

BEEF PRICE HAS FURTHER ADVANCE

By Hyman H. Cohen
Beef prices are again being generally advanced at retail because wholesale prices are showing a further advance. Recently a couple of cents a pound was added to the price of beef by wholesalers; therefore it is not to be presumed that the retailer will sell at former prices. It appears that the retailer is again the goat and gets all the blame for high prices when others are taking their share of the profits.

This time because of the intense cold and then lower Columbia river fishermen generally are in such financial straits that they are not compelled to operate when they don't want to.
A small supply of fresh steelhead salmon is coming from the mid-Columbia but it is not very good. This leaves only frozen salmon in supply. The latter is good for its class, but nothing will take the place of fresh offerings.
A few fresh Alaska herring are available, but even these are not very good. Fresh halibut is practically out of the question, the entire Pacific coast showing a dire shortage.
Poultry prices are practically unchanged on the markets, with the usual supplies available in the retail shops. Again the public is advised. If you

Armed Men in Raid Of Home in Belfast
Belfast, Jan. 28.—(L. N. S.)—Armed men raided the home of Hugh Kelly early today and shot him through the

body when he resisted. Later troops from the garrison dispersed a mob at the point of the bayonet, arresting two ringleaders. Soldiers and police searched many houses in the Falls Road district for arms.

FREEMAN'S QUALITY STORES

Will Be Known Hereafter as
FREEMAN BROS.
QUALITY STORES

No. 1—267 Yamhill, bet. Third and Fourth
No. 2—1022 Belmont Street, near 34th St.
No. 3—9 East 28th Street N., near Ankeny
No. 4—800 Thurman Street, near 24th
No. 5—1050 Hawthorne Ave., near E. 35th

Keeping Faith With Our Friends—and All of Portland's Thrifty Folk

Freeman's forward strides are gaining tremendous momentum and we are making good our promise to the people of Portland to bring to their very door the lowest downtown market prices on Groceries, Fruits and Vegetables.
This week we announce the most important step we have yet taken, the consolidation of all of Freeman Brothers' Grocery Stores into one great food-supplying enterprise to be known hereafter as **FREEMAN BROS.' QUALITY STORES.**
In conjunction with Store No. 2 at 1022 Belmont Street and Store No. 3 at 9 East 28th Street North, we have two high class meat markets, where you can get the best quality meats at lowest prices.
Freeman's well established policy of Highest Quality Merchandise for the lowest possible prices, together with courteous treatment, will be the biggest feature of this new undertaking.
The increased buying power, gained through the consolidation of Freeman Brothers' Stores, will add still more to the purchasing power of every dollar you spend in any of our well located stores. If you recognize the value of money you will get the habit of trading at Freeman Bros.' Quality Stores and save.

Specials for Saturday and Monday

- The following prices hold good in all Freeman Bros. Quality Stores—clip the list, check your needs and bring it along. You can now save time and car-fare by getting your provisions at our consolidated stores.
- Sugar—Pure Cane, 10 lbs. 58c
 - Powdered, 3 lbs. 25c
 - Brown, 4 lbs. 25c
 - Butter—Clackamas, lb. 39c
 - Roll 75c
 - Cheese—Full Cream, lb. 25c
 - Bread—Fresh, 2 loaves 11c
 - Crescent Baking Powder, lb. 27c
 - Flour, Fisher's Blend, 49s. \$1.84
 - Soup—Campbell's 10c
 - Jello 10c
 - Karo Syrup, light, 1/2 gal. 38c
 - Gallon 68c
 - Dark—1/2 gal., 33c; gal. 58c
 - Marshmallows—Gallon 95c
 - 1/2 gallon 49c

- #### RICE AND BEANS
- Fancy Rice, B. R., lb. 8c
 - Beans—S. W., Fancy 8c
 - Limas, Fancy, lb. 9c
 - Pink Beans, lb. 11c
 - Red Mexican, lb. 8c
 - Popcorn—Sure Pop, lb. 2c
 - Macaroni, cut, lb. 8c
 - Rolls Oats, lb. 6c
- #### DRIED FRUITS
- Prunes—Italian, large, lb. 15c
 - Figs—Black, lb. 12c
 - Figs—White, fancy, lb. 12c
 - Dates—Dromedary, pkg. 20c
 - Apples—Lb. 24c
 - Apricots—Fancy, lb. 29c
 - Peaches—Fancy, lb. 24c
 - Raisins, S. M., seeded, pk. 20c
 - Raisins, S. M., seedless, pk. 23c
 - Raisins bulk, seedless, 5 lbs. 51c
 - Figs—California, pkg. 8c
 - Currants—Fancy, lb. 23c
- #### CEREALS
- Cream of Wheat, pkg. 24c
 - Shredded Wheat, pkg. 12c
 - Corn Flakes, P. Toasties 12c
 - Grape-Nuts, pkg. 17c
 - Rolls Oats—Quaker, lge. 29c
 - Yellow Corn Meal, 10s. 27c
 - Olympic Pancake, 10s. 69c
 - Rolls Oats, 10s. 49c
 - Farina, 10s. 65c
 - Graham and W. Wheat, 10s. 42c
 - Pastry Flour, 10s. 47c
- #### SOAP
- Creme Oil, 2 bars 15c
 - Ivory, 2 bars 15c
 - Crystal White, 5 cars 24c
 - Fels Naptha, 2 bars 25c
 - White Wonder, 6 bars 25c
 - Lux 10c
 - Rinso 7c
 - Citrus, lge. 24c
 - Seafoam 25c
 - D. Cleanser 10c
 - L. House 7c
 - Starch, Argo, package 11c
- #### MISCCELLANEOUS
- Durkee's Salad Dressing, medium 29c
 - A. & H. Soda, pkg. 8c
 - Bluing, Mrs. Stewart's, bot. 15c
 - Vinegar, Knight's, lge. bot. 15c
 - Mustard, Bayley's old Eng. bottle 10c
 - Good Broom 49c
 - Cocoanut—Bulk, lb. 22c
 - Creams, pkg. 10c
 - Chip Beef, glass, 2 1/2 oz. 14c
 - Calumet B. Powder, lb. 28c
- #### CIGARETTES
- Chesterfield, car. \$1.63, pkg. 17c
 - Camels, carton \$1.63, pkg. 17c
 - 11t, carton \$1.33, pkg. 14c
 - Prince Albert, tin 14c

WILSON'S CRACKED WHEAT BREAD

NOTICE TO THE PUBLIC

AFTER JANUARY 4 YOU WILL BE ABLE TO PURCHASE

Wilson's Cracked Wheat Bread

Trade Mark Registered

AT THE FOLLOWING PLACES ONLY:

- WILSON'S CRACKED WHEAT BAKERY, Between Third and Fourth on Yamhill
- HARDING'S LIBERTY CREAMERY, Yamhill Near Fifth
- FRENCH-AMERICAN BAKERY, Second and Alder
- MARKET BAKERY, Jones' Market
- COOK'S DAIRY STORE, Yamhill Between Third and Fourth
- POPE'S COFFEE STORE, Yamhill Between Second and Third

—Or Grocers Buying Direct From Us.

WILSON'S CRACKED WHEAT BREAD

PEOPLES MARKET

- Sugar Has Advanced But We Will Still Sell Saturday at
- 20 Lbs. Granulated Sugar. \$1.00 | 18 Lbs. Cane Sugar. \$1.00
- 1 Lb. Walnuts 25c
 - No. 5 Box Graham Crackers 75c
 - 3 1/2 Lb. Box Soda Crackers 50c
 - No. 3 Box Soda Crackers 50c
 - 1 Gallon Mazola \$1.75
 - 1/2 Gallon Mazola 90c
 - 1 Gal. Tea Garden Syrup \$1.10
 - 1 Gal. Marshmallow Syrup 83c
 - 1 Gal. Karo Syrup 53c
 - 1 Gal. Karo Syrup, light 63c
 - 4 Pkgs. W. N. Washing Powd. 25c
 - 2 Cans Wespac Sardines 25c
 - 1 Bottle Blue 5c
 - 10 Lbs. Pure Lard \$1.65
 - 5 Lbs. Pure Lard 85c
 - 1 Lb. Ghirardelli Chocolate 25c
 - 1 Can D. M. Kraut 15c
- 1 Kellogg Corn Flakes 10c
 - 2 Large Pkgs. Pearlina 45c
 - 2 1/2 Lbs. Schilling Bak. Powd. 98c
 - 3 Glasses Jelly 25c
 - 1 Lb. Cocoa 10c
 - 1 Lb. Chocolate 20c
 - 1 Lb. Coconut 25c
 - 2 Cans Skat 25c
 - 25 Bars R. W. Soap \$1.00
 - 25 W. W. Soap \$1.00
 - 8 Lbs. Sal Soda 25c
 - Lentils, lb. 10c
 - 3 Lbs. Split Peas 25c
 - 7 Rolls Toilet Paper 25c
 - 4 Lbs. Macaroni 25c
 - 4 Lbs. Spaghetti 25c
 - 3 Cans V. C. Tomato Soup 25c
 - 1 Qt. Jar Mustard 25c
 - 5 Lbs. Rolled Oats 25c
 - 1 Sk. Fletcher's Best Hard Wheat Flour \$1.75
 - 1 Sk. Crown Flour \$1.85
 - 1 Sk. Drifted Snow Flour \$1.80
 - 9 Lbs. Graham Flour 40c
 - 9 Lbs. Yellow Corn Meal 27c

People's Special

- 3 Lbs. Very Best Coffee 85c
- 3 Lbs. D. W. Coffee \$1.00
- 3 Lbs. R. C. Coffee \$1.15
- Picnic Shoulders, lb. 20c
- Fancy Bacon, lb. 28c
- 1 Pkg. Lux 10c | 1 Post Toasties 10c

SPECIAL

At Main Store Only
1 Doz. Fancy Naval Oranges 25c

Fancy Creamery Butter, 3 lbs. \$1

Ask for Free Sample Crown Flour

Carnation and Borden's Milk, per can 10c
Limit 10 cans

1 Lb. Candy Free with \$5 Orders

Fancy Naval Oranges, doz. 35c

PEOPLE'S MARKET & GROCERY COMPANY

FOUR BIG STORES

No. 1—The Largest of Our Markets.
No. 2—Central Market
No. 3—Vista House
No. 4—Palace Market

Special—3 Doz. Strictly Fresh Eggs \$1.00

- 1 Sk. Scratch \$2.50
- 1 Sk. Wheat \$2.40
- 1 Sk. Cracked Corn for \$2.35
- 4 Bars Glycerine Soap 25c
- 5 Bars Tar Soap for 25c
- 4 Lbs. Tapioca 25c
- 4 Lbs. Sago 25c
- 4 Lbs. S. W. Beans for 25c

R. & R. GROCERY

188 Third, Next to Powers

SPECIAL FOR SATURDAY

- SUGAR—19 lbs. for \$1.00
- Crystal White Soap, 21 bars \$1.00 (3 Creme Oil Soap Free)
- Federal or Borden's Milk, 10c can (10 cans to customer)
- Flour, Olympic or Crown, 49 lbs. \$1.80
- Snowdrift, 2 lbs. 39c—4 lbs. 71c—8 lbs. for \$1.42
- Sweet Navel Oranges, dozen 15c and 23c
- Yellow Bantam Corn, Hostess Brand, can 20c

SPATH'S MARKET

S. W. COR. 4TH AND YAMHILL
PAUL R. SPATH, Prop.
MAIN 804—WE DELIVER
BEST MEAT IS THE CHEAPEST IS OUR MOTTO.

SPECIAL TOMORROW

- Steer Pot 15c
- Roast 15c
- Steer Boiling 11c
- Beef 11c

OUR OWN MAKE

- Bologna and Liver Sausage, lb. 15c
- Wieners and Franks, lb. 18c

PURE LARD

OUR OWN RENDERING

- Bulk, lb. 15c
- 5s. 75c
- 10s. \$1.50

S. W. Cor. 4th and Yamhill Main 804

GELINSKY'S

Since 1893
"A Dependable Place to Trade"

Our BUSINESS is BETTER every week.
Our QUALITY and PRICES make it so.
THIS SATURDAY'S REAL VALUE

Pork Roast Lean and Meaty 18c lb.	Beef Roast Tender and Juicy 12 1/2c lb.
Mutton Roast Young 12 1/2c lb.	Boiling Beef Choice Rib 10c lb.
Lamb Roast Real 18c lb.	Pure Lard (Our Own Make) 2 lbs. 25c
Bacon Sugar Cured 25c lb.	Steaks Fancy Sirloin or Round 20c lb.

We manufacture all kinds of Sausage, Bologna, Liver Sausage and Head Cheese—lb. 15c
Frankfurters (none better), lb. 18c

GELINSKY'S

(INCORPORATED)
A Dependable Place to Trade
Northeast Corner Fourth and Yamhill Sts.

SKAGGS Cash saving UNITED STORES stores

The sense of values and spirit of economic independence that prompts one to go out and shop will be a tremendous factor in helping to get back to a state of national normalcy. It's a safe bet that the parcels being carried home are paid for, that the purchase of each item has received the thoughtful discrimination it should, and that the best possible values have been obtained.

The cure for the ills of profiteering is largely in the hands of the consumer—BUY ONLY from whom, and of those things, where value is received. The SHOPPER of today is the INVESTOR of tomorrow.

SKAGGS PRICES

Fancy Sweet Sunkist Oranges, per dozen 28c—2 doz. 55c	Marion Butter—really superior quality—lb. 35c—Roll 69c
Strictly fresh, large Eggs, doz. 38c	Full Cream Cheese, per lb. 25c
2 dozen for 75c	Tall cans Borden's or Carnation Milk, per can 10c
Extra large Prunes, 3 lbs. for 29c	1/2 lb. Tree Tea 29c
3-lb. can Crisco 57c	1 lb. 48c
6-lb. can Crisco \$1.09	FAB, the Wonder Powder, for fine fabrics, 2 for 24c
9-lb. can Crisco \$1.63	49 lbs. Crown Flour \$1.79
Cream of Wheat, 2 pkgs. for 45c	49 lbs. Fisher's Blend Flour \$1.88
8 lbs. Head Rice 37c	3 lbs. M. J. B. Coffee \$1.08
8 lbs. Small White Beans 33c	5 lbs. M. J. B. Coffee \$1.69
Combination Toilet Soap Assortment, 3 bars for 19c	

NOTE: SUGAR is higher—OUR PRICE:
1/2 Gallon Mazola Oil 89c
1 Gallon Mazola Oil \$1.77
10 lbs. Cane 59c
100 lbs. Cane \$5.73

OREGON LOCATIONS: 249 Yamhill St., 226 Yamhill St., 291 Yamhill St., 811 Williams Avenue, East 10th and Burnside, 52d and Sandy Blvd., Portland. Hillsboro, Salem, and McMinnville, Oregon.

20th CENTURY GROCERY

Merchandise Quakes

NUMBER—Ten violent Shocks at one time.
TIME—Right after breakfast Saturday morning and running continuously until late Monday evening.
TEMBLORS—The seismographic machine recording merchandise temblors will shake to its boots. Agitation will be felt wherever a 20th CENTURY Store is located.

EFFECT IS CAREFULLY NOTED BELOW

- SHOCK NUMBER ONE—ROYAL BAKING POWDER, large cans 34c
Result—Great agitation manifested among neighboring grocers.
- SHOCK NUMBER TWO—ALASKA HERRING, Radiant brand, delightful fish—Tall cans, 2 for 15c
Result—Fish lovers experience fast heart action.
- SHOCK NUMBER THREE—BORAX CHIPS—Large sized package 24c
Result—Great excitement among thrifty housewives.
- SHOCK NUMBER FOUR—CRASHLIN TOILET PAPER, 3 good sized rolls 10c
Result—Prostration noticed among competition.
- SHOCK NUMBER FIVE—M. J. B. TEA, Ceylon and India flavor, 1 lb. pkgs. 43c
Result—Careful tea drinkers manifest great interest.
- SHOCK NUMBER SIX—IVORY SOAP, 4 bars 25c
Result—Uneasy movement noticed among the dirty linen.
- SHOCK NUMBER SEVEN—PETITE PRUNES—Sweetest and most delicious ever—4 pounds 25c
Result—Fruit eaters awaken suddenly.
- SHOCK NUMBER EIGHT—EDWARDS DEPENDABLE COFFEE TOPPLES—1 lb. 35c, 3 lbs. \$1.05
Result—Great rush to cash free coupons by everyone—Coupons in Portland papers.
- SHOCK NUMBER NINE—STERLING RASPBERRY or STRAWBERRY PRESERVES, pure fruit and sugar, 15 ounce glass 29c
Result—This creates almost a Jam.
- SHOCK NUMBER TEN—SCOKO or FLAKE WHITE, pure shortening, lb. 15c
Result—Mothers are violently agitated.

TOTAL RESULTS—20th Century Shoppers Happy

STORES CONVENIENTLY LOCATED

166 Second St.	675 Williams Ave., Corner Fargo
169 Third St.	1047 Williams Ave., Corner Alberta
168 Fifth St.	1675 Thirteenth St., Corner Umatilla
731 Washington St.	5940 92d St. S. E., Lents
1384 Union Avenue, Corner Portland Blvd.	

Stall Four in Yamhill Sanitary Market, N. E. Corner Second and Yamhill Sts.
New Store Cor. Park and Yamhill Sts., in New Auto Bus Terminal