

See Also Page 9

SUMMER FASHION EVENT FOR WOMEN AND MISSES—

See Also Page 9

"Model" Gowns: Tweed Suits: Modish Wraps

At New Reductions—Lowest Prices in Years

An occasion of threefold importance: The fact that the apparel is so seasonable, the qualities so fine and the values so exceptional gives this sale an exceedingly advantageous character that will be quickly recognized by women and misses who

have their summer apparel to buy. The sale begins at 9:15 A. M. tomorrow. See Fifth-Street window displays.

A Few of the Styles Are Illustrated

\$55.00 to \$65.00
CAPES, WRAPS
\$42.50

Regular \$45.00
TWEED SUITS
\$29.50

125 garments of the better sorts that were lowly priced at their regular figures can now be had at reductions of a fourth to a third.

Reduction of one-third on our entire line of \$45 tweed suits. This is done to condense our stocks—the offer may be withdrawn at any time.

Tricotine Bolivia Velours
Distinguished models with little adornment save their own beauty and fancy embroidered styles.

Gray, Tan, Brown Mixtures
At the height of a season that has brought a most remarkable demand for tweed suits this substantial price-concession is made.

Broken Lines of \$35, \$37.50, \$39.50 Tweed Suits \$25



Clearaway FAMOUS "MODEL" GOWNS

For Afternoon and Evening Wear

A famous designer's models—their competitors have furnished the inspiration for sales that have thrilled fashionable Portland with their value-giving.

crepe de chine, satin, taffeta, serge, tricotine and other materials—all of the finest qualities. The ne plus ultra in designing and workmanship. At astonishing prices.

These of canton crepe, georgette and 125 at—

75 at—

\$75

\$55

MOSTLY ONE OF A KIND

See Fifth-Street Windows

—Meier & Frank's: Fashion Salons, Fourth Floor.

Come Early

Store Your Furs

It does not pay to take chances with even inexpensive furs so small in proportion is the charge for storage.

Absolute Protection

is insured furs and fur garments entrusted to us for summer safe-keeping in our dry cold air vaults on the premises.

Expert Remodeling

in accordance with advance fashions and re-pairing of furs carefully executed—at special prices now.

Phone or Write

Our auto will call for your furs.

—Meier & Frank's: Fourth Floor.

"FROLASET"

Pronounced Fro-La-Say

Celebrated Corsets

Here Only in Portland



Frolaset corsets differ from other front-lacing corsets in various ways that are all to the credit of Frolasets.

They are scientifically designed, fit perfectly, provide real physical comfort and are most moderate in price.

Smart!

Frolasets are the mode itself in corsetry and they are here in every style. Experienced fitters insure the right corset for every figure.

Splendid values at \$4, \$5, \$6.50, \$7.50, \$10 and up.

—Meier & Frank's: Corset Salons, Third Floor.

Very Special Values in

Long Silk Gloves \$1.71

900 pairs of women's 16-button-length double finger-tipped tricot silk gloves. White in sizes 5½ to 7½. Pongee in sizes 5½ to 6½.

Gloves \$2.98

White strap-wrist gauntlets, 12-button cape gloves, 16-button white washable doeskin and brown sueded gloves in sizes 5½ to 7½, but not all sizes in every kind.

Gloves \$1.98

Odd lines of women's strap-gauntlets in chamois, also gray sueded lambskin and beaver lambskin gloves, some novelty cuff silk gloves. Broken range of sizes.

May We Suggest Early Selection?

—Meier & Frank's: Glove Shop, Main Floor.

New! Special Purchase!

\$11 to \$18 Waists \$7.45

The 250 just arrived in time to get into this advertisement—we've sketched five. Any number of good-looking models in tuck-ins and over-blouses of canton, georgette and crepe de chine.

Newest styles. Newest trimmings. Newest colors, viz., scarab, honeydew, gray, gold, etc. Long, short sleeves. Round, V, square necks. Sizes 36 to 44—in many cases one of a kind.

—Meier & Frank's: Blouse Shop, Fourth Floor.

