

Some Lots Limited

TO OUR PATRONS: PLEASE READ CAREFULLY THE EXTRAORDINARY NEWS ON THIS PAGE

Please Come Early



See Our Windows—32 of Them Filled With Half Price Needs of All Kinds

TO START OFF IN WHIRLWIND FASHION THE FOURTH WEEK OF THE

January Clearance Sales

—in Which, as From the Beginning, Every Article in Every Department Is Offered at a Substantially Lower Price Than It Was Marked Immediately Before the Sales, Expressed in This Resounding Slogan:

“EVERY ARTICLE REDUCED”

(CONTRACT LINES AND GROCERIES EXCEPTED)

—We Launch a New Drive to Dispose of All Odd Lots That Have Accumulated During These Three Tremendously Busy Weeks, and to This End We Offer, in Addition to the Other Savings on EVERYTHING—

1/2
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1/2

Many Thousands of
Wanted Things for Person and Home
at Average HALF PRICE

1/2
and in HUNDREDS of INSTANCES LESS THAN HALF PRICE ~
1/2

Think of Buying These and Other Needs at Half Price

Impossible to list all the items at average half price. It would be like trying to compile a directory of all merchandise we sell, for half price lots are recruited from every department, every nook and corner of the store. We list only heads of chapters, but we advise patrons to come early and see for themselves how much good wanted merchandise they can buy at average half the regular pre-January prices while quantities last.

Please Note: Half price items are displayed in our windows or, properly placarded, in the various departments. Items not included in this half price sale will be found as usual displayed with an "Every Article Reduced" sign.

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| <p>For Men, Boys</p> <p>Men's hats, Sox, gloves, pajamas, sweaters, ties, undergarments and cuff links—Main Floor.</p> <p>Men's silk lounging robes, corduroy coats—Third Floor.</p> <p>Men's and boys' shoes—Third Floor.</p> <p>Boys' suits—Third Floor.</p> <p>Men's hunting coats, leather coats, jerseys, breeches, etc.—Sixth Floor.</p> <p>For Women</p> <p>Women's handkerchiefs, gloves, umbrellas, neckwear, silk underwear, hosiery—Main Floor.</p> <p>Women's high shoes, pumps, oxfords, house dresses, kimonos, brassieres—Third Floor.</p> | <p>Women's dresses, coats, suits and waists—Fourth Floor.</p> <p>Women's hair goods—Fifth Floor.</p> <p>Women's petticoats, sweaters and bath robes—Basement Balcony.</p> <p>For Children</p> <p>Children's handkerchiefs—Main Floor.</p> <p>Children's raincoats—Second Floor.</p> <p>Children's shoes—Third Floor.</p> <p>For the Home</p> <p>Teapots, preserving kettles, glassware, dinnerware—Basement.</p> <p>Silverware—Main Floor.</p> | <p>Framed pictures—Fifth Floor.</p> <p>Oil and gas heaters—Sixth Floor.</p> <p>Chenille rugs, washable rag rugs, curtains, couch covers, cretonnes, cedar chests—Seventh Floor.</p> <p>Dining-room suites and separate pieces of furniture—Eighth Floor.</p> <p>Miscellaneous</p> <p>Laces, embroideries, jewelry, leather goods, toiletries, stationery, ribbons, boudoir lamps, notions—Main Floor.</p> <p>Needlework—Second Floor.</p> <p>Books—Fifth Floor.</p> <p>Fitted Bags—Sixth Floor.</p> <p>Candy—Ninth Floor.</p> <p>Domestics—Basement Balcony.</p> |
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See Fifth Street Window Display **Extra! SHOES** for Men, Women, Boys and Girls **at HALF PRICE** Third Floor

Caution: In no case are our entire stocks of any of the above offered at half price but innumerable small lots of good merchandise of all kinds are offered, while quantities last, at average half the prices for which the goods sold regularly prior to the January sales.

This New and Extraordinary Decision

MEANS THAT BEGINNING AT 9:15 O'CLOCK TOMORROW (MONDAY) MORNING AND WHILE QUANTITIES LAST, IN ADDITION TO HAVING EVERY ARTICLE REDUCED THROUGHOUT THE STORE, WE SHALL HAVE ALSO IN VIRTUALLY EVERY ONE OF OUR HUNDRED-STRONG DEPARTMENTS CERTAIN ITEMS OF WANTED MERCHANDISE AT AVERAGE

50% AND MORE Off


Our Windows Tell the Story
32 of Them Are Filled With Half-Price Bargains
Watch Our Windows Every Day

PATRONS therefore can purchase these particular articles, which are representative of all merchandise we carry—for men, women, children and the home—at average half and in many cases less than half the regular pricings which were on the goods prior to the January sales.

AGAIN we emphasize LAST, because, of course, some of the lots, more limited than others, will go in a hurry, although where possible, as quickly as depleted, NEW HALF-PRICE LOTS will be brought forward in their place.

Meier & Frank Co.