

AFTERNOON LUNCHEON (3:00 to 5:30 TOMORROW) COTTAGE CHEESE AND BROWN-BREAD SANDWICH, APPLE PIE WITH WHIPPED CREAM, COFFEE, TEA OR MILK—30c—DAIRY LUNCH, NINTH FLOOR



"Opportunity Day"

Affords Many Opportunities to Save on Every-Day Needed Things

Peanut Brittle 18c

2 pounds 35c. Regularly priced at 30c pound. This delicious confection is made of pure sugar, honey, corn syrup and finest imported peanuts. 4000 pounds at pound box 18c. No deliveries.

—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

Embroidery Flouncing 69c

Regularly 85c and 98c yard. 27-inch lawn and cambric blind and eyellet embroidery flouncing with scalloped, hemmed and ruffled edges. For children's wear.

—Meier & Frank's: Main Floor.

Edges, Insertions, 39c

Imported cambric and Swiss embroideries, edges and insertions in neat floral patterns. 1 1/2 to 9 inches wide. For under-muslins, etc.

—Meier & Frank's: Main Floor.

Towels, Scarfs 25c

Regularly 50c to 65c each. 240 slightly soiled samples of embroidered towels and scarfs.

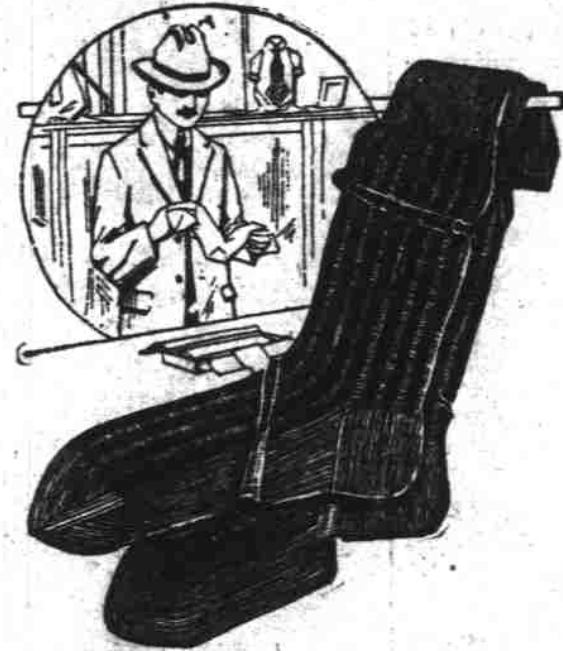
—Meier & Frank's: Second Floor.

6760 Pairs Extra Good Cashmere Sox

Here's What You Get:

- No. 889: Black with gray toe and heel.
- No. 900: Natural.
- No. 930: White.
- No. 695: Cordovan.
- No. 597: Cordovan heather, heavier weight.
- No. 697: Heather brown.
- No. 596: Heather brown, heavier weight.
- No. 698: Heather green.
- No. 699: Heather blue.
- No. 605: Drop-stitch heather.

Out-of-Town Readers Order by Number



—Meier & Frank's: Main Floor. (Mail Orders Filled.)

of the very finest quality wool with a slight admixture of cotton—

Famous "Stuttgarter" Brand

49c

6 PAIRS FOR \$2.75

Warmth All Sizes Comfort Style 9 1/2 to 12 Wear

"HOME SEWING WEEK"

Home-Sewing Week affords the thrifty home sewer many opportunities to save on necessary sewing needs. Many special displays and special offerings of

- Notions and Dressmakers' Supplies
- White and Colored Wash Goods
- Silks Dress Goods Laces
- Curtain Materials Trimmings
- Ribbons Outing Linings
- Needlework Pleatings Etc.

From yard goods to needles and thread prices are exceptionally moderate. Come in tomorrow.

Curtaining, Yard 27c

800 yards of new marisettes with hemstitched borders—white, cream and ecru.

—Meier & Frank's: Seventh Floor.

Curtains, Pair \$2

Regularly priced at \$3.50. Good quality marisette and scrim curtains trimmed with lace edges and insertions. Ecru.

—Meier & Frank's: Seventh Floor.

Striped Shirtings 50c

Regularly priced at \$1 yard. 300 yards 32-inch fibre silk striped shirtings in a good assortment of patterns and colors.

—Meier & Frank's: Second Floor.

Army Drill, Yard 25c

Regularly 60c. Slightly soiled 1 to 6-yard lengths army drill, 54 inches wide.

—Meier & Frank's: Second Floor.

Women's Silk Hose 39c

2 pairs 75c. Women's mock-seam leg black silk hose with lisle tops, soles, heels and toes. Sizes 9 and 9 1/2.

—Meier & Frank's: Main Floor.

Kayser Union Suits \$1.69

Women's medium light weight swiss ribbed white cotton union suits in low neck, sleeveless, tight knee style. All sizes.

—Meier & Frank's: Main Floor.

Cotton Vests 29c

Women's medium light weight white cotton fabric vests in regular top, band finish style. Regular sizes 29c, the extra sizes 39c.

—Meier & Frank's: Main Floor.

Meier & Frank's Lower Price Store

FEATURES TOMORROW

Japanese Pongee Yard 79c

Standard twelve momie government inspected Japanese pongee in the natural shade. 33 inches wide. For blouses, underwear, men's shirts, curtains, etc. Very special at 79c yard.

New Waists \$2.98

Georgette and crepe de chine waists in white, flesh and bisque colors. Sizes 36 to 44, but not all sizes in any one style.

Chemise \$1.29

Women's fancy satin striped seco silk and cotton chemise in flesh and white.

Bloomers \$1.49

Women's seco silk and cotton bloomers with elastic at waist and knee. Reinforced.

Camisoles \$1.49

Women's silk camisoles daintily trimmed with lace and hemstitching.

Bloomers \$2.29

Women's full cut well made Japanese pongee bloomers and chemise. Some are embroidered in contrasting colors.

Pajamas \$1.79

Women's Billy Burke style outing flannel pajamas, silk brand trimmed.

Night Gowns \$1.29

Women's outing flannel night gowns in pink and blue stripes. Long sleeves, with and without collars.

Bloomers 19c

3 pairs 50c. Women's white knit bloomers with elastic at waist and knee. Regular sizes.

Union Suits 79c

Women's medium weight cotton fleeced union suits in high and Dutch neck, sleeveless, ankle length styles. Regular and extra sizes.

Hose, Pair 49c

Women's fiber silk hose with elastic tops and high apical heels. Black, white and cordovan. Seconds.

Hose, Pair 25c

Seconds. Women's cotton hose with double tops, heels and toes. Black, white, cordovan. Sizes 9, 9 1/2 and 10.

Kilt Skirts \$4.98

Just received, girls' kilt skirts in check, plaid and plain materials. Sizes 6 to 14 years.

Dresses \$1.59

Children's gingham dresses in pretty plaid patterns. Several styles. Sizes 7 to 14 years. Regularly \$1.98 to \$2.49.

Sweaters 69c

Children's wool and cotton mixed sweaters in slip-over, sleeveless style. Colors are blue, brown and red. Sizes 6 to 14 years.

Union Suits 49c

Seconds. Children's cotton fleeced union suits, some with buttoned waist and garter loops. High neck, long sleeves, ankle length style.

Underwaists 39c

Children's "Bear" knit underwaists with elastic tapes and garter loops. Sizes 7 to 15 years.

Men's Shirts \$2.95

Men's good wool mixed flannel shirts in coat style with military and lay-down collars, two pockets. Khaki, olive and gray. Khaki, olive and gray. Sizes 15 to 16 1/2.

Trousers \$2.69

Regularly \$3.39. Men's well made wool mixed trousers in straight and cuff bottom styles. Light and dark colors, some striped patterns.

Union Suits \$2.49

Men's well made wool mixed union suits in gray. All sizes.

Boys' Blouses 98c

Regularly \$1.29. Boys' good heavy cotton flannel blouses with military collars. Colors are navy, khaki and gray. All sizes.

Union Suits 65c

Boys' medium weight cotton ribbed union suits in ecru color. Full cut, well made garments. Sizes 4 to 16 years.

Gingham 15c

Regularly 18c to 25c yard. 27 and 32 inch dress gingham in checks, stripes and plain colors.

Outing 17c

3 yards for 50c. Good heavy white outing flannel twilled in the weave. For diapers, night gowns, pajamas, etc.

Draperies 59c

Seconds of \$1 to \$1.50 yard grades. Mill lengths 1 to 5 yards 48 inch terry, rep, tapestry, ratine and cretonnes.

Batts \$1

3 pound size good clean cotton stitched batts. 7 1/2x30 inches.

Covering 18c

Regularly 25c yard. 36 inch cotton challis, cretonnes, silkolines, etc., in pretty floral effects and plain colors.

Sheeting 39c

Regularly 48c yard. 21 inch fully bleached sturdy sheeting for full size beds. Limit 10 yards to customer.

Cases, Each 25c

Regularly 35c each. Heavy muslin pillow cases with wide hems. Size 42x26 inches.

Tubing 35c

Regularly 48c yard. 43 inch fully bleached pillow tubing in soft and linen finishes.

Canteen Bags \$1.98

Regularly \$2.50, \$3 and \$3.50. Genuine leather canteen bags in brown, black, gray and tan.

7 Bars Soap 25c

Regularly 30c bar. Liberty White laundry soap.

24 Rolls Paper \$1

Regularly 80c roll. Large rolls crepe toilet paper.

—Meier & Frank's: Basement Balcony.

NEW

And Now the Premier Dress Event of the Season

SALE

250 Wonderful New Dresses

Street and Afternoon Models

\$25

Women's and Misses' Sizes

Many Below Regular Wholesale Cost

While the Lot Lasts None on Approval

All of the Season's Latest Styles Included

MANY ONLY ONE OF A KIND

Materials

Canton crepe—crepe de chine—tricotine—twill.

Trimmings

Fancy beading—silk or wool embroidery.

IT WILL PAY TO COME EARLY

Styles

Jumper—blouse—coat—straight-line models.

Colors

Navy—black—brown—tan—the favored shades.



SOME OF THE STYLES SKETCHED

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

An Army of Shirts On the Move



That is what this shirt selling looks like. The procession of men and young men who have taken part in it is steadily growing. Here are the reasons (remembering also that every shirt is new, perfect, undervalued up to half):

Thousands of Madras and Other Cotton Shirts \$1.25, \$1.65, \$2.35, \$2.95

Flannel Shirts \$3.95 Tax 10c Work Shirts 90c Silk Shirts \$5.50 Tax 25c

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Men's New Blanket Robes \$5.85

Brand new—just in. Men will want these soft, warm bath and lounging robes right away. Generously cut, roomy garments with a suggestion of comfort that is more than realized.

Handsome patterns, too—fancy plaids, checks, two-tone effects. The robes have cord edges, girdle, cord around pockets. All sizes. Man-size values, too, at \$5.85.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Corsets, Special \$1.95

Regularly priced at \$2.50 to \$3.50. A broken lot of corsets in low bust, elastic top, medium and long hip models. Made of plain coutil and fancy pink brocades. No exchanges or credits.

—Meier & Frank's: Third Floor.

Brassieres, Special 59c

Regularly priced at \$1 to \$2. A broken assortment of bandeau brassieres including pink satin and muslin, some lace trimmed. All sizes. No credits or exchanges.

—Meier & Frank's: Third Floor.

Corduroy Robes \$4.98

Women's corduroy lounging or breakfast robes in attractive styles. Colors include copen, purple, rose, wistaria.

—Meier & Frank's: Third Floor.

Grocery Specials

- California Tomatoes, labeled Puree, No. 2 1/2 cans, 25c
- doz. \$1.45, two cans doz. \$1.90, three cans \$2.45
- Federal Milk, case of 48 tall cans \$4.95, doz. \$1.25
- Health Flour, Graham or Whole Wheat, No. 9 42c
- Pork and Beans, Del Monte, in tomato sauce, No. 2 1/2 cans, doz. \$1.95, three cans \$5.0c
- Mount Vernon Milk, small cans, doz. cans. 65c
- Sugar Peas, Dewdrop, tender and uniform, doz. cans 49c
- Minced Clams, Royal Chef, 3 tall cans 50c, flat cans 2 1/2 doz. \$2.50
- Snowdrift, vegetable shortening, 8-lb. cans \$1.65, 4-lb. cans 85c
- Fischer's Flour, Pride of Waldo Hills, 49-lb. \$1.65
- Laundry Soap, White Wonder, 23 bars \$1.00, 11 bars 50c

Bakery Bulletin

- Prune Bread, best fruit loaf, each 15c
- Cinnamon Rolls, correct-ly spiced, doz. 28c
- Hazelnut Cookies, delicately flavored, doz. 15c
- Jelly Rolls, new pack fruit centers, each 20c

—Meier & Frank's: Ninth Floor.