CONSOLIDATION OF SCHOOLS DEPENDS **ON HIGHWAY WORK**

County Superintendents Agree to Good Results, but Say Means of Travel Must Come Before.

Salem, Jan. 7.--Good roads are es-initial to the successful consolidation rural schools, according to the unhal-tous opinion of county school superin-indents of Oregon, who closed their musal convention here today after a past year has been conspicuou

the number of consolidations which we taken place among school districts the rural aections of Oregon, it was rought out, with Douglas county set-ng the pace and Coos and Umatilla sunties contesting for second place. EW. SYSTEM LIKED

The advantage of the consolidated dis-tikt over the old system of one and two som country schools was admitted by

intendents who have had any exrience with consolidation but all used that good roads must precede Superintendent J. E. Myers of Crool

aty pointed out to the convention he advantages of the county unit syssystem of district administration. county unit system, he declared a for a greater uniformity of equip mt and efficiency in the managemen school affairs generally. Crook is only county in Oregon which has adopted the system.

IGH STANDARD URGED It was the consensus of opinio ng the superintendents that a gentightening up of standards sur-bunding the issuance of teachers' cerwas imporative and a protest as voiced against the issuance of perllowed during the war emergency. Officers of the State Association of llows: J. E. Myers of Crook county, Freedent: Mrs. Twyla Ferguson of Elamath county, vice president, and siah Wills of Polk county, secretary. on the



(Continued From Page Que)

pon any systematic basis until the first free have been compiled with. Furth-rmore, attempts to secure these three rital reforms by action through various povernment foreign to them risks be- preme council meeting in Gaznes. ipate in the international economic and on any systematic basis until the first



SOMETHING MORE NEEDED "I have the feeling, howeve, rthat some-thing more is needed than export credits to these countries if the three primary reforms are to be accomplished, that is some assistance must need be found to these states in credit for purposes di-rectly of currency reform. I have al-ready suggested in another place that some action might be taken by the great banks of the principal countries looking to formulation of a plan to facilitate solution of this portion of the problem ; thus again keeping away from pollelcal action in the economic and financial af-fairs on each of these states. Such a plan in no way replaces the Ter Mulen plan, as the two plans would supple-ment each other.

ment each other. "I may say I believe also that vital as all such steps are (to which the Ter Mulen plan would be an admirable con-

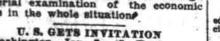
editor of the "Editor and Publisher, tribution) yet again until there can New York, who will speak on advertis brought about some financial stabiliza-tion in Germany, all other European ing; B. F. Irvine, editor of The Journal states will be adversely affected despite Piper, editor of the Oregonian, on every effort implied in any of these "Present Newspaper Tendencies." Following is the program : ideas.

PLAN IS EXPLAINED

The Ter Mulen plan, to which Mr. Hoover refers, was evolved at the last international financial conference at Brussels and embraced the listing of all Brussels and embraced the listing of all available assets of the business men of each country and the issuance by gov-ernments of certain bonds against these assets which would be in the nature of a collateral or guarantee of payment for purchases made in foreign countries. The plan does not apply aither to Ger-many or Russia. The difficulty of in-cluding Germany is that her assets are more or lass piedged as reparations to France. Similarly on account of the chaotic condition of Russian politics, and the unwillingness of the powers to deal aiding. 1:30 p. m., Lengue Room, Memorial Mail Meeting of the conference, Bobert W. Saw per, president, presiding. Programm-General topic, "Advertising." "Why I Solicit Advertising Outside My Town," Paul Robinson, Aurora Observer. "Business of a Newspaper," H. L. St. Chair, Gresham Outlook. "Some Developments in Advertising in the Last Year," G. Jansing Hurd, manager of the Cornellis Gasetts-Times. "Besuring Foreign Advertising," W. R. Smith, publisher Myrile Point American and Powers Patient. "What the Advertising American Tafl For Alvertising.

chaotic condition of Russian politics, and the unwillingness of the powers to deal with the Bolshevik government, trade with Russia has been at a standstill. The viewpoint here, however, is closer to that held by the British than the French. When Lloyd George says that politically he is no more sympathetic with Germany than he was during the by volced against the immance of per-ts to teachers, a practice which was lowed during the war emergency. Officers of the State Association of unity Superintendents were elected as lows: J. E. Myers of Crook county, wident: Mrs. Twyla Ferguson of amath county, vice president, and stah Wills of Polk county, secretary. UROPE MUST BE
UROPE MUST BE
politically he is no more sympathetic with Germany than he was during the war, but that the amount Germany can user to take a more or less indifferent view toward the French-British split. The drift lately has been to support the British contention that economic recon-struction can never be accomplished

um City Enterprise. 4:30 p. m., Alumni Hall, Memorial Building Reception to wives of visiting newspaper men Mrs. P. L. Campbell, Dean Elizabeth For, Mrs. Eric W. Allen and ladies of the university. 6:30 p. m., Osburn Hotel Banquet under anspices of Eugene Chamber of Commerce and undergraduate students in School of Journalism, directed by Sigma Delte Chi. through political objectives, but through material examination of the economic facts in the whole situation



2bi. President P. L. Campbell, toastmaster. Address of welcome, L. L. Ray, president of the Chamber of Commerce. Music by glee club. "Advertising in 1922," James Wright Brown, editor of the Editor and Publisher, New York ettr. entor of the Editor and Publisher, New York eity. "Some Big Neglected Opportunities in Jour-natism as a Small Town Editor Sees Them," George P. Chenez, publisher of the Enterprise Record-Chieftian. "Newspaper Ideals," B. Frank Irvine, editor Oregon Journal, Portland "Present Newspaper Tendencies," Edgar B. Piper, editor Portland Oregonian. Three-minute addresses in answer to roll call. * SATURDAY, 9 A. M. Meeting of conference combined with special Washington, Jan. 7 .-- (I. N. S.)-The invitation to the United States to parti-

Speak on Advertising.

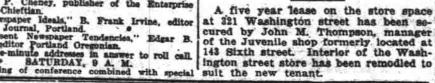
FRIDAT

Publisher Myrtle Point American and rowers Patrict. "What the Advertising Agencies Tell Us About the Oregon Papers From Their Point of View; Letters From the Big Advertisers," W. F. G. Thatcher, professor of advertising, University of

General discussion, led by Hal E. Hoss, gon City Enterprise.

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f of Bints Editorial association collect by Bods, president, controlling the Newsgaper-What I Have 6 in \$00 Outstiy Newsgaper Office," 7. ("Th") Kennedy, University of Wash "doctor for dok Rewsgaper." abling the Publisher's Efficiency-What a **Commercial Net**

Oregon City, Jan. 7 .- The state fish warden exceeded his authority in closing the Willamette river south of the suspension bridge here as far as Oswego

EUGENE. JAN. 13

ames Wright Brown of Editor and Publisher of New York Will

"Emmining a String of Country Weekles," Mark A. Cleveland, publisher Stanfield Standard, Beardman Mirrow and Umatilla Suokessan. Code of ethics. A report of committee ap-pointed at meeting of State Editorial associa-tion has summer at Bend. Action on proposed code. Elibert Bods, presi-dent of association, in the chair. Beport on state of newspaper law in Ore-gon. Legal code committee, Dean W. G. Hale. University of Oregon iaw school. Report on nemsprint situation, George Put-nam, Salem Capital Journal. Discussion. to commercial net salmon fishing, ac-cording to a decision of Circuit Judge Campbell this afternoon. Judge Campbell sustained a demurrer to the complaint against Charles Gates, on appeal from the justice court. In which Gates was charged with violating the warden's order, issued last May. The closing order led to open warfare between Oregon City commercial fish-ermen and deputy wardens, which for a fime threatened serious trouble.

How to make better newspapers will

am, Salem Capital Journal. Discussion. "Practicability and Expense of State, News Service by Wireless; Result of Some Personal Investigations," Frank Jonkins, Eugene Register. Discussion of Service of American Press 2-sociation, autocaster service, etc., Elbert Bode, R. W. Sawyer and others. "Pian for future conferences. Eric W. Ailen, dean school of journalizing Election of officers. Bustimes meeting. 12:16 p. m., Handricks Hall, University Lunchson. Toastmaster: The newly elected president of the conference. Speakers: Members of the student body of the theme, either direct or indirect, of newspaper men who will speak at the fourth annual Oregon newspaper conference which will be held at the That the state fish commission was acting within its rights as granted by legislative enactment in closing the Williametic river to commercial net University of Oregon, Eugene, January

and 14. 6 Among those who will address the

fishing is the assertion of Carl Shoe maker, state fish warden, who has an e are James Wright Brown, nounced that the commission will appea immediately to the supreme court from

te conference. Speakers: Members of the student body he university and school journalism. 3 P. M. Conferences. Dean Allen, Professor Ka tedy. Mr. Brown. "Newspaper Ideals," and Edgar B

Harvard Professor 10 a. m., Men's Smoking Room, Memorial Hal Meeting of the Associated Press. Paul Cowies of San Francisco, superintenden of the Western division, presiding. 10 a. m., Women's Reception Room Memorial Hall Meeting of the United Press. Frank A. Clayroe, Northwest manager, pre-siding. To Visit Western Schools, Colleges

Juvenile Store

Sale of the entire stock of the Metro-politan 5 to 50-cent store at 328 Washington street, to Abe Cohen, local man-ager of Hamberger & Co. of San Franisco, was announced today by R. B.

fessor David is making a trip through the states west of the Mississippi river to visit colleges and leading centers in behalf of the Harvard graduate school of business administration. On the trip he plans to visit 33 colleges and 14 Harbe made of the merchandise. Details of the transaction were handled by Ralph Cake of Cake & Cake.

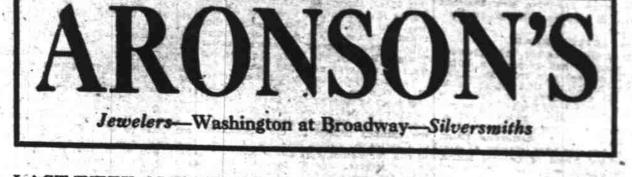
The Metropolitan store was opened about three years ago and was the 131st The purpose of the trip is declared to be three fold as follows: First, the business school is getting a good many men from western colleges who have not had adequate preparation in econom-ics; second, the business school has a responsibility to the men who are in the school from the west to let the future employers of these men in the western part of the United States know what the Febuary 1 and make extensive altera-tions preliminary to opening a clothing and furnishing store at the new locaaims and purposes of the business school are; and, third, the need for closer co-

operation in the work done by under tion March 1. graduate schools of commerce and the Harvard business school, so there will The fixtures and other equipment of the Metropolitan store were not included in the sale, Gregory stated, and would be moved to ene of the new stores being be no duplication of curriculum.

opened in Pacific coast cities. The com-pany plans reopening a retail establish-ment here in a few months, according to Has New Location ar nouncements made by officials of the concern, but the location of the proposed new establishment was not made known.

> Miss Margery Hall Becomes Bride of Lawrence Barnes





LAST WEEK OUR STORE WAS THRONGED WITH CROWDS OF BUYERS! THE REASON WAS OUR GREAT JANUARY SALE! COME AND SEE!

Jewelry, Watches, Silver, Leather Goods, · Toilet Ware, Umbrellas,

Reduced 25% to 50%

(Contract merchandise only excepted.)

Leather Goods One Half	Off
Beaded Bags One Half	Off
Parisian Ivory	Off
Table Lamps One Half	Off!
Umbrellas One Half	Off
Cut Glass One Third	Off
Sheffield Hollowware. One Third	Off
Sterling Novelties One Third	Off
Plated Flatware about One Third	Off
Watches One Fourth	Off
Wrist Watches One Fourth	Off
Clocks One Fourth	Off



This Store!



Judge Campbell's decision. The order of the fish co 10, 1921. Ken 5 to 50-Cent Store

Sells Entire Stock To Local Manager

Fishermen Win in

commercial net salmon fishing, ac-

Line ups:

Willamette Case

Donald K. David, assistant professo of marketing and assistant dean of Harward university, will be in Portland at the Benson hotel next Wednesday. Pro Gregory, manager of the Metropolitan store. The price paid for the stock was not divulged and Cohen stated that he was unable to say what disposition would

vard clubs and to address several chamer of commerce gatherings.

of a country-wide chain of popular priced merchandise houses operated by the com-pany. Decision to temporarily abandon the local field was reached some months ago, and the concern's lease on the Wash-ington street store was transferred to Fulop Brothers, managers of the People's clothing store, who will take possession