paints and Roofing. We Manufacture All Our Special Work HEACOCK SASH AND DOOR CO. 212-214 FIRST ST. MAIN 4080; 520-30

COLUMBIA DIGGER CO

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SAND AND GRAVEL TOWING AND LIGHTERING BATES DOCK BLDG

PHONE BROADWAY 997

is also a mezzanine floor where a lunchroom for employes will be installed. The building is especially well suited for the purposes for which it is being adapted, as there are windows on all sides, providing an abundance of light and ventilation. A truck line will be used to haul the wools from Oregon City to the new plant.

ROGUE RIVER CANNED SALMON

"CROWN" Brand Awarded Gold Medal San Francisco Exposition For Sale at Sealy-Dresser Co. and Portland Grocery Co. or Write Us CANNED BY THE MACLEAY ESTATE COMPANY 228 U. S. Nat. Bank Bldg., Portland, Or. Wedderburn, Or.

The United Contracting Company

General Contractors Phone Main 3099 109-10 N. W. Bank Bldg. Portland, Oregon

REAL BRICK ARE MADE ONLY

Imitation Brick Are Made of Undependable Substitutes IF YOU WANT BRICK, INSIST ON REAL BURNED CLAY BRICK Real Burned Clay Brick Are Manufactured Locally by the STANDARD BRICK & TILE CO. 83 5th St., Near Oak Broadway 18

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PERMANENT AS THE PYRAMIDS Drainage, Sewer Pipe, Culvert Pipe, Irrigation Pipe, Galvnt Water System. Office: 827 Board of Trade Bldg. Broadway 7648. Factory: 419 Silver St. East 4508.

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FEATURE DISPLAYS OF OREGON GOODS

With arrangements practically completed for the display of Oregon made goods in show windows throughout the city, and equal prominence given to the same products on the shelves, counters and showcases of the merchants of Portland, it is believed that the importance of Oregon goods will be brought home to the people in such a forceful way that buying will be materially stimulated.

Several windows are already decorated for Oregon Industries week, and considerable expense has been incurred in making them attractive. A great many others have been arranged for. It is anticipated that perhaps 100 show windows will be devoted to such displays all of next week. Another feature of publicity is the streamers that have been printed on an orange paper for both windows and automobile windshield. One streamer reads "Are Oregon Labels on Your Tables?" and the other, "Oregon Industries Week."

The Associated industries have also provided a set of eight large show-cards bearing the "Oregon Made" trade mark and suitable legends. These are for use either with counter displays or with window displays.

Among the firms making special displays for this week are: Oregon City Woolen Mills, Pendleton Woolen Mills, Oregon Worsted Co., Jantzen Knitting Co., N. W. Knitting Co., Portland Woolen Mills, Brownsville Woolen Mills, Albers Bros., Portland Flour Mills, Crown Mills, Kerr-Gifford Co., Golden Rod Mills, Baby's Boudoir, Neustader Bros., Portland Vegetable Oil Mills, Hirsch-Wels Co., Fleischner-Mayer Co., Valley Packing Co., Dwight Edwards Co., Grossett & Severs, Blumauer-Frank Drug Co., Washams & Co., Russell & Gilbert, Tru Blu Biscuit Co., Vogans Candy Co., Brown-Shipley Co., Stearns-Hollingshead Co., Pacific Coast Biscuit Co., Starr Fruit Products Co. and Knight Packing Co.

WOMEN WORKERS LET OUT

Dennison, Ohio, Jan. 21.—Only a few of the women who took jobs in the Pennsylvania railroad shops here during the war are left on the payroll. Of 200 employes just laid off, 15 were women who had been in the plant since the beginning of the war. Only two or three of the 300 who were taken on at that time remain.

New York, Jan. 21.—There are now 10 ships loading at American ports and grain for Russian relief. Of these two are in New York, four at Baltimore and four at New Orleans.

CAUGHT WITH THE GOODS

Random observations in the home field of the Journal's hawkshaw.

The Ad club El Jinks was sure some stunt. Did you notice that the winner of one of the men's prizes was a lady? Yep. Chief Fow Wov, the Noble Red Skin, was of the gentle-and inquisitive sex. She fooled even the judges.

Them—yes, we won a prize, too. After about a hundred others had been awarded and we were still out of luck the committee had a good many things on hand not yet used, so they called on all others who had not won to come forward and get a prize. We got away with a perfectly good package of pancake flour.

"Manufacturing and Selling" says the Portland Coffee Roasters are engaged in a strenuous campaign for the Northwest trade. One good thing about Portland coffee—nobody roasts it except those whose business it is to do so.

Tired housewives with too much window, and other, washing are wont to go down and gaze at the Montgomery-Ward building and be thankful they do not have to wash that many windows anyway. Even husbands have been known to be thankful for the same reason. And they all wonder how many windows there are in this building anyway. W. H. Crawford of the Chamber of Commerce took a week off the other day and went over and counted 'em. Says there are exactly 46,877 1/2 small panes of glass in these windows. The other half pane was broken and he did not count it.

In West Salem the Oregon Wood Products company has a real scheme for utilizing waste products. It buys slaw-wood—four foot slabs—and cuts it up. The largest pieces are made into mop handles; pieces not large enough for mop handles are cut into 42-inch broom handles, smaller pieces are utilized to make toolies for lent rope; others for plugs for the end of paper rolls. In our role of guide, philosopher and friend we suggest there may still be made from the yet-smaller pieces, clothes pins, matches, toothpicks and splinters.

A Portland tailor imported a beautiful piece of Scotch tweed from England. After he had placed it proudly on his shelves he discovered that the Portland Telephone Sellwood 597

East Side Mill & Lumber Co.

Manufacturers of Douglas Fir LUMBER Foot of Spokane Avenue PORTLAND, OREGON Sash and Door. General Millwork

Warrenite-Bitulithic

a resilient, shock-absorbing pavement surface that withstands the impact of traffic without shattering or distintegrating. WARREN BROTHERS COMPANY 289 East Salmon St., Portland, Ore.

Associated Industries of Oregon

702 Oregon Building Portland, Oregon

AMERICAN CAN CO. ENLARGING PLANT

With the outside structure completed, and the installation of machinery well advanced, the American Can company's plant in this city will be ready for the heavy business season in about 60 days. The Portland plant is reported to be the largest in the United States, and will cost, equipped, over \$2,000,000. A large part of the plant is already in operation, furnishing employment to about 300 men. When in full operation employment will be given to about 700.

Jones Lumber Co. Adds Equipment to Facilitate Handling

With the recent completion of the large lumber shed of the Jones Lumber company on Macadam road the company has added equipment for the more convenient handling and storage of lumber that will save considerable on handling costs.

This shed, which is 250 by 80 feet, is equipped with an overhead ten crane for unloading and piling lumber. The lumber is brought from the mill by Ross carriers, and the whole load of the carrier is picked up by the crane and placed in any desired location in the shed. "We look for a good year in the lum-

ber business," Mr. Jones stated. "The Japanese buying has been a big factor in the last year. This market is still holding up well and we expect buying from this source this year to exceed last year's buying. At the same time China is beginning to buy, and most important of all is the domestic business where a heavy demand is forecast by the heavy railroad buying now beginning."

Where payroll money goes

94% of the pay checks of a Portland industry recently examined were found to have been cashed in retail stores. Of 200 pay checks in another industry, 150 were cashed in the purchase of daily living necessities at retail stores.

If this money is spent for Oregon manufactured products it reverts to the manufacturer and back to the worker—a charmed circle that means prosperity for worker, retailer and manufacturer!

BUY OREGON PRODUCTS!

Associated Industries of Oregon 702 Oregon Building Portland, Oregon

Jacobs' Oregon City Woolens

Pure Virgin Wool Woven Where the Wool Is Grown

Made in Oregon —famous everywhere

From Kennebunkport, Maine, to Astoria, Oregon; from Duluth to New Orleans, Jacobs Oregon City pure virgin woolens are famous for their beauty, warmth and service. Oregon City mills have helped to put Oregon on the industrial map.

Employing hundreds of skilled men and women throughout the year, the Oregon City mills help to increase the payrolls of the state as their products gain popularity.

We dye, spin and weave new Oregon wool into wonderful fabrics. Then, in our own shops, we tailor these fabrics into well-styled garments. The same virgin wool quality has given our robes and blankets a national reputation.

Buying virgin woolens made in Oregon helps build prosperity for Oregon. The whole state benefits. Buy Oregon-Made Jacobs Oregon City Woolens.

Oregon City Products Overcoats Mackinaws Flannel Shirts Indian Blankets Lounging Robes Motor Robes Blankets

Oregon City Woolen Mills

Oregon City, Oregon