

EFFICIENT MARKETING

DEALERS' PROFIT
VITAL FACTOR
IN PRICE REGULATION

By R. C. Stewart
The factors which influence the spread between the producer and the consumer vary somewhat with different commodities but in general they consist of the profits taken out by middlemen, speculators, service companies and the transportation unit. While the effect of these factors upon the ultimate price is of interest to the consumer they are of even more vital importance to the producer. Not only is the producer interested in the profits taken out by transportation companies and others who have a part in marketing, but the final price to the consumer has both direct and an indirect effect upon the price received by the producer.

BOYS' AND GIRLS' CLUB CONFERENCE

During the Chicago International Livestock exposition in 1921, nearly 800 boys and girls, members of industrial clubs, were guests in Chicago of Swift, Armour and other great industrial companies there. It was a very appropriate time for a meeting of the national committee on boys' and girls' clubs. At this meeting the Pacific International Livestock exposition was named as one of the great livestock shows of the country recognized as sponsors for boys' and girls' club work.

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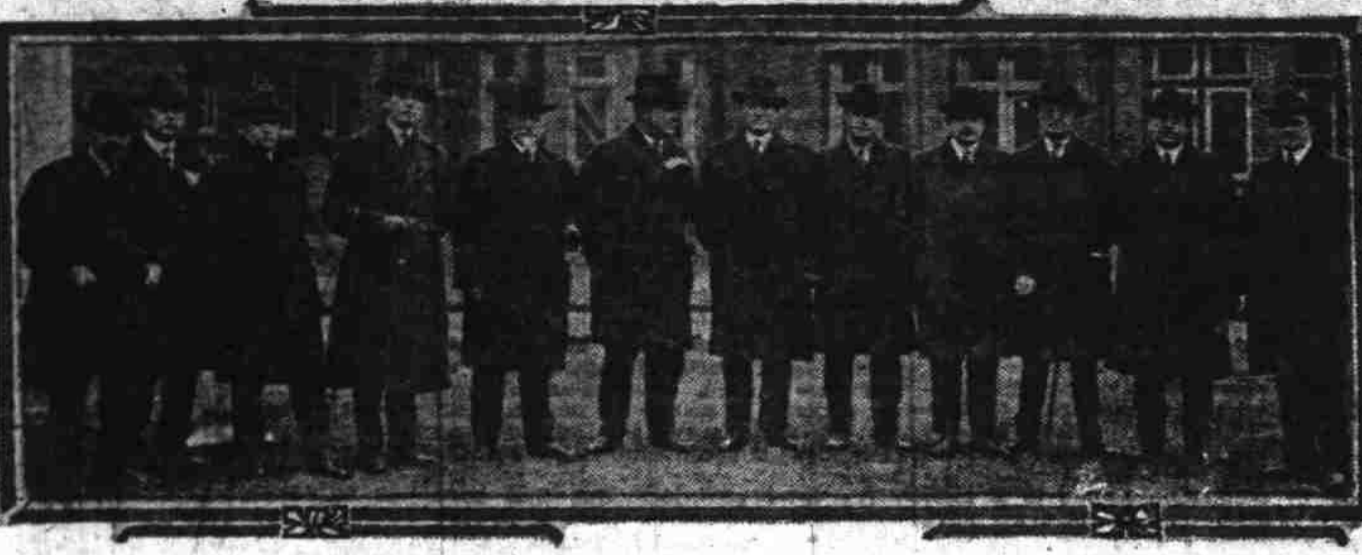
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OREGON COUNTRY LIFE

CLUB WORK COMMITTEE MEETS



National committee on Boys' and Girls' club work, meeting in Chicago during the Chicago International Livestock exposition, 1921. From left to right—E. F. Heide, manager of the exposition and also executive secretary of the national committee on club work; E. N. Hopkins, Des Moines, Iowa; O. M. Plummer, manager Pacific International Livestock exposition of Portland; G. L. Noble, secretary National committee on Boys' and Girls' clubs; F. L. Eaton, Sioux City; George E. Farrell, national club leader, Washington, D. C.; R. M. Striplin, secretary Southwest fair at Atlanta, Ga.; J. W. Coverdale, executive secretary American farm bureau; R. F. Eagle; J. C. Simpson, general manager Eastern States exposition, Springfield, Mass.; E. T. Meredith, former secretary of agriculture and now publisher of Successful Farming, and Thomas E. Wilson, president of Wilson & Co.

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PLANS ANNOUNCED BY FARM BUREAU

Hermiston, Or., Jan. 7.—The farm bureau's program for this year includes a club for keeping herd records, calf clubs at Hermiston and Stanfield, the closer cooperation of the dairy owners with the hog and dairies show, and the completion of the tuberculosis tests now under way. More than 4000 cows have already been tested at Hermiston, and of this number four herds lack only one test of being eligible for accrediting. The testing is being done free by the bureau of animal industry on the condition that the farm bureaus furnish transportation for the man conducting the tests.

Second Series of the Dairy Demonstration To Be Held January 26

Astoria, Jan. 7.—The second series of dairy demonstration meetings to be held in Clatsop county through the cooperation of the Oregon Agricultural college and E. W. McIndoes, county agent, has been scheduled for January 26, when F. J. Pitts of the O. A. C. will conduct the session throughout the county. A similar series of demonstrations in poultry-raising will be held by H. E. Crosby of the O. A. C. beginning March 12, McIndoes has announced.

Change in Wheat Grades is Urged

Oregon Agricultural College, Corvallis, Jan. 7.—Changes in the federal grades of wheat were recommended by the Oregon grain grade conference farmers' week. These changes, it was thought, will improve the applicability of grades to the wheat of the Pacific Northwest. Elimination of special limitations on the penalty mixtures in the hard red spring and hard red winter classes were urged, so far as these classes applied to mixtures of common club and white club wheat. The visitors also believed that the class red soft winter should be subdivided into sub-classes red winter and red winter on the basis of texture rather than variety.

Washington County Farm Bureau Picks Officers; Goal Set

Hillsboro, Or., Jan. 7.—William Schulmerich was elected president; J. C. Leedy, vice president; Charles Herb of Banks, secretary, and William Reuter of Clatsop, treasurer of the Washington County Farm Bureau at the annual meeting of 350 of its members on December 29. Other executive committee members are: E. E. Jones, rodent control; Ernest Ruster, Forest Grove; A. E. Westcott, Banks, and R. Beamish of Cedar Mills.

U. S. Grain Growers Prepared to Handle Growing Business

Chicago, Ill., Jan. 7.—With more than 30,000 bushels of grain under contract from a membership of 25,248 grain producers in 11 Midwest states, the U. S. Grain Growers, Inc., enter the new year with the road cleared of the initial difficulties which attended the preliminary organization work and with the brightest prospects for steadily increasing success in developing the organization and preparing to handle a tremendous volume of business in 1933, according to the officers of the farmers' company in an official statement.

C. I. Lewis Put on Pomological Board

C. I. Lewis, assistant general manager of the Oregon Growers' Cooperative association, is one of three men west of the Mississippi river to serve on the national committee on pomology, the national Pomological society. The other two men selected are G. Harold Powell, general manager of the California Fruit growers' exchange, and Frederick Crane, field of Madison, Wis. Seven others make up the committee.

225 Hens Produce 5031 Eggs During Month, Says Owner

Here is one better than the item about the Morris Hoff poultry farm near Ridgefield in last Saturday's paper. After reading this article, M. L. Engelson of Washougal, Wash., writes: "I have a poultry house 60 feet long and 26 feet wide, double deck, which is not artificially lighted or heated. It owns 225 White Leghorns hens whose best day's work was 180 eggs. The average during the month of December was over 160 eggs a day or a total of 5031 eggs for December. Engelson has been receiving 45 to 53 cents a dozen for them in Portland."

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WILL INVESTIGATE GRAIN PRICE DROP

Chicago, Ill., Jan. 7.—An official investigation by the federal trade commission of the real factors contributing to the unprecedented grain price decline under the harvest seasons of 1929 and 1931, despite the fact that the amount of grain exported has broken all previous records, was ordered by the United States senate with the passage of senate resolution No. 112. It will not be necessary for the house of representatives to take action on the resolution, it has been learned.

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BETTER FARMING

POULTRY NOTES

Standardization of poultry has been a state-wide movement in Kentucky for about seven years. In 1914 there were 900 pure bred hatcheries with 100,000 chicks in 75 counties. The quantity of standard hatching eggs and the number of counties using them have steadily increased each year until during 1931 a total of 112,500 eggs or an average production per farm of 6.97 eggs. The 30 highest record flocks reporting for November had a total 1377 fowls which laid a total of 10,000 eggs or an average production of 14.68 eggs per bird. The highest individual flock record for November was made by 21 E. C. White broilers hatched by John Matton of Clatsop county.

Egg Production Increase Slogan

Oregon Agricultural College, Corvallis, Jan. 7.—The idea of the Oregon Agricultural experiment station is to make a hen lay six more eggs on the same feed; to cut her costs, to lower the cost of production. This was brought out in an address by James T. Jardine, station director, before a large group of farmers during the farmers' week.

Egg Production Big On Demonstration Farm at Svensen

Astoria, Jan. 7.—Egg production on the John Matton demonstration poultry farm at Svensen was the greatest of the month of November, according to a report received by E. W. McIndoes, county agent. The station is at work on diseases which are costing the dairymen millions of dollars every year, and is probably making as much progress as any station in the United States. It is doing some work on poultry diseases. It is testing samples of commercial fertilizers to see if they come within the law in order to protect the farmer. It cooperates with the extension service in carrying out its work. It is trying to solve, in other words, the everyday problems confronting the farmers.

Certified Potatoes Will Be Discussed

Kelso, Wash., Jan. 7.—J. E. Larson, manager of the Clarke County Potato Growers' association, has been secured by County Agent T. M. Powell to deliver an address to farmers of Coville county at the Kelso club, Friday evening, January 13. Larson will talk upon the subject of certified potatoes.

Rural School Law To Be Investigated

Montesano, Wash., Jan. 7.—The Grays Harbor county farm bureau has appointed a committee to investigate proposed legislation for rural schools. Members of the committee are: E. L. Brewer, Mrs. Willard Turner, O. C. Musgrove, Mrs. Lester Lemmon, R. M. Powell, Parker Askew and Eldridge Wheeler. Believing that the county unit plan for rural schools will be an issue in the next legislature, the members of the farm bureau have determined to be well posted on the provisions of the law. Robert Trencmann, W. J. Wharton and Mrs. W. L. Crass have been appointed a committee to have charge of a membership drive for the farm bureau.

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STOCK QUARANTINE STATION OBTAINED

No longer must the West go to the East to get foundation for livestock herds. This result will be brought about by the establishment of a quarantine station on the Columbia river which will make it possible to import cattle direct from any part of the world to this coast. Heretofore there has only been one way of importing cattle to the Western country and that was by bringing them across the quarantine station on the Eastern coast. Naturally this has made the West entirely dependent on the East for foundation stock.

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