

Lipman Wolfe & Co.
"Merchandise of Merit Only"

9TH BIRTHDAY SALE

See Our Other Birthday Sale Ads on Pages 4-12-13

Lipman, Wolfe & Co.'s Greatest Piano Sale—Fully 300 Pianos and Player Pianos Are Included in This Sale

Lipman, Wolfe & Co.,

Exclusive Sonora Dealers, Announce a Drastic Reduction in Various Models of the Famous

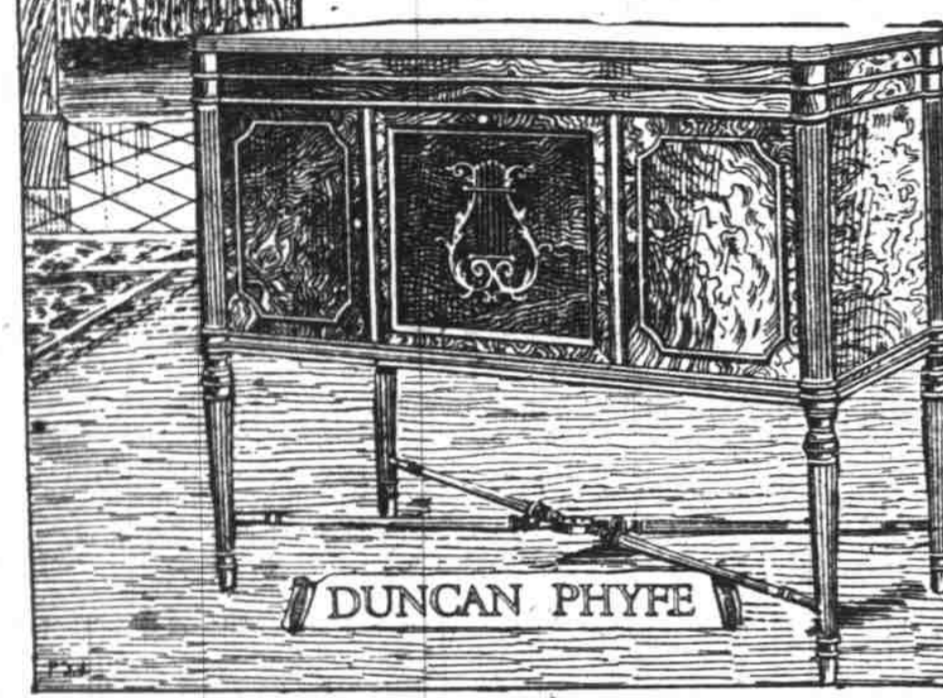
Sonora Phonograph

Welcome news to music lovers. This store has succeeded in obtaining a reduction in the retail prices of *The Highest Class Talking Machine in the World.*

—The reduction is worth while. It makes the Sonora a very remarkable value that people who buy carefully will be quick to appreciate.

Terms of Payment May Be Arranged in Line With Your Income

—Seventh Floor, Lipman, Wolfe & Co.



650
Player
Rolls
88-Note
at Amazingly
Low Price of
21c
Seventh Floor,
Lipman, Wolfe & Co.

—The eastern piano factories have been explored. Fully 300 Pianos, Reproducing Pianos and Player Pianos have been lined up for this sale. They will prove of the greatest interest, particularly to those who take music seriously—who want only the best that is now reproduced in the Art of Music.

\$100 to \$300
Lower Prices
Than You Needed
to Pay a Year
Ago



—300 Pianos and Player Pianos in stock—in storage—in transit and coming through at the factories to supply Portland buyers with all that is best this season—but also that which is moderate in price—for both the cash and time buyer—America's choicest pianos now put within the reach of all.
—Measured by the standard of its service, its tremendous part in the advancement of music—the piano—the player and the reproducing piano are the most important inventions in the recent development of music. We have culled out inferior quality or name values—when too much need be paid for such name values—yet maintain the highest quality. We have used the merchant's, the expert's prerogative, in our choice when buying for you.

Here Are New Pianos We Sell the Year Around

—We recommend them without reserve. They are well known Pianos and Player Pianos, also some Reproducing Pianos, but we cannot advertise their names because their makers do not desire their names linked with the low prices in this sale.

New Uprights \$100 TO \$200 BELOW Regular Last Year Prices New Grand Pianos \$200 TO \$350 BELOW Regular Last Year Prices	New Players \$150 TO \$250 BELOW Regular Last Year Prices New Reproducing Pianos \$200 TO \$300 BELOW Regular Last Year Prices	—Here are some nearly new and used Pianos at still larger savings! Last Year's Models otherwise new. Hazelton Bro. . . \$575 Behning . . . 675 Hamilton . . . 475 Howard . . . 425 Monarch . . . 375	Renewed Uprights from eastern factories. Kimball . . . \$345 Arion . . . 295 Emerson . . . 335 Howard . . . 395 Concord . . . 315 Chase, large 295	Used Uprights in Exchange Dept. Emerson . . . \$195 Hallet & Davis 265 Heinze . . . 195 Sterling . . . 245 Royal . . . 295 Fischer . . . 345	Player Pianos some quite new. Hamilton . . . \$595 Modello . . . 575 Stuyvesant . . . 565 Baldwin . . . 675 Manualo . . . 675
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—If you do not wish to pay cash, you may arrange to pay as little as \$10 a month or as high as \$100 a month.
FREE DELIVERY WITHIN 100 MILES and shipped subject to your approval. You may try out in your home before you need purchase.
—Any piano in this collection, or any piano in our store may be bought upon a plan of extended payment covering a period of 3 years if the customer wishes. This will be arranged to suit the convenience of the purchaser.
—Seventh Floor, Lipman, Wolfe & Co.

Like a Flash From the Clear Sky—This Half Price Sale of Men's Coats \$19.50



100 Genuine
PYREX
CASSEROLES
\$3.95

—Complete with an extra heavy nickel plated brass frame—large size with ebonoid handles.



Royal Rochester
and
Manning-Bowman
Real Valve
PERCOLATORS
\$4.50

—5 and 7 cup sizes of heavy aluminum with black handles of hard wood, glass plate included.



100 Full Nickel Plated
High Grade
Sheldon Electric Irons
\$4.89

—Fully guaranteed by the factory—complete with good quality 6 ft. cord and plug. —Sixth Floor.

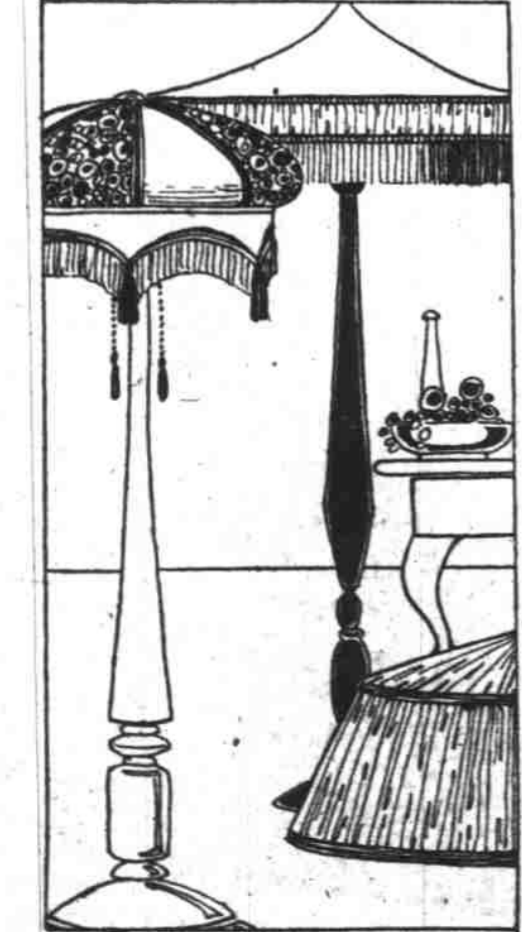
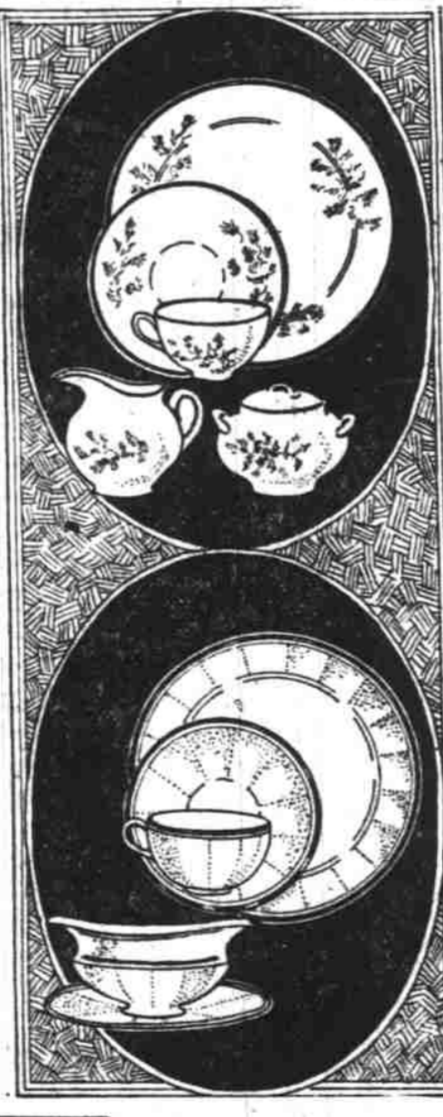
3 Days Only
Edwin M. Knowles'

Dinner Sets

—250 Sets selected from our most popular open stock patterns, in the very popular Mayflower and Hampton shapes as illustrated.

- 42-piece Set \$11.85
- 51-piece Set \$11.85
- 100-piece Set \$28.00
- 42-piece Sets \$13.95
- 51-piece Sets \$19.85
- 100-piece Sets \$35.95
- 42-piece Sets \$15.95
- 51-piece Sets \$21.85
- 100-piece Sets \$40.50

—Come early while the assortments are complete.



LAMP SALE

—Just 50 salesman's samples—bought at a close-out price and sold accordingly. Poly-chrome Floor Lamps, Davenport Lamps and Table Lamps

Complete with silk shades covered with georgette and elaborately trimmed.

Price Complete
\$19 to \$42.50

—Sixth Floor, Lipman, Wolfe & Co.

Sambeck

sends to us for our Birthday Sale

The Greatest Special in Five Years

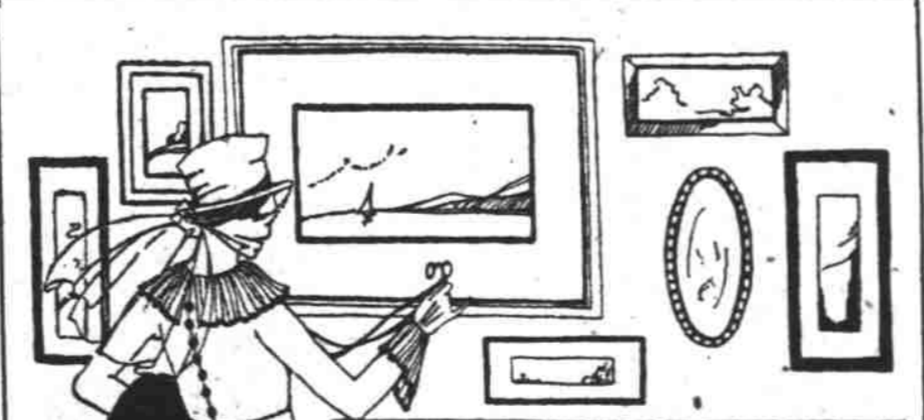
Boys' All-Wool Suits of NAVY SERGE

\$14.85

With 2 Pair Knickers
All Sizes 6 to 18 Years

Be Sure to Come Thursday

—Fifth Floor, Lipman, Wolfe & Co.



500 Framed Pictures at HALF PRICE

—A complete sample line from one of the leading picture dealers, in fine American and foreign pictures.
—Hand Colored reproductions of the old masters, and American painters—such well known artists as Maxfield Parrish, Inness, Taylor, Guttman, and others. Pictures for every room in the house, beautifully framed in toned moldings. Scarcely two subjects alike—75c to \$20.00. —Seventh Floor

75c to \$20

and to further interest you
OREGON CITY

Woolen Mills Coats—and not only that, but

Their Best Coats every one bearing their label

It's the Greatest

Coat Sale in Years

because, these coats represent the very finest coats this mill makes.

New Stylings
New Colorings

PURE VIRGIN WOOL

—In Medium and Heavy Weights. All plaid backs, in all new models. In every desirable color.

Come Thursday
Morning
EARLY

because the Birthday Price does not begin to represent the wholesale cost of these Coats and they are bound to sell rapidly at \$19.50.

—Fifth Floor, Lipman, Wolfe & Co.



500 Boys' All Wool Oregon City Overcoats \$6.45

at the Ridiculously LOW PRICE
MOTHERS—We want 500 boys between the ages of 6 and 12 years to come down before, during and after school and be fitted with these WONDERFUL COATS. Every Coat made of All Wool Fabric in grays, brown, greens, and tans. In new DOUBLE BREASTED Sport Ulster styles. Convertible collar—slash pockets—full belt. —Fifth Floor.