

Of course they're the best values in town! MEN'S ${ }_{\text {wito }}^{\text {wiol }}$ SUITS -with two pairsof pants $\$ 35$

Repeatedly customers say: "These suits are the best values in town." To but see these splendid garments will convince you that this is not mere fiction. With the extra pants you get double the serv-
ice, making another big saving for you.

The styles are in Men's and Young Men's models; the fabrics include Cheviots, Cassimeres, finished and unfinished Worsteds.


BEN SELLING

VICTOR RECORDS
REDUCED

## Victor Records Reduced in List Price

Basing our action on faith in the future when present abnormal conditions will have disappeared -and desiring to secure for the public a share in the efficiency of manufacture which public appreciation has enabled us to develop in all Victor manufacturing we desire to announce the following reductions in our list prices:

## 10-inch Black Label, double faced Records now listed at 85c

Reduced to 75c

## 12-inch Black Label, double faced Records now listed at \$1.35

Reduced to \$1.25


#### Abstract

These reductions in list prices tor ther with lower prices on Red Seal Records announced some time ago-improvements in standard instrument types without increase in price and the introduction of new models figured on anticipated normal conditions rather than on cost-puts the entire Victor line as a unit on a list price basis substantially lower than at any time in the past and emphasizes again the leadership of the Victor in its commercial field.




Victor Talking Machine Co., Camden, N. J.

