

THE FIFTH ANNIVERSARY SALES OF THE LOWER PRICE-DOWNSTAIRS STORE BRING BIG SAVINGS ON EVERYDAY WANTED THINGS FOR MEN, WOMEN, CHILDREN AND THE HOME



OPPORTUNITY DAY

Some Lots Limited—See Our Ads in Other Papers—Many Unadvertised Values

All Charge Purchases

Tomorrow and Balance of Month
Go On the October Bills
Dated November 1

Opportunity
All-Wool Embroidered French Serge \$2.49
46-inch fine quality all-wool French Serge with silk-embroidered designs. Navy, taupe, plum, open and tan. Regularly \$4 yard.
—Meier & Frank's: Second Floor.

Glazed Filberts 34c
Regularly 65c pound box. New shipment Barcelona filberts, pound box 34c. No deliveries.
—Main and Ninth Floors, Basement Balcony

Bar Pins 39c
150 bar pins set with brilliants and fitted with good safety catches.
—Meier & Frank's: Main Floor.

12 Cakes Soap \$1
7 cakes 60c, cake 10c. Large cakes toilet soaps, including Violet and Rose Transparent Soaps, Coco Hard Water Castile and Floating Castile, also Lucerne Bath Tablets.
—Meier & Frank's: Main Floor.

13 Rolls Paper \$1
100 rolls \$7. Eight-ounce rolls crepe toilet paper.
—Meier & Frank's: Main Floor.

Olive Oil, Gallon \$4.29
Best grade pure Spanish olive oil.
—Meier & Frank's: Main Floor.

Embroideries, Yard 69c
27-inch lawn and cambric embroideries in solid and eyelet patterns. For children's dresses and undermuslins.
—Meier & Frank's: Main Floor.

Hankerchiefs 16c
Regularly 25c each. Women's fine sheer batiste handkerchiefs in a variety of one-corner hand-made open drawn-work patterns. Finished with quarter-inch hemstitched hems.
—Meier & Frank's: Main Floor.

Damask, Yard 50c
Regular 75c grade. 700 yards mercerized damask that is 63 inches wide.
—Meier & Frank's: Second Floor.

Plisse Crepe 19c
Regular 35c yard grade. 1000 yards white plisse crepe 30 inches wide.
—Meier & Frank's: Second Floor.

Sheets, Each \$1.25
Regularly \$1.50. 500 good quality seamless muslin sheets in size 81x90 inches.
—Meier & Frank's: Second Floor.

Handkerchiefs 21c
Regularly 35c each. An assortment of men's hand-block printed lawn handkerchiefs—dots, stripes, checks, squares, etc., in tan, blue, gray, green and lavender shades.
—Meier & Frank's: Main Floor.

Opportunity
Excellent Fiber Silk Tricolettes \$1.89
1000 yards of 36-inch standard quality tricolettes in black, white, navy, brown, beaver, rose, jade, open and oriental blue.
—Meier & Frank's: Second Floor.

3 Yards Outing 50c
Regularly 25c yard. Medium weight striped outing flannel, 36 inches wide.
—Meier & Frank's: Second Floor.

"Daisy" Outing, yd. 17c
2 1/2 to 7 1/2-yard remnants of white "Daisy" outing that is 27 inches wide.
—Meier & Frank's: Second Floor.

Collar and Cuff Sets 50c
New patterns in cream and ecru venise lace collar and cuff sets. English eyelet and lace trimmed organdy sets. For wear with suits and dresses.
—Meier & Frank's: Main Floor.

Opportunity
800 Pairs of All-Silk Stockings \$1.95
Slightly imperfect hose from two of the country's best makers of high-grade silk hose for women. Some have "POINTEX" heels. Black, white and cordovan.
—Meier & Frank's: Main Floor.

Cretonnes, Yard 19c
Regularly 30c to 40c yard. 500 yards of good quality cretonnes in a diversity of pleasing patterns.
—Meier & Frank's: Seventh Floor.

Stamped Gowns 98c
An assortment of ready-made night gowns stamped for embroidery in simple attractive designs on good nainsook.
—Meier & Frank's: Second Floor.

Curtains 1/2
Half price for 100 pairs of white, cream and ecru curtains suitable for any room in the home. Made of marquisettes, scrims and nets.
—Meier & Frank's: Seventh Floor.

Window Shades 89c
36x72-inch good quality oil opaque window shades mounted on guaranteed rollers. Colors are cream and green.
—Meier & Frank's: Seventh Floor.

Opportunity
Famous "Vanity Fair" Pettiskirts \$4.45
\$6.50 regular sizes \$4.45. The \$7.50 extra sizes \$5.45.
Limited number of women's jersey silk pettiskirts with 20-inch shadow-proof hems. Assorted colors and sizes.
—Meier & Frank's: Main Floor.

Wall Paper 1/2
Regularly 30c to \$1, now 15c to 50c roll. One and two-room lots of wall papers suitable for bedrooms and living rooms.
—Meier & Frank's: Seventh Floor.

Framed Mottos 69c
Regularly priced at 98c each. A large assortment of colored framed mottos in size 7 1/2 x 10 1/2 inches.
—Meier & Frank's: Fifth Floor.

Pro Lino Rugs \$1.38
3x4 1/2 feet Pro Lino rugs for use in kitchens and bathrooms, etc. Can be scrubbed like linoleum.
—Meier & Frank's: Seventh Floor.

Opportunity
Women's Long Fabric and Silk Gloves 79c
1789 pairs of women's long silk and fabric gloves in broken lines of styles, colors and sizes. Silk gloves in white, pongee, platinum. Fabric gloves in white, platinum, brown.
—Meier & Frank's: Main Floor.

Blankets, Pair \$3.98
Regularly \$5. Good heavy warm double-bed blankets in attractive colored plaid patterns.
—Meier & Frank's: Second Floor.

Night Shirts \$1.29
Regularly priced at \$1.50. Boys' good weight outing flannel night shirts in striped patterns. Sizes 8 to 18 years.
—Meier & Frank's: Third Floor.

Knicker Suits \$7.65
Boys' Crompton all-weather dark brown corduroy knickerbocker suits. The coats have yokes, inverted pleats and belts. Fully lined knickers. Sizes 7 to 17 years.
—Meier & Frank's: Third Floor.

Second Day:
OF OUR GREAT FIVE DAYS' Sale of Dinnerware and Glassware

Open Stock Patterns of Dinnerware Discontinued Lines of Dinnerware Discontinued Sets of Dinnerware Silver Deposit Glass Ware Sparkling Cut Glass Ware
Savings Range From 20% to 50%
GET IN ON THE SAVINGS
—Meier & Frank's: Basement.

FOR MEN

Grinnell Sample Gloves \$2.95

Regularly \$4, \$4.50, \$5, \$6 and \$6.50

Opportunity knocks strongly in this sale. It couldn't be timelier. Savings in some cases as much as half. Fine dress and driving gloves of the quality associated with Grinnell. Kid, buckskin and mocha, lined and unlined. Practically all sizes, but the quantity is limited.

Union Suits \$3.95

They were a special value at our regular price of \$5 and now there's a good saving as well. Pure wool union suits. Elastic form-fitting garments that will provide splendid insurance against winter's colds. Steam shrunken. Every suit guaranteed perfect. Sizes 36 to 46.

Outing Pajamas \$1.50

Because of the limited quantity and the extremely low price, we urge early selection. These are good quality outing flannel pajamas, well made and in sizes 15 to 18 inclusive. None sold to dealers.

Night Shirts \$1

The man who considers a night shirt indispensable to his comfort on cold nights will find these outing flannel garments just the thing. Sizes 15 to 20 inclusive. Limited quantity. None sold to dealers.
—Meier & Frank's: Main Floor.



Young Men's Fall Overcoats } \$19.50

19 Only—All Sales Final

These are Society Brand and Adler-Rochester coats which, due to the fact of some being slightly faded on the shoulders, we offer tomorrow while the quantity lasts at about half price. Fall overcoats, mind you, of ALL-WOOL chevviots, tweeds, a few coverts. Form fitting and box styles. One or two of a kind. All sizes 34 to 42 to start the sale.
In view of the quantity: No approvals or exchanges.
—Meier & Frank's: Third Floor.

DOWNSTAIRS
A Clean-Cut Opportunity!
1000 High-Grade Razors
Regularly \$3.50 to \$5.00 Each—**\$1**
Going at.....

This is the Downstairs Men's Store's contribution to opportunity-seizing men. There are no better razors than these with genuine Swedish steel blades and all handsomely finished—a variety of colored handles and black hard-rubber handles. Extra hollow, half hollow and three-quarters hollow ground.
An even thousand at an even dollar each while the quantity lasts. Downstairs Store in front of "down" elevators for greater convenience.
—Meier & Frank's: Basement Balcony.



A FEW OF THE STYLES SKETCHED

NEW JUMPER DRESSES

at Our Regularly Lower Than Elsewhere Prices

The jumper dress has captured the feminine world. We are kept busy providing these wanted garments. Women and misses will welcome the opportunity to select from these new assortments. Prices, although not specially established for this selling, are exceedingly moderate.

Tweeds Jerseys
Serges Tricotines
Velveteens

Plain, fancy braid trimmed and wool embroidered models. Note these prices, which are decidedly low for the qualities:
Tweed dresses \$7.50. Jersey dresses, \$11.75-\$12.50. Serge and tricotine dresses \$12.50-\$15. Velveteen dresses \$15-\$17.50.
—Meier & Frank's: Fashion Salons, Fourth Floor.

Opportunity
3000 Bamboo Baskets
13c, 19c, 28c
36c, 45c

Sale will be held simultaneously on the Center Aisle, Main Floor, and on the Fifth Floor.
3000 natural finish bamboo baskets in five sizes. All have covers.
—Meier & Frank's: Main and Fifth Floors.

Veiling, Yard 49c
Regularly 85c to \$1. Yard lengths of veilings including plain and novelty meshes and chenille dotted effects—navy, brown, taupe, gray and black.
—Meier & Frank's: Main Floor.

Stamped Aprons 49c
Unbleached muslin aprons stamped for embroidery in new designs.
—Meier & Frank's: Second Floor.

Felt Slippers \$1.19
300 pairs women's felt house slippers with heavy padded chrome leather soles. Ribbon and embroidery trimmed. Colors include Alice blue, dark wine and gray. All sizes in the lot, but not all sizes in each style.
—Meier & Frank's: Third Floor.

Waists, Overblouses, \$2.65

Women's georgette crepe and fiber tricolette waists and overblouses in embroidered, lace-trimmed, tucked and hemstitched styles. Sizes 36 to 44 but not all sizes in each style.
—Meier & Frank's: Fourth Floor

Opportunity Painted Waste Baskets



\$1.98

Limited number of substantial tin waste paper baskets painted in many attractive patterns and colors to harmonize with room decorations.
—Meier & Frank's: Second Floor.

NOTIONS

Naïd Dress Linings, Jap silk, lace edge finish around neck, each \$1.25, white net dress linings 60c, white muslin dress linings 50c, white muslin dress linings, without lace edge around neck 40c.
Paristyle Hair Nets, fine mesh, with elastic, 3 for 25c, each 10c.
Fagasan Sanitary Pads, made of sphagnum moss, 12 in box 39c.
Trouser and Skirt Hangers, with felt pads, 3 for 25c, each 10c.
Children's Pin-On Hose Supporters, white, black and colors, 2 pairs 25c, pair 15c.
Wire Hair Pins, assorted sizes, cabinet 4c.
Darling Safety Pins, nickel, guarded loop, sizes 1, 2 and 3, also assorted, card 5c.
Washington Steel Pins, 400 count, 3 pgs. 10c, pkg. 5c.
Rick Rack Braid, mercerized, assorted colors, 2 bolts 25c, bolt 15c.
Bias Tape, 5 and 6-yard pieces, 2 bolts 25c, bolt 15c.
—Meier & Frank's: Main Floor.

Grocery Specials

- Tomatoes, California pack, Puree label, No. 2 1/2 cans, dozen \$1.45, two cans \$1.75
 - Fischer's Flour, Pride of Waldo Hills, 49-lb sack \$1.75
 - Federal Milk, case of 48 tall cans \$4.95, dozen cans \$1.25
 - June Peas, Red Ribbon, case \$4.75, dozen cans \$2.39
 - Chinook Salmon, Oregon pack, tall cans, dozen \$2.75, can \$2.9c
 - Soda Crackers, Perfection, fresh and crisp, No. 3 cartons \$2.9c
 - Challenge Coffee, freshly roasted and blended, 4 lbs. 95c, lb. \$2.5c
 - Rolled Oats, Kerr's, freshly milled, No. 9 sacks \$5.5c
 - Jewell Shortening, Swift's, No. 8 cans \$1.39, No. 4 cans \$1.70c
 - Soap Chips, 20 Mule Team Borax, large cartons \$2.9c
 - Bakery Bulletin**
 - Vienna Bread, hearth baked, 2 varieties, loaf 15c
 - long French style, loaf \$1.10c
 - Nut Rolls, whole wheat combination, dozen \$2.20c
 - Jelly Rolls, Oregon jam centers, each \$2.20c
 - Ginger Cookies, correctly spiced, dozen \$1.15c
- Meier & Frank's: Ninth Floor.

Opportunity Chairs and Rockers



Children's sturdy imported grass chairs and rockers specially priced as follows:
Chairs, special \$2.98
Rockers, special \$3.49
—Meier & Frank's: Fifth Floor.