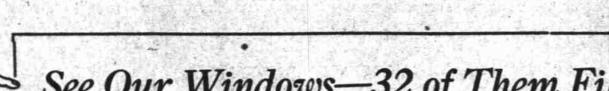
Some Lots Limited





See Our Windows-32 of Them Filled With Half Price Needs of All Kinds



TO START OFF IN WHIRLWIND FASHION THE FOURTH WEEK OF THE

## January Clearance Sales

-in Which, as From the Beginning, Every Article in Every Department Is Offered at a Substantially Lower Price Than It Was Marked Immediately Before the Sales, Expressed in This Resounding Slogan:

# "EVERY ARTICLE REDUCED"

(CONTRACT LINES AND GROCERIES EXCEPTED)

-We Launch a New Drive to Dispose of All Odd Lots That Have Accumulated During These Three Tremendously Busy Weeks, and to This End We Offer, in Addition to the Other Savings on EVERYTHING—

## Many Thousands of Wanted Things for Person and Home ar Average HALF PRICE and in HUNDREDS of INSTANCES LESS THAN HALF PRICE ~

### Think of Buying These and Other Needs at Half Price

Impossible to list all the items at average half price. It would be like trying to compile a directory of all merchandise we sell, for half price lots are recruited from every department, every nook and corner of the store. We list only heads of chapters, but we advise patrons to come early and see for themselves how much good wanted merchandise they can buy at average half the regular pre-January prices while quantities last.

Please Note: Half price items are displayed in our windows or, properly placarded, in the various departments. Items not included in this half price sale will be found as usual displayed with an "Every Article Reduced" sign.

#### For Men, Boys

Men's hats, sox, gloves, pajamas, sweaters, ties, undergarments and cuff links-Main Floor.

Men's silk lounging robes, corduroy coats-Third Floor. Men's and boys' shoes—Third Floor.

Boys' suits—Third Floor.

Men's hunting coats, leather coats, jerseys, breeches, etc. -Sixth Floor.

#### For Women

Women's handkerchiefs. gloves, umbrellas, neckwear, silk underwear, hosiery-Main Floor.

Women's high shoes, pumps, oxfords, house dresses, kimonos, brassieres - Third Floor.

and waists-Fourth Floor.

Women's hair goods - Fifth Floor.

Women's petticoats, sweaters and bath robes-Basement Balcony.

#### For Children

Children's handkerchiefs— Main Floor.

Children's raincoats-Second Floor.

Children's shoes-Third Floor.

#### For the Home

Teapots, preserving kettles, glassware, dinnerware-Basement.

Silverware—Main Floor.

Women's dresses, coats, suits | Framed pictures-Fifth Floor. Oil and gas heaters - Sixth

> Chenille rugs, washable rag rugs, curtains, couch covers, cretonnes, cedar chests -Seventh Floor.

> Dining-room suites and separate pieces of furniture-Eighth Floor.

#### Miscellaneous

Laces, embroideries, jewelry, leather goods, toiletries, stationery, ribbons, boudoir lamps, notions-Main Fl'r.

Needlework—Second Floor.

Books-Fifth Floor.

Fitted Bags-Sixth Floor.

Candy-Ninth Floor.

Domestics-Basement Balcony.

#### EVERY ARTICLE REDUCED THROUGHOUT THE STORE, WE SHALL HAVE ALSO IN VIRTUALLY EVERY ONE OF OUR HUNDRED-STRONG DEPART-MENTS CERTAIN ITEMS OF WANTED MERCHANDISE AT AVERAGE

DATRONS therefore can purchase these particular articles, which are representative of all merchandise we carry-for men, women, children and the home-at average half and in many cases less than half the regular pricings which were on the goods prior to the January sales.

Our Windows Tell the Story

This New and Extraordinary

Decision

MEANS THAT BEGINNING AT 9:15 O'CLOCK TOMORROW (MONDAY)'

MORNING AND WHILE QUANTITIES LAST, IN ADDITION TO HAVING

32 of Them Are Filled With Half-Price Bargains

Watch Our Windows Every

AGAIN we emphasize WHILE QUANTITIES LAST, because, of course, some of the lots, more limited than others, will go in a hurry, although where possible, as quickly as depleted, NEW HALF-PRICE LOTS will be brought forward in their place.

See Fifth Street Extra! SHOES for Men, Women, at HALF PRICE Third Window Display Extra! SHOES Boys and Girls at HALF PRICE

Caution: In no case are our entire stocks of any of the above offered at half price but innumerable small lots of good merchandise of all kinds are offered, while quantities last, at average half the prices for which the goods sold regularly prior to the January sales.

