

COUNCIL GRANTS THREE LICENSES; SEVEN REJECTED

Only three of ten license applications heard by the city council Wednesday afternoon were granted. Those applying for licenses where the police had made an adverse report received little consideration.

The licenses granted were to P. and A. Kormarelos, restaurant and soft drinks, 183 Park street; Oscar Hakalin, soft drinks and cardroom, 780 Mississippi avenue, and George MacVarish, soft drinks, 61 North Park street.

J. M. Cason got short shrift when it came his turn. Evidence showed that while he was making application for a soft drink license a few weeks ago he was selling liquor in his store at 14 1/2 Third street. All licenses were revoked and an ordinance passed to close the place immediately.

Licenses were refused Fred Cheek, soft drinks, 716 Union avenue; D. Marinise, restaurant, soft drinks and cardroom, 48 North Third street; George Coffman, soft drinks and cardroom, 321 Water street; A. J. McLeary, soft drinks and pool, 818 Union avenue, and to H. Collins, soft drinks and pool, 727 Williams avenue.

Police officials were given orders to close the rooming house operated by

Gladya Mandie at 207 Market street. The place had formerly been run by Anna Lee, who left town when charges of a statutory nature were brought against her.

William Cornfoot Is Elected Head of St. Andrews Society

St. Andrews society Wednesday night elected officers for 1922 as follows: William Cornfoot, president; James R. Stewart, vice president; Adam Fuller, treasurer; R. A. Inlay, secretary; A. T. Smith, assistant secretary; Dr. W. H. Skene, Dr. J. F. Bell, Dr. Carl T. Ross, Dr. W. T. Williamson and Dr. J. J. Panton, physicians; Rev. Oswald W. Taylor, chaplain; Sanderson Reed, James B. Kerr and A. E. Clark, counselors. The committee of relief is composed of James McCormack, James R. Stewart, Harry Dickson, Mrs. K. K. Baxter, Miss Madge MacKenzie and Miss Catherine Burns; auditors, John Dickson and J. B. W. Lawson; pipe major, J. H. MacDonald; management committee, A. G. Findley, A. G. Brown and K. K. Baxter.

Prince of Wales in India for First Time

Bombay, Nov. 17.—(U. P.)—The Prince of Wales arrived here today on his first visit to India.

Friedlander's Quarter Million Dollar Sale!

TO BE exact there is more than a quarter of a million dollars' worth of Jewelry at retail figures in the sale. And that is the real reason for this marvelous sale. The store is not "Retiring from Business"—no creditor is complaining—this institution is good for another fifty years—but there are too many diamonds, too many watches—and vaults are overflowing with thousands of dollars' worth of beautiful Jewelry. Too much of everything except ready cash! Hence, everything is reduced excepting a few contract goods of small importance. Reductions range from one-fifth to one-half—Judge

Matchless \$100 Diamond Rings \$72.50



Not a few "selected" gems, but every Diamond Ring at \$100 is included in this sweeping sale. White gold or platinum tops, fancy and plain mountings. Scores of beautiful designs to choose from at \$72.50.

Every \$150 Diamond Now \$100

The entire collection of Diamond Rings formerly \$150 can be bought at \$100 each. This in the face of a threatened advance of 100 per cent on the market price of Diamonds announced by the De Beers Syndicate in London less than a week ago!

\$25 Platinum Wedding Rings \$15.50

All the \$25 Platinum Wedding Rings are to be sold at \$15.50. Newest styles, beautifully engraved. See them in the Hundred Thousand Dollar Diamond show tomorrow.

A THOUSAND dollar Solitaire for \$650.00. A Cluster Ring of Diamonds and Rubies for \$185.00 instead of \$285.00. A tray full of Diamond Rings in fancy Settings, valued at \$85.00, for \$58.50. Another group worth \$25.00 are now reduced to \$15.50. Real Diamonds—and the best and biggest diamonds in the store—valued at \$2,500 can be bought for \$1,650

Half Price for Gold Rings
A splendid group of Solid Gold Rings, set with Amethysts, Rubies, Coral and Reconstructed Emeralds. None worth less than \$25. Choice while they last, \$12.50.

Solid Gold Rings \$1.50
Fine groups of Solid Gold Rings set with Ruby Sapphires, Coral, Emeralds, Pearls and other semi-precious stones. Choice at \$1.50.

\$15 Pearl Beads \$7.50

Made in Paris. Exact duplicates of the real pearls which cost many hundreds of dollars. Prior to this sale these sold for \$15; now \$7.50.

Half Price for La Vallieres

Fifty Platinum La Vallieres set with Diamonds to go at one half former prices. No two alike.



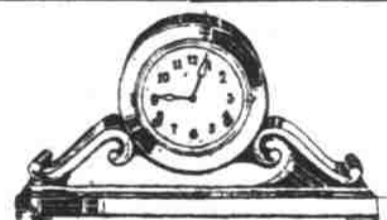
\$ 50 for \$25.00
\$100 for \$50.00
\$125 for \$62.50
\$150 for \$75.00

Every Piece of Cut Glass Half Price

\$20 Bowls are now \$10; \$10 Bowls for \$5. A \$30 Water Set of seven pieces, pitcher and 6 tumblers to match, is now \$15; another was \$40, is now \$20, and still another was \$45, is now \$22.50. A magnificent Vase, valued at \$35, is now \$17.50. A set of Champagne Glasses, silver inlaid, valued at \$36, can be bought for \$18—and so on—half for the entire collection.

Glass Syrup Pitchers with plated tops, valued at \$2, are now \$1.10. Relish Dishes or Jam Dishes in silverplated frames can be bought for \$1.10 instead of \$2. Mustard Jars and Horseradish Jars, valued at \$2, are also \$1.10 each. Hundreds of useful and beautiful articles are selling for around a dollar!

\$25 Mantel Clocks \$15.50



Mantel Clocks which go for eight days. Strike the hours on a soft toned cathedral gong. Case mahogany finished, beautifully polished. Movement made by the Seth Thomas Co., foremost in America. Sale price \$15.50.

Normandy Chime Clocks \$22.50

New "Tambour" shapes in mahogany, latest style; Gilbert movement; strike the hours on two-toned chime gongs. Sale price \$22.50. **Ansonia Cathedral Chimes** Mahogany case, eight-day Ansonia or Seth Thomas movement; strikes the hours and quarters on gongs which reproduce the famous Westminster Abbey chimes. Formerly \$75, for \$57.50.

Cuff Buttons Half Off! Notable collection of Solid Gold Cuff Buttons at one-half former prices. Diamond Set Buttons included—formerly \$5.50 for \$2.75. Eleven Dollars for \$5.75. Fifteen Dollars for \$7.50 and up to \$50.00 (Diamond Set) for \$25.00.

Platinum Cuffs Links and Scarf Pins for men are reduced one-fourth and one-third.

To \$27.00 Cornelian Cameos \$11.50

Forty Coral Cameo Brooches, all in solid gold mountings, exquisite designs. Formerly priced from \$20 to \$27.50. While they last, choice at \$11.50.

To \$25.00 Platinum Bar Pins \$12.50

Fifty different designs to choose among. Some set with small diamonds and sapphires. Former prices up to \$25. While they last, \$12.50.

\$225 Vanity Case \$155
Solid Gold Vanity Case, valued at \$225.00, reduced to \$155.00.

\$100 Cigarette Case \$69.50
Solid Gold Cigarette Case, beautifully designed. Regularly \$100.00. Sale price \$69.50.

\$50 Elgin or Illinois Watches for Men \$29.50



17-Jewel movements, 20-year cases, thin models, Radio dials (on Illinois only). A group of dependable Watches at a price which will make history for this wonderful store. \$29.50 each. Other watches are reduced in like fashion, and this list includes: A \$77.50 Solid Gold Elgin Watch for \$59.50. A \$63 Howard Watch for \$49.50; a Solid Gold Waltham valued at \$200 for \$139.50; and \$40 Swiss watches in thin cases can be bought for \$26.50. Another Solid Gold Waltham was \$130, but has been marked down to \$89.50.

Solid Silverware at Radical Reductions

Each piece stamped "Sterling" and each piece new and beautiful. Much of it arrived since the sale began. All included in the sale.

Here are some of the best pieces, and the biggest values. A \$90.00 Pitcher is now \$45.00. A \$40.00 Compo is \$25.00. A \$20.00 Bowl is \$14.50. A \$30.00 Sandwich is \$24.75. A \$34.00 Double Vegetable is \$22.50. Fifteen Dollar Candy

Solid Silver Tableware Nearly Half Regular Prices

Chatham Pattern solid silver Knives, Forks, Spoons—an entire table service—set in a mahogany chest and valued at \$195. Now offered at but little more than is asked for plated wares, \$119.

Other Chests are offered at \$139.00 instead of \$175.00 and at \$95.00 instead of \$148.00. And every piece of Gorham Sterling Table Ware is now on sale at a fourth, and a third less. You can buy any piece or a full set and choose from the following standard patterns.

Cabot, Chatham, Clovelly, Etruscan, Fairfax, Gov. Warren Jefferson, Lady Baltimore, Lansdowne, Old French, Plymouth, Portsmouth, Rhems, Victorian, and West Point. All plainly marked—all at 1/2 and 1/3 Discount.

\$22.50 Tea Sets to Go for \$14.85

Quadruple plated tea sets of highest quality—reproduction of one of the newest designs in Sterling. Four pieces. Formerly sold at \$22.50. While there are any, \$14.85 a set.

\$12 Sheffield Sandwich Trays \$6.75

Handsome pierced design in Sheffield reproduction, finished in the "Butler"—dull silver. \$6.75 each.

\$5 Bread Trays \$3.85
Sheffield reproductions or Quadruple Plate. Grey or Burnished, as fancy may dictate. While they last \$3.85 each.

Other stirring values are these: A fifty-five dollar Coffee Set is \$33.00. A \$24.00 Double Vegetable Dish is now \$13.50. A \$25.00 Tray is \$16.50. A \$25.00 Meat Platter is \$16.50. Seventy-five Dollar Tea Sets are \$56.50. And so on thru the entire stock.

Tea Spoons for a Dollar
Rogers' or Community Par Plate, guaranteed for ten years' family service. Frequently sold as high as \$1.50 and \$1.75 a set of six. Choice of three patterns at \$1.00 a set. None to dealers. Also you can buy—
Three Table Spoons for a Dollar—three Knives for a Dollar—three Forks for a Dollar—and so make up a complete set to match. But there's no time to lose! For there isn't going to be nearly enough to last till Christmas!

\$10 Cheese and Cracker Sets \$5.35

Pierced design in Burnished Plate, center filled with glass jar for cheese. Plated cover. Formerly \$10.00 for \$5.35 each.



\$50 Solid Gold Bracelet Watches \$26.50

There are only fifty in the group, which is not nearly enough to supply the demand, for the last few days before Christmas everybody will want to buy one. They have 14-Karat Gold cases, with 15-jewel movements, and are guaranteed good timekeepers. The bracelet is gold filled (not solid gold)—while we have any, \$26.50.

\$50 White Gold Bracelet Watches \$32.50

—New shape—octagon, oblong and round, 18-Karat White Gold. Fifteen Jewels. Black ribbon bracelets. The very last word in fashionable watches—at \$32.50 each.

15 Jewel Bracelet Watches for \$13.85

Each one in a twenty-year gold filled case, with spring gold filled Fifteen Jewels. Fully guaranteed, first time these have been sold for less than \$20.00 and \$22.50. Choice of two small styles at \$13.85.

Ribbon Bracelet Watches for \$15.50

One of the newest and most captivating styles out. Fifteen Jewel Watches in small sizes, set on a black ribbon bracelet. Values up to \$25.00 are included in the sale at \$15.50.

\$900 Platinum Diamond Bracelet Watch \$475.00

Very nearly half price for this exquisite bit of watch witchery! All platinum, the edge ablaze with diamonds. Very small yet an accurate timekeeper. \$475.00, which is almost half.

Another oblong Platinum and White Gold Wrist Watch is now \$375.00 instead of \$650.00. And a third (also diamond set) is \$225.00 instead of \$300.00. A platinum Wrist Watch with the base 18-k white gold is reduced from \$275.00 to \$195.00.

Men's Scarf Pins

Solid Gold Scarf Pins in new and beautiful designs. Mountings of Jade, Amethyst, Coral, Emerald and Pearl. Former prices up to \$25.00. Choice of a tray full at \$12.50 each.

Auto Sharp Pencils \$1.75

Gold filled Auto Pencils, 14-Karat. Very finely engraved. Made to sell for \$3.50. Now offered at \$1.75.

AMEN AND AMEN!

Today I have written an old fashioned "Adv." in an old fashioned way—and it tells of honest goods, backed by fifty years of honest dealing, right here in Portland.

And it's been a real pleasure to write it, because it will help hundreds of perplexed gift buyers. And who, as Christmas time approaches, does not wish to give the best? And the most?

Here are gifts that endure, at such wonderfully low prices as makes one feel as though a fairy godmother, or a real Santa Claus, had suddenly doubled the contents of one's pocketbook! I thank you.

GEORGE FRANCIS ROWE

Around the world



HEINZ OVEN BAKED BEANS

with Tomato Sauce

With three times three hundred and sixty five meals to think about every year it is no wonder mother's head feels as if it were going round in circles.

But that can always stop when she thinks of Heinz Baked Beans.

They are a common-sense dish with a wonderful flavor. Really oven baked and enriched by the famous Heinz tomato sauce.

—"Round and 'round the world they go."

One of the **57**



Leading grocers in Portland quote these prices on Heinz Baked Beans:

Small, 11 oz—12c Medium, 18 oz—17c Large, 30 oz—28c

ESTABLISHED IN 1870
FRIEDLANDER'S
310-312 WASHINGTON ST.
Bet. Fifth & Sixth