

FURS REMODELED, RELINED AND REPAIRED—THIRD FLOOR—OUR NEW TELEPHONE NUMBER IS BROADWAY 7001

LIPMAN, WOLFE'S JANUARY SALES

ANOTHER!

Another Dress Sale—Another Event That Women Will Term Phenomenal

—Lipman, Wolfe & Co. announces for tomorrow a sale of 135 street, afternoon and dinner gowns in the splendid modes and of fabrics superb—garments produced by the foremost gown maker in America, the manufacturer whose creations account in large measure for the prestige of Fifth Avenue's most prominent shops—would that we could mention the name—it would be as magic in telling how remarkable is this sale.

Lace Dresses, Chiffon Velvet Dresses, Georgette Crepe Dresses, Canton Crepe Dresses and Poiret Twill Dresses

Dinner gowns, afternoon frocks and street dresses. Rich browns, Copenhagen, rose, green, taupe and black.

\$27.50
Sizes from 14 to 40

—Some of them are here pictured, and these are but representative of the assortment. A number of them are in our Fifth-street windows, where you can see them if you are downtown today or tonight.

—Considering that the dresses in the amazing sale here last Saturday were sold out within less than an hour, it is important that women who want these dresses should be here early tomorrow morning.

—Just 135 of them—beautiful dresses, absolutely wondrous values—choice at \$27.50. None of the dresses will be reserved—none will be sent on approval. Choice must be made before entering the fitting rooms, so that more women may have a chance to select.

Third Floor—Lipman, Wolfe & Co.



(Actual Reproductions)



Quality Silverware Reduced 1/4 to 1/3

—All Lipman, Wolfe's fine silverware reduced—contract goods excepted. This includes Sterling silver at a 1/3 discount, in such patterns as Mt. Vernon, John Winthrop, Putnam and Governor Bradford.

—All American Sheffield reduced 1/4, including the famous L. B. Smith Sheffield plate and others.

Street Floor—Lipman, Wolfe & Co.

Veilings Reduced to 49c

—Short lengths of veilings reduced one-third for a quick clearance. These veilings are in pretty dotted and fancy meshes—the kind which most women prefer wearing. Reduced to 49c a length.

On the Street Floor.

Boudoir Caps Reduced—Some Half Price

—A choice assortment of pretty boudoir caps; many of them are half price—at 49c, 89c, \$1.33 and to \$2.48.

Fourth Floor—Lipman, Wolfe & Co.

Petticoats and Aprons Are Greatly Reduced

—Cotton taffeta and "Heatherbloom" petticoats in solid colored or figured patterns—styles with plaited, corded and tucked flounces—some with silk ruffles. Featured lots at 95c and \$1.35.

—Apron dresses and house dresses—odd lots from our regular stocks. At reductions of one-third to one-half.

Fourth Floor—Lipman, Wolfe & Co.

Girls' Smocks and Skirts Are Greatly Reduced

—Attractive smocks of linene, voile and beach cloth in white and colors. They're embroidered in contrasting colors with worsted yarns. Reduced to \$1. Other lots reduced to \$1.95 and \$2.95.

—Girls' skirts of white gabardine and jean or of Palmer cloth in Copenhagen blue. Plaited and gored styles and some tucked models. Sizes 14 years to 28 waist measure.

Fourth Floor—Lipman, Wolfe & Co.

Umbrellas Reduced

—Reduced to \$3.50 are women's silk taffeta umbrellas with steel paragon frame and rod. Attractive handles, with rings. Not all colors in the lot.

—Reduced to \$5.30 are women's umbrellas. An odd lot—all with steel paragon frames, some have rib tips and some have club ends; not all colors in the lot.

Street Floor—Lipman, Wolfe & Co.

Hosiery Reduced

—Reduced to 95c are women's wool hose. Plain and ribbed styles with elastic top—they're fashioned to fit. Choice of navy blue, brown and heather mixtures.

—Reduced to \$1.79 are women's thread silk hose in beige and white. They're full-fashioned hose that are reinforced with double soles, toes and heels and garter-proof tops.

—Reduced to 39c a pair are children's stockings. These reinforced with double heels and toes—in blacks only and in sizes 6 to 10.

Street Floor—Lipman, Wolfe & Co.

Odd Lots of Linens Drastically Reduced

—Odd linen table cloths—including some of the finest of real Irish linens. Perfectly bleached, but because they're without napkins we offer these cloths at drastic reductions—they're in sizes ranging from 70x70 inches to 72x108 inches. Reduced prices are \$5.95 to \$18.75.

Second Floor—Lipman, Wolfe & Co.

Odd Lot of Picture Frames Reduced to 89c

—Regular and odd sizes in this lot—frames in brown, black and antique gold; they're complete with glass and back—some with finished corners, ornamental tops, etc.—a few hand-carved frames in the lot. You may have any picture fitted, free of charge, to any frame which you select.

On the Seventh Floor.

REMNANTS

of wash fabrics and the better grade silks

At Half Price

—Hundreds of wash goods remnants—ginghams, percales, devonshire cloths, madrases, voiles, linings, outing flannels and many other wash fabrics in lengths ranging from 1 to 5 yards. All at half.

—The silk remnants at half price include many kinds of fancy and staple silks as well as fine plushes and velvets of the better qualities.

Remnants of Dress Goods Reduced

—All-wool dress goods, coatings, skirtings and suitings in remnant lengths are offered at substantial reductions. Choice of serges, poplins, velours, checks and jerseys—nearly all are in the 56-inch width—so generally useful, so greatly desired.

Second Floor—Lipman, Wolfe & Co.

Children's Dresses and Hats at Half

—Girls' hats of velvet, corduroy, duvety and felt in navy, brown, tan, white and rose—sizes for girls of 2 to 6 years. Half price—at 88c to \$9.25.

—Boys' hats of plushes, chinchillas, leather, heather mixtures and corduroy—in brown, red, white, tan and black—they're half price at 88c to \$2.48.

—Girls' street dresses of silk taffeta, challis, serge, barie knit, flannel, crepe de chine and pongee. Choice of rose, tan, black-and-white, burnt orange, red and navy. Sizes 2 to 6. \$4.98 to \$9.25.

—Girls' party dresses of georgette crepe, crepe de chine, dotted Swiss, voile, nets, taffeta, silks and organdy. They're in sizes for girls 2 to 6 years of age and are half price at \$1.75 to \$12.50.

Fourth Floor—Lipman, Wolfe & Co.

Bag Frames, Metal Beads,

Canvas bag patterns, metal threads and chenille

At Less Than Half Price

—Metal bag frames in 6 and 7-inch sizes; round and square shapes—all with metal chains. Less than half price at 39c.

—Canvas bag patterns for making beaded bags; these patterns are in conventional, floral and landscape designs—tinted, showing color effects—an odd lot at less than half price. Choice at 35c.

—Imported gold metal beads—10 strings to each bunch. Suitable for chains and trimmings. Less than half price at 25c a bunch.

—Metal trimming threads in green, lavender, purple and pink—12 yards to the skein. Less than half price at 5c a skein.

—Large size chenille in 18-yard pieces—choice of purple, blue, gold, green, taupe and black-and-white. At 25c a bunch.

Fourth Floor—Lipman, Wolfe & Co.

Odd Lots of Knit Underwear Reduced

—Women's wool-finished union suits; not all sizes in the lot; at \$1.88.

—Women's "Kaiser" mercerized union suits with regular and bodice tops; in ankle length. Reduced to \$1.45.

—Women's "Princess May" union suits in the medium weight—bodice top, knee length; regular top, ankle length; not all sizes—reduced to 85c.

—Women's wool-and-cotton union suits in the medium weight; sizes 36 to 44 reduced to \$2.10—extra sizes \$2.25.

—"Viola" jersey silk topped union suits with little bottoms; several styles—not all sizes in each style—reduced to \$1.45.

—Women's heavy jersey silk vests in the full size; perfect fitting, reinforced bodice tops. Reduced to \$2.97.

Union Suits Reduced to 60c

—Women's "Viola" suits in several styles—not all sizes. Reduced to 60c.

—Women's imported Swiss ribbed wool-and-cotton union suits; sizes 34 to 44—reduced to \$2.45—extra sizes reduced to \$2.82.

Silk-and-Wool Union Suits at \$2.63

—These are in bodice top style and in knee length; sizes 40, 42 and 44. They are reduced to \$2.63.

—"Kaiser" silk-topped union suits—mercerized bottoms. Reduced to \$2.20.

Street Floor—Lipman, Wolfe & Co.

Odd Lots of Lingerie

offer unusual advantages for saving—

At 33 1/3% Off

—Philippine nightgowns—hand-made and beautifully hand-embroidered; reduced one-third at \$3.35, \$3.95, \$4.65 and \$5.95.

—Lace-trimmed and embroidered nightgowns reduced 33 1/3 per cent—four interesting lots—at 95c, \$1.29, \$1.65 and \$1.95.

—Envelope chemises that are trimmed with lace—and some are prettily embroidered. Reduced one-third at 95c, \$1.17, \$1.95 and to \$3.35.

—Lace and embroidery trimmed petticoats reduced one-third—interesting indeed are the lots at \$1.17 and \$1.95.

—Corset covers reduced one-third—at \$1.17, \$1.50 and \$1.67.

Fourth Floor—Lipman, Wolfe & Co.

ONLY THREE MORE DAYS

Lipman, Wolfe's Annual Clothing Sale Ends Saturday Evening—Entire Stock of Stein-Bloch and Langham Clothes

\$36



—The greatest clothing sale in Portland—the most remarkable clothing sale in all the Pacific Coast country—the Annual Lipman, Wolfe Sale of some of the finest clothing the world knows ends next Saturday evening.

—The entire stock of Stein-Bloch clothing—the entire stock of Langham clothing—men's suits and overcoats—at \$36. All golf suits, also, and all dress suits and all raincoats at \$36. Still all sizes, but not, of course, in all styles, nor in all materials.

—You could not get the manufacturers to duplicate many of these garments for \$36.00—neither could we.

Express Elevator Direct to Fifth Floor—Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE