

ADOPTING SOME OF THE MOST DRASTIC MEASURES EVER CONSIDERED BY THIS STORE IN ALL THE SEVENTY-ONE YEARS OF ITS HISTORY,

Lipman, Wolfe's Starts the CLEARING of READY-TO-WEAR a Month Ahead of Time.

—and the Sale Involving the Finer Qualities and Styles So Characteristic of Lipman-Wolfe's

—Half price in some instances—less than half price in other cases—and Fashion lending to the occasion many and varied touches of magnificence.

—Practically every coat, suit and dress on the third floor—and many skirts—entered in the clearing—every garment one to indicate the higher standards so splendidly upheld here—and every value one to arouse a real outburst of enthusiasm.

—The time of the selling is especially important to the folks realizing that a fur coat, a cloth coat, a suit, a dress or a skirt from Lipman, Wolfe's is a Christmas gift to be prized.

—Racks will be filled tomorrow with the garments so radically reduced—and there will be an enlarged force of competent salespeople on hand. In every respect this sale is to appeal mightily. Read all that follows, on this page—and be sure to see the great bargains in our Fifth Street windows.

For a further idea of this selling—see our Fifth Street Windows



In this Sale—No reservations, approvals or exchanges—Every sale is to be final



COATS

Enormous Are the Reductions—and the Assortments Are Decidedly Imposing

—This is our first general reduction on Women's and Misses' Coats—and the reductions are DEEP.

—Beautiful coats for street and dress wear—of the season's finest materials: Gerona, Veldyne, Bolivia, Pollyanna, Normandy; some tweeds and polo cloth.

Thirty Cloth Coats. Many Fur Trimmed REDUCED TO \$39.75

Forty Cloth Coats. Many Fur Trimmed REDUCED TO \$49.75

Fifty-Five Cloth Coats. Mostly Fur Trimmed REDUCED TO \$75.00

Forty-Eight Cloth Coats. Mostly Fur Trimmed REDUCED TO \$97.50

Thirty Cloth Coats. Richly Fur Trimmed REDUCED TO \$125

35 De Luxe Coats, Fur Trimmed, Only \$150
—The majority of these charming models have collars and cuffs of the luxurious beaver, squirrel, opossum, ringtail, wolf; also beavertex and mole. The colors are midnight blue, Malay, Sorrento and Zanzibar.

—Third Floor, Lipman, Wolfe & Co.



DRESSES

This Clearance Possibly Includes the Very Dress You Wanted So Much

—Just hundreds of Women's and Misses' Dresses, in this December sale. They are of the season's best materials—both silk and cloth—from the simplest tailored models to the most gorgeous creations, in alluring profusion.

First—140 Dresses of Silk and Cloth REDUCED TO \$27.50

Seventy-Nine Silk and Cloth Dresses REDUCED TO \$37.50

Ninety-Six Silk and Cloth Dresses REDUCED TO \$47.50

Fifty-Eight Silk and Cloth Dresses REDUCED TO \$67.50

Twenty-Six Silk and Cloth Dresses REDUCED TO \$75.00

—Style! Quality! Price!—and SUCH prices—it is the prices on such dresses as these that assure you of savings that count tremendously—because they are on garments now in the very zenith of their vogue.

—Third Floor, Lipman, Wolfe & Co.

Entire Stock of Suits Reduced

Models of the Highest Type—and Every Suit Silk Lined

—There are represented in this selling the season's highest type models, including the famous "Pellard" Suits. Every suit is hand finished; every suit is silk lined. Of tricotine, marvella, iverna, duvet de laine, panvelaine and tweeds, and in the smartest colors; they are beautifully trimmed with lustrous fur—Scotch mole is used, also natural squirrel, and beaver, nutria, slynx and sealine. In Sorrento blue, Volney red, brown, navy blue and black.

130 Suits—Women's and Misses' REDUCED TO \$32.50

38 Suits—Women's and Misses' REDUCED TO \$75.00

86 Suits—Women's and Misses' REDUCED TO \$47.50

12 Suits—Women's and Misses' REDUCED TO \$97.50

—Third Floor, Lipman, Wolfe & Co.

All the Finer Evening Gowns, Evening Wraps—Afternoon and Dinner Dresses Reduced to Half Price

—You will begin to realize what an unusual thing we're doing when we tell you that there is delightfully satisfying variety in each group of these wonderful creations for real occasions. None but the highest grade garments.

—Come at the sale's opening—HALF PRICE means it's time to buy.

—Third Floor, Lipman, Wolfe & Co.



ALL FUR COATS HALF PRICE

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| 36-inch Coat, first quality Hudson seal, self collar and cuffs, at.....\$225.00 | 47-inch Scotch mole Wrap, self collar and cuffs, at. 325.00 |
| 36-inch Coat, first quality Hudson seal, beaver collar, at..... 275.00 | 47-inch Scotch mole Wrap, half tuxedo of squirrel, at 395.00 |
| 42-inch Hudson seal Coat, self collar and cuffs, at.. 300.00 | 44-inch Scotch mole Cape, caracul trimming, at.... 495.00 |
| 45-inch Hudson seal Coat, skunk collar, cuffs and border at..... 437.50 | 30-inch Scotch mole Coat, self collar and cuffs, at.. 212.50 |
| 45-inch Hudson seal Wrap, skunk collar and cuffs, at 425.00 | 36-inch muskrat Coats, large self collar and cuffs, at... 112.50 |
| 45-inch Hudson seal Cape, trimmed with Kolinsky, at 547.50 | 36-inch muskrat Coats, French seal collar and cuffs, at..... 125.00 |
| 47-inch Alaska seal Coat, Kolinsky tuxedo and new full sleeves at..... 825.00 | 36, 34 and 30-inch French seal Coats at..... 75.00 |
| 45-inch taupe Caracul Wrap, taupe squirrel collar, at.. 647.50 | 47-inch French coney Wraps, large collars, at.. 97.50 |
| —Hudson seal is dyed muskrat, French seal is dyed coney. | 47-inch French seal Wraps, self collar and cuffs, at... 167.50 |
| | 40-inch French seal Coat, opossum collar and cuffs 187.50 |

—Third Floor, Lipman, Wolfe & Co.

Highest Grade Prunella Skirts Plaited in the Very Latest and Best Styles Now Reduced to \$8.95

—For sports wear, for everyday practical wear—skirts that are very good looking, as well as durable. The newest patterns are here in smart color combinations, and you may select from the offering navy-and-gray, brown-and-tan, black-and-gray or black-and-tan.

—Third Floor, Lipman, Wolfe & Co.

