

We are now announcing our Second Monthly Title Contest

This one for October-Watch for November $\$ 5100$ in Cash Prizes
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A Master Novel

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For a few minutes' thought. Last month we offered $\$ 5,100$ in prizes for
the best titles submitted for a story in the September issue of The Red Book Magazine. Thousands of answers have been received from all parts of the country. The prize winners will be announced in the Novem
Book Magazine. Money will be paid prize winners October st. Here's another chance for you. Can you think
of a better name for this story than the one chosen? of a better name for this story than the one chosen?
The editors of The Red Book Magazine are seeking The editors of The Red Book Magazine are seeking
information regarding the naming of stories. A considerable discussion has arisen as to the proper naming of different stories.
We are willing to pay for the information we seck
We want to know how stories strike different people and what names they would choose for titles. For instance, there is a story in the October issue of
The Red Book Magazine, called "And That's That." Is it the best possible title? Could a better one have been found ? We print the synopsis at the right Read it
Would you have called it "And That's Then?

## 1000 Prizes of $\$ 5$

One or More Prizes of $\$ 100$ We ask you to submit what you consider a better title for this fascinating story by Royal Brown Out of those received we will select the best 1000 and for these we will pay $\$ 5$ each. (Only one tifle can be submitted by each person.) For the single
one we consider the best of all we will pay $\$ 100$ Send in your titie by letter or merely write it on post card, with your name and address. Open to All
Simply think up a tite you consider better for this And 1000 people will be paid $\$ 5$ Aach One persidere receive $\$ 100$. . In the e event the title considered supreme has been submitted
by more than one person, he $\$ 100$ pire will be peid in each im
bin subbmit the tithe which is considered best of all, each one of the Everyone has equal opportunenty It prize of sion meass clear-
thinking and a test of your inagination.


> Easy to Earn
> All tites must be received in ous office by October 20th, 1921.
Any received hiter cannoot be considered
Checka will be mailed out on November 1 st to successful contestants.
The Remes of winers will be published in the December issue of
Noerem Magaxine. This will be on sale at all news stands Address your title to Tulte Editor 40 A , The Red Book Maga-
zine, 36 S . State Street, Chicago.

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Monday, Tuesday, Wednesday September 26th, 27th and 28th

Detailed Ofnnouncemen<br>in the Sunday Papers

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## $\$ 2.76$ RROUND

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