

The Pictorial Review Magazine

—The Christmas number is now ready. Club rates on the Pictorial Review Magazine with other publications for Christmas.

—Pattern Dept., Street Floor

The Fur Workroom—A Style Service

—For we transform treasured furs into trim new styles besides renovating furs with expert care. Moderate charges.

—Third Floor



A Gift Bond or a Glove Bond

—The gift bond for necessities or luxuries—the glove bond for the smart gloves, of which no woman ever has too many.

—Bond Booth, Street Floor

Postal Substation at Lipman, Wolfe & Co.

—For the convenience of holiday shoppers. You can mail all your packages here. Branch of the general postoffice.

—Basement, Lipman, Wolfe & Co.

The Holiday Quest for the Gift Beautiful

Most Agreeably Can Begin and End at This Great Store, This Delightful Store



She's Made a Wish for Linens Such As These

The "Venezia" Antiqua Linens at \$1.95

—And up to \$30.00 are these reproductions of fine old linens. This assortment is a very choice one, including fine linen pieces for tea wagons, tray cloths, chiffonier cloths and large-size centerpieces.

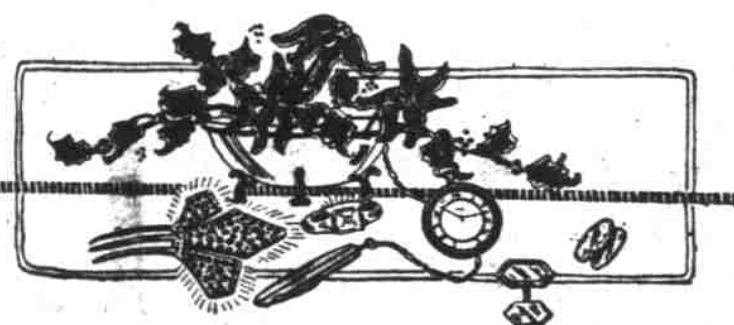
Hand-Emb'd Madeira Luncheon Sets, \$9

—Real hand-embroidered Madeira luncheon sets of thirteen pieces. Each set consists of a 24-inch centerpiece, six 10-inch and six 6-inch doilies—neatly embroidered and scalloped on a fine quality round-thread linen—\$9.00 to \$19.25.

Hand-Emb'd Madeira Napkins, \$13 Doz.

—Fine linens, like fine silverware, may be handed down from generation to generation. We have a very choice assortment of these real fine Madeira napkins in many of the latest designs, as well as the plain napkins with scalloped edges—\$9.95 to \$18.50 dozen.

—Second Floor, Lipman, Wolfe & Co.



Jewelry "the" Gift Since Time Immemorial

And, Here's a Great Holiday Display

—Solid gold cuff links with gold-filled posts, with engine-turned and engraved borders—special \$1.95.

—Sterling silver bangle bracelets in engraved patterns—\$1.

—Gold-filled "Waldemar" watch chains, some very new patterns—\$1.50 to \$4.25.

—Crystal Spanish combs set with blue, green and red stones—\$5.

—Fourteen-karat gold rings mounted with onyx and small diamond—at \$10.

—Street Floor, Lipman, Wolfe & Co.



Santa Recommends the Knit Goods Section

No Wonder—So Many Gifts Are Here

—Hand-Knit and Crocheted Shawls and Newport Scarfs—pure white or white with colored trimmings and borders; also of chinchilla in square scarf or three-cornered styles with and without fringe. They are priced \$4.50, \$5, \$5.50.

Hug-Me-Tights, Bed Sacques, Knitted Shoulderettes Are Daintily Comfy

—White with dainty edgings of pink, blue and lavender are these hand-made garments. Some are of chinchilla. All are sleeveless. Priced—\$2.50, \$3.50, \$4.50, \$5.50.

—Cloth and honeycomb shawls for gifts, \$2.95 to \$8.95.

—Women's knit slippers, cuff top, \$1.35 to \$2.75.

—Slumber socks or foot warmers of excellent eiderdown, for children at \$1, for women at \$1.15, for men at \$1.25.

—Fourth Floor, Lipman, Wolfe & Co.

"Rue de la Paix" Chocolates, the Gift Supreme

—An assortment of French candies, fruits and nuts, packed in fancy gift boxes and baskets, \$1.50 to \$10.00.

—The gift boxes are beautiful, appropriate for Christmas. The shapes are round, square and octagonal; in rose, blue, lavender, white and red, with others in gold and some in satin and moire; combined with Paisley, Dresden, Colonial and floral designs.

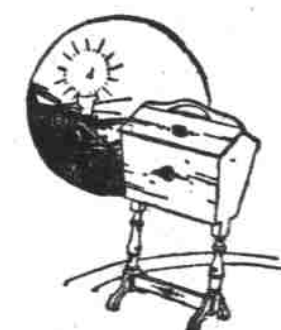
—Street Floor, Lipman, Wolfe & Co.

Our "Necia" Chocolates \$1 Pound Box

—Chocolate creams, chewing chocolates, fruits and nuts, in 1, 1 1/2 and 5 pound boxes, at \$1 a pound.

—Christmas Specials—Plain Mixed Candy, Broken Mixed, Christmas Mixed, French and Crystal Mixed Candies, Candy Canes at low prices.

—Street Floor, Lipman, Wolfe & Co.



The "Priscilla" Sewing Cabinet Special, \$8.95

Distinctly in good taste for the home and a delightful thought for a gift. Sewing cabinets as pictured, in dark brown mahogany finish, with double lift lid and sewing tray.

—Red cedar chests, special \$16.85—the genuine, firmly constructed of selected stock, size 40x17 inches.

—Fifth Floor, Lipman, Wolfe & Co.

Women's Silk Hose Specially Priced—\$1.45

—Of good weight silk, with seam up the back and double lisle toe, heel and garterproof top, this hosiery is a splendid value at \$1.45. Fine gauge and a good wearing quality; in black, white and cordovan; in sizes 8 1/2 to 10.

—Street Floor, Lipman, Wolfe & Co.

The Chinese Sleeve Makes Gift Blouses "Different"

—Fluffy blouses—tailored blouses, but all with a certain distinction characteristic of those sold at Lipman, Wolfe's. We have some new models just unpacked, which will be splendid gifts for somebody's wife, mother or sister.

—They are of canton crepe, crepe de chine and georgette, and the new peasant blouse and Balkan colors are featured. Prices \$5.95, \$7.95, \$8.95, \$10, \$12.50 and \$25.

—Third Floor, Lipman, Wolfe & Co.

Silk Petticoats for Gifts

—New petticoats just in—and these in all the beautiful colors of the rainbow. Some have accordion plaited flounces, others plain one-piece flounces. Of Jersey, taffeta, "Truhu" and combinations of silks. In emerald, navy, henna, gold, purple and American Beauty. \$2.95, \$3.95, \$5.

—Third Floor, Lipman, Wolfe & Co.

Every day From 10 to 12 and From 2 to 5 the Children Entertained Here by

SANTA CLAUS



Toy Baking Sets, 65c

—Complete with eleven articles such as a sack of flour, package of salt and cook book.



Bisque Baby Dolls, 25c

—Jointed infant doll as illustrated, with nursing bottle—ready for dressing—cunning as can be.



Toy Furniture Set at 25c

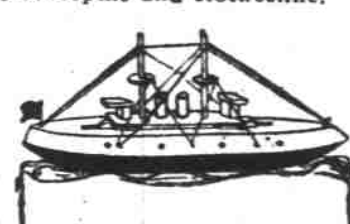
—Consisting of eight pieces—chiffonier, two tables, a settee and three chairs.

—Toyland is in the Basement, Lipman, Wolfe & Co.



Laundry Set Special, 98c

—A real enameled washtub, glass washboard, laundry bag, clothespins and clothesline.



A Regular Boat Here for 25c

—With two masts, two smokestacks, a keel and bow and an American flag gaily floating behind.



9-Piece Toy Tea Set Decorated—25c

—Teapot, sugar, creamer, two cups, saucers and covers, with brightly colored flower patterns.

Vallier's Imported French Gloves Suede and Glace

—Vallier's speak for themselves—they are of best French manufacture, with embroidered backs, P. K. seams, two-clasp style and in very desirable shades. Sizes 5 1/2 to 7. \$3.45 and \$3.95.

—Novelty kid gloves, in strap-wrist style—\$5—Tops faced in contrasting color, P. K. seams and embroidered backs. In tan, beaver, white and mode. Sizes 5 1/2 to 7. Price \$5.00.

—Street Floor, Lipman, Wolfe & Co.

The Kewpie PowderBowls With Puffs, Special, \$1

—Bewitchingly dressed in pastel colored silks, finished with fancy stitching, these beloved Kewpies form the handle of a fine quality puff. The bowls have stands and the set costs more than this price to make.

—Street Floor, Lipman, Wolfe & Co.



One Can Give Brassieres When They're So Pretty

—We have a wonderful assortment of brassieres and bandeaus in both plain and fancy styles, hook-back and front-hook models. Some of jersey silk, some of allover lace. Priced \$1 to \$7.50.

—Fancy brassieres in hook-back style, made of fine lace and satin over net lining, with ribbon shoulder strap—\$3.50.

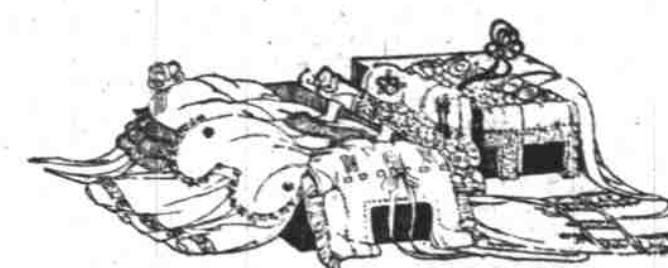
—Brassieres made of lace and fine embroidery over a net linen foundation. Lace shoulder straps—\$3.50.

—Fourth Floor, Lipman, Wolfe & Co.

Tea Sets Hand-Painted Nippon China

—Specially priced are these 17-piece sets in choice of three floral decorations on pure white china, thin and of good quality. Sets include: 6 cups, 6 saucers, 1 sugar, 1 creamer and 1 teapot—\$7.95.

—Sixth Floor, Lipman, Wolfe & Co.



The Gift of Lingerie Is Happily Selected Here

Satin Camisoles, Lace Trimmed, \$1.39

—Silk underthings have stepped down from their "You-Can't-Buy-Me" pedestal. They're still as entrancingly beautiful, but the prices are now so low they're within everyone's means.

—These camisoles of dainty satin with yokes of fine tucked net or laces and insertions finished with ribbon straps are especially appropriate for holiday gifts. Priced at \$1.39.

—Others trimmed with val and filet laces and dainty medallions or tailored styles in white and flesh tints—priced \$1.25, \$1.75, \$1.95 and to \$3.50.

Philippine Gowns, Very Special, \$2.95

—The gift for the most fastidious maid—one of these daintily hand-made and hand-embroidered lingerie gowns, with square, round or V necks, in many fine designs. These at \$2.95. Others at \$3.95, \$4.95, \$5.95 and to \$8.95.

—Fourth Floor, Lipman, Wolfe & Co.



Slippers in Wide Array for Men and Women

Gifts Kinds for Every Taste

—Women's felt slippers with padded soles, in pink, lavender, taupe, red, gray, rose, Copenhagen, baby blue, black and brown. All sizes in each color. Sizes 3 to 7, \$1.85.

—Women's Indian Moccasins; sizes 3 to 7, \$3 to \$5.

—Women's Quilted Satin Slippers—Padded soles; \$2.50.

—Men's Leather Slippers in Opera and Everett Styles—Of brown and black kid; also the high cut slipper with cuff; sizes 6 to 12, \$4.50 to \$8.

—Second Floor, Lipman, Wolfe & Co.



The Correct Gifts for the Men of Good Taste

"Silkendure" Shirts, Extra Special, \$3.85

—Silk for fineness of quality, mixed with fiber of equal luster to add body and weight, producing a superb weave, fashioned into extremely well-made shirts.

—"Galley & Lord" finest fiber silk shirts, special \$2.95.

—"Knothe" belts with sterling silver buckle, special \$2.85.

—Belt buckles, plated nickel silver, some initialed, 75c.

—"Grenadine" pure silk knit ties are special at \$1.95.

—Men's "Mastercraft" heather wool-mixed sox, 75c pair.

—"Interwoven" silk sox, lisle toes, heels and tops, 75c.

—French clocked sox of lisle, full-fashioned, \$1 pair.

—Imported English and Scotch golf sweaters, \$15 to \$35.

—Street Floor, Lipman, Wolfe & Co.

Tunic Robes from Paris Another Lot—Another Sale

Gorgeous They Are and Very Special at

\$29.95

—One rose robe in the lot—and one bronze. Others are pearl in various patterns—and rich black; all in the new long lines. Sequins, bugle beads, nailhead cabachons, festoons of pearl, bead fringing—all in adorable profusion—motifs like Arabian arabesques and beautiful floral designs—\$29.95—and, best of all, we have some for the larger women at \$39.95.

—Second Floor, Lipman, Wolfe & Co.



Timely Reductions on All of Our Silk Sweaters

Tuxedo Sweaters—Some Reduced to

\$25

—Another Group now at \$35

—We have reduced our entire stock for this pre-holiday period. They are fashioned with graceful shawl collars and in beautiful weaves with full-fashioned sleeves, and possess much charm. In pink, navy, white, black, brown, American Beauty, jade, henna, tomato and burnt orange—Special, \$25 and \$35.

—Third Floor, Lipman, Wolfe & Co.

