

AMERICAN MOTION PLAYS POOR, SAYS ENGLISH PRODUCER

Motion picture producers of the United States will lose hold of the photoplay patrons unless they and their actors gain the conception of an ideal to be fulfilled rather than the dollars to be obtained in the opinion of Cecil M. Hepworth, manager of Hepworth Picture Plays, Ltd., of England.

Hepworth, accompanied by Miss Alma Taylor, leading lady for his productions, visited Portland a few hours Monday afternoon, en route to Los Angeles to study the methods of the American motion picture plays for 23 years, and his studios are at Walton-on-Thames.

For two years, Hepworth said, he has been trying to find out why his pictures were not marketable in the Western hemisphere, but after two days in this country he found out where the trouble was situated.

"There is a class of showmen in the United States who are standing between the public and their demand for good pictures," said Hepworth. "You have magnificent theaters in this country, but exceedingly poor pictures—in fact, so poor that you have to have a vaudeville act to make them possible in many instances."

"One of our pictures was recently produced in a Canadian theatre which we had leased after exhibitors had refused to consider the picture. It is now having a remarkable run in Canada and has been taken by one of your largest American circuits, a fact which would appeal to all classes of intelligence."

English films coming to America. The motion pictures from England and Europe are coming to America. The films from Germany will find their way here and then to England. They will find opposition, but if they are barred it will not be a loss to the German producer, but to the public of the English-speaking countries, because they represent showing various qualities of pictures at various prices. Hepworth predicts, for he says he does not believe that pictures could ever be produced that would appeal to all classes of intelligence.

SAYS FILM STANDARDS MUST RISE



From left, Cecil M. Hepworth, British moving picture producer; Miss Alma Taylor, his leading woman, and W. A. Reed, vice-president of the Old Colony club.

Ministers Adopt Resolution Urging Limitation of Arms

A resolution asking for limitation of armaments will be dispatched to the American delegates to the arms parity by the Portland Ministerial Association which adopted the resolution Monday.

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Former Utahites to Meet and Organize

Residents of Oregon who formerly lived in Utah will have a dinner meeting at the Portland Chamber of Commerce Saturday night to reorganize the state society and to aid in promoting the 1925 exposition.

REVISED MEASURE ON TAXES, 38 TO 24

Washington, Nov. 8.—(I. N. S.)—The compromise tax revision bill providing for the abolition of the excess profits tax and all transportation levies as of January 1, 1922, and a general reduction in surtax rates was passed by the senate at 1:30 o'clock this morning by a vote of 38 to 24.

In the regular course of procedure the bill would be received by the house during the day for reference to a joint conference of members of the senate and house finance committee, but the house was not in session, so the measure went to the public printer to be put in form for further consideration by the house when it meets tomorrow.

The senate conferees on the bill are: Penrose, McCumber and Smoot, Republicans; Simmons and Williams, Democrats.

SHARP DEBATE EXPECTED

A sharp debate is expected to develop in the house before the tax bill is formally referred to conference.

Important among the changes is the abolition, January 1, of the excess profits tax, which during 1919, its most productive year, brought in \$2,500,000,000.

As altered by the senate, the bill provides for the collection in taxes by the treasury of \$3,250,000,000 during the fiscal year which ends June 30 next. This compares with \$4,460,000,000 which have been brought in under existing law had it remained in effect throughout the year. During the next fiscal year, it is figured, the new measure will yield \$3,725,000,000.

THE BILL NEXT

MEETING NOTICES

GUL BRIDGE GROTTOS NO. 45—Full ceremonial, Public Auditorium, 4d and Clay, Saturday, Nov. 12, 7 o'clock.

Dance! Dance!

Given by the wife of another Council, No. 746, Security Benefit Association, Saturday, Nov. 13, 7 o'clock.

WAVERTY chapter No. 134, O. E. S. Stated communication, Wednesday evening, Nov. 9, 8 o'clock.

WEDDING CARD ENGRAVERS

BIRTHS

DEATHS

NEW TODAY

FUNERAL NOTICES

FLUFF RUGS

CARPET CLEANING

FLUFF RUGS

FLUFF RUGS

AUCTION SALES TOMORROW

MEETING NOTICES

FLUFF RUGS

FLUFF RUGS

FLUFF RUGS

FLUFF RUGS

BLASING GRANITE CO.

25 1/2 YEAR MFC. MONUMENTS 3rd at Madison St.

FLORISTS

LARGEST RETAIL FLORIST

Smith's Flower Shop

Linnea Floral Co.

LOST AND FOUND

LOST - A small leather purse...

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Advertisement for Portland Railway, Light & Power Co. Electric Store, featuring various electrical appliances like lamps, irons, and washers.

Advertisement for Northwest Rug Co. featuring fluff rugs, carpet cleaning services, and other home furnishings.

Advertisement for Behrke Dalkor, a business directory listing various services and contact information.