

"American Beauty" Electric Irons Now \$7.50

—These are considered the best electric irons made in America today. If the old iron is unsatisfactory, here is the long awaited opportunity to secure the ideal electric iron—the new price is \$7.50, effective tomorrow.
Sixth Floor—Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

"Pyrex" Baking Ware at New Lower Prices

—Every home maker takes pride in possessing a liberal supply of "Pyrex" on account of its superior baking qualities, its convenience and its pleasing appearance on the table. Prices now reduced 10 to 20%.
Sixth Floor—Lipman, Wolfe & Co.

IF THERE CAN BE PRIDE IN DOING A THING WELL WE HAPPILY CAN ANNOUNCE COMPLETION OF GREAT PREPARATIONS FOR

The Awaited January Sale of Lovelier, Better Lingerie

—It begins tomorrow, this celebrated annual occasion, surpassing collections of underfinery, extensive assortments, giving every degree of prominence to the new, the exquisite, the different, the correct.

—The hand-made, hand-embroidered Lingerie from the Philippines is included—Also Filet and Irish lace trimmed dainties that America produces. The special pricing is decidedly of note—the values most unusual.

Nightgowns of Genuine Windsor Plisse Crepe

SALE PRICE \$1.29

—Superior Windsor Plisse Crepe Gowns—in plain white or flesh tint—and dainty butterfly designs; with V and round necks and kimono sleeve.

Lingerie Nightgowns and Gowns of Longcloth

SALE PRICE 95c

—Soft Lingerie and Longcloth Gowns, slipover style—some plain tailored, others with lace and insertion. Some combined with embroidery. Square, round and V-necks; some empire style.

Nightgowns of Longcloth and of Pink Batiste

SALE PRICE \$1.25

—Splendid wearing Longcloth Gowns with pointed shoulders and beautiful lace and insertion trimmings. Some with yokes of lace and decorated with embroidered medallions. Still others with round neck, lace and embroidery edging.
Fourth Floor—Lipman, Wolfe & Co.

Hand-Embroidered Gowns of Fine Pink Batiste

SALE PRICE \$1.45

—Daintily hand-embroidered Gowns of fine pink batiste, slip-over with round or V-necks. An assortment you will be pleased to select from.

Envelope Chemises of Lingerie Cloth, Etc.

SALE PRICE 95c

—The daintiest of lingerie cloth with lace and insertion, others with embroidery edgings and still others of pink batiste that are hand-embroidered. Strap or regulation shoulder.

Envelope Chemises of Crepe de Chine

SALE PRICE \$1.95

—Other charming models reduced to \$2.95, \$3.95, \$4.75, \$5.19 to \$19.95. —Of dainty white and flesh tint crepe de chine and satin—tailored and lace-trimmed models with strap effect, yokes of lace, medallion insets, shirring and hemstitching.
Fourth Floor—Lipman, Wolfe & Co.



Plisse Crepe Step-ins and Batiste Bloomers

SALE PRICE 75c

—Fine, full-cut Batiste Bloomers with deep ruffle and elastic at knee—finished with stitchings. Step-ins of plisse crepe in flesh color in plain or figured designs. Lace edgings.

Bloomers of Crepe Plain and Fancy

SALE PRICE 95c

—Bloomers of fancy figured crepe or plain pink finished with ruffles and stitching. Of batiste in flesh color with dainty edging. Now at 95c.

Envelope Chemises of White Lingerie Cloth

SALE PRICE \$1.25

—Lingerie Cloth Chemises with yokes or val lace and insertion, some combined with wide beadings, ribbon drawn, others with medallions.
Fourth Floor—Lipman, Wolfe & Co.

Lingerie Petticoats of White Longcloth—Very Special

\$1.69

—With deep flounces of fine embroidery in eyelet and flowered patterns; all with under-ruffles. Other good values at \$1.25, \$1.35, \$1.95 and \$2.35. —Hemstitched Sateen Petticoats Special 95c—in white or flesh tint, with double or single panel, elastic finish at waist. 34 to 38-inch length.

Extra Size Envelopes of Crepe de Chine, Special

SALE PRICE \$4.79

—Other extra size envelope chemises at \$5.19 and \$6.39. —Chemises made with shoulder straps and deep yokes of lace, or tailored tucks and hemstitching.

New Silk Camisoles—Crepe de Chine

SALE PRICE \$2.79

—Also at \$3.19 and \$3.59. Camisoles of beautiful silk in white or pink, adorned with lace, or tailored models. These a January Sale feature.

Pretty Boudoir Caps

Now at Half Price

SALE PRICE \$1.33

—Also at \$1.95, \$2.23 and to \$2.49. All of these beautiful caps of lace, net and silk combinations, prettily trimmed with ribbons and flowers, at half price.
Fourth Floor—Lipman, Wolfe & Co.



Nightgowns of Crepe de Chine and Tub Silk—A Sale Feature

\$3.95

—And some at \$4.95 and \$5.95. Of white and flesh crepe de chine, satin and tub silk, with pretty shirrings and hemstitching, with lace yokes or with yokes of insertion, others tailored with strap finish; others with dainty Georgette tuckings, bows, rosettes and ribbon trimmings. Other models \$6.39, \$7.59 to \$29.95.

Hand-Embroidered Philippine Gowns, \$2.95

—And some are \$1.95 and \$3.95, dainty Gowns with scallops or hemstitched edges and calado work and fine hand-embroidered patterns. Round, V and square necks. Every seam is hand sewn, every stitch of embroidery done by hand. Others are reduced to sell for \$4.35, \$4.79 and so on to \$9.95—in the January Sale.
Fourth Floor—Lipman, Wolfe & Co.

Philippine Hand-Embroidered Chemises, \$2.95

—In envelope styles, many of the Chemises finished with the daintiest of hand embroidery spray and floral designs; these are in the strap and armhole effects, showing scalloped edges, hemstitching, calado and eyelet embroidery and finished with ribbon. Other models are \$3.95, \$4.35, \$4.75 to \$6.79—in the January Sale.
Fourth Floor—Lipman, Wolfe & Co.



The January Sale of Household Linens, Towels, Toweling and White Wash Goods

Bath Towels, 25c Each

—Size 19x38-inch bath towels in all white or with red and blue borders. These in January Sale at 25c each.
—At 45c—Size 22x44-inch bath towels in heavy weight, double thread. Excellent towels for the home. January Sale price, \$4.85 dozen.
—Extra large, heavy bath towels for long service. Plain white with neat borders. Sale price 75c each.

Linen Crash, 25c Yard

—Pure linen crash, imported, of Irish manufacture. Is bleached with colored border. For hand or dish towels. Priced in the January Sale at 25c yard.
—Extra quality, firmly woven, pure linen crash, with colored borders. The January Sale price is 35c yard.
—Blue striped glass toweling, sale price 17c.

EXTRA SPECIAL

White Huck Towels, 18c—By the Dozen, \$1.95

—Huck towels in a splendid finish and a good weight. All white with hemmed ends. Size 18x36 inches. 18c each or \$1.95 dozen.
—Huck towels, size 19x38 inches—a liberal size—just the towel for everyday use. Plain borders and hemmed ends. \$2.75 dozen.
—Double thread huck towels in a beautiful finish, and an extra heavy weave that assures long service. Size 19x38 inches. The January Sale price, 35c or \$3.85 dozen.
—Second Floor—Lipman, Wolfe, & Co.

Derryvale Table Cloths—Irish Linen—\$5.75

—Genuine "Derryvale" Irish linen pattern cloths and napkins, offered at exceptionally low prices during this sale. Every cloth guaranteed for service. New linen if unsatisfactory. Round patterns in the following sizes: 70x70-inch table cloths at \$5.75; 70x88-inch table cloths at \$6.95; 70x106-inch table cloths at \$8.50. Napkins, 22x22-inch, \$6.95 dozen.

—Round pattern cloths, special at \$7.95. Just the cloth for round tables—of genuine Derryvale Irish linen, neatly scalloped. A good weight cloth and a good assortment of patterns. Size 70 inches.

—Double satin damask table cloths, \$10.50, with napkins to match—very heavy weight linen—in assorted round patterns. The table cloth is size 72x73 inches, and priced the lowest in years, \$10.50. Napkins, 24x24 inches, at \$12.25 dozen.

—Pure linen table damask at \$2.95 yard. Splendid weight in several patterns. \$2.95 yard.
—Second Floor—Lipman, Wolfe, & Co.

39-Inch Voile for 25c Yard—in the January Sale

—Exceptional quality in a good firm weave with wide selvedge edge. Very desirable for waists and dresses. In the sale, far below price—25c yard.

—White voile, 40 inches wide, extra quality in a lovely soft finish, with a wide selvedge edge. For women's and children's dresses. A great saving on this fine quality, at 39c yard.

—Imported white voile, 40 inches wide. This is Tootal's English voile—the finest grade that comes to this country—beautiful lustrous finish. At about half the former price, now 75c.

Fancy Turkish Towels Special at 89c Each

—Beautiful quality large size fancy bath towels, offered at less than wholesale cost. In pink and white, and blue and white combinations. Large size. For the January Sale, at 89c each.
—Second Floor—Lipman, Wolfe, & Co.

"King Phillip" Nainsook—39-Inch—12 Yds. for \$3.95

—Grandma's favorite nainsook—a product of the King Phillip mills—noted for its beautiful quality and soft finish. Neatly boxed. 39 inches wide and 12 yards to a bolt. Priced far below the regular price, \$3.95.

—Princess nainsook, 35 inches wide, in 10-yard bolts, excellent quality in a soft finish and absolutely free from dressing. For lingerie and for infants' wear. January Sale price \$3.85.

—Princess nainsook, 40 inches wide—extra fine quality—very durable. Desirable for gowns and underwear. A real saving if you buy a 10-yard bolt priced specially in the January Sale at \$4.75.

Hemstitched Linen Scarfs in the Sale at 95c

—Pure linen hemstitched scarfs, size 18x54 inches. Perfect in quality, a splendid round thread linen. Some of these scarfs slightly soiled. At 95c.
—Second Floor—Lipman, Wolfe, & Co.

81 x 90 Seamless Sheets, \$1.50

—Heavy weight full-bleached sheets, made seamless. Size 81x90 inches. In the January Sale they are priced at \$1.50.

—Pillow cases of standard quality casing, perfectly free from dressing, size 42x36 inches, at 38c; size 45x36 inches at 42c.

—These are just two examples—but striking ones—of the savings to be effected at Lipman, Wolfe's tomorrow in the January Sale.

Crochet Bed Spreads, \$2.45

—Full size crochet spreads, hemmed, in a splendid weight and a good assortment of patterns. Size 78x88 inches. Sale price \$2.45.

—Extra large crochet spreads, size 84x96 inches. Fine assortment of designs, suitable for everyday use and especially appropriate for hotel use. We are offering these at about today's wholesale cost, \$3.50.

EXTRA SPECIAL

Satin Bed Spreads in White—Full Size—\$4.75

—Satin bed spreads of heavy weight for full size beds. In handsome patterns, floral and conventional designs. Size 82x94 inches. Hemmed and scalloped edges. Many months since you have seen such splendid spreads at this January Sale price, \$4.75.

—Full size hemmed satin bed spreads, \$5.95. Beautiful quality spreads in the heavy raised Marseilles designs—a splendid assortment to select from. Size 82x94 inches. Scalloped cut corner spreads at \$6.50.
—Second Floor—Lipman, Wolfe, & Co.

