SEE **PAGE** Charge Purchases Tomorrow and Balance of Month Go on July Bills Dated August 1

Exhibition of Paintings by Famous Artists

We present in special window settings original paintings of "The Jantzen Girl" at various fashionable seaside resorts by the celebrated Coles Phillips, Anita Parkhurst and Ruth Eastman. These studies are the originals of advertisements now appearing in national magazines to give Jantzen swimming suits the national renown they



New Things Arriving Every Day

The never-ceasing activity of Meier & Frank representa-tives searching the marts of America and the old world brings to our patrons rich treasures of fine new merchandise. At this writing, in addition to buyers in Eastern centers, Meier & Frank ambassadors are en route to Paris and other continental sources. New things arrive

THESE are eventful days. Every section of the store is up and doing. Everywhere is felt the urge of a new

EVERY DEPT. **JOINS**

Ready When Our Doors Open at 9:15 A. M. Monday

The Year's Greatest Values in Seasonable Apparel

VERY SPECIAL!

Thread Silk Stockings

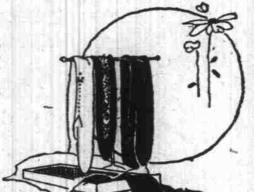
\$1.75

stockings with durable liste tops and soles. Dainty dropstitch patterns with V point fashioned backs. Black, white, Russian calf and cor-

> Full Fashioned Silk Hose \$3.49

Regularly \$4.50. Women's fullfashioned fancy silk stockings with lace boots in assorted patterns. Polo gray and French gray.

-Meier & Frank's: Main Floor. (Mail Orders Filled.)



Stamped Aprons \$1.69

200 of the popular Diana aprons stamped for embroidery. Complete with applique pieces and thread to finish.

Gowns \$1

Women's gowns stamped for embroidery in simple patterns on serviceable bleached cambric. Regularly \$1.50.

Vests \$1.95

Jersey silk vests in bodice top

style with ribbon shoulder

straps. Band tops. Pink only.

Smocks \$1 Children's smocks stamped for embroidery on crepe in sports shades. Seams' are sewn. Sizes 6 to 14 years. Regularly \$1.50.

Knickers \$2.95

silk knickers with elastic at

waist and knee. Pink only.

-Meier & Frank's: Second Floor. (Mail Orders Filled.)

Silk Camisoles \$1.55

Jersey silk camisoles made by a well-known manufacturer of glove

-Meier & Frank's: Main Floor. (Mail Orders Filled.)

silk undergarments. Plain and fancy styles. Pink and white.

PERRIN'S AND CHANUT

Kid and Lambskin Gloves \$1.98

969 pairs of famous Perrin's and Chanut French kid and lambskin gloves in one and two-clasp style with Paris point and embroidered backs. White, tan, brown, beaver, navy, violet and black. Sizes 51/2 to 7, but not all sizes in every style.

12-Button Fabric Gloves \$1.19

Limited number of 12-button length fabric gloves in white, mastic, covert and beaver. Sizes 6 to 7½, but not all sizes in every color. No phone orders, C. O. D.'s or exchanges.

-Meier & Frank's: Main Floor. (Mail Orders Filled.)

For Baby to Miss 16

Special values in infants', girls' and misses' summer wearables are offered this week on the Second Floor.

Wash Frocks

Organdy and lawn wash frocks in white, pink, blue and other Some have broad sashes, fancy collars, rufflings, etc. Sizes 2 to 6 years, \$2.45 to \$8.95.

Dresses 98c broken assortment of plaid gingham dresses for girls of 6 to

12 years. Good patterns and col-Some have sashes. Summer Dresses Lawn, organdy and swiss dresses.

in many pretty styles with ruffle,

tucks, laces and embroidery. Broken sizes 6 to 15 years. Special \$4.95, \$8.45 to \$19.45. Blankets \$1.45 White wool and cotton crib blankets with blue borders and bound

edges. Size 27x36 inches. 12 Diapers \$1.75 Red Star Birdseye diapers in size styles and colors speciall 24x24 and 20x40 inches. Seconds. at 23c to 98c.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Middies \$2.59

A broken assortment of white Jean and galatea middies in all white and white with colored collars and cuffs. Sizes 6 to 16 years and 36 to 44 bust.

White Skirts

White wash skirts in sizes 6 to 16 years, mostly pleated styles, some with waists, \$2.25, \$3.25, \$6.45.

Straw Hats

A broken lot of children's sailor and dress hats in sizes 2 to 8

years, \$1.95, \$2.85, \$3.50. Undergarments Combination suits, princess slips,

band skirts, sleepers, drawers and gowns, limited quantities of each, 2 to 14, 25c to \$1.59. ~ Bathing Caps

Rubber bathing caps in many styles and colors specially priced

season—the hurrying in of new goods, the demand for more and yet more room. Everywhere is life, activity, enthusiasm. The values that are given throughout the store assure rapid buying. Here are listed some of special note in the Fashion Salons and elsewhere in this store of ever-changing newness.







DRESSES

CUMMER DRESSES with practically an entire season's wear before them come first in this important selling of well-chosen seasonable apparel with prices at low tide.

Special at \$15.00 Special at \$19.50

Women's and misses' dresses in extensive selections embracing all incomplete and odd lots of this season's stocks.

Special at \$25.00 Special at \$35.00

Georgette, crepe de chine, satin, serge, twill. Fancy embroidered, beaded, sports models-splendid variety.

NEW SUMMER DRESSES

for all occasions of the joyous season are featured in filmy organdies, voiles, batistes and dotted swisses. Deliciously youthful models in a riot of lovely colors. \$12.50 to \$25.

COATS

HUNDREDS of fine coats, capes and wraps reduced. Not an unseasonable garment in the lot. Every one can be utilized to good advantage during summer and well into the cooler days.

> Special at \$23.50 Special at \$42.50 Special at \$49.50

Serge, tricotine, Bolivia, velours, satin. Plain and fancy garments. Many at savings of a fourth to a third.

> \$115-\$165 Wraps \(\frac{1}{2}\) Now \$57.50 to \$82.50

Jersey Sports Coats No end of choosing at \$5.95, \$10, \$12.50, \$15, \$20.

SUITS for immediate wear of a cool morning or evening, for travel, for sports, for many summer occasions. Suits so modishly designed they will be the vogue all season. Suits wonderfully tailored and of excellent quality, priced with utter disregard of original cost.

> Special at \$25.00 Jersey Sports Suits

> Special at \$29.50 Tweed, Tricotine Suits

Suits at Half Price

Were \$75 to \$185-Now \$37.50 to \$92.50 40 Exclusive One-of-a-Kind Tricotine Suits -Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

BLOUSES

Very Specially Priced at

\$6.95

A new reduction-duplicates were in our stocks earlier in the season at \$10 to \$15.

Modish affairs of canton, georgette and crepe de chine. Overblouses and tuck-ins. Dressy and tailored styles, Short and long sleeves. Round, square and V necks. Three models sketched.

Navy, fungus, honeydew, gray, bisque, brown and combinations. -Meler & Frank's: Fourth Floor. (Mail Orders Filled.)



EXTRAORDINARY VALUES IN

House, Porch and Garden Frocks

Now is the time to buy tub frocks. The season is just beginning, every woman wants to start out in frocks stamped with a fresh new "this year's" look. Stocks are complete, variety great and prices much below usual. In this sale it will be a profitable time to plan one's entire summer needs in wash frocks.

Smart House Dresses

Made of serviceable wash fabrics in straightline styles that button down the front. Wide belted models with pocket. Plain blue and pink, also plaids and checks. Were \$2.59 to Women's House Dresses | Crepe House Frocks \$3.85

Dix and other well-known makes. Of ging-

ham and percale in straight-line and fitted

\$5.95

Styles for small women only. Cutton crepe porch and garden frocks in assorted styles and colors. Some piped in white, others in two-color effects with patchwork trimming. Were \$6.95 to \$8.95.

Polly Prim gingham aprons in pink and blue with rick rack trimming, also plaids. Plain pink and blue chambray aprons piped in white. Were \$1.29. __Meier & Frank's:

Gingham Aprons

39c

Very specially priced at 39c each while any remain. Serviceable quality gingham band aprons in nurses' stripe effects.

Band Aprons

Third Floor. (Mail Orders Filled.)



waist styles. Many colors. All sizes to 44, but not in every kind. Were \$4.95 to \$6.95. Coverall Aprons Gingham Aprons

Full size gingham aprons tucked wide sashes, two pockets and at waist and piped in white. Large pockets: Popular solid colors. Regularly priced at rick rack trimming. Plain colors