

# LIPMAN, WOLFE'S JANUARY SALES

Never More Than Now Has Special Pricing Trained the Spotlight On All the Other Good Reasons for Buying the Good Merchandise, the Wanted Merchandise, at Lipman, Wolfe's

## Silks at About Present Wholesale Cost

—Many kinds of silks are already being quoted at higher wholesale prices for the coming spring. Yet here are beautiful silks priced according to the lower wholesale prices at which we purchased them. Some even less than present wholesale cost. The silks in a three-day sale beginning tomorrow. Come the first day.

### Black Silks in the Sale

—Black crepe de chine, taffetas and messalines, all at the one price, (about wholesale cost) during the big three-day sale. All are rich, deep blacks and the season's most popular fabrics. 35 to 40 inches wide. **\$1.29**

### Fancy Silks Now for Less

—Including printed warp taffetas, novelty satin, check taffetas and fancy kimono silks—all less than wholesale cost. Consider the many uses for which these silks are pleasingly appropriate. Sale price, **\$1.00**

### Chiffon Velvet About Half

—In this offering, chiffon velvets in a fine assortment of colors—a beautiful quality taken from our regular stock. In most cases one-half the regular retail price. 38 to 40 inches wide. Unrivaled for winter and spring wear. **\$4.95**

### Plain and Fancy Silks

—Figured crepe de chine, foulard and lining silks and plain crepe de chine, charmeuse satin and radium, not a complete assortment of colors in each weave but wonderfully good choosing in the lot. **\$1.95**

Our Entire Stock of Plushes in January Clearance at Half Original Price

Silks and Velvets Are on the Second Floor—Lipman, Wolfe & Co.

In the Art Needlework Section Tomorrow—a Clearance Sale of

## Tots' Stamped Dresses at Just Half Price

—Charming little garments in sizes 2 to 12 years, requiring only a little embroidery. Of cream art cloth, crepe, poplin, chambray, poplin-and-crash; in dainty blue, pink, yellow and green. Half price is 63c to \$2.25.

### Children's Stamped Aprons and Feeding Bibs for Half Price

—Of lawn, pique and dimity, some are bound with striped material, others hemstitched for crochet and some are to be finished with blanket stitch. Special 18c to 88c.

### Women's Stamped Kimonos, Smocks and Aprons at Half Price

—All made up to wear; also there are white ratine sport skirts, jumpers, house aprons and dresses of crepe, beach cloth, cream art cloth and India linen. Special 75c to \$2.63.

—Fourth Floor—Lipman, Wolfe & Co.

## All the Pictures at 1/4 Off

And Picture Frames and Framing at a 25% Reduction — The January Sale

—All the world loves the beautiful and all the world loves beautiful pictures. Our collection is so large that every taste can readily be gratified.

—Color prints, etchings, photogravures, hand-colored reproductions, Aztec prints, Copley prints, Chinese and Japanese prints, Rhine prints, etc. Many framed.

—Picture frames in many styles and sizes—wall and stand frames—and frames made to order. All at 25 per cent reduction.

—Seventh Floor—Lipman, Wolfe & Co.



## A January Sale of Flannelette Nightgowns at \$1.19

### White Ones and Striped Ones

—Splendid, warm, white or striped flannelette gowns in the slip-over and open front styles. The white gowns have round or V-necks; the striped are in V-neck style, with double yokes and braid trimming.

### Women's Pajamas, Special at \$1.79

—For the women who prefer pajamas to gowns—these 2-piece garments of splendid quality in tailored style with round neck. Fancy stripes and pocket. Sizes 36 to 42. Special at \$1.79.

### Children's Flannelette Gowns, 95c

—These of striped flannelette with round neck and yoke finished with braid and hemstitching. Sizes 8 to 14 years. Special at 95c.

—Fourth Floor—Lipman, Wolfe & Co.



## Aprons \$1.00

### Women's Jumpers and Apron Dresses in the January Clearance

—14 different styles to choose from—of Scout percales and gingham. Natty new Shepherd check percales in three models—ric rac trimmed—waisted style with panel front—peg pocket effect, sash, side openings.

—Others in the prettiest of new striped percales, plain percales or fine checks, neatly piped and with sash or belt finish; also plain or plaid gingham, with fancy ruffle neck, pockets and sash.

—Gingham jumpers trimmed with ric rac braid, and with pockets. In pleasing colors—pink, blue, lavender, green, brown as well as black and white.

—Fourth Floor—Lipman, Wolfe & Co.

## A Sale of Rugs

Occurring at Lipman, Wolfe's, This Is an Event Promising the Best of Values

### Wool-and-Fiber Rugs Reduced

8.3x10.6-foot size specially priced \$12.95  
The 9x12-foot size specially priced \$13.95

—These are in blue, rose, tan and gray combinations and are in a choice variety of attractive patterns—especially suitable for bedrooms.

### Seamless Tapestry Brussels Rugs

8.3x10.6-foot size specially priced \$15.95  
The 9x12-foot size specially priced \$16.95

—The special pricing by no means is the only attraction about these rugs—for there is certain beauty in their cleverly wrought all-over patterns—Oriental and conventional. A quality that you will be proud to own.

### 9x12 Axminster Rugs \$26.85

—These are in the average room size—9x12-foot. Some are in decidedly handsome Oriental patterns and others in beautiful conventional designs. Splendid rugs, indeed, and at a price far below regular.

### Seamless Chenille Rugs Reduced

—Solid colored rugs with two-toned borders—choice of blue, taupe, rose, sand and mulberry. 9x12 foot sizes. At \$99.50.  
—Axminster rugs at \$42.95. Very fine rugs in the 9x12 foot size—in attractive Oriental and conventional patterns.

### Rugs in the Smaller Sizes

—Axminsters in 27x54 inch size are special at \$3.95 and \$4.95. Handsome colorings and pleasing patterns.  
—Rag Rugs at \$1.95—these in the 27x54 inch size. Some in pink and others in blue; with fancy striped borders.

—Fifth Floor—Lipman, Wolfe & Co.



## First Time Ever Such a Sale Here of Men's Fashionknit Silk Ties

Lot 1—Fashionknit Ties Reduced to \$1.95  
Lot 2—Fashionknit Ties Reduced to \$2.55  
Lot 3—Fashionknit Ties Reduced to \$3.95

—Knowing, as we do, how great, the country over, is men's regard for Fashionknit Ties, we are able to appreciate the concern with which the news of this selling is to be received. Being so conspicuously superior whatever their price, Fashionknit Ties at the savings effective here tomorrow are attractive to the extreme.

## All the Manhattan Shirts Reduced—Semi-Annual Sale

—Tomorrow morning it begins—the Semi-Annual Sale of the ever excellent Manhattan Shirts at reductions averaging about a third—every Manhattan shirt in stock is included in the selling—at \$1.66, \$1.95, \$2.35, \$2.65, \$2.95, \$3.35, \$3.85 or \$4.65.

Street Floor—Lipman, Wolfe & Co.

## The Clothing Sale That Is Surpassing Itself

Choice of the Entire Stock of "Stein-Bloch" and "Langham" Suits and Overcoats

## at \$36

—Men who have been so thrifty as to defer the purchase of a new suit or overcoat are now offered the opportunity to cash in on that thrift by saving in this sale.

—Regardless of the regular retail price, without consideration of the wholesale cost, all the smart, the dependable, the standard value Stein-Bloch and Langham suits and overcoats are reduced to the LOW special sale price.

—Now is the time. Take express elevator.

Fifth Floor—Lipman, Wolfe & Co.



## Novelty Leather Bags at 20% Off

—All our newest bags; the kodak, swagger and gathered-top bags, in pig seal and morocco, patent leather, alligator and spider calf. Beautifully lined; some fitted with vanities, some with hinged-in coin purse and vanity mirror. These are suitable for afternoon, business or street use and are very special at \$2.50 to \$37.50

Street Floor—Lipman, Wolfe & Co.

In the January Footwear Clearance

## All the Women's High Shoes Reduced to \$8.45

—Shoes of mouse kid, bronze, brown and black calfskin. Every pair from our regular stock. All lasts, all styles of heels. Exceptional values at \$8.45.

## Pumps and Oxfords Reduced to \$6.45

—Low shoes in smart strap effects—low, medium and high heels—heavy soles. Pumps and oxfords in brown and black, kid and black and brown calf. Widths AAA to D. Special at \$6.45.

—Suede and patent pumps and oxfords; sizes 2 to 9, now \$7.45 pt.

Second Floor—Lipman, Wolfe & Co.



## Women's Suits, Coats and Dresses That Say "Goodbye" in a Clearance at \$25

—Count the many weeks of splendid service still ahead for these garments. Winter has just recently rightly begun, with at least three months of wearing time to enjoy them, to say nothing of next season; and yet this January event brings almost a give-away price on some of the smart ready-to-wear garments in our regular stocks.

—Trim and serviceable suits of fine cloth and reduced to \$25—some have been double and triple this price. Many are trimmed with fine furs.

—The dresses are of silk and wool—poiret twill, canton crepe, crepe back satin and all the finer cloth materials—embroidered and beaded models, for street and afternoon wear.

Third Floor—Lipman, Wolfe & Co.

## Entire Lipman, Wolfe Stock of Wardrobe Trunks, Dress Trunks, Suit Cases and Traveling Bags At 25% Off

—25% off the regular prices—and the regular prices now far lower than many people realize who have not priced trunks and bags this season.

—At this store where quality is never lowered for the sake of lowering price—the present 25 per cent discount from this season's lower prices brings prices down to a point that should be of extreme interest to every person, particularly those folks getting ready for their trip South.

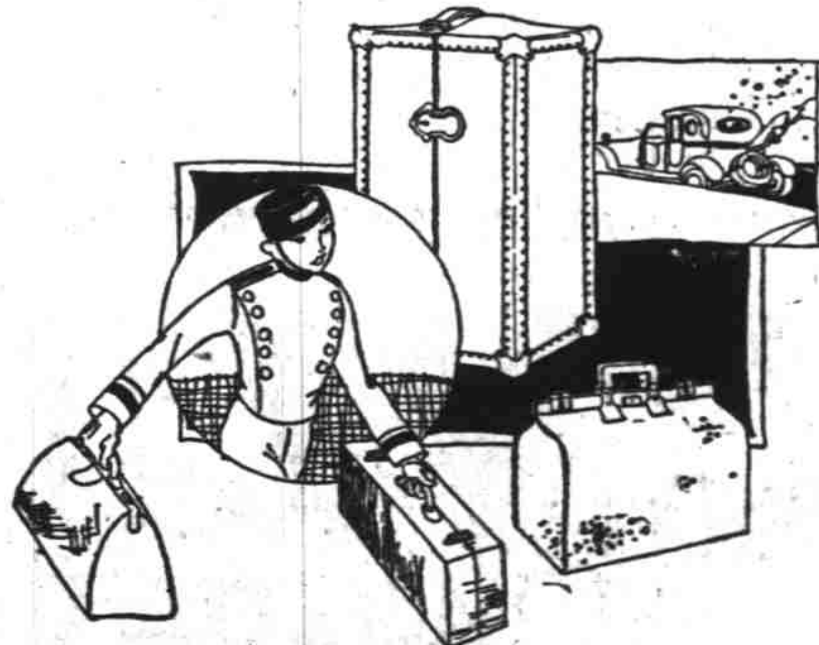
### All Wardrobe Trunks at 25% Off Sale Prices Start at \$18.75

### Dress and Steamer Trunks The Sale Prices Start at \$7.50

### Suit Cases—Sale Prices Start at \$1.75

### Traveling Bags—Sale Prices Start at \$2.95

Fifth Floor—Lipman, Wolfe & Co.



THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE