

# Portland Movie Houses Highly Praised by Paper

MOTION Picture News passes the bouquets freely to Portland's motion picture theatres this week. No paid press agent could be more hearty in what he says of his house's shows than the writers for the M-P News. Here is what Paul Noble gets:

The Liberty theatre, Portland, Or., a Jensen and Von Herberg house, managed by Paul Noble, has recently put over a musical event that boosted the attendance at the Sunday concerts held weekly at 12:30 noon to capacity business, helped the Liberty daily attendance, interested the whole city anew in music and brought untold publicity for a period of five months.

The Liberty offered a \$500 prize to the Portland club organization which should present the best musical program of four numbers at a Sunday concert. Any civic organization was eligible to the competition, which required absolutely no financial outlay on the part of the competitors. Attendance formed the basis of the award, the ticket machine being checked a half hour before the concert commenced and again at the close of the musical.

Twenty organizations entered programs, so that the contest extended over a period of five months. The number of persons who were affected by the competition approximates at least 15,000 as the memberships were informed to a man by each group when it came time for its respective program to be played. Some of the largest and most cultured groups in Portland participated under the name of charity. Some of the wealthiest and smaller groups entered the contest because they frankly needed the prize of \$500.

Our friend "Bill" Ely of the Hippodrome, under the caption, "Oregon Theatre Has Fine Lobby Display," drew this prize:

Loew's Hippodrome of Portland, Or., made "The Rider of the King Log" the headliner of its combined vaudeville and motion picture program, and exploited it accordingly. The lobby of the Hippodrome was lined with trees and shrubbery to afford the outdoor atmosphere of "The Rider of the King Log," and by clever adaptation of the 24-sheet, made the basic idea of a huge wall panel, the big thrill of the picture was brought out with business building clearness. Huge cutouts of the posters and a special art banner with the name of the attraction

## OLGA KROLOW as "Chrysis" in Comstock and Gest's "Aphrodite," the largest spectacle in the history of world theatricals.



featured over five acts of vaudeville were placed directly over the doors of the lobby shoppers.

### THE MEN WHO MAKE THE SHOWS

(Continued From Page One)  
Rivoli orchestra are bound to attract a large number. One, "Grand Fantasia," from "Lohengrin," by R. Wagner, is given on request of a number of Rivoli patrons. The other is "From the Highlands," a carefully chosen number of Scotch melodies by Otto Langey. For the week-day concert number played by

the orchestra afternoons and evenings throughout the week in connection with the regular picture program and as a part of the daily bill, Salvatore Santaella, the conductor, has chosen the overture, "Pique Dame," by F. V. Suppe. The orchestra has been augmented for the Sunday concert program, which is as follows: Grand fantasia, "Lohengrin" (request), (R. Wagner); prelude (S. Rachmannoff); "From the Highlands" (a selection of Scotch melodies), (Otto Langey); "Valse Fondee" (Francis Popy); overture, "Pique Dame" (F. V. Suppe).

Old time friends in reminiscing sometimes stir up memories more enjoyed by present business friends than by the host. Such was the conclusion reached by A. C. Raleigh, manager of the Columbia theatre, last week after listening in company with other prominent persons on the local radio, to the incident which put an end to his adventures as a newspaper reporter. One morning Raleigh had not reported for work and was lying in bed with a splitting headache when the telephone rang. It seemed that one of the large city bridges had fallen carrying with it a street car in which were a number of passengers.

"Why aren't you down here?" the irate editor asked. "There's been a big accident. Get right out to Division street—the bridge has fallen down." "Ah, gwan," answered Raleigh's thick, slow voice. "Don't believe you. That's what they always used to say about London bridge—and nothing ever happened." Bang, went the receiver in the ear of the musical. And the next day Raleigh got his first job with a theatre.

Henri A. Keates, Liberty master organizer, unexpectedly has found an additional source of income which he declares will help to keep the wolf from the Keates suite in the Multnomah hotel. Mr. Keates had just concluded playing an intermission number on the piano Liberty organ and was about to start playing the feature photoplay, when he heard a voice and looking up saw an elderly gentleman: "I certainly enjoyed the selection you have just played, the man said, placing a 50-cent piece on the organ bench. 'The man had gone before Mr. Keates could explain that taking tips was not his custom. An usher was sent after the gentleman, but after a fruitless search she brought back the coin to the organist. 'Any money I make this way you can have,'" he laughingly told her, adding, "but I've been playing some 10 years now and this is my first tip."

Manager William W. Ely is in receipt of the following message from Marcus Loew, dated at Buffalo, N. Y., Tuesday: "The new Loew State theatre opened this evening with one of the greatest collections of movie and vaudeville ever assembled in attendance. A delegation of some 20 screen favorites arrived in two private cars. Mayor Buck, city officials, the Rotary, Kiwanis, Buffalo Women's Press and Film clubs were in the reception party. Among the stars at opening of house were: Doradina, Mae Murray, Eugene O'Brien, Elythe Baker, Lee Carillo, Winifred Westover, Zeena Keefe, Diana Allen, Helen Smiles Davis, June Caprice, Hope Hampton,

Marguerite Marsh, Maude Marsh, Kenneth Harlan, Audrey Maple, Betty Brown, Lillian Walker, and others. New Loew State theatre is one of the biggest houses in Buffalo.

A. B. Marcus, the owner of the Marcus Shows of 1921, carries his own automobile with him. According to his advance agent, who was in Portland last week, the automobile is checked just like the old fashioned gingham dresses we boys and girls used to wear when we were kids. Irrespective of this, the car was purloined while the troupe was in Denver and was missing for two days. The advance man, in telling Billy Fangle of the Heilig about it, said he couldn't understand how anybody would be foolish enough to take a car with such a checked career, inasmuch as it has been proved time and again that there is no honor among thieves.

Worn carpets may attest the popularity of a theatre, but they don't look as pleasing to the eye as they might. Manager Johnson of the Pantages decided recently, last week several thousand dollars' worth of new and luxuriously appearing carpet was laid in the Broadway and Alder house. Nor is this all in the way of improvements for the Pantages this season. Al Leach, scenic artist for the Pantages circuit, will arrive in Portland with an assistant soon to redecorate the theatre. He is now at Kansas City, on his rounds making the Alexander Pantages houses spick and span.

Friday, November 4, is the date chosen by Gus A. Metzger, directing the Rivoli theatre, for the first showing of Mary Pickford's latest picture, "Little Lord Fauntleroy." Classed as a "million dol-

lar" production, the picture is showing at the present time at the Apollo theatre in New York city at \$2 general admission, with a charge of \$3 being obtained for box seats. There will be no rise in prices at the Rivoli, Mr. Metzger promises, giving an opportunity to all to see Miss Pickford in her big 10-reel film.

Two pages of the current issue of Popular Mechanics are devoted to an illustrated description of the novel method of projecting stereopticon views as the Orpheum. The photographs show how a gradual change in the picture on the screen can be made by use of a small "drop curtain" attached to the machine in the operating room. The author of the article is Horace Thomas, city editor of the Oregonian.

Three Reartart motion pictures and two other features have been booked for the Hippodrome for early showing. The Reartart productions bring in Wanda Hawley in "Her Sturdy Oak," with Frederick Stanton in the cast; Constance Binney in "Such a Little Queen," and Justine Johnston in "A Heart to Let." The other two pictures feature Gladys Walton in "High Heels" and Tom Moore in "Made in Heaven."

Calvin Heilig, who is in California on a motor trip with a party of friends, is expected to return to Portland the latter part of this week, according to Billy Fangle, manager of the Heilig.

## FAVORITE PLAYERS

John Colbertson	House Peters
Madame	The Leopard Woman
STAR	
The Golden Snare	Lewis S. Stone
Bergant Philip Haine	Wallace Berry
Dean Johnson	Melbourne MacDowell
"Dora" Johnson	Bath Beaton
Black Dawson	Wellington Player
Pierre Thoreau	Francis MacDonald
Baby	Little Esther Scott
COPIES	
Way Down East	Lillian Gish
Anna Moore	Mrs. Davis Landon
Her Mother	Josephine Bernard
Dana Tremont	Mrs. Morgan Belmont
Her Sister	Patricia French
The Eccentric Aunt	Frederic Short
Leona Sanderson	Lowell Sherman
Squire Bartlett	Burr McIntosh
Dora Bartlett	Kate Bruce
Martha Perkins	Richard Barthelmess
Sue Halcomb	Vivia Ogden
Ruben Whipple	Porter Strong
Hi Heller	George Neville
Kate Sawyer	Edgar Nelson
Professor Sterling	Mary Hay
Maria Poole	Erington Hale
	Milly Fitzroy
COLOMBIA	
"At the End of the World"	Betty Compton
Cherry O'Day	Milton Sills
Gordon Deane	Michelle Lewis
Donald MacGregor	James Farnous
Terence O'Day	Spotlwoode Aiken

William Blaine	Joseph Edgar
Yara	Gero Kiro
MAJESTIC	
"Beating the Game"	Tom Moore
Nellie Brown	Hazel Dely
G. B. Lawson	DeWitt C. Jennings
Ben Fanchette	Dick Rowan
"Slipper Jones"	Nick Cogley
Jules Fanchette	Tom Roberts
McLane Fanchette	Lilla Kent
Bank President	William Orinmond
Angelico, his wife	Edna Yeamans Tins
LIBERTY	
"Baron"	Ethel Clayton
Aris Langier	Charles Meredith
Geoffrey Southern	East Scherz
Alex Langier	Fontaine La Rue
Mrs. Langier	Winifred Kingston
Vive Newman	Lillian Rich
Bessie Ackroyd	Charles French
Samuel Ackroyd	Little Scott
Baths Southern	Spotlwoode Aiken
Dr. Newsarch	Herbert Fortier
CIRCLE	
"The Great Moment"	Gloria Swanson
Nada Pelham	Glenn Swanson
Nadine Pelham	Glenn Swanson
Sir Edward Pelham	Alec H. Francis
Barad Delaval	Arthur Hall
Estace	F. R. Butler
Hopper	Arthur Hall
Lord Crombie	Raymond Braithwaite
Lady Crombie	Helen Dunbar
Bromson	Garrett Gilbert
Sadi Bromson	Julia Faye
Blakenkop	Ann Gray

## Peggy Joyce to Make Future Home in Paris

(By Universal Service)  
PARIS, Oct. 22.—Night restaurant proprietors, hotel managers and jewelers breathed a sigh of thanks today when the announcement of Peggy Hopkins' plans made it apparent that a part of the Joyce millions will make their permanent home in Paris.

Peggy applied for a membership in the overflowing alimony club of Paris when she asserted that her departure for America is only for a "visit" for the purpose of obtaining her divorce. And after she has her divorce, says Peggy, "New York won't be able to see me for smoke as I rush through from the West for Paris."

There is some speculation as to whether her anxiety to return is due to young Charles Merillon, society man of New York and Paris, at whose chateau she was entertained in September. He traveled on the same boat with her when she left New York in August. She is mute on the subject at this time, and Merillon's name was absent from the passenger list of the Atlantic, on which Peggy sailed today.

**Arthur Hackett**  
Tenor  
SOLOIST  
WITH THE  
PORTLAND SYMPHONY ORCHESTRA  
CARL DENTON, Conductor.  
Heilig Theatre  
November 2  
8 o'Clock  
Prices \$1, \$1.50, \$2.00, \$2.50  
Tickets on sale at Sherman Clay Co.

# RIVOLI

Independently operated by Gus A. Metzger.

## NEW SHOW TODAY!

A Story of Love, Hate and Passion  
Truly, she was—  
**"The Leopard Woman"**

With all the sensuous beauty of the tropics, with all the cunning of the jungles, she planned to defeat and to kill her enemy. Here is a picture of spectacular splendor—tremendously dramatic, and with an all-star cast that recreates Stewart White's famous story as unsurpassed screen entertainment.

A Comedy Feature  
**"DOGGONE TORCHY"**

with the inimitable **JOHNNY HINES**  
Prizma Color Feature "FEATHERS"  
RIVOLI NEWS

**RIVOLI MUSIC**  
By the big Rivoli Orchestra, acknowledged the finest on the Pacific Coast, under the direction of **SALVATORE SANTAELLA**

CONCERT TODAY AT 12:30

1. Grand Fantasia, "Lohengrin" (request)
2. Prelude from the Highlands (a selection of Scotch Melodies).....Otto Langey
3. Overture, "Pique Dame".....F. V. Suppe
4. Valse Fondee.....F. V. Suppe
5. Overture, "Pique Dame".....F. V. Suppe

DAILY CONCERT  
Overture, "Pique Dame".....F. V. Suppe

# The LEOPARD WOMAN

—from the famous novel by STEWART EDWARD WHITE  
—with HOUSE PETERS and all star cast.

# TODAY! TWO SHOWS IN ONE!



# HAROLD LLOYD

in  
**"NEVER WEAKEN"**

The World's Champion Comedian!  
—in the first of a new series of three real three-reel record-breaking comedies.  
Put shock absorbers on your ribs. Put India rubber on your funny-bone. Oil up your laugh tank.  
Sit pretty for the sky-high, laughter-thriller; the funniest, dizziest, jazziest comedy Lloyd ever made.

**CECIL TEAGUE**  
At the Wurlitzer and in Concert Today at 1:30 p. m.

PROGRAM  
William.....Humorist  
Give Me All of You.....Burlesque  
Winkles.....Comedian  
Memories.....Arr. by G. T.

—and here is Tom Moore's masterpiece to complete what is undoubtedly the best double bill we have ever offered.

It's a remarkable comedy drama of politics, perfectly suited to the star. For instance: Imagine Tom Moore as the people's choice for mayor saying to a howling, applauding mob, "Friends, I'm a burglar."

—and Always the PATHE WEEKLY

# TOM MOORE

in  
**"BEATING THE GAME"**

Direction of Jensen and Von Herberg

# MATHEATRE