## Welcome. Wisitors to Plortland



## June White Days <br> and Other Noteworthy Store Activities

 of Interest to Portland and Her Visitors

June White Days
provide the inspiration for store-wide displays featuring
seasonable new selections and important special offer-
Silk Undergarments Cotton Undergarments Philippine Hand-Made Undergarments
Corsets Knit Underwear Brassieres Gloves Neckwear Hosiery Laces Embroideries White Cotton, Silk and Wool Fabrics Table and Bed Linens Hats Apparel Waists Children's Garments

Meier \& Frank's extends a hearty welcome to all Rose Festival visitors. The store is clean and cool and ful of fine new goods, its service right now is at its best, its aisles are broad and comfortable, its restaurants and rest rooms, all its conveniences are for your pleasure.

## Use These Conveniences

Observation Tower affording a splendid view of the city
Fourteenth Floor (take elevator No. 1).
U. S. Postal Sub-Station, Accommodation and Information U. S. Postal Sub-Station, Accommodation and Information Free Checking Bureau for Parcels, Basement Balcony,
Public Telephones, Fifth Floor and Basement Balcony. Rest and Writing Room. Fifth Floor,
Ask Mr. Foster Free Travel Information Service, Sixt Flaor.
Tea Room, Men's Grill and Dairy Lunch, Ninth Floor. Personal Shopping Bureau, Seventh Floo
Women's Hairdressing Nen
Personal Shopping Bureau, Seventh Floor.
Women's Hairdressing, Manicuring and Beauty Parlors, Shoe Shining Parlors, Basement Balcony.

Special Note
Store Closed Tomorrow During


We print the route of the Grand Floral Parade for thie
benefit of those who may not have seen it:

Some Typically Western Souvenirs
Books about Oregoi and Portland, Fifth Floor.
Souvent spoons, of sterling silver, Portiand and Oregon design
 Cluding the
Fifth Ploor,
Pendileton and Oregon City blankets and auto robes, Second and Sixth
Floors.
Pendeton bathrobes for men ${ }_{*}^{*}$ and ${ }_{*}^{*}{ }_{*}^{*}{ }^{*}{ }_{*}^{*}$. Third Floor.
Navzjo Indian rugs, Seventh ${ }_{*}$ Floor.
Indian dolls and real Indian baskets, various western tribes, Fifth
Floor. Chinese por celainn and objects of interest
beautiful things, collectors and lovers of

| Camp Stools | Firms |
| :---: | :---: |
| Those who have the foresight | Be sure to have plenty |
|  | parade and other Fes |
|  |  |
| ${ }^{2} \mathrm{t}$ 65c. |  |

Astonishing Needlework Sale-- $1 / 2$ Price!

An exceptional collection of beautiful needlework
pieces (both stamped and completed models) at half pieces (both stamped and completed
price for three days while lots last. Centerpieces, scarfs, boudoir jacket
children's dresses, carriage robes, etc.
Regular values from $\$ 6$ to $\$ 20$-special $\$ 3$ to $\$ 10$.
to pick out their new suit, straw hat or any furnishings
they require is right now when we feature in special displays large new selections of everything a man needs-
at new lower prices. Speaking of suits, here is a real op-
por at new lower prices. Speaking of suits, here is a real op
portunity to get clothing of quality and style at a savingSociety Brand, Adler-Rochester
New All-Wool Suits
with Automatic control which Ranges with Automatic control which are now
being demonstrated in our salessoom. All you
need do is to put your dinner in the being demonstrated in our salesroom. All you
need do is to put your dinner in the oven, set
the automatic control, and your work is done. the automatic control, and your work is done.
You are free to go calling or shopping or do
anything you please. At the given hour you can return to the rase. At the and give your dinner,
all cooked and wonderfully delicious, right out
of the oven.

Cook this new, better way. See the Ranges
in our showrooms.
Portland Railway, Light \& Power Co. Electric Stores
Electric Building and First and Alder Streeto


Bucilla Packages 69c Children's Dresses $1 / 2$

\$40



Straw Hats

## Bedspreads \$2.50

 Values to sty. Net bedspreads in sin-

Yarn, Ball 18c

 Knox Straws


