

LAST DAY OF OUR TREMENDOUS PRE-HOLIDAY SALE OF 100,000 HANDKERCHIEFS FOR WOMEN, MEN AND CHILDREN AT MARKED SAVINGS—MAIN FLOOR

Headquarters for Columbia Grafonolas and Records
MOST COMPLETE STOCKS—AT LOWEST PRICES
 SEE AD PAGE 3
Special Instrument and Record Outfits
Make Your Own Terms in Reason
 SIXTH FLOOR

ESTABLISHED 1852
Meier & Frank Co.
 THE QUALITY STORE OF PORTLAND

Cocoa Rolls 39c
 Regularly 70c. Hand-rolled vanilla Society cream dipped in Stollwerck's Exquisite chocolate and rolled in flaky coconut. No deliveries at pound box 39c.
 —Main and Ninth Floors, Basement Balcony.

Last Day to Consult Mrs. A. L. Craig
 The special corset talks by Mrs. A. L. Craig end tomorrow. Consult her about your corset problems.
 —Meier & Frank's: Third Floor.

Children! Come to Our Bubble Book Parties Tomorrow!

Grocery Specials

- Table Apricots, Silverdale Brand, in syrup, No. 2 1/2 cans, 58c
- doz. \$2.25, three cans 40c
- Sterling Bacon, light firm well streaked strips, lb. \$2.25, slightly broken slices, No. 2 cans, doz. 20c
- \$2.29, can
- Crosby Corn, Sunkist brand, doz. cans \$2.35, three cans 59c
- Seedless Raisins, new California, unbleached, No. 1 can 75c
- Quality Coffee, Royal Banquet, 3 lbs. \$1.10, lb. 35c
- Best Butter, Blue Ribbon, freshly churned, roll, 99c
- Salad Fish, light meat Tuna, can 35c, Shrimp, No. 1 1/2 cans 39c
- Pure Lard, Swift's Silverleaf brand, No. 5 pails, 95c
- California Almonds, 3 lbs. 35c
- \$1. lb. 25c
- Pure Pork Sausages, freshly made, correctly seasoned, links, lb. 25c

- Bakery Bulletin**
- Raisin Bread, Sunmaid variety, full size loaves, each 18c
 - Mince, Pies, each 45c
 - Genoa Cakes, delicately flavored, each 50c
 - Empress Cakes, with citron and seeds, each 30c
- Meier & Frank's: Ninth Floor.



To Be Held in the Auditorium at 10:30 A. M., and 3:00 P. M.

EVERY little boy or girl is invited to come to our Tippy Toe Bubble Book Parties—a new kind of party—different from any given before. The parties will be held in front of King Cole's Castle down by the sea.

There will be several very exciting guests of honor—The Little Girl With the Curl, Johnny Who Went to the Fair, Old Mother Hubbard, the Milk Maid, Bobby Shafto, Tom, the Piper's Son, Mary and Her Little Lamb and all the other characters of Mother Gooseland.

Be Sure and Come

Jean and Jacques will open the big Bubble Book promptly so be here on time to see the fun. There will be music, games and pantomime—more fun than a circus. It's all planned for you—it's free, so come. Ask mother if she would like to come. She, too, will be very welcome.

Place: Sixth Floor, Meier & Frank Co.

Time: 10:30 and 3

Get All You Pay For



Which, When There Is Question of Clothes, Is Simply Another Way of Saying

Get "Society Brand" Clothes

Get them here—you can't get them elsewhere, but you can go elsewhere and pay the same prices for inferior brands. Get the genuine brand—"Society"—and you get everything that's worth while in clothes.

Get style. Get good tailoring to make the style last. Get all-wool fabrics. Get these in Society Brand and you'll get your money's worth.

NEW LOWER PRICES NOW

Society Brand Suits \$40 to \$60

Society Brand Overcoats \$45 to \$75

—Meier & Frank's: Third Floor, (Mail Orders Filled.)

Why We're Selling Hats

It doesn't take an expert mathematician to figure it out—prices are from 25% to 50% less than they were even a year ago. But it isn't only here, you get the best of it—qualities and workmanship are a lot better. Styles? Everything that's new. Colors? Ditto.

Make	Fall 1920	Spring 1921	Fall 1921
Mallory	\$10	\$7-\$8	\$5-\$6
Schoble	\$8-\$10	\$8	\$5-\$6
Berg	\$8-\$10	\$7.50-\$8	\$5-\$6
Stetson	\$12	\$10	\$7
Knox	\$12	\$10	\$7.50

—Meier & Frank's: Main Floor, (Mail Orders Filled.)

A Hot Tip!—

Buy Underwear Here Now

Save on Standard Brands



We emphasize that the savings are on STANDARD lines, for if there's anything closer to a man's comfort and well-being than his underwear, we don't know it. We know that the garments will fit and be comfortable, that they'll wash and wear well and give satisfaction. Savings are BIG!

MAKES: Stuttgarter, Munsing, Richmond, Vassar, Springtex, Kerry-Knit, Medlicott and many others.

MATERIALS: Worsted mixed, worsted plated, light, medium and heavy wool mixed, all wool and cotton fleeced garments.

PRICES: Union suits special at \$1.95, \$2.45, \$2.85, \$3.85 and \$5.45. Separate shirts and drawers special at 50c and \$3.50.

—Meier & Frank's: The Store for Men, Main Floor, (Mail Orders Filled.)

Mr. & Mrs. Lower Price Store

New Trimmed Hats \$4.98 - \$5.98

An assortment of new fall and winter hats divided into two special price groups. These are developed of panne velvet, Lyons (U. S.) velvet, duvetyen and plush. Smartly trimmed with ostrich quills and flowers. Colors are red, tangerine, brown, black, navy and Harding blue.

Children's Hats \$1.49

A clearaway of children's hats of velvet, velveta and felt. Also included are hats of zibeline plush at \$1.98.

Fall Suits \$19.75

Regularly priced at \$24.50 to \$29.50. Women's and misses' suits of tricotine, broadcloth and velour in youthful fur trimmed models, also tailored effects embroidered and braided bound. Colors include navy, brown and black. Sizes 46 to 52 1/2.



New Dresses \$10

An unusual assortment of 100 women's and misses' new fall dresses. Fashioned of tricotine, serge, velour and satin in many attractive styles and colors. They are beaded, braided, embroidered, some silk stitching and yarn trimmed. Sizes 15 to 48.

Coats \$9.75

Attractive coats for girls' dress and school wear—of kersey cloth, velveteen and heather mixtures. Belted and full flaring styles with large snug-fitting collars of fur and self materials. Sizes 7 to 14 years.

Children's Coats \$7.75

These serviceable school coats are of pebble chevot, kersey cloth, velveteen and heather mixtures in attractive new fall shades. Lined and unlined, loose and belted models. Sizes 7 to 12 years.

For Men and Boys

Blouses 69c

Regularly priced at 89c. Boys' percale blouses in light and dark striped patterns. Sizes 6 to 15 years.

Play Suits 79c

Children's denim play suits trimmed with red. Sizes 1 to 8 years.

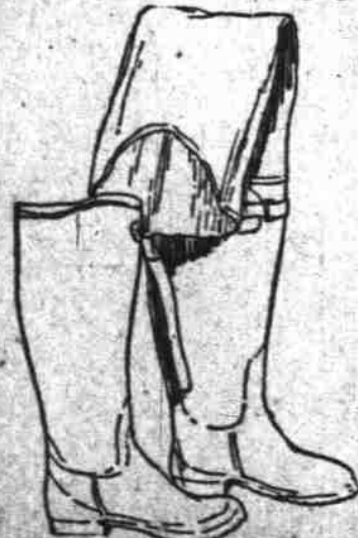
Trousers 89c

Regularly \$1.29 pair. Clearaway of boys' corduroy trousers in dark colors. All sizes.

Men's Sox 25c

Men's little sox in black, white and cordovan. Sizes 10 to 12. Seconds.

Rubber Boots \$3.49-\$3.98



About half price for 300 pairs men's heavy rubber boots with extra solid rubber soles. Knee length boots, sizes 6 to 11, pair \$3.49. Thigh length boots, sizes 7 to 11, pair \$3.98.

Work Shoes \$4.35

Men's serviceable brown calf work shoes that are built to wear. Sizes 6 to 11.

Boys' High Cuts \$2.98

Boys' heavy calf shoes with bellows tongue and chrome leather soles. Just the thing for hard winter wear. Sizes 10 to 13 1/2, pair \$2.98; sizes 1 to 6, pair \$3.98.

—Meier & Frank's: Basement Balcony.

Sale of New Two-Knicker Suits \$8.85

Thrifty parents by the score have come, seen and bought these wonderful two-pants suits for their boys. And they have gone away satisfied that this is the best sale of its kind in years.

Every suit new. Every suit all wool. Every suit sturdily built. Every suit a remarkable value. Every suit has two pairs knickers. Styles for wide-awake boys. Lots of desirable patterns in dark mixtures. Better see these suits at \$8.85 tomorrow.

New Mackinaws

New all-wool mackinaws in rich plaid effects. Full belted styles for boys of 6 to 18 years. \$7.45 to \$16.50.

Blouses 85c

Boys' serviceable percale blouses in light and dark striped effects. Polo collars. Sizes 6 to 15 years.

Caps \$1.50

Boys' new caps in latest styles, patterns and colors. All sizes. Our Teasel caps at \$2.50 are exceptionally popular.



Furnishings

Full assortments of sweaters, raincoats, overcoats, ties, belts, sleeping garments—everything for boys.

SOLE AGENTS FOR "JACKIE COOGAN" CLOTHES NEW "SAMPECK" SUITS AND OVERCOATS

—Meier & Frank's: Third Floor, (Mail Orders Filled.)

In the Toilet Goods Shop

- Jergen's Benzoin and Almond Lotion, 37c.
- Hind's Honey Almond Cream, 79c and 45c.
- Tanforan Lotion, \$1 and 60c.
- Mennen's Talcum, 23c.
- Lehn and Pink Riveris Talcum, 35c.
- Lazell New Style Assorted Talcum, 25c.
- Woodbury's Facial Soap, 3 cakes 65c, cake 23c.
- 25c Bonnie Baby Castile Soap, cake, 19c.
- Roger & Gallet Assorted Toilet Soaps, round cake 40c.
- 25c Bourjois, Almond, Lettuce and Marshmallow Soap, cake 10c.
- La Blanche Face Powder, 49c.
- Manon Lescout Powder, \$1.25.
- Daggett & Ramsdell's Cream, \$1.50, 85c and 50c.
- Pompeian Night Cream, 90c and 45c.
- Pompeian Day Cream, 55c.
- Milkweed Cream, 90c and 45c.
- Hyglo Nail Preparation, 63c and 33c.
- Mary Fuller Nail Polish, 50c and 25c.
- Sea Shell Nail Polish, 50c.

—Meier & Frank's: Main Floor, (Mail Orders Filled.)

Center Aisle Main Floor Sale

400 New Wool and Velveteen DRESSES \$5



Average half price for new all-wool serge and velveteen dresses from a good maker.

More than a dozen pretty styles. Wool and silk embroidered middie styles, fancy stitched garments, some with lace trimmed collars and cuffs. Box and side pleated skirts.

Sizes 6 to 16 years.

—Meier & Frank's: Center Aisle, Main Floor.