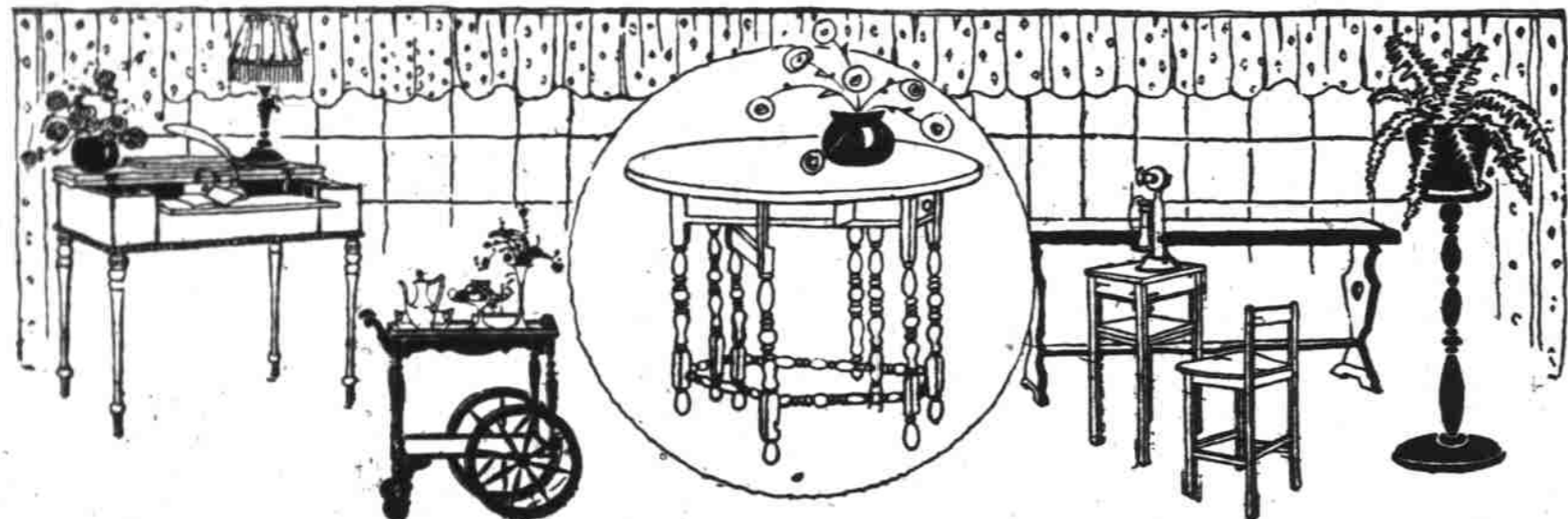


# LIPMAN, WOLFE'S JANUARY SALES

Involving Thousands of Dollars' Worth of the Better Merchandise so Clearly Distinguishing Lipman - Wolfe's, This Great Store-Wide Event Has All the Attractiveness That Greater Economies can Give It. For Reasons That the Friends of This Store Appreciate, This Clearance Is Emphatically an Outstanding Occasion

See Page 4 Also—Great News Today

—They are only a few of the January Clearance features that can be described on this page—still another page (page 4) is used today to tell of your opportunities here tomorrow—and still there is more, much more, to be said before the full importance of this selling is made perfectly plain. See Lipman, Wolfe's ads every day, and watch Lipman, Wolfe's windows. Come Tuesday morning—the store is closed today.



A Clearance Feature That Annually Wins Extra Renown for Lipman, Wolfe's

## Fancy Furniture Reduced

The Furniture Most Artistic, the Furniture Most to Be Prized, Perhaps, in Whatever Homes to Which It Goes—Made and Fashioned According to the Highest Known Standards—and Sold With Lipman, Wolfe & Co's Guarantee.

# SAVE 25%

- Choice of seven mahogany Desks
- Two nests of mahogany Tables
- Seventeen gate-leg mahogany Tables
- Choice of three mahogany Tea Wagons
- Choice of five mahogany Sewing Cabinets
- Mahogany Console Tables in three styles
- Choice of three mahogany console Mirrors
- 14 Davenport Tables of mahogany
- 23 mahogany Pedestals and Tabourettes

The Fancy Furniture—On the Fifth Floor, Lipman, Wolfe & Co.

- Mahogany End Tables—choice of seven
- 16 mahogany Chairs and Rockers
- Choice of four overstuffed mahogany Chairs
- Mahogany Telephone Table with Chair
- Choice of eight painted Breakfast Chairs
- 2 painted Breakfast Drop Leaf Tables
- Mahogany Umbrella Stands—choice of two
- Mahogany Smoking Stands—choice of five
- Child's mahogany Rockers—seven of these

Lipman, Wolfe's Entire Stock of  
**FRAMED PICTURES**  
AT 25% OFF

—Home owners and home builders will find much to interest them in this announcement of one-fourth reduction on Lipman, Wolfe's entire stock of framed pictures.

—A huge assortment of color prints, etchings, photographs, hand-colored reproductions, Aztec prints, Copley prints, Chinese and Japanese prints, Rhine prints, etc. All individually framed and all to go at 25% discount.

Seventh Floor—Lipman, Wolfe & Co.

Lipman, Wolfe's Entire Stock of  
**PICTURE FRAMES**  
AT 25% OFF

—A chance to frame the picture so long held for just this opportunity. Lipman, Wolfe's entire stock of frames, including wall and stand frames—in every size and style—offered at one-fourth reduction.

—Also frames made to order—any style, any size, any finish—all at 25% saving. A great event for the folks who are making the annual changes about the home.

Seventh Floor—Lipman, Wolfe & Co.



## Clearing Fashionable Footwear

The Reductions Drastic—and the Footwear Extraordinary in More Ways Than One, Which Is a Point to Be Taken for Granted Since Every Pair Is From Lipman, Wolfe's Regular Stocks.

Wichert & Gardner  
And "Red Cross" Shoes  
**\$6.45**

—These are smart models with heavy soles and strap effects; low, medium and high heels. Wichert & Gardner and "Red Cross" pumps and oxfords in brown and black kid; also in black and brown calf. Widths AAA to D. Exceptional values for \$6.45.

Suede and Patent  
Pumps and Oxfords  
**\$7.45**

—These are for dressier wear, in suede and patent leather, brown or black. Some are oxfords, others pumps with Baby Louis heels or low, medium or high heels and with narrow, medium or wide toes. All widths from AAA to D. All sizes 2 to 9, at \$7.45 a pair.

Stylish Shoes  
Choose Kid or Calf  
**\$8.95**

—Included are the famous "Red Cross" Orthopedic shoes, taken from our regular stock. Shoes of mouse kid, bronze, brown and black calfskins; in all kinds of lasts and with all styles of heels. Nearly all sizes in each style, at \$8.95.

The Shoe Department—On the Second Floor—Lipman, Wolfe & Co.

### Men Marvel—Then They Buy The Annual Clothing Sale Is On—\$36 the Price

—"The greatest men's clothing sale ever held in Portland" is the verdict of the public—and it must be true—could it be less than true—with so many men buying, and so many salesmen busy on the fifth floor?

—\$36 now for choice of the entire stock of Stein-Bloch and Langham suits and overcoats. \$36 for garments worth, many of them, more than double that amount. It is small wonder that the sale is proving a sensation and is meeting with such unqualified success.

Fifth Floor—Express Elevator Service

### Chamois Suede Gloves \$1.25

—An excellent assortment of chamois suede gloves, in gauntlet and two-clasp styles. Some of them are silk-lined; others are duplex—in a desirable selection of colors. Sizes 5½ to 8. Special \$1.25.

### Gloves of Cape and Kid—\$2.49

—In P. K. and overseam style with Paris point and embroidered backs; broken lines, but a good assortment of shades in sizes 5½ to 7 at this interestingly special price.

Street Floor—Lipman, Wolfe & Co.

### Boys' Suits, Overcoats and Furnishings Reduced ¼

"Sampeck" Suits  
—Standard of America—  
at a Reduction of  
**25%**

—"Sampeck," the standard of America. Made of the choicest all-wool fabrics—tweeds, chevots, cassimeres, serges—in all the newest winter styles; single and double breasted Norfolks, belters and sport models; most all with two pairs of trousers.

"Sampeck" Overcoats  
—All at 25% off. The "Sampeck" overcoats for boys up to 17 years include raglan or plain, set-in sleeve and belted models.

Fifth Floor—Lipman, Wolfe & Co.



### Silk Hose Special at \$1.95

—260 pairs of these full-fashioned silk hose, reinforced with double lisle sole, toe and heel and elastic garter-proof top. Fine quality, gauze weight. A stocking that is being worn by many instead of chiffon silk. In black. Special, \$1.95.

### Heather Hosiery Special at \$1.75 Pair

—Women's heather wool hose, some full-fashioned, some seamless, in green and brown. Splendid quality. Specially priced at \$1.75 pair.

Street Floor—Lipman, Wolfe & Co.

### JANUARY CLEARANCE

### Tots' Wash Dresses and Suits Some Less Than Cost

#### Boys' 2-Piece Wash Suits, Special 98c

—For boys of 2 to 4 years. Two-piece suits of gingham and devonshire in many pleasing colors. Choice at 98c.

—Suits of drill and devonshire, many colors, sizes 2 to 4 for \$1.75.

—Suits of gingham and devonshire, sizes 2 to 4, special \$2.79.

#### Children's Rompers Special at 98c

—Of gingham, drill and unbleached muslin. Durable and neat. Style here pictured. Sizes 2 to 4, 98c.

—Rompers of crepe, drill, gingham, sizes 2 to 4, special \$1.75.

#### Girls' Bloomer Dresses Special at \$1.75

—Of crepe, drill and gingham in many colors and styles. See style pictured. Sizes 2 to 6 at \$1.75.

—Of crepe, gingham, drill, poplin and devonshire in rose, blue, maize. Sizes 2 to 6. Special at \$2.79.

Infants' Section, Fourth Floor—Lipman, Wolfe & Co.



### ECONOMY BASEMENT



### Ginghams, Flannels and Drapery Materials 17c Yd.

—Here at 17c a yard, 8250 yards of Amoskeag, Red Seal and Blossom ginghams in new dyes, new checks, plaids and stripes.

—Good heavy weight flannel priced at a figure that makes it profitable to fill your flannel needs now.

—Drapery materials at far below the regular selling price. Marquisettes, scrims, cretonne and novelty materials. 17c yard or 6 yards for \$1.

### Emb'd Pillow Cases

—Pillow cases in sizes 45x36 inches and only 29c. An opportunity no thrifty housewife who has a knowledge of value will miss.

### Men's Flannel Gowns

—275 gowns in this offering. In pleasing colors and patterns, also in plain white with trimmings to match. All well tailored and full cut. Regular and extra sizes.

### Double Blankets

—Double bed size—this price by the pair —heavy cotton wool-finish blankets in gray and tan with assorted colored borders—only 100—be here early Tuesday.

### Women's Union Suits

—1000 women's fine ribbed light weight cotton union suits. Low neck, sleeveless, tight knee. Full size garments. A splendid value at 45c suit.

### Knit Cotton Vests

—300 women's fine quality knit cotton vests in bodice style with tailored top, finished with tape over shoulder. Full length, perfect fitting. Sizes 38 to 44. Unusual values at 29c each.

### Women's Cotton Hose

—1000 pairs of this fine cotton hose in black, white and cordovan—of medium weight—reinforced in toe and heel, garter proof top. Seam-up-the-back style.

### Women's Lisle Hose

—Of fine lisle with double toe and heel in the seam-up-the-back style. Good wearing, comfortable hose with elastic rib top. Black, white and cordovan. At 59c pair.

### Lisle Hose, 3 Pairs, \$1

—Good quality, medium weight hose, reinforced toe and heel and garter proof top. Seam-up-the-back style. Perfect fitting. In black, white and cordovan. 35c pair or 3 for \$1.

### Suede Finish Gloves

—Good, serviceable gloves for women in the well-known suede finish. The colors are black, tan and white. You will wonder how we can sell these gloves at this low price.

### Double Comforters

—A large assortment of attractive coverings filled with pure new cottons. Comforters for service, satisfaction and warmth—and at a price that should sell them out early Tuesday.

Economy Basement—Lipman, Wolfe & Co.