

### Bruce's Beard To Be Seen in Local Scenics

ROBERT C. BRUCE, producer of scenic films extraordinary and guest of Portland this summer, has developed a beard. Bruce is making Portland his headquarters for the summer while making scenic pictures in the immediate neighborhood. But that doesn't account for the beard. Bruce and a party of players left Portland Wednesday night for Montana.

The producer discovered on the eve of an extended picture making trip into the interior country that one of the players he had counted on to aid him in presenting the little story he is weaving into the pictures would not be able to accompany the party. Therefore, to replace the man, Bruce determined to jump into the role himself. But a beard was demanded. Therefore he was conspicuous for several days for the heavy growth on his "chops and ohls."

The picture taking trip will take Bruce and his company to Thompson Falls, Mont., and from there on a somewhat perilous canoe trip to the forks of the Columbia river and over to Lake Pend O'Reile. From there the group will follow down the Columbia again to Kettle Falls and into the Snake river. The trip will require approximately four weeks, Bruce expects.

### Metzger Buys Local Title to Important Screen Productions

All film productions of the noted Associated Producers, Inc., will hereafter get a first run showing in Portland as a result of the purchase contract signed here last week by Gus A. Metzger, owner of the Rivoli theatre. Metzger has contracted for all Associated releases, which include the film offerings of some of the best known American movie makers.

One of the first Associated productions to come here under the new contract will be "Mother of Mine," a Thomas H. Ince offering that is receiving much favorable advance attention among film followers. Betty Ross Clarke and Betty Blythe are among its cast. "Mother of Mine" will open the fall season at the Rivoli in September.

The Associated Producers are sponsors for the new series of Mack Sennett comedies, too, and for the productions of Ince, Allan Dwan, Maurice Tourneur, C. Gardner Sullivan, J. Parker Read, J. E. Prothingham and others. Metzger has contracted also for the exclusive first run showing of the new series of Prizma color scenics, the first film pictures to be photographed in natural color. Prizma pictures are already showing at the Rivoli each week.

VALENTINE HAS NEW PLAY  
Rudolph Valentino has been engaged to play the title role in "The Sheik," which George Melford is producing. The role is said to afford him as good an opportunity as "The Four Horsemen of the Apocalypse."

### A GALAXY of girls, members of the chorus of the Gregory Extravaganza company, who are spending the midsummer weeks entertaining patrons of the Oaks Amusement park auditorium.



### Local Exchange Has Oregon-Idaho Right To De Luxe Holdings

An arrangement whereby the Equity Distributing company of Portland will handle all the Oregon and Idaho territory for the film possessions of the De Luxe exchange at Seattle, and in turn will release its own pictures in Washington and Montana through De Luxe, has been completed between Gus A. Metzger, president of Equity, and Louis Rosenberg of the De Luxe organization.

The distributing scheme confines territory to more accessible routes for salesmen and, in the long run, yields the same results, it is said. The local exchange company will get a number of important film features, including James Oliver Curwood stories, in exchange for its own productions, American, Clara Kimball Young and others. L. B. Metzger, nephew of the president of Equity, is manager of the local house.

Midgets Wedded  
Manchester, N. H., July 15.—(I. N. S.)—A June wedding of unusual interest took place here when Miss Margaret Lang and John Bourassa were joined in marriage. Both are midgets and are said to be the smallest couple in the state. The bride is 3 feet 9 inches and her husband but a few inches taller.

### Hugh Thompson and His 'Lady Luok' Are Decidedly at Outs

Speaking of hard luck, Hugh Thompson, a member of several important picture casts, is one of the international champions. Before entering pictures he owned a mine in the Joplin zinc district, paying him handsomely. Then one fine day water rushed in. Every effort was made to lower the water, but without any effect. Then it was found that the flood was coming in from a near-by river and that he and his engineers had been trying to pump the river dry.

Following this he went to Mexico, braving the revolutions to mine. He was doing exceedingly well when a drunken engineer filled the gasoline engine with naphtha. That ended that. Trying Canada next, Thompson became a farmer, taking over 2000 acres in Alberta. He sold the farm, but just then along came the war, and so far he is still waiting for the payments. Then he went into pictures, where luck evidently changed, for it has been easy sailing for him.

Strong Summer Color  
London, July 15.—(I. N. S.)—The "summer color," says Dame Fashion, "will be a soft shade of yellow, not unlike apricot, but more correctly described as Spanish onion pool color."

### Comedy Needed, Producers Say To Playwright

GET out your bag of comedy tricks if you want to write scenarios. The picture producers want plays that will make the public laugh, and will pay good money for them.

There are something like 50,000 persons trying to write stories for the screen—in other words, scenarios. According to leading scenario editors and film directors not more than 5 per cent of the total product show a gleam of humor.

Humor is the desirable factor nowadays because the public shows an impetuous preference for plays which make them laugh. Proof of this is the fact that the Capitol theatre of New York recently ran as its feature production a comedy in which Harold Lloyd and Mildred Davis were co-starred, and the leading theatre in Portland and elsewhere throughout the country are constantly requisitioning film exchanges for comedies, comedy romances and comedy dramas.

"We who make pictures always bear in mind the public sentiment as it comes through the film exhibitor," said Henry King, director, "and we find that there is an overwhelming demand for plays of humorous interest. It is the bulk of testimony from audiences themselves which makes the fun film the paramount factor nowadays."

The time has passed when picturegoers wish to patronize heavy dramatic material, King declares, and only plays of that type written by world-recognized authors are making a successful showing. All of which proves that the fun-inspiring film is the coming forte of original story writers. The market is an open one. Such stars as Charles Bickford, Lloyd, Bebe Daniels, Constance Talmadge, Beulah Love, Ellen Percy and Gladys Walton are slated to do dramatic comedy—and they need vehicles.

### Pearl White Admits Divorce Gossip May Be True; Can't Talk

Back from Paris, Pearl White, moving picture actress, has confirmed the story published some weeks ago that she has gone to England for the purpose of obtaining a divorce from Major Wallace McCutcheon. When seen at New York she said: "There is more truth than fiction in the report that I went to France to obtain a divorce from my husband, Wallace McCutcheon. I should like to say more about my affairs, but my attorney has forbidden me. No, I won't say anything about any person whom I may name. I'd like to, but I can't."

Mildred Davis's first emotional scene was made last week when she shed copious tears in a Harold Lloyd comedy, "The Sky Is the Limit." Her film tears were gotten without artificial aid, it seems.

On completion of several pictures for which he is contracted Tom Santschi expects to make a trip to Alaska on a whaling expedition. A friend owns a whaling schooner and the star is an invited guest on the all winter cruise this year.

Filmland's latest rumor is that Tom Moore is leaving Goldwyn to accept another offer. For several weeks now he has been in New York with his wife, Hene Adore, and on returning to the coast he is expected to announce his plans.

Mabel Normand has left on the first lap of a trip she will make to London and Paris. She has finished "Molly-O," in which she returned to the Sennett fold after a long absence. She will be back in grease-paint at the famed comedy studio by September 1.

Goldwyn is putting a number of companies to work. Both Frank Lloyd and Wallace Woraley are to start new stories. E. Mason Hopper is working on a script and Paul Bern is now directing "The Man With Two Mothers," in which Cullen Landis is featured. Stars are to be eliminated from this company's program, it is declared.

Film celebrities in Los Angeles are cooperating with John Griffith Wray in the formation of a private theatricals society, the Mimos, to present a series of artistic drama programs. Wray is director and the players will contribute their services in the interest of community art.

Henry King and Richard Barthelmess, whom he is directing, are going to the West Virginia mountains to approximate location of scenes in Barthelmess's story, "To Be David." King, a native of the district, knows exactly where to take his company.

All of the various Sennett beauties will park their bathing suits during the summer and go in for more clothes and heavier drama. Mildred June is to play a leading role in Selig's "The Looney," Harriet Hammond will be with Lasky and Katherine McGuire will play at Metro.

Not only has Harry Myers devoted himself seriously to scientific farming, but to menagerie management as well. A lizard, horned toad, two hummingbirds and a gopher snake comprise the zoo which he acquired at the time he bought a small farm on the outskirts of

### BOBBIE FARRELL, popular entertainer, who is at home for a vacation after long New York engagement.



Bobbie Farrell, Portland girl, arrived home last week to spend a fortnight or so with her mother, Mrs. Mary Haley, 130 Cook avenue, after concluding a long engagement on the Strand Roof, New York city. Miss Farrell made her first professional appearance on the Lyric theatre stage here in Portland and was a popularity that soon sent her East and eventually, through her ability as a performer and as a contralto singer, placed her in the Strand Roof company. With the Lyric cast here seven years ago she was a popular member of the chorus.

DMILLE ACCEPTS WAGER  
"Someone offered to bet me a hat that I couldn't complete a production in four weeks," said Cecil E. DeMille to Jess Lasky the other day. "I'll give you a hat—the best in Los Angeles—if you do it," said Lasky. "It's a bet!" replied the director.

"Freddie," asked Huskie Cameron of his friend, Freddie Howard, "I've got a plaster on my shin; I can't buy alcohol to soak it off; how will I remove it?" "Bathe it off," dashed back Freddie.

STAR STUDIES  
Stories of the Screen Studies  
Marcia Manon originated the fad of batik making in the film colony. Marcia Manon has gone in for equestrian activities. Recently her husband presented her with a saddle mount and last week she was one of the hener guests at a Southern California horse show.

At last has David Warfield agreed to enter the film. Metro, through Marcus Loew, has secured his services for both "The Music Master" and "The Return of Peter Grimm." He is scheduled to work at the studios in Hollywood.

No longer will Ann Forrest be a Lasky luminary. Her contract has expired and she is joining another producing firm. Her last Lasky work was done with James Kirkwood in "The Great Impersonation."

The entire Pickford family is now enrolled in film making. Mary is working in "Little Lord Fauntleroy," Jack is starting "A Tailor-Made Man" and Lottie has a film called "She Must Be Coming on the Market via Pathe release.

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### Reformer Will Be Scorned on Silver Screen

MARSHALL NEILAN will write and produce a picture of the Public Right League of America, presenting a screen reply to the reformers and censorship agitators, as soon as his present film effort is completed, he promises.

Although motion picture producers have used the public prints and other channels to fight censorship it is strange to note that they have overlooked their own powerful medium of reaching the public—the screen.

Realizing that the screen can serve an important purpose in fighting for its own rights as it did in behalf of the government during the war, Neilan offered to make the first direct anti-censorship film for the Public Right League, an organization conducting a nationwide campaign against "blue-shirts."

The plan has been welcomed by the league and has received the indorsement of distributors of Neilan's product. Thus the Neilan film will become an important factor in this drive and plans are under way to facilitate its presentation in some 10,000 theatres throughout the country without charge to the exhibitor, it is said.

The film will be made up as to insure entertainment, rather than discussing its theme in the way of a preaching. It will nevertheless carry convincing arguments against the censorship of motion pictures and the passing of "blue laws."

An interesting item in connection with Neilan's plan is the fact that he has never had a foot of film cut out of any of his own productions by the censors since the formation of his own company two years ago, his friends say.

Corvallis, July 16.—Work is progressing on the building for the Blue House picture theatre being erected by the local lodge of Old Folgers. The lodge plans to show the best class of pictures. Sydney Trank, advertising man for a Corvallis department store, is business manager.

### Actress Delights At Return of the Famous Old Waltz

By Edna Murphy  
Famous Old Waltz  
I am delighted to see that two of America's most prominent dancers are leading the fashion, which soon will re-inspire the old waltz.

I have always loved dancing, have appeared professionally on several occasions, and was always among the first to introduce the newest steps. I never regretted that I have luxuriated in the rhythm and beauty of it on several occasions, to the vast amusement of the other guests and the approval of a few.

And now my prophesy has been fulfilled. This year the Dancing Academy of New York, perhaps following the lead of Leonora Hughes and Maurice—who by royal command danced for Queen Mary and delighted the lady by interpreting the old fashioned waltz—has placed that dance at the head of its list of "new dances."

### Portland Players In Bay City Cast At Savoy Theatre

Harland Tucker, son of Circuit Judge Robert Tucker, and well known in Portland, his home town, is a member of "The Skirt" company, which is playing a limited engagement at the Savoy theatre in San Francisco. With Tucker in his wife, Marie Walcott, motion picture serial star, and the same company boasts the presence of George Webster, Baker stock company actor, who is on his vacation in the Bay City.

"The Skirt" is being presented by Bonnie Harrison, who has such a good opinion of celluloid celebrities that she has surrounded herself with a group of prominent picture players under the direction of Howard Hickman. Other members of the cast are Paul Harvey, Frank Darin, Minnie Sisson, George Taylor, John Ivan, Maria Stanton and Al Watson.

### Wilton Lackaye Has Mean Names for the Blue Law Advocates

Characterizing the reformers who are crying for a censorship of the theatre and the movies as a bigoted band who, under the guise of morality, have as their aim the destruction of all amusement, Wilton Lackaye created a stir in an address at Washington, D. C., a few days ago.

The actor's vituperative remarks concerning the blue law advocates came after Georgetown university had conferred upon him the degree of master of arts, as an artist of the stage, the first time until the elevation of Miss Maud Adams by Union college that the theatre has been accepted academically as of the liberal arts.

In directing a verbal bombardment into the ranks of those who seek to curtail amusement, Lackaye said in part: "A narrow bigotry, whose concept of God the father is a being who prescribes for his sons a world which is a vale of tears in miserable preparation for an eternity spent in association with people we refused to speak to in life—this is the modern Puritanism."

"The reform bureau so-called has been built upon the ashes of the Anti-Saloon league, which has had the hold in the table—the active kitty—stopped by the Volstead law. And be assured that as the former association, in the name of anti-saloon, has advanced to invasion of the home and the curtailment of private conduct, so these reformers, crying for censorship of the theatre and the movies in the name of morality, have as their ultimate aim the destruction of all amusement."

"A witty descendant of the Puritans said of his forebears: 'They abhorred bearing not because it hurt the bear, but because it amused the populace.' Spurious ethics in business circles, suffocatingly under Methodist and Presbyterian influences to regulate the length of shirts, the smoking of cigarettes, the playing of baseball on Sunday, motor-ing, golf and the movies are nothing but the outcroppings of narrow and mischievous meddlers who seek to make their tactics and their frugality the test of human conduct, and all this in the name of God! Our omnibus teaches us that 'God created man to his own image and likeness.'"

"These gentlemen have created God to their own image and likeness."

A daughter is the latest arrival at the home of Mr. and Mrs. House Peters and has been named Peggy House Peters. The Peters have one other child, a 5-year-old son.

# PEOPLES

## "THE PALACE OF DARKENED WINDOWS"

West Park near Washington  
Direction Jensen & Von Herberg

—from the novel by Mary Hastings Bradley.

The tale of an American girl's adventures with a rajah of India.

*a double bill that's too good to miss*

### JUNGLE DANCERS

The First of the Wonderful

### Vanderbergh Exploration Pictures

—as referred to by Dr. Vanderbergh on his recent visit to Portland.

An amazing picturization of savage scenes and ceremonies that the eye of white man never saw before.

Ways of life you would never dream could exist. In a torrid jungle land where the human and the beast are almost one. A constant thrill and an education. Nothing like it ever shown to the civilized world.

A Paramount Special

# MARSHALL NEILAN

Direction of Jensen and Von Herberg

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# ZANE GREYS

## LATEST SUCCESS

### "The MAN OF THE FOREST"

Accredited as even greater than the "UPTRAIL".  
A massive tale of love and adventure in a background of the West's great outdoors.  
Beautiful settings—magnificent drama, interspersed with unequalled comedy touches with a half-tamed mountain and bear.  
All star cast includes ROBERT McKIM and CLAIRE ADAMS.

Comedy and Always the Pathe Weekly

### CECIL TEAGUE

at the Wurlitzer and in concert tomorrow at 1:30 p. m.

PROGRAMME  
Chu Chin Chow, Norton  
March of a Marionette . . . . . Gounod  
Souvenir . . . . . Drdla  
Hot Off the Press . . . . . Arrd. by C. T.

BRITZ and His Popular Peoples Orchestra  
Comedy