

FAIR DEPENDS ON PASSAGE OF TAX MEASURE NOV. 19

Results of the election on November 19 would be accepted as a definite expression of opinion of the people of the city on the 1925 exposition, according to Ira V. Powers, chairman of the election campaign committee. Failure of the charter amendment measure would mean the abandonment of plans for the world's fair.

"No plans have been made for financing the exposition, except the tax program for a \$2,000,000 levy on the city, \$3,000,000 on the state and the \$1,000,000 subscription fund," he said. "Defeat of the charter amendment would be accepted as a repudiation of the whole program, and the exposition project would be abandoned."

TAX PLAN STUDIED

Several other proposed plans for financing the exposition were studied over by the finance committee, headed by Emery Olmstead, before it was decided to ask for the tax levy, and these were rejected by the committee as impracticable. The decision to stake the possibilities of an exposition upon the result of the election was reached after a long session of various committees headed by the members of the finance committee.

Powers stated, and instruction has been issued to all campaign workers to announce the stand taken.

Campaign managers of the 1925 exposition addressed a mass meeting of Sellwood citizens Monday night at the Methodist church, East Fifteenth and Tacoma streets.

REAL BURDEN LIGHT

The meeting was held under the auspices of the Sellwood Board of Trade, and the principal speakers were Julius L. Meier and Dr. Edward H. Pease, pastor of the Westminster Presbyterian Church.

The purpose of the meeting was to urge support of voters for the proposed city charter amendment. It was shown that nearly 20,000 taxpayers in the city were assessed at less than \$1000 each, and on this basis it was claimed that approximately 51 per cent of the property owners in the city would be asked to pay less than 1 cent per day each, if the tax measure carried.

HEADQUARTERS OPENED

Headquarters was opened in room 609 Corbett building today by Joe Dunne and John L. Day, in charge of precinct organizations throughout the city. They are actively directing campaigning in each center and they report they are finding sentiment favorable to the exposition. A formal invitation will be given to the National Guernsey Breeders' association at its banquet at the Benson hotel Wednesday night by exposition directors to return here for the annual convention in 1922.

Best wishes for the exposition were received Monday by Mayor Baker in a telegram from Governor Robertson of Oklahoma. He said he trusted the vote for the exposition would be practically unanimous. Governor Russell of Mississippi wired his best wishes for success.

Mayor G. A. Hartman of Pendleton advised that the council at its last regular meeting unanimously expressed the hope that Portland would strongly support the exposition at the coming election. W. S. Housh, mayor of McMinnville, also sent a message of good wishes.

VETS INDORSE FAIR

Resolutions indorsing the 1925 exposition were adopted at a meeting of Portland post of the Veterans of Foreign Wars, held Monday night at headquarters of the organization. The proposed tax levy will be boosted by special stunts at a dance to be given by the veterans' association on Armistice night, November 11. A truck carrying a clown band advertising the dance and carrying exposition slogans will be driven through the downtown streets Wednesday and Thursday.

Several thousand members of four Swedish organizations, the Nobel lodge, Order of Vasa, the Swedish Society Linnea, Court Scandia No. 7, F. O. A., and the Columbia male chorus have adopted resolutions unanimously indorsing the 1925 exposition. Each of the four resolutions adopted calls upon the respective memberships not only to support the exposition tax measure but to work actively until election day to impress upon others the merits of the exposition also.

Portlander Loser In Suit on Patent For Candy Puller

Washington, Nov. 8. — (WASHINGTON BUREAU OF THE JOURNAL)—Holding there had been an infringement of the Dickinson patent on a candy pulling machine by the Langer patent, the supreme court of the United States Monday reversed the decision of the federal court of appeals of Oregon and sustained a decision of the federal district court, ordering an accounting to Herbert L. Dietrich of the Dickinson patent by J. M. Mastoras, owner of the Langer patent.

Mastoras was proprietor of the Globe Confectionery company at Tenth and Washington streets. Dietrich, who operated a candy plant in Boston, Mass., brought suit against the Portland manufacturer for using a candy pulling machine he alleged was under patent. Federal Judge Wolverton rendered decision in favor of the Boston man about one year and a half ago.

Drowning of Crab Fishermen Feared

South Bend, Wash., Nov. 8.—Clyde Brown and Richard Wilson, well known crab fishermen from Bay Center on Willapa harbor, whose swamped boat drifted ashore Monday night near Oysterville, are thought to have been drowned. They went out Monday morning, placed traps and had begun to collect them, as some traps and crabs were in the boat when it was found. It is thought a squall struck them as they were pulling up more traps. They were last seen alive by Bert Wilson, brother of Richard, about noon. Men from the lighthouse are scouring the vicinity in a forlorn hope of picking them up.

A Picture Gallery of Gifts

Offered at a Fourth, a Third and a Half Below True Value in the Friedlander Co's.

Quarter-Million Dollar Sale!

High Lights of the Sale

Over a quarter million dollars' worth of Diamonds, Watches, Clocks, Jewelry involved. Reductions one fourth to one half. (Fair average would be one third.) Plain figures on everything. Nothing bought "cheap" to sell "cheap."

Fifty years of prestige and good name are behind every article. Unlimited guarantee on everything. Money back if you are not satisfied. Reservations may be made for later delivery on payment of a small deposit.

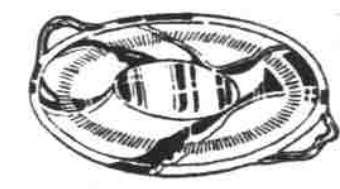
SILVERWARE



THE Bread Tray illustrated is of quadruple silver; it is marked from \$5.00 to \$3.65. It is one of a host of similar useful pieces—all reduced.



The Gravy Boat on the tray as sketched was \$8.00. We have reduced this to \$5.65. Unfortunately there will not be enough to last till Christmas.



The sketch above is a poor one. The Sandwich Tray is very much handsomer than the picture. It is reduced from \$10.00 to \$5.65.



Above is a Cheese and Cracker Dish of quadruple plate. The dish is of glass, of course. Marked from \$10.00 to \$5.35. There are at this writing about a dozen left.



The Platter illustrated has a gravy "tree and well." It is very heavy and is brilliantly finished in burnished silver. Quite the equal of the Sheffield ware from England, it's made here at home. It is reduced, from \$25.00 to \$16.50.

GOLD KNIVES

MANY trays are filled with Gold Knives which men always like to get. We have endeavored to collect knives that will be of real service, too! All are reduced—\$7.50 for \$5.65—\$6.00 for \$4.50, and so on.

Also for men, there are Cigar Cutters, Waldemar Watch Chains, Cigar and Cigarette Holders.

Which brings to mind the fact that there are long, slender Cigarette Holders in Black and Gold, and Ivory and Amber. But they're for ladies. And, of course, they'll scarcely sell outside of New York!

Tableware

WE HAVE possibly 500 sets of Tea Spoons to sell at a dollar a set. Rogers and "Community" Reliance Plate are both included. Each is guaranteed for 40 years. There are three styles and the famous "Lincoln" pattern—named after "Honest Abe"—is included.

Knives and Forks in "Bridal Wreath," and Mount Vernon patterns are \$2.45 a set of six. Salad Forks are \$2.45 a set. Berry Spoons are \$1.15 each. Table Spoons are \$2.50 a set of six, and so on. Savings are very close to half on guaranteed silver plated ware.

"Enough till Christmas? — Goodness! — NO!"

BRACELET WATCHES

B the hundred. All reduced. Some—half price. Some a third less.

And no matter how much 'or how little you pay—The Watch is guaranteed. The Friedlander Company does things in a broad, big way. As I Can Testify—

Today—a very dear old lady came in to get her glasses fixed—the task was trifling (no charge), yet she felt that she ought to apologize—

"You see, I bought those glasses here!"

"Yes, madame! Just when did you buy them, please?"

"Let me see, now—it's twenty-eight years ago!"

LADIES' WATCHES

The group of Watches pictured are priced at \$13.85 each. They were \$22.50. All have guaranteed fifteen jeweled movements, and the cases are guaranteed for twenty years.

Of course they're selling fast—because they're not only low priced but good looking, and as one pretty maid expressed it—"Delightfully Diminutive!"



These White Gold Watches that were \$65.00 and now selling for \$42.50—The \$40.00 Elgin Watches are \$29.50; the Octagon Watches that were \$2.50 are now \$1.65; Black Ribbon Bracelet Watches that were \$25.00 are now \$15.50.



MEN'S WATCHES

Men's Watches are reduced in like fashion. A Solid Gold Waltham, that was \$130.00 is cut to \$89.50. A \$150.00 Solid Gold "Omega," \$112.50. A \$200.00 Solid Gold Waltham is \$139.00. The \$63.00 Howards are \$49.50 and the \$50.00 Illinois Watches are \$39.50. A particularly fine group of Thin Model Swiss Watches with 17 Jewel movements are \$26.50 instead of \$40.00. And Elgin \$50.00 Watches are \$29.50.



DIAMONDS

DIAMONDS are unbelievably cheap.

Yesterday I went outside to get the prices from the Diamond Window, and a well dressed lady said:

"Are those brilliants in that Bar Pin? They MUST be brilliants! They couldn't be diamonds at that price!"

The Ring pictured has a fine big white diamond so set as to create the illusion that it's bigger than it really is. It was \$150.00, now marked \$95.00.

THE Engagement Ring pictured is the newest type. They, too, are set in white gold and with platinum tops and look far bigger than they really are.



Of course, all good jewelry stores endeavor to give the biggest and finest Engagement Ring for a hundred dollars—partly thru sentiment—"All the world loves a lover"—and partly because weddings promote further business for the jeweler. Are there not wedding presents to buy? So, naturally, the good stores give wonderful rings for an even hundred dollars.

Modesty restrains me from mentioning any names, but Friedlander Company's hundred dollar Rings are now \$72.50. The \$60.00 Rings and all the \$50.00 Rings are in one group at \$37.50. The \$150.00 Solitaires are now offered at an even \$100.00.

Novelty Diamond Rings are reduced still more emphatically. Witness: Ruby and Diamond Dinner Ring—was \$350.00, now \$195.00. A Pearl and Dia-

mond Ring that was \$550.00 is \$295.00. And scores of Solid Gold Rings set with Topaz, Amethyst, Coral, Cameo, Ruby and other semi-precious stones, are half price. Two dollar Rings for \$1.00. Five dollar Rings for \$2.50. Twenty dollar Rings for \$10.00, and so on.

BAR PINS



A POOR illustration of a rare piece of jewelry. The Bar Pin is of platinum, set with diamonds and sapphires. Originally priced at \$785, it has been cut to the money losing point, and can be bought for \$585.

LAVALLIERES

The Pendant illustrated is set with diamonds and is one of a hundred very beautiful designs. The original price was \$175; the sale price is but \$125. Nearby are long trays filled with less expensive styles—all reduced.

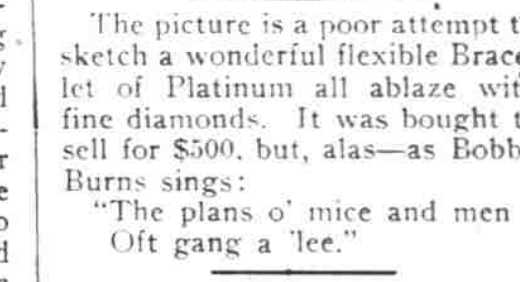


TEA SETS of quadruple silver, four pieces. Pot, Sugar Bowl, Cream and Spoon Holder. Values to \$20. While they last, \$12.85.

FLEXIBLE BRACELETS

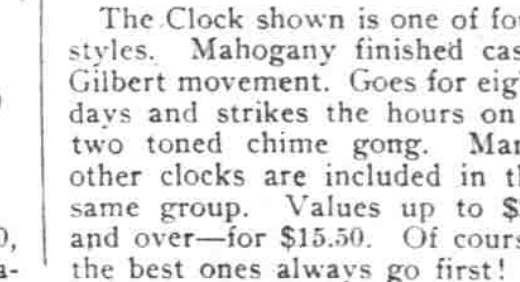
The picture is a poor attempt to sketch a wonderful flexible Bracelet of Platinum all ablaze with fine diamonds. It was bought to sell for \$500, but, alas—as Bobby Burns sings:

"The plans o' mice and men
Oft gang a lee."



FINE CLOCKS

The Clock shown is one of four styles. Mahogany finished case. Gilbert movement. Goes for eight days and strikes the hours on a two toned chime gong. Many other clocks are included in the same group. Values up to \$25 and over—for \$15.50. Of course, the best ones always go first!



Purpose of the Sale

Frankly—to raise money. The Friedlander company is rich in Diamonds, rich in Silver, rich in Gold Jewelry, rich in Watches. But, unfortunately none of these things can be used where-with to pay bills. The days of barter are passed. Cash, and cash only, will suffice. Hence the sacrifice. Keep this advertisement. It will not appear again.

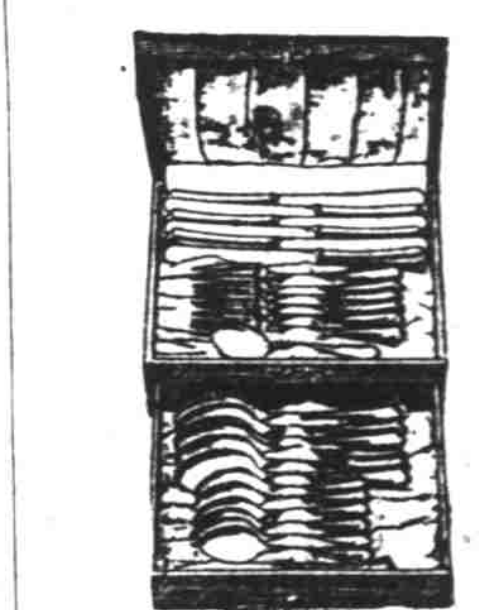
CIGARETTE CASES

The Cigarette Case of Sterling Silver sketched—one of a dozen beautiful new styles. It was originally \$15.00 and can be bought for \$9.85.

The Cuff Links shown may be had in Solid Gold at \$14.85 instead of \$20.00. In Gold Filled for as little as \$4.00 a pair. And in Sterling Silver at \$1.25 a pair—very close, but not quite, half price.

PEARL BEADS

Among the splendid gifts are Pearl Beads. And we have fifty strands bought to sell for \$15.00 each that are to be sold at half price, \$7.50.



THE Chest of Silver Plate illustrated contains six knives, six forks, six tea and six dessert spoons, besides sugar shell and butter knife. Twenty-six pieces all told. The sale price is \$8.75 for the chest complete.

"Rogers" or "Community" Reliance Plate as you choose. The guarantee is good for ten years.

Here are six columns of space used up and still there are a thousand things to tell of!

But an advertisement must end somewhere—so, before the dear reader falls asleep, I'll say, I thank you,

George Francis Rowe.

**flavor's
the
thing**

The flavor of coffee largely determines its value. The better the flavor, the better you like it. If you enjoy good coffee you will enjoy the flavor of HILLS BROS. "RED CAN" COFFEE

**Are you stepping on the brake
or the accelerator?**

The food you eat does make a difference.

Heavy, starchy foods often do slow down body and mind—often steal the energy that belongs to the day's work. Grape-Nuts is a go-ahead food. It contains the perfected nourishment of Nature's best grains. It includes all those elements needed to nourish body and brain. It is easy to digest. It gives energy without taking energy.

How about your breakfast or lunch—does it give, or take?

Grape-Nuts is sweet, crisp, delightful to the taste, and is an ideal source of power for a busy and difficult day.

"There's a Reason" for GRAPE-NUTS

ESTABLISHED IN 1870

FRIEDLANDER'S

310-312 WASHINGTON ST.

Bet. Fifth & Sixth