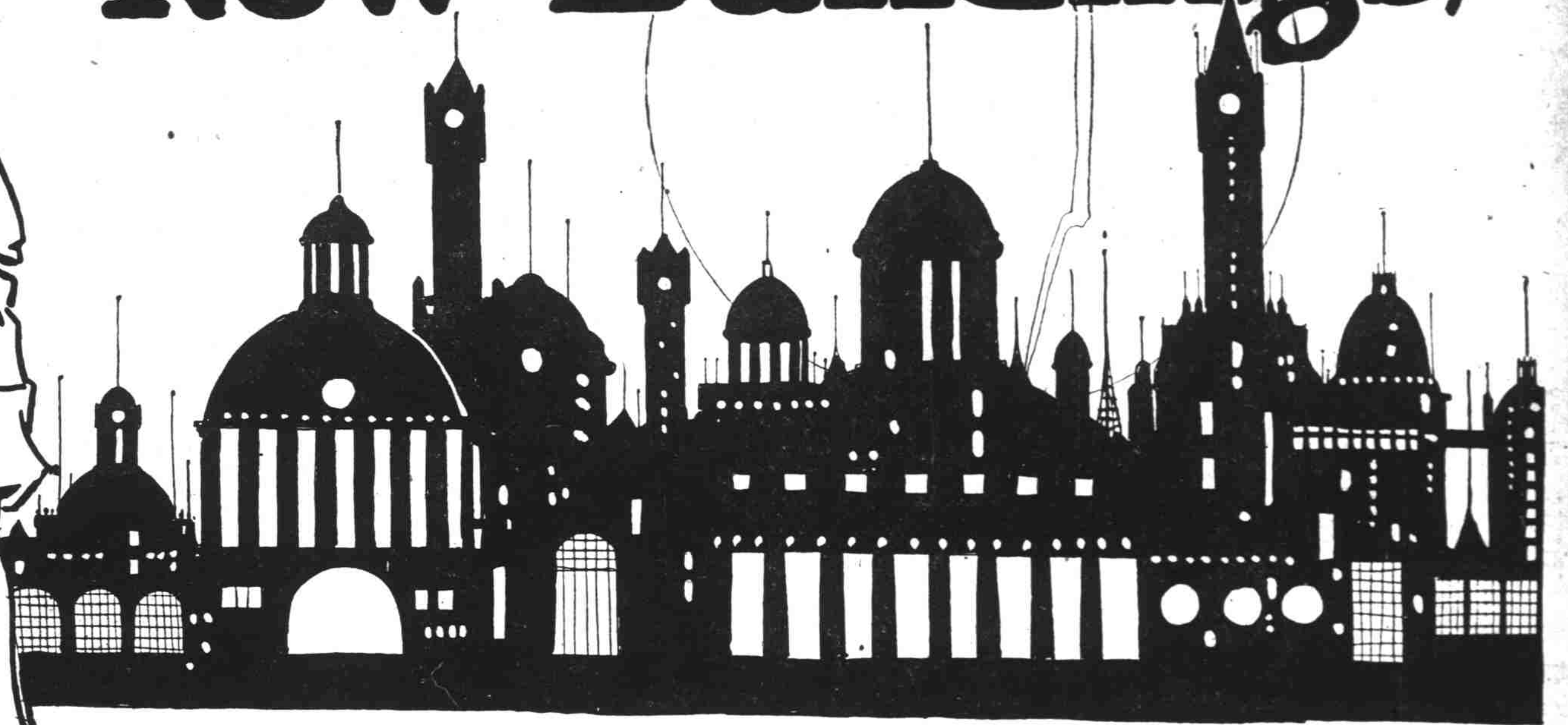




\$50,000,000 in New Buildings!



A SUCCESSFUL vote for the 1925 Exposition in city and state elections guarantees immediate payrolls for Oregon! The \$6,000,000 we invest will be more than matched by millions from other states, U. S. government and foreign nations. This, with other building construction to be released as soon as the Exposition is assured, means fully \$50,000,000 in new buildings between now and 1925.

Practically everybody who earns their livelihood in Oregon will get the benefit of this expenditure. An army of skilled and unskilled labor—Oregon men—will be employed. Oregon lumber and building materials of all kinds will be required. It means greater payrolls in hundreds of manufacturing plants.

Permanent Prosperity Will Follow

Records of all the great Expositions, measured in terms of building permits, postal receipts, bank deposits and clearings, show that the cities and states where they were held received permanent results. David R. Francis, president of the St. Louis Exposition, recent ambassador to Russia, wires, "The world's fair made St. Louis." Business men of San Francisco point out the tremendous gains which followed 1915. Our own Lewis & Clark Exposition was the beginning of Oregon's greatest period of growth.

Oregon—Pioneer State—Needs Population

Do you know there is only **one** city above 20,000 population in the entire state of Oregon? Do you know that California has 22 people to the square mile, Washington 20, and Oregon only 8? Yet Oregon was a pioneer state. We let these other states outdistance us—**mostly by advertising.**

There can be no better advertising for Oregon than a great World Exposition, **because it will bring millions of people here to see our resources** with their own eyes. The cost is ridiculously low compared with the benefits to be obtained. On a \$1000 assessment you will pay only \$9.96 in city and state taxes, spread over three years' time.

Go to the polls Saturday and Vote YES for the 1925 Exposition. Let's show the world that we believe in our own opportunities. For, if WE don't believe in them, WHO ELSE WILL?

IRA F. POWERS
Chairman 1925 Campaign Committee

(Paid Advertisement)

Vote for Oregon-1925 YES!