

AMERICAN TOUCH IS EVER PRESENT IN EAST SIBERIA

Kamchatka Natives Pray to Photo of American General; Machines From U. S. Turn Russ Wheels.

By Frederick McCormick (Copyrighted, 1922, by Frederick McCormick)

It rarely falls to the lot of a hero, even a Russian hero, to be enshrined in the hearts of his countrymen...

Dictionary Way Is Too Hard Ring Prefers His Own Spelling

By Ring W. Lardner

To the Editor: I see by the papers where they are putting on a old fashion spell down in Detroit and giving away prizes...



But any way they's no subject which I am more interested in it than the subject of spelling and this may come as a surprise to some of my readers...

check," which is two less letters which don't amt. to much in one sentence but would be a big saving in a long book...

While we are on the subject of spelling, though I don't want to discourage none of the Detroit boys and gals that's trying to improve themselves along those lines...

On the other hand if you are a rotten speller you will keep on being a rotten speller though if you have got a good memory you can get high marks.

But they's another wd. of cheer which I might breath to folks that has trouble with their spelling and that is that some of the most famous people in history was rotten spellers and men like Shakespeare and Chaucer and etc. was so bad that if you read their stuff you will sometimes find the same wd. spelled 4 and 5 different ways on the same page.

As for good spelling being nessary for financial success it would almost seem like the facts of the case was just opp. The richest people in the world is the boys that draws the comical cartoons.

If those ain't enough alibis to tell nobody but a nut could spell our language right—that is according to the dictionary—with all the paradoxes and inconsistencies and etc. which we have got in it.

Well, they will be more and more different as the yrs. go by, so what I say is that it don't do no harm for me to spell a wd. different from the way some old English dictionary writer spelled it, provided I make the spelling easier, which is what Americans generally always do.

Whereas we would say: "I have the honor to enclose a cheque." RING W. LARDNER. Great Neck, Jan. 6. (Copyright, 1921, by the Bell Syndicate, Inc.)

Jemison to Handle Advertising for Willys-Overland Co.

R. S. Jemison, formerly advertising and sales manager of the Oldfield Tire company, Akron, Ohio, has joined the United States Advertising corporation, Toledo, Ohio, in an executive capacity.

Before his association with his old friend Barney Oldfield, Jemison was with the Miller Rubber company of Akron, in charge of sales promotion. Jemison brings with him a wide experience in successful merchandising methods, preceded by 15 years of cosmopolitan newspaper work, in which he earned a national reputation.

The United States Advertising corporation plans further additions to its staff in connection with broader plans of activity in 1922.

Auto Shows Here and There Score Scheduled in U. S. A.

Table listing various auto shows across the United States, including National Motor Show of Western Canada, National Automobile Show, and others, with dates and locations.

Decreased Material Costs Responsible For Buick Reduction

Gratifying news to motorists was the announcement made by the Howard Automobile company, Buick distributor, through George W. Dean, manager, that the 1922 Buick models had received a substantial slash in price at the hands of the officials of the Buick Motor company, effective January 1.

It is making this price reduction the Buick factory has explained that the cut is made possible by purchase of raw materials at a price which is below that formerly paid, as well as in the increased production of Buick cars in the new and up to date plants which have been added to the factory at Flint, Mich.

Park Improvement At Baker Is Halted

Baker, Jan. 7.—Freezing weather has put a stop to improvement of Fellman park, where the Automotive association of this city plans to hold its automobile races in July, according to the members, work will be resumed as soon as the weather permits.

The track has been banked higher on the turns so that the racers can take the curves at a greater speed.



READ HIM—HE SPELLS OIL

These Independent Dealers will drain your crank case and

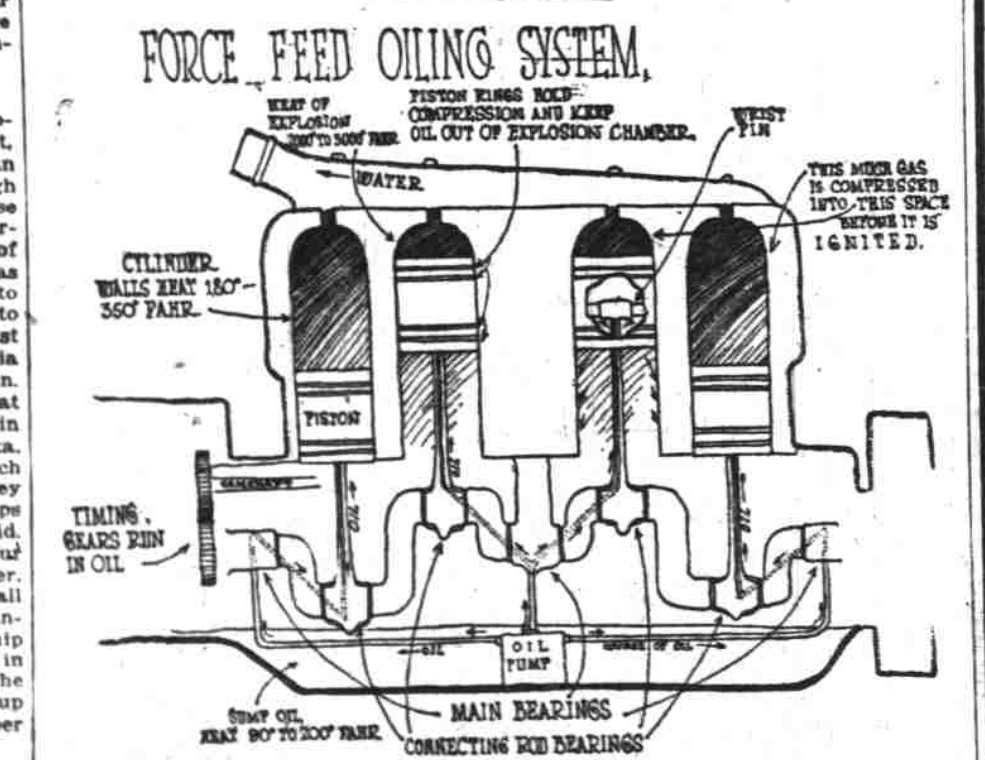
Refill with HyVis

The Pennsylvania Motor Oil of Guaranteed Specifications

TEAR OUT THIS LIST OF HYVIS DEALERS AND KEEP IT IN YOUR CAR

Table listing HyVis dealers in Portland, Oregon, and Washington, including addresses and contact information for various service stations.

Oiling of Motor Explained Need of Clean Oil Is Told



There is a series of channels which the oil pump keeps filled. The rods come down to the oil in channels and function the same as on Ford's, splashing the oil to all internal parts of the motor. The only way to keep up the motor is to flush it frequently. It is to your advantage always to keep your eye on the oil gauge if your machine is equipped with one.

HyVis Dealers Make Less Profit They Sell HyVis Because They Know It's Better

HyVis was first refined to U. S. Government specifications, during the war, when oil-quality was of the utmost importance—when costs were disregarded, and when extra life was needed in every army motor.

USE HYVIS IN YOUR MOTOR

WIGGINS COMPANY, Inc., Refinery Distributors, Portland, Or.