

The Public shall have it—Not the Creditors!

The HOME OF AUTO SUPPLIES
DAVID HODES CO.

We are taking the Timely Step

Our foresight tells us that it is time to act and we are going to fight heroically to keep the hungry creditor wolves at bay while you enter our store and help yourself to any auto accessory in the house at slaughter prices that would make the ghost of Shylock weep.



A SALE To Satisfy the Creditors

A Statement

(By David Hodes)

Although the period of readjustment and depression has smitten the auto accessory business harder, perhaps, than any other business, we have fought on in the hope that things would get better.

We have faith that better days will come when the spring season opens, but in the meantime we can't live on faith alone. Lately we have been sitting up nights scouring the horizon for the harbinger of a brighter morn in a less distant future. Our keenest foresight, however, discerns only the image of a pack of hungry creditor wolves prowling toward us faster than the spring season.

Happily we've been awake to see them coming in the distance. Their queer antics are a foreboding that they would devour our entire store if we did not get ready to hold them at bay.

So we've decided to step out into the open to fight, take a few good "wallops"

ourselves, but try to deliver a solar plexus knockout that will make us retain the title to our own business.

We must raise \$25,000 cash now before the spring season opens and we will endeavor to do it by turning our large stock of standard auto accessories over to the public at slaughter prices rather than letting the creditors eventually take "the whole cheese."

Yes, we have pride—and it is not easy to swallow; but after all, pride seems to be only false baggage and a hindrance on the road to success. With this conviction we've decided to cast our false enemy, pride, by the roadside and carry onward with a clean breast, only hoping that public judgment and support will reward us for stepping out into the open and charging the enemy before he places us on the defensive.

DAVID HODES.

Sale Starts at 8:30 A. M. Tomorrow (Friday)

It's a fight for the business

Nothing is reserved. Every article is reduced to practically your own price and lower than you've ever known it to be. We must raise \$25,000 soon and we don't care how much merchandise we sacrifice, just so we raise the needed sum!

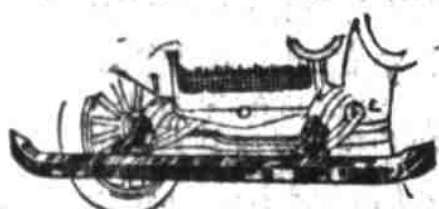
We are staking our ALL on the idea that the public will come and help itself bountifully to this stock of auto accessories. Look forward to future needs and buy for the future as well as for the present.

The sale starts tomorrow at 8:30 a. m., and will continue only until we raise the needed \$25,000. Come early and get that pair of skid chains for slippery pavements, that warm auto robe and the things you'll need for next summer's trip.

YOUR UNRESTRICTED CHOICE

Come and Help Yourself to

Any Auto Accessory in the House At Slaughter Prices



"Buckeye" Type BUMPERS

Regular \$13.50 genuine "Buckeye" type, pressed steel, channel bar, nickel plated bumper for all cars, complete with fittings. Will fit Ford, Chevrolet, Maxwell, Dodge, Buick, Essex and all standard cars.

\$5.39

The cheapest protection against collision is this bumper at \$5.39. It will make driving safe, place you at ease of mind and save you on insurance. Every car should be protected, front and rear. The slightest collision would cost you more than \$5.39 for repairs.

Special Single Leaf Spring Bumper, nickel plated, for all model Fords and all model Chevrolets up to 1918. Regular \$10.00 value—**\$4.98**

Regular \$16 Badger Diamond Bar Bumper with nickel fit—**\$8.98**

Service charge of only 60c for attaching bumper to your car if you desire.

Windshield Cleaners

\$10 Regular Falberth Automatic Windshield Cleaner. A real automatic windshield cleaner works by suction from automobile engine. Now you can sit behind the wheel start your motor and go on your way into the worst rain, snow or sleet.

Our sale price, **\$6.98**

Regular \$7.50 Windshield Cleaners... \$9.4

Regular \$1.50 Windshield Cleaners... \$1.18

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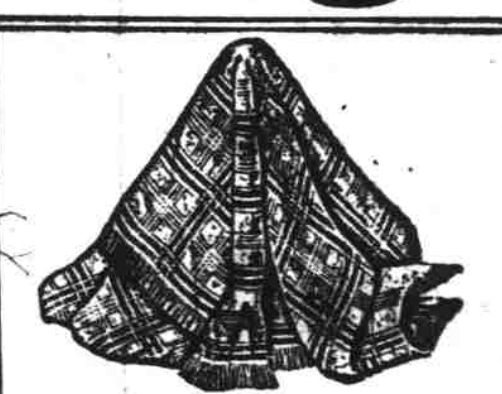
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All Robes Reduced 25% to 40%

This is the opportunity of a life-time to get a fine Auto Robe at a real special price.

Reg. \$6 Hanover **\$3.39**

all-wool Robe at.. **\$3.39**

\$8.00 Reg. Lincolnshire all-wool Robe, size 60x73-in... **\$5.89**

\$9.00 Reg. Maxwellton extra thick, warm and heavy wool Robe—**\$6.39**

Priced special at.....

\$12 Reg. Peasley—an all-wool steamer Robe of carefully selected Lincolnshire fleece, made in various patterns, size 52x80... **\$7.69**

special price.....

Champion X Spark Plug..... **45c**

Porcelain for Champion X Spark Plug... **15c**

Ford Electric Horn..... **\$1.99**

Gardner Ford Carburetors..... **\$4.95**

Ford Repair Parts Reduced to 1/4 Price

Ford Top Recovering and Side Curtains

Ford touring top cover, including back curtain..... **\$5.98**

Ford roadster top cover, including back curtain..... **\$4.48**

Ford touring side curtain—set complete..... **\$7.39**

Roadster side curtain—set complete..... **\$5.28**

1-in-1 Ford rear curtain lights..... **69c**

Small single Ford curtain light..... **19c**

Ford apron coil protectors..... **79c**

Ford radiator covers..... **\$2.39**

Ford foot pedal draft protectors **39c**

Champion X Spark Plug..... **45c**

Porcelain for Champion X Spark Plug... **15c**

Ford Electric Horn..... **\$1.99**

Gardner Ford Carburetors..... **\$4.95**

Ford Repair Parts Reduced to 1/4 Price

Head Lamp, plain glass lens..... **25c**

Ford Head Lamp, plain glass lens..... **19c**

Ford Windshield Glass, upper or lower special price..... **\$2.98**

Ford Hand Starters..... **\$3.98**

Ford Foot Accelerators..... **45c**

Ford Floor Mats..... **\$1.15**

Ford Coil Points, per set..... **15c**

Ford Rear Wheels, 30x3 1/2..... **\$3.95**

Ford Demountable Wheel Rims, 30x3 1/2, special at..... **\$1.93**

Ford Timer..... **79c**

Ford Steering Wheels, large, oversize mahogany, special..... **\$4.98**

Ford Safety Steering Guide Springs..... **45c**

Ford Hub Caps..... **15c**

Schroeder Tire Air Gauge..... **54c**

Schroeder Valve Inside Core, per box..... **24c**

A. C. Croc and Bethlehem 2-in. Spark Plug, special price..... **39c**

2 1/2 Regular Stewart Electric Horn..... **\$4.98**

2 1/2 Regular Hand Horn..... **\$1.98**

Silverbeam Spotlights..... **\$4.98**

Junior Silverbeam Spotlight..... **\$3.49**

A. & W. Spotlights..... **\$7.98**

1 1/2 Regular Touring Car Mirrors..... **98c**

2 1/2 Regular Touring and Closed Car Interior Mirror..... **\$1.69**

2 1/2 Regular Interior Mirror..... **\$1.32**

2 1/2 Regular Truck Mirror..... **\$1.88**

2 1/2 Regular Nickel Plated, bar and ball type Radiator Cap..... **\$1.49**

1 1/2 Regular Ford bar and ball Radiator Cap, special price..... **68c**

2 1/2 Regular Nickel plated bar and ball type Radiator Cap..... **\$1.49**

2 1/2 Regular Nickel Plated-bar and ball type Radiator Cap..... **98c**

Hydrometer Floats..... **15c**

High-grade guaranteed Inner Tubes. It's a shame to sell them at these prices—namely..... **\$1.39 to \$1.92**

2 1/2 Regular Trouble Lamp, extra heavy lens cover, special price..... **\$1.19**

1 1/2 Regular Rubber Foot Pedal Pads..... **25c**

1 1/2 Regular Stewart Gas Vacuum Tank, special price..... **\$6.98**

1 1/2 Regular Truck Gas or Electric Search Lamp..... **\$9.98**

Pist can best Quality Spring Lubricant..... **25c**

Headlamp, plain glass lens..... **25c**

2 1/2 Regular Jacks, special..... **\$1.25**

2 1/2 Regular Tire Pump, single and double cylinder, special..... **\$1.39**

1 1/2 can Mechanics Hand Soap, 6 1/2 lb for 15c..... **15c**

16-in. Mechanic Hammer..... **25c**

FREE

The Official Automobile **Blue Book**

Standard Road Guide of America

Standard price, \$4.00

will be presented to the first 250 customers who buy \$8.00 worth of accessories at this sale.

It's a book every motorist wants. Gives detailed running directions for every mile to any place that can be reached by automobile—tells how far any place is and what the roads are like—where to stop, where to eat, where to get gasoline or repairs—points out the scenic and historic places en route—warns of dangerous curves, grades and crossings ahead—gives every bit of information both before starting and en route, to make every trip a success and pleasure.

Ask for Yours

This whole newspaper is not large enough to display all our sale items—for nothing in our large stock is reserved.

DAVID HODES CO.

BROADWAY AT COUCH STREET

"The Home of Auto Supplies"

PORTLAND, OREGON