



Engraved Personal Greeting Cards

should be ordered now. If you knew how unusual and pretty the many new designs for 1921 are at Meier & Frank's, you would not delay selection any longer. New lower prices, too.

—Meier & Frank's: Main Floor

Camisole Laces 25c to 85c

American made camisole laces—imitation Pique, Val, Point de Paris and Duchesse in all white and white with woven floral designs in blue, orchid, pink and maize. 1 to 4 inches wide.

—Meier & Frank's: Main Floor.

Vanity Fair Silk Underwear Reduced

Those women who were for any reason unable to share in our silk underwear sale of last week will hail this new opportunity with delight. Vanity Fair silk underwear needs no introduction to our patrons. It is a most fortunate circumstance that enables us to offer assortments representative of virtually all the articles from this celebrated maker:

Vests Union Suits Camisoles
Chemise Pettiskirts

While we offer this merchandise as sub-standard, do not be surprised if you find some of it perfect or with scarcely discernible imperfections for Vanity Fair inspection is of the most rigorous order. Note these prices.

Silk Bloomers \$2.98

Sport styles in all the popular colors—flesh, peacock, gray, purple, jade, fawn, rust, silver and black. Regular and extra sizes. Regular prices \$4 to \$5.

Silk Camisoles \$1.45

Plain and lace trimmed. Some corset-cover styles. Flesh and white. Regular and extra sizes. Regular prices \$1.75 to \$2.50.

Silk Vests \$1.98

Bodice and regular styles with ribbon shoulder straps. Plain and embroidered. Flesh and white. Regular and extra sizes. Regular prices \$2.50 to \$5.

Silk Union Suits \$3.45

Bodice top style in flesh only. \$4 to \$6.

Chemise, Pettiskirts \$4.45

Chemise in bodice top style, plain and fancy weaves, flesh only, regular and extra sizes. Pettiskirts have wide double hems, broken sizes. Regular prices \$5 to \$10.

—Meier & Frank's: Main Floor.

NEW SATIN Charmeuse \$2.29

We secured this lot of 3000 yards of all silk satin charmeuse at such a favorable price from the manufacturer that we can offer it at one-third less than regular.

Every New Color is represented in the assortment. Shades for street and evening wear.

40 Inches Wide

Regular \$3.50 charmeuse on sale at \$2.29 yard.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

SPECIAL Blouses \$5

When you see the stuffs of which they are made, the artistic manner of their fashioning and the fine character of the workmanship you will vote them most desirable at \$5.

Blouses and over-blouses of crepe de chine, nets and laces. These are the very smartest models of the season and they exhibit everything new in the way of treatments.

Flesh, white and colors in the assortment. Extraordinarily fine selection—at \$5.

—Meier & Frank's: Fourth Floor (Mail Orders Filled.)



"MEADOWBROOK" "BILTMORE"

Dress and Dance HATS \$11.95

There are only 65, which is an additional reason why one should come early for these ultra-smart hats.

They bear the impress of the famous makers from whom they originate. It is somewhat startling to find such hats at such a price.

Of finest brocade trimmed with glycerined ostrich, real moleskin, monkey fur. Every desirable style and color will be found at the outset of this sale.

Most exceptional at \$11.95.

—Meier & Frank's: Millinery Salons, Fourth Floor

FRENCH Kid Gloves \$1.98

Very fine quality French kid. One-clasp style. Self and contrasting backs. Choice of brown, beaver, tan, gray black and white. Sizes 5 3/4 to 7 1/4.

Long Fabric Gloves 71c

A limited quantity of these gloves—broken lines. White, natural, gray, mode, sand and brown in the lot. While they last, pair 71c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

A Suit Sale Incomparable

\$39.50 \$25.00 \$33.50 \$69.50 \$52.50



Five Wonder Groups

Each group brings the most remarkable value at the price. Women and misses need not be reminded that this season of all seasons Meier & Frank apparel values have proved of the surpassing order. As with coats and dresses, so also with suits. The great assortments of fashionable suits offered at new and substantial reductions tomorrow will prove again the advantage of buying at Meier & Frank's.

THE SKETCHES ARE MERELY BY WAY OF SUGGESTION.



Season's Greatest Sale

Its scope is so broad as to baffle any attempt at description. It is a veritable symposium of all the season's suit modes—every fabric, coloring and size being represented. It remains simply for one to decide what price one wishes to pay. That done, one can select freely with every assurance of getting the most in quality, variety and value. Embroidered, fur-trimmed or tailored models; utility, sports or dressy styles—no choice like the choice here.

—Meier & Frank's: Fashion Salons, Fourth Floor (Mail Orders Filled.)



BEGINNING TOMORROW

CHILDREN'S BOOK WEEK

A MESSAGE FROM MISS MULHERON

Every week is Children's Book Week for healthy-minded boys and girls. This particular week, however, is designed to interest both children and parents in MORE BOOKS IN THE HOME. By more books in the home we do not mean merely a collection of books in a case, we mean good books—the books of enduring worth which, having come into the children's lives at the right time, will continue for years to be their constant and loving companions.

Can we afford to give our boys and girls these book friends in a haphazard way? We question the character of the young people who come to our house to play; we are careful of the food which we put before our children, and yet do we examine with any degree of care the books which they read?

Every book added to the children's rooms of the public library is read and judged by experts in children's literature before it is placed on the shelves. In charge of these collections of books are trained librarians whose one aim is to see that every child gets the right book.

No one is more interested in this work than the head of the Meier & Frank book department. She is alert for the very best and is more than anxious to stock her shelves with the books which the Library recommends.

If you are thinking of a book as a gift for your boy or your girl and have not time to read it first, why not consult with her? She or her assistants will give you the opinion of authorities on any book which you may choose.

(Signed) MISS ANNE MULHERON, City Librarian.

"More Books in the Home"

CHILDREN'S Book Week is not just a date on the calendar. It is a great national campaign to arouse new interest in juvenile reading. Behind it are organizations which seek the welfare of the boy and girl—the Boy Scouts of America, the Girl Scouts, the Y. M. C. A., the Y. W. C. A. and every library and school in the country.

So, beginning Monday, opening day of Children's Book Week, and continuing until Saturday, the MEIER & FRANK Book Shop will be especially devoted to children and children's books.

Miss Millard, Children's Supervisor of the Public Library, or one of her assistants will be here Monday, Thursday and Saturday afternoons from 1 to 3. They will be glad to consult with puzzled parents or friends of children as to what books the little tots want and should read.

There will be informal talks about the different types of books for the child's library and illustrations will be given with books in inexpensive and fine editions taken from the shelves of the Book Shop.

It is a wonderful opportunity for the Christmas shopper to make a great success of her or his book gifts for children, because Miss Mulheron and her assistants know what children of all ages most appreciate.

—Meier & Frank's: Fifth Floor

