

Pathe Becomes All-American Normand's Trip East Is Off

Although he had expected to be in New York ere this, Fred Normand, manager of the Portland Pathe exchange, still is among those present. Plans for his attendance at a special meeting of the Pathe staff at New York were cancelled by postponement of the meeting just after last Sunday's Journal was on the press.

But the reason for the cancellation is the biggest little bit of Pathe news that has been available for years. The proposed meeting now will await the return from France of Paul Brunet, president of Pathe Exchange, Inc. He has been abroad concluding a deal whereby the American stockholders and American management of Pathe have acquired complete control of the \$7,000,000 distribution corporation of Pathe Cinema, Ltd., of Paris.

Charles Pathe, founder of the world-wide organization bearing his name, retains a large share of the stock in the American concern.

The transaction means that hereafter the American stockholders of Pathe Exchange, Inc., will direct the policies of the organization. There will be no change in the general policy, but there is indicated a broadening of its activities. The policy adhered to since its inception of remaining out of the field of theatrical ownership will continue to be implicitly followed by Pathe Exchange, Inc.

Pathe headquarters advises that Brunet was accompanied abroad by Edmund C. Lynch, who heads the group of American stockholders taking over the majority interest in the Pathe American company, and Paul Fuller of Coudert Bros., each of whom has been a member of the board of directors of Pathe Exchange, Inc. for five years. Lynch has been a stockholder. Bernhard Benson, vice-president of Pathe, is associated with Lynch and Merrill.

Complete details are lacking in a cable from Brunet, but it is known here that Pathe will not deviate from its policy of releasing the product of independent motion picture production. Brunet will leave France probably in a month from now, and on his arrival is expected to give full particulars of the whole transaction and call the delayed meeting.

Brunet will continue as president, a position he has held for more than a decade, prior to his departure. The agent and general manager of the Pathe American company.

A plan is underway that will give Pathe employes more voice in the actual direction of affairs. The company has 17 selling offices in the nation.

In the meantime, W. S. Wessling, Western district manager for Pathe and resident of Portland, decided not to cancel his own plans for the trip to New York and at last reports had arrived at the home office from Los Angeles. He is expected back in Portland within a few days, however.

who have a store of them. Yet most of the amateur scenarists think they are blessed with unusual inspiration.

We find in reading through the mass of scripts which come in daily that too many of these novices visit the same source for their inspiration.

It is the person who hunts diligently in unthought of places; who hides his time and does not rush at things in a haphazard manner, who gets the true inspiration. And when he does, he is well repaid for his efforts.

Each Home Has An Amateurish Screen Writer

By Fredrika Sager

WHAT is there without a scenario writer?

In every home there is at least one aspiring scenarist. Frequently the mania seizes every member of the family, from father with his Spanish-American war reminiscences, to 10-year-old ungrammatical Johnnie working on his latest 18-reel serial. They have all been to the "movies," perhaps, and just seen a picture—the kind that comes with the "clinch" to write for the screen, and to conclude that, with their brains, they could turn out ideas superior to those they had witnessed.

What do they do? They sit right down and with their pencil stubs scribble away until they have filled five or six sheets of perfectly good paper—usually both sides. Then they label their accomplishment: Scenario, by John Smith, or John Smith Jr.

That is why, a week later, if John Sr., or Johnnie Jr., was wise enough to write his address under his name—but they never do—he receives his masterpiece back with a pretty pink or blue slip, politely informing him that his offering has been found unavailable. He indignantly wonders why he has been so coldly turned down, and probably delivers an impassioned oration on the stupidity and lack of vision of scenario writers and their staffs; but this is the reason why his work has been rejected.

Scenarios are not turned out overnight. The days when writers were called in at 4 in the afternoon and requested to produce a three-reeler for this or that star on the lot before morning, are gone. The picture game was a "green" one then, and the audiences were not so varied or discriminating as those of today. They were more easily satisfied by the then new form of entertainment.

Scenario writing is not an easy way of earning one's bread and butter. Recognition is a long time in coming and arrives only after earnest hard work. Outsiders do not realize this, but persons intimately connected with the film industry understand that to write a purchasable scenario is a most difficult task.

A scenario includes the continuity generally, but the word synopsis is misleading for it suggests a resume, whereas a story written for the screen is much more than an outline.

It does not pay film companies to buy mere ideas and then sit down to worry and build them up into five-reel pictures. Occasionally screen story buyers buy stories which do not contain sufficient material for a picture; but when we do, the story boasts of a real, unique, fresh idea—the rare thought of some literary genius generally. The man or woman today who has an unlimited store of genuinely original ideas need not herald the fact by megaphoning it from the top of the Woolworth building. One glance at his story if it is convincing, and every film company in the country will beg to be allowed to sign a contract with him for life.

New and good ideas are scarce, and there are few such wonderful persons

FAVORITE PLAYERS AND WHERE THEY PLAY

- REVIEWS**
- "The House That Jack Built"**
- Core Rodham.....Wanda Hawley
 - Frank Rodham.....Forrest Stanley
 - Ed. Drake.....Glady George
 - Kitty Estabrook.....Helen Lewis
 - Mr. Drake.....Clarence Gelandt
 - Mr. Foster.....Robert Bolden
- PEOPLES**
- "A Slave of Vanity"**
- Ida.....Pauline Frederick
 - Laurence.....Willard Louis
 - Frederick Maldonado.....Maudie Robinson
 - John Sullivan.....Daisy Robinson
 - Aurea Vye.....Arthur Hoyt
 - Miss Harrison.....Buth Handforth
 - Mus Pimentel.....Howard Gary
 - Arthur Kane.....Howard Gary
- COLUMBIA**
- "Deception"**
- Anne Boleyn.....Henry Forten
 - Rhea Henry.....E. Paul Jennings
 - And Queen Catherine, Princess Mary Duke of Norfolk, Elizabeth, Henry, Duke of Somerset, Lady Rochford, Mark Smeaton, Cardinal Wolsey, Cardinal Beaufort, Archbishop Cranmer, the Jesuit, the Countess, Sir William Kingston.
- STAR**
- "Fighting Bill"**
- Fighting Bill.....William Fairbanks
 - Jean La Rocque.....Al Kaufman
 - Ed. Drake.....E. Paul Jennings
 - Patricia Roberts.....Ernest Hunt
 - Bob Kane.....Charlotte Woods
- MAJESTIC**
- "Don't Neglect Tom Wile"**
- Madeline.....Mabel Julienne Scott
 - Langdon Masters.....Lewis S. Stone
 - Dr. Howard Talbot.....Charles Gray
 - Mrs. Hunt McLean.....Kate Lester
 - Mr. Hunt McLean.....D. McLean
 - Ben Travers.....Arthur Hoyt
 - Mr. Abbott.....Josephine Crowell
 - Miss Harrison.....Darrell Fox
 - Sybil Gray.....Norma Gordon
 - George Geary.....Richard Tucker
- CIRCLE**
- "The Gilded Lily"**
- Ellian Drake.....Mae Murray
 - Orsoline Howard.....E. Paul Jennings
 - Frank Thompson.....Lowell Sherman
 - John Stewart.....Charles Gerard
 - Mrs. Thompson.....Genevieve Ottlinger
- HIPPODROME**
- "Five Feathers"**
- Bob Reynolds.....Eugene Pallette
 - Jane Reynolds.....Claire Whitney
 - Dick Meade, a reporter.....Thomas W. Row
 - James Bred.....Warburton Gamble
 - Mrs. Bred.....June Eldridge

Home Talent Drama Planned at Eugene

Eugene, June 25.—"Purple Flashes" is the name of a play that the Eugene lodge of B. P. O. E. No. 357 is to stage here soon. Home talent is to be used.



Stageland

HEILIG—Carol Dempster, who learned to dance on the hillside of her father's great ranch in California, plays the leading role in D. W. Griffith's newest dramatic film comedy, "Dream Street," which is continuing at the Heilig theatre this week. The spritely grace of her gayeties as a young girl suggested to her mother that Carol express herself in the classic as well as the improvised steps of her own creation. The Denishawn school in Los Angeles was selected, and at the end of eight months, before Miss Dempster was 17 years old, she was appearing as a solo dancer and later as a partner with Ted Shawn.

It was at an exhibition of her dancing that D. W. Griffith, alert for new material for her players, saw the exuberant maiden and invited her to learn the art of motion picture acting. Her schooling came to fruition when she was selected for an important part in "The Love Flower" and when the part of the dancing girl in "Dream Street" appeared, she was given her great opportunity. The character in which she appears is Gypsy Fair, the dancing girl with whom two brothers fall in love, one worshipping her, the other trying to conquer her as he has so many other girls.

LYRIC—The Leschinski runs for office and gets elected. This is what makes the fun in "Our New Mayor," the musical comedy that starts at the Lyric theatre this afternoon and continues all week. Al Franks plays the role of the Leschinski. Mrs. Leschinski is Miss Madeline Mathews.

The new mayor gets elected on the home brew ticket but he only makes the grade by a majority of 14. Had the members of the Rosebud chorus been old enough to vote Leschinski would have received a larger majority. During the campaign he promises his friends that if elected he will give a big dinner party. Just as the meal is being prepared the colored cook in the Leschinski home quits. The butler, Benny Broderick, might have finished the dinner but the new mayor found him dripping all the family booze, so Benny was kicked out the back door. But this was only a part of the new mayor's troubles.

He gets married just before running for office, but forgot to tell his new wife that he had been wed before. This wouldn't have mattered much only he had a daughter away at school who never heard of her second mamma. This causes fireworks.

PEARL WHITE FINDS SEX PAYS TOO MUCH Attention to Dress

By Pearl White

Clothes should fit the personality as well as the figure. In fact, they should fit it better, for, as styles are now, you can conceal your figure much better than your personality. And the more compelling your personality, the less you need worry about prevailing modes.

It is a fact, I believe, that most women start even so far as natural beauty is concerned. The wise woman learns her good points and emphasizes them, and in so doing she minimizes her poor ones. But too often the woman who has the

outcast ears announces this to the world by wearing conspicuous earrings, and the woman with the scrawny arms is the world's best champion for the short-sleeved gown.

It pays to be well dressed, because then you can forget yourself and enter into things in a wholehearted way that is impossible if you aren't sure that your skirt hangs evenly, or if you feel misgivings about your lines.

There are so many things in the world to enjoy that one cannot devote too much time to things sartorial. The simplest way is to classify yourself and

Vaudeville

PANTAGES—Eva Tanguay, man o' war of vaudeville and famous comedienne, will be presented in person by Alexander Pantages at Pantages, commencing with the matinee tomorrow. Miss Tanguay will be heard in her latest songs including "I Get Famous Yet," "Sambo," "Peter Pan," "She Gets Away With Murder" and "Hello, Eva" and her song success, "I Don't Care." Patrons of Pantages are urged to attend promptly each performance, curtain time being 2:30, 7 and 9 p. m. This will assure the best accommodations, for coming late will mean waiting.

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CONTINUOUS 1:20 TO 10:30 P. M. DAILY ALL THIS WEEK ENGAGEMENT CLOSING WITH SATURDAY MATINEE, JULY 2

HEILIG THEATRE BROADWAY AT TAYLOR Phone Main 1

TODAY--TONIGHT--THIS WEEK CONTINUOUS PERFORMANCES BEGIN 1:20, 5:10, 8:10, 9:10 P. M.

D.W. GRIFFITH'S 'DREAM STREET'

A Dramatic Comedy Suggested by Charles Dyer of Thomas Burke

tells of struggling human souls - of a Voice of Good against a Voice of Evil - a trickster of the street-old as sin - sin that wails through the strings of his violin.....

Between these two forces struggle the little characters in a battle of Good and Evil.....

ROMANTIC ADVENTUROUS THRILLING

AFTERNOONS TO 8 P. M. ENTIRE LOWER FLOOR...50c ENTIRE BALCONY...37c

POPULAR PRICES: EVENINGS AFTER 8 P. M. ENTIRE LOWER FLOOR...50c ENTIRE BALCONY...37c

BOX SEATS, AFTERNOONS, 17c; EVENINGS, \$1.00 ADD 10 PER CENT WAR TAX TO ABOVE PRICES

CITY AND OUT-OF-TOWN MAIL ORDERS NOW RESERVED SEAT TICKET SALE OPENS NEXT FRIDAY, JULY 1

HEILIG THEATRE BROADWAY AT TAYLOR Phone Main 1

9 NIGHTS AT 8 AFTERNOONS AT 2:15 BEGINNING NEXT SAT. NIGHT—JULY 2

WILLIAM FOX PRESENTS "OVER THE HILL"

THE GREATEST OF ALL LOVE STORIES

NOW ON ITS 40TH WEEK IN NEW YORK CITY

PRICES (ADD 10 PER CENT WAR TAX):

AFTERNOONS (Seats Not Reserved): Lower Floor...50c Balcony...37c Children...25c

EVENINGS (All Seats Reserved): Entire Lower Floor...\$1.00 Balcony, first five rows...75c Balcony, last 17 rows...50c Children under 6 not admitted

REMEMBER, TWICE DAILY AT 2:15 AND 8:15 P. M.

NEWS HIPPODROME

Starts Today

Like Many Women

Jane Reynolds thought her repentance of a mistake warranted release from an unwise bargain. She found it didn't, that—but see Jane's story in



EUGENE WALTER'S FINE FEATHERS

LYRIC MUSICAL COMEDY

KEATING & FLOOD, Owners

'Our New Mayor'

Like Leschinski gets elected on the home brew ticket, but is unable to give the boys a party.

There is trouble a-plenty when the new Mrs. Leschinski finds that she is second choice.

This very-much-alive musical comedy is given under the personal direction of Ted Howland.

Lyric matinees are wonderful bargains; a dime for the youngster, two dimes for the grown up.

Tuesday night, Country Store. Friday night, Chorus Girls' contest.

NOW PLAYING ALSO TOMORROW COME!

ADMISSION TO THIS BIG SPECIAL 25c

"THE GILDED LILY" WITH MAE MURRAY A MASTERPIECE OF BEAUTY PATHE NEWS—MUTT AND JEFF

Independently Owned THE CIRCLE THEATRE Independently Operated

OPEN FROM 9 O'CLOCK IN THE MORNING UNTIL 11 O'CLOCK THE FOLLOWING MORNING Always in Attendance

PANTAGES Unequaled Vaudeville—Broadway at Alder, Matinee, Daily, 2:15; Twice Nightly, 7 and 9—Popular Prices.

Week Commencing Tomorrow Matinee Mr. Alexander Pantages Exclusively Presents

CYCLONIC

EVA TANGUAY

(Herself—Not a Moving Picture)

Man o' War of Vaudeville and America's Greatest Comedienne in her own song successes

In Conjunction with the Regular Vaudeville Program

NO ADVANCE IN PRICES ONE WEEK ONLY

THREE PERFORMANCES DAILY 2:30, 7 and 9

Owing to the importance of Miss Tanguay's engagements, Mr. Pantages urges his patrons to closely observe curtain time in order that they may receive accommodations.

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