

AFTERNOON LUNCHEON (3:00 TO 5:30 TOMORROW)—GELATINE FRUIT SALAD, RAISIN BREAD SANDWICH, ICE CREAM AND WAFERS, COFFEE, TEA OR MILK—30c—DAIRY LUNCH, NINTH FLOOR

Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

"ECONOMIZE"—

That Is the Ringing Message of Meier & Frank's

Friday 1653 Surprise

Pineapple Cores

Regularly 75c pound box. 3000 pounds tender pineapple cores wrapped in vanilla cream fondant and dipped in the finest chocolate. No deliveries. 1 lb. box. **39c**
—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

Cotton Blankets

Regularly priced at \$3 pair. 64x76-inch heavy cotton blankets in double bed size. Gray and tan. **\$2.39**
—Meier & Frank's: Second Floor.

Cotton Blankets

Regularly priced at \$6 pair. Good heavy genuine Woolnap cotton blankets in plain colors and plaid effects. 72x84 inches. **\$4.95**
—Meier & Frank's: Second Floor.

Women's Silk Hose

2 pairs for \$2.70. Women's full fashioned black silk hose with lisle garter tops, reinforced soles, heels and toes. **\$1.39**
These are slightly imperfect. Pair.
—Meier & Frank's: Main Floor.

Boys' Suits at \$7.65

Crompton all weather—rain or shine—suits for boys' school and all practical wear. Brown or mode corduroy. Belted coats with inverted pleats. 8 to 17 years.

Knickers \$2.45

Were \$3. Well-made knickers of strong corduroy guaranteed not to rip. Also fancy mixed knickers in dark colors. 6 to 18 years.

Hats \$1.95

Were \$2.50. Boys' snap-top hats with stitched crowns and brims. Good patterns in all the latest colors. Neatly lined. Sizes 6 1/2 to 7 1/2.

Boys' Sweaters \$4.85

Were \$5.50. Boys' good weight closely knit wool mixed sweaters in blue and green heathers. Tuxedo collars. Two pockets. Sizes 12 to 18 years.
—Meier & Frank's: Third Floor.

One Hundred Suits

Regular Stock—Broken Lines

\$29.50

Were \$37.50 to \$52.50

Short shrift for 100 women's and misses' suits. Savings of 20% to 40%. Our regular stock, mark you. A final disposal of broken lines. Surprise extraordinary—while the lot lasts.

Tricotine, duvet de laine, broadcloth, velours. Many with fur collars—mole and nutria predominating. Plain and fancy embroidered models. Navy, brown, wine, taupe and black in the assortment.

Sizes 16 to 55 when the sale begins at 9:15 A. M. Friday morning. Come early.
—Meier & Frank's: Fourth Floor.



"AISLE SALES"

Pure Thread Silk Stockings

Four pairs \$5. A fortunate special purchase from a good maker brings 600 pairs of women's full-fashioned pure-thread white silk hose embroidered in black, various patterns, at close to half the regular price of firsts. Imperfections are very slight—a small oil spot or of like trivial nature. Lisle tops, heels, soles and toes for extra service. Regular sizes. **\$1.29**

Silk and Fiber Stockings

4 pairs for \$3.50. Women's fine plain silk and fiber stockings (firsts and seconds), with lisle tops, heels, soles and toes, mock-seam legs. Beaver, black, taupe, silver, gray and white. All regular and some outsize. **89c**

Great Sale of Sweaters

400 new all wool and wool mixed sweaters for women and misses just received. Tuxedo and middie styles with long and three-quarter sleeves. Such desirable colors as navy, brown, wistaria, dark green, copen, orange, lavender, pink, red, navy, black and white, some in contrasting shades. Wonderful values. **\$3.98**

Fiber Silk Sashes

Less than half price for 360 fiber silk sashes in lavender, peach, Nile, old rose with white, blue, green, purple with gold, blue with brown, rose with blue, navy with white, black with white. 2 to 2 1/2 yards long. Fringed ends. May also be used as scarfs. **98c**
—Meier & Frank's: Center Aisle, Main Floor.

Football Tickets

for the University of Oregon vs. University of Idaho football game at Multnomah Field Saturday on sale in the Sporting Goods Store, Sixth Floor. Choice grandstand seats \$1.50 (no war tax). Get yours tomorrow.
—Meier & Frank's: Sporting Goods Store, Sixth Floor.

Stamped Guest Towels

An assortment of plain and hemstitched towels stamped for novelty embroidery, on white huck. **39c**
—Meier & Frank's: Second Floor.

Woolen Dress Goods

54-inch navy blue all wool French serge and wool poplin—favored materials for fall dresses. **\$1.98**
—Meier & Frank's: Second Floor.

Jumper Dresses

Women's popular jumper dresses of ginghams and beach cloth in plain colors and checked effects. Misses' sizes 16 to 18, also women's sizes 34 to 42. **\$1.45**
—Meier & Frank's: Third Floor.

Marquisette Curtaining

900 yards good marquisette curtaining with lace edges and hemstitched borders. White, cream and ecru. **30c**
—Meier & Frank's: Seventh Floor.

Trimmed Hats \$4.95

Surprisingly fine values while any of the 150 hats remain.

Developed of Lyons (American) and panne velvet, some of duvetyne. Dozens of styles in all the season's best colors.

Come early for best selection.

—Meier & Frank's: Fourth Floor.



Window Shades

Regularly priced at \$1.25. Good quality oil opaque window shades mounted on guaranteed rollers. Cream and green colors. **95c**
—Meier & Frank's: Seventh Floor.

Curtains, Special

Marquisette and net curtains in one and two-pair lots. White, cream and ecru. **\$2**
—Meier & Frank's: Seventh Floor.

Printed Linoleum

Regularly priced at \$1.20 square yard. 12 feet wide good printed linoleum in four desirable patterns. Please bring room measurements. **89c**
—Meier & Frank's: Seventh Floor.

TWO DAYS' SALES

Mandelberg Rain Coats

\$27.50



Save ten dollars because the eagle-eyed factory inspectors discovered slightly imperfect coloring on shoulder—you'll have to look closely to find it.

Famous Mandelberg imported coats of tan gabardine—fine all-weather coats for our Portland climate. Raglan shoulders. Belted all around. Sizes 34 to 44. Limited number at \$27.50.

Wool Norfolk Suits \$18.65

Save a Fourth in This Sale

Limited number of these all-wool Norfolk suits in olive coloring. Finely serviceable garments for all out-door wear. Yoke back. Belted all around. Patch pockets.

Sizes. Regular (1) 35, (1) 36, (3) 37; slims—(1) 37; shorts—(4) 36, (4) 37, (1) 38, (4) 39, (1) 40.
—Meier & Frank's: Third Floor.

Grocery Specials

M. & F. Coffee, freshly roasted, always uniform, rich full flavored blend, 3 lbs. **89c**, 30c pound. **30c**
Best Butter, Royal Banquet, freshly churned, **\$1.05**
Tomato Soup, Campbell's, new stock, dozen cans **10c**
Federal Milk, case of 48 tall cans **\$4.95**, dozen cans **\$1.25**
Corn Flakes, Quaker Quakes, large cartons, 2 for 25c, standard size cartons, **25c**
Sunkist Corn, fancy Crosby variety, dozen cans **\$1.20**
Jewell Shortening, Swift's, 8-lb. cans **\$1.39**, four-lb. cans **70c**

Bakery Bulletin

Roll'd Oats, Kerr's, freshly milled, No. 9 sacks. **55c**
Said Oil, Mazola, gallon cans **\$1.95**, half gallon cans **55c**
Laundry Soap, White Wonder or Royal White, 23 bars **50c**
Hearth Bread, Rye, Vienna and French style, loaf **15c**
Whole Wheat Bread, entire wheat flour, loaf. **10c**
Layer Cakes, several icings, each **50c**
Ginger Bread, oblong southern style, each... **15c**
—Meier & Frank's: Ninth Floor.

"Surprises"

Petticoats \$1

Women's saten petticoats in a good selection of colors—green, wistaria, copen, navy and black.

Petticoats 79c

Women's gingham and outing flannel petticoats in light and dark shades.

Outing Gowns 89c

Women's slip-over style outing flannel night gowns in pink and blue stripe patterns. Shell stitch trimmed.

Brassieres 50c

Women's bandeau brassieres of fancy flesh brocade. Back and front fastening styles.

Knit Pants 49c

Women's knit pants in draw-string top, lace trimmed knee style. Regular and extra sizes.

Hose, Pair 49c

Seconds. Women's good fiber silk hose with double soles and elastic garter tops. Black, white and cordovan.

Pants, Vests 98c

Women's extra heavy cotton fleeced vests and pants. Vests are high neck, long sleeves style, the pants ankle length. Sizes 36 to 44.

Union Suits 79c

Children's cotton fleeced union suits in high neck, long sleeves, ankle length style. Sizes 2 to 12 years.

Infants' Hose 35c

3 pairs for \$1. Seconds of infants' fine white wool-and-cotton hose with silk heels and toes. Sizes 4 to 6.

Women's Shoes \$1.69

Clearaway of 400 pairs women's shoes including broken and small lots from regular stock. Black and brown shoes with high and low heels, flat heel comfort shoes, many in wide widths. Sizes 2 1/2 to 7 in the lot but not all sizes in any one style. No C. O. D.'s, phone or mail orders.

Shirts \$1.29

Regularly priced at \$1.49 and \$1.69. Clearaway of men's perscale and madras dress shirts in a variety of patterns and colors. Collar band, turn-back cuff style. All sizes.

Union Suits \$1.19

Regularly priced at \$1.49. Men's well made heavy cotton ribbed union suits in ecru and silver colors. All sizes.

Shirts \$1.39

Regularly \$1.79. Men's well made outing flannel shirts in lay-down collar style, one pocket. Colors include grey, khaki, navy and maroon. Sizes 15 to 17.

Boys' Pants 89c

Regularly priced at \$1.29. Clearaway of boys' good corduroy pants in dark brown. Broken sizes.

Comforters \$3.98

Regularly \$4.98. Size 72x90 inch home-made hand knotted comforters filled with four pounds clean white cotton and covered with silkoline, challis and cretonne.

—Meier & Frank's: Basement Balcony.

Batts \$1.85

Soft, fluffy "Lamb-wool" wool and cotton batts packed in individual cartons. Two-pound weight. Size 72x84 inches.

Towels 15c

Seconds of our regular 25c grade. Large size bath towels, some with colored borders.

3 Yds. Muslin 25c

Yard 9c. Seconds of 10 to 20 yard lengths brown muslin suitable for kitchen towels, curtains, house lining, etc. 39 inches wide.

Outing 12c

Regularly 15c yard. Full bolts of fully bleached well fleeced outing for all night wear and diapers.

Crash 10c

Regularly 15c yard. Heavy weight cotton crash with colored borders. For roller, dish and hand towels.

Long Cloth 15c

Seconds of our 25c grade. 36 inch cream color soft finish long cloth for underwear.



WE COULD write a lot about this sale. But we won't. We'll make it snappy. We're going to offer to the men of Portland (and women who buy for men) thirty-three thousand pairs of genuinely good sock at the lowest prices since 1914. Fact is, some are way below the 1914 prices—and much less than today's production costs.

15,000 Pairs of Sox in This Feature Group } 49c

A sale in itself. Fifteen thousand pairs of sock in one great underpriced event. The best known brands including: Onyx, Wayne, Stuttgarter, Topsy and N. Corah Ltd. (England).

Think of Choosing From These at 49c Pair

"Onyx" ten-strand silk with fine gauge cotton top, high splicing, double soles, heels and toes—in black, navy, cordovan and gray. Pure English wool drop-stitch sock—in heather colors. Full fashioned pure English wool with silk hand clockings (guess what these cost)—in plain colors. Fiber silk plated over mercerized yarn—in black and colors. "Stuttgarter" drop-stitch light weight wool—in heather colors. "Topsy" light weight wool drop-stitch—in navy, cordovan and black. "Encore" medium weight wool—in natural, oxford and black. Note: Stuttgarter, Topsy and Encore sock have a slight admixture of cotton to prevent shrinkage.

4 Pairs 49c

4560 pairs of men's first quality cotton sock—a grade that will surprise you at 4 pairs for 49c.

See Morrison Windows

2 Pairs 49c

8400 pairs made up as follows:

3600 pairs of 220 needle full mercedized lisle sock in black and colors. About 40 per cent perfect, balance slightly imperfect. Sizes 9 1/2 to 11 1/2.

—Meier & Frank's: Main Floor.

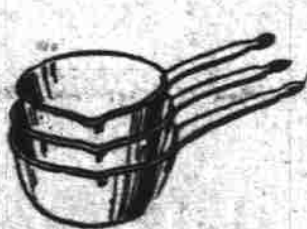
3 Pairs 49c

2160 pairs of first quality medium weight cotton sock in black, navy, cordovan and gray—sizes 9 1/2 to 11 1/2. Also 720 pairs of medium weight cotton sock (seconds)—black with white soles. Also 2160 pairs gray wool mixed work sock.

FRIDAY AND SATURDAY

1075 Pieces of Aluminum in a Sale

We have just received 1075 pieces of the well-known "Betty Bright" aluminumware in time for this extraordinary Friday and Saturday sale while lots last.



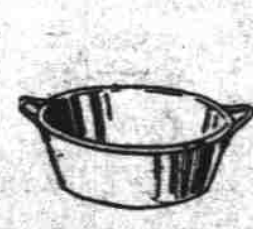
Sets of Three Pans \$1.44

350 sets of three lipped aluminum sauce pans—1 1/2, 2 and 3-quart pans.



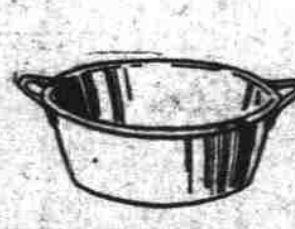
Aluminum Water Pails \$1.49

200 of these useful 10-quart aluminum water pails while any remain.



Aluminum Dish Pans \$1.49

175 of these aluminum dish pans with steel handles, 10-quart size.



Aluminum Dish Pans \$1.69

175 aluminum dish pans with steel handles, 12-quart size.



Alum. Windsor Kettles \$1.18

175 covered aluminum Windsor kettles in 5-quart size.

—Meier & Frank's: Basement.

Women's Shoes \$5

These shoes have been priced at \$10 to \$12.50 in regular stock.

Black kid lace shoes. Gray and field mouse kid shoes, some with cloth tops. Brown kid and calfskin lace shoes. Patent cloth top lace shoes. Tan and black calfskin button shoes with gray kid and cloth tops.

No C. O. D.'s, exchanges or approvals.

—Meier & Frank's: Third Floor.

