

OREGON COUNTRY LIFE

EFFICIENT MARKETING

UNITY OF EFFORT NEEDED TO BRING FARMERS RELIEF

By R. C. Stewart

It seems to be human nature for everyone to want to lay the blame for low prices and unsettled markets upon the other person. "Passing the buck," as this habit has been called, has become chronic with the American producer as well as with the manufacturer and the retailer.

It is rather nice to be able to quiet one's conscience by figuring out how some other group is responsible for the unfavorable conditions which are met from day to day. But really the only way to better these conditions is to look the proposition squarely in the face, admit at least a portion of the blame, and take steps to remedy the condition. Truly, producers have had a hard row to hoe for many years. All sorts of impositions have been worked upon them and there has apparently been no way to solve the problem and obtain justice for the farmer. Each individual has been singing his own plaintive song, becoming more and more pessimistic and allowing others to play upon this very trait to their own advantage.

IDEAS NOT SUFFICIENT

An individual producer can say very little or do nothing which will really change policies, systems or laws which affect his welfare. While he may evolve a new idea, yet without someone to help take hold and put this idea across, it is almost impossible to put the idea into effect.

What is needed is less talking and more concerted action. Action not for each individual in a separate way, but by a group which is organized about a central commodity or for some distinct and definite purpose. This group might be a marketing organization or, better still, representatives from the various commodity associations which would work for the good of all.

Such a group is typified by the American Farm Bureau federation, which is already in action and needs the support of more people to bring about better conditions for the American producer.

TRANSPORTATION BIG PROBLEM

A few things the producer needs and must have are already being worked for by the farm bureau. High transportation charges now offer the biggest problem to be solved by all farm organizations. It catches farmers coming and going, for it has made possible the profitable selling of their commodities at any distant market and in many cases the local markets will consume but a very small portion of the total crop. On the other hand, when they go to buy either farm machinery, household goods or furnishings, the high cost of transportation is always met as a factor in the price, even though some of these very commodities may be produced in a nearby locality.

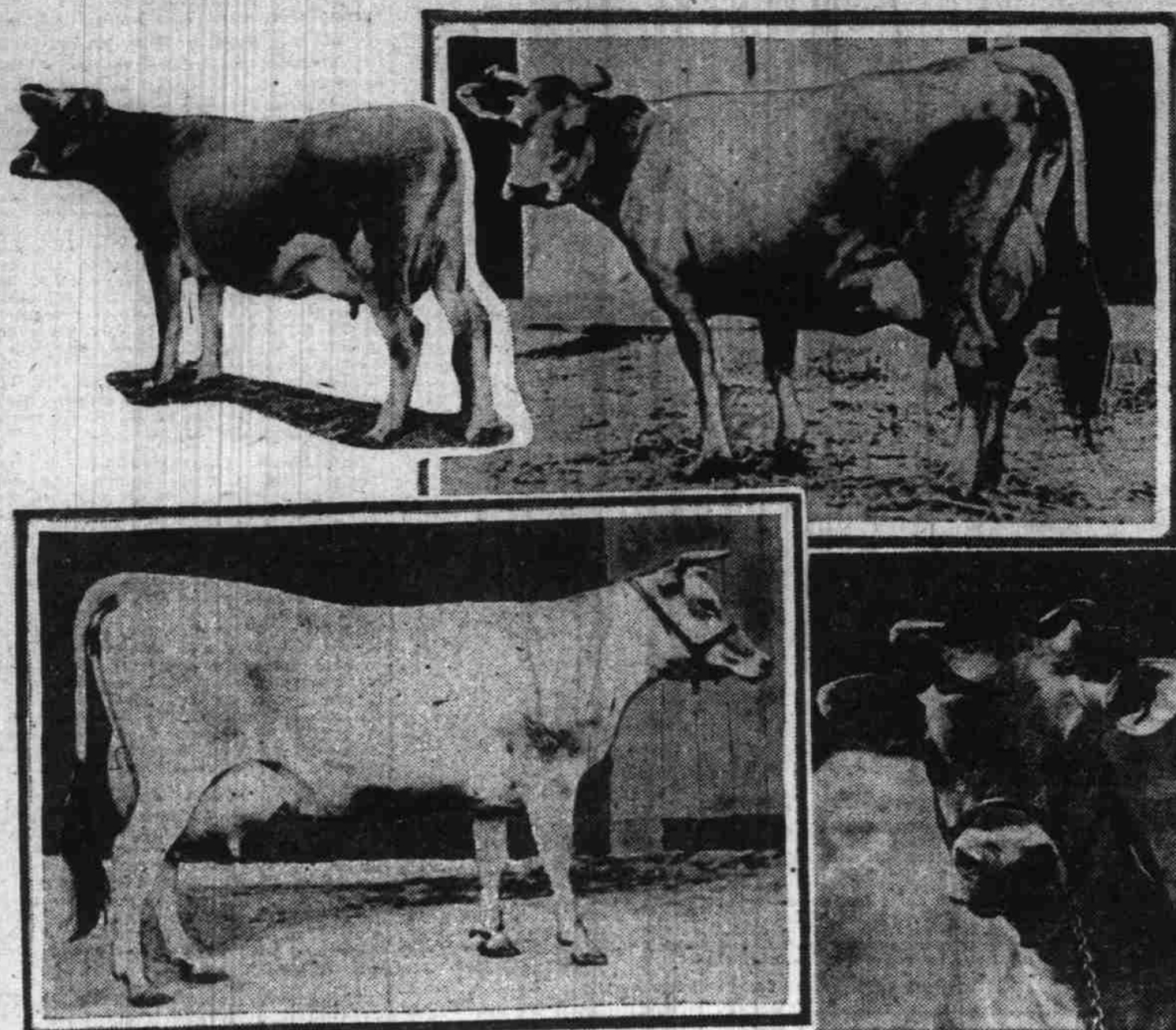
Still more important is the finding and developing of markets to insure a fair price for farm products. The most logical means of doing this seems to be through the cooperative marketing association which, when properly supported by the majority of the producers, has already proven its ability to accomplish this end.

ROAD TO CONSUMER SHORTENED

These marketing associations are making it possible to greatly shorten the road between the producer and the consumer. They are also providing a means for the financing of the producers so that the entire crop output of the country will not be forced upon the market during a short period of time, which has resulted in a great fluctuation of prices, at all times harmful to a majority of the producers.

The forming of these marketing or-

JERSEYS HOLD ATTENTION THIS WEEK



A few beauties of the breed that has been the center of attraction the past week. The best of opportunities will be offered those wishing to start in with registered stock during this week when three important Jersey sales will be held. For 17 head will be sold at the State Fair grounds on June 7, and a like number near Marion on June 8. Among the 40 which will be sold near Dayton on June 9 is a son of the now famous bull Golden Glow's Chief.

JERSEY JUBILEE PROVES SUCCESS

Tillamook, Or., June 4.—A big time was had in Tillamook during the three-day Jersey jubilee which has just come to a close. Jersey enthusiasts from all over Oregon, Washington and British Columbia took part and a good time was had by all.

On Saturday the program consisted of visits to the herds of Erick Glad and Less Daniels, after which the party divided, some going to the auction sale of Jerseys at Albert and others to enjoy a clam bake at Netarts beach.

About 150 from the outside attended the jubilee, 50 of these coming by train, others making the full trip from the ranch of F. E. Lynn at Ferrydale by auto. Lynn president of the Oregon Jersey club and has a fine herd of Jerseys which were viewed before the crowd started for the outside. The party was met by a delegation of Tillamook breeders at Sheridan.

The visitors began the inspection of cheese factories by stopping at Beaver to go through the modern new plant at that place and also to see the process of manufacturing brick cheese because of the distinction of manufacturing not only the famous Tillamook cream cheese, but also a very high grade brick cheese. At Hemlock and South Prairie other cheese factories were inspected. Thursday evening was spent in making and renewing acquaintances and at a banquet and reception. The dinner and reception were in charge of Joe Donaldson, Morrison Mills, Mrs. Rose Crawford, William Maxwell, Albert Johnson and Mr. and Mrs. Lester Daniels.

Mills acted as toastmaster and speaker on the program included Lynn, Dairy and Food Commissioner Hawley, J. D. Mittle, Ed Cary, O. M. Plummer, Isaac Staples, F. M. Brandt, R. L. Burkhardt, Mrs. E. J. Neal, H. C. Seymour, J. J. Allen, William Maxwell, Mrs. Rose Crawford, C. C. Dickson and F. C. Baker. F. J. Bishop, who was at the head of the British Columbia delegation, gave an interesting talk which was followed by talks from other members of his party, which included E. W. Patson, E. C. Corfield, J. E. K. Burnett and Walter Patterson.

Members of the Jubilee party and the Tillamook Jersey club assembled at the Tillamook hotel at 9 o'clock Friday morning. The first stop after leaving there was made at the Fairview cheese factory, where only Jersey milk is used. The final stop in the making of cheese were demonstrated there.

The ranch of Morrison Mills, who has a very good herd of pure-bred Jerseys, was next inspected. At noon lunch was served at the Fairview grange, under the direction of Mrs. Rose Crawford. Inspection was then made of the herds of William Maxwell, Joe Donaldson, Morrison Mills and Linn McCormack. The second day's program was brought to a close with a program of speeches and music at the high school auditorium. Every one was enthusiastic in their

NOTES FROM O.A.C.

Apple aphid are becoming serious in some sections. In case many are seen on the fruit spurs the trees should be sprayed with black leaf 40, one and a third pints to 200 gallons of water. The application should be made with a spray gun having from 350 to 400 pounds pressure, in order to drive the spray into the curled leaves. The black leaf 40 may be applied with the "10-day" apple spray or it may be put on by itself.

The livestock diseases known as hemorrhagic septicemia is likely to break out at this time of the year and again in the fall. If an outbreak is properly diagnosed and the animals vaccinated, the disease may be stopped and in many cases the sick animals will recover. The animals should be vaccinated with the living attenuated vaccine, which may be had on application to the bacteriological department at O. A. C. The use of these vaccines has given excellent results in nearly all cases.

Maggot injury to currants and gooseberries may be materially reduced by use of sweetened poison spray, if application is made at once. The formula is sodium arsenate one ounce; syrup, one quart; water, three gallons. This is sprayed lightly over the outer foliage, a few drops being enough for each plant. Repeat the spray in 10 days. If sodium arsenate can not be had, lead arsenate will do.

Local Branches of Implement Houses Change Personnel

Changes in the personnel of two implement houses of the city have been made during the past week. F. M. Ross, formerly manager of the Denver office of the Oliver Chilled Plow Works, has been appointed manager of the Portland Oliver house, to succeed W. E. Wilson, who has been manager of the Oliver Chilled Plow Works here for the past 20 years. Wilson has been retired on a pension, following the policy of the Oliver company for those who have served long and faithfully.

C. W. Harrison, who has been connected with the Oliver works in Portland for a number of years, succeeds W. O. Munsell as assistant manager. Munsell has become assistant manager of Mitchell, Lewis & Staver. He is one of the best known implement and machinery men in the Northwest. He was formerly manager of Parlin & Orndorff and for the past two years has been assistant manager of the Oliver Chilled Plow Works.

In praise of the hospitality of the Tillamook breeders and the progress being made in the breeding of the pure-bred Jersey cows. There is a certainty of at least one and perhaps three gold medals for the county this year. In view of the fact that the real introduction of pure-bred stock in the county did not occur until seven years ago, this is considered very remarkable.

COAST FRUIT MEN ORGANIZE TO SELL

An important step has been taken which will be of immense benefit to the fruit growers of the Pacific Coast. This is the organization of the Pacific Coast Producers association, which was just organized at a meeting of fruit men at Seattle.

It is expected that at least 10,000 cars of fruit will be shipped by water from the Pacific Coast states during the present year. C. S. Whitcomb, who is vice president of the California Fruits Exchange, was elected president of the new association. Whitcomb has been touring the country, securing the pledges of growers of apples and other perishable farm commodities to cooperate with the citrus fruit growers in assuring a permanent tonnage for steamship lines operating on the inter-coastal service. Water transportation seems to be the only solution of the problem which is confronting the growers, due to the expensive and prohibitive railroad freight rates. Once initiated and the handling facilities for the fruit installed, it is expected shipping by water will become the regular thing and growers will have a much wider outlet for their fruits.

The directors of the export bureau organized for Oregon and Washington are J. H. Wade of Wenatchee, who was elected president of this bureau; C. Devereaux Fairchild of Yakima; H. F. Davidson of Hood River and C. I. Lewis, assistant general manager of the Oregon Growers Cooperative association.

Others who are on the committee are E. Bennett and R. H. Wilkinson, both of the California Fruit Growers Exchange; H. M. Gilbert, Fred Elberle and F. W. Shultz of Yakima; C. E. Shea and S. H. Andrea of Wenatchee and E. E. Paville, chairman of the agricultural committee of the Portland Chamber of Commerce.

Holstein Breeders Picnic on Farm of Beaverton Rancher

Washington county Holstein breeders held a picnic at the farm of Washington county, Beaverton, Wednesday, which was attended by 75 breeders. Professor E. B. Pitts, dairy extension specialist, gave a talk on improvement of purebred herds, and conducted a livestock judging demonstration and contest for the boys and girls. Of the seven boys and girls entering the contest, three placed first, four Holsteins in order of merit accord-

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ing to the best judgment of Professor Pitts.

Winners of the contest were Frank Hill, George Hill, and Thelma Meyers, in the order named. They were awarded tickets to the Pacific International Livestock show for 1921. Other entries in the contest were L. Spiering, Ed Spiering, Anna Spiering and Louis Spiering. The officers of the Washington County Holstein club are Frank Conall, president; J. F. Peerenboom, vice president; and O. T. McWhorter, secretary-treasurer.

Remedy For Ant Nuisance

House ants, a serious nuisance in many homes, may ordinarily be exterminated by the judicious use of tartar emetic, say the O. A. C. station entomologists. Have your druggist weigh it out in three grain lots, and mix lot with four tablespoons of syrup or similar sweet material. Apply on chips or pieces of crockery placed on shelves or near runways so that the ants may feed on it.

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DIKING DISTRICTS TO BE EXAMINED

The annual field meeting of the drainage section of the Oregon Reclamation Congress, formerly the Oregon State Drainage association, will be held in the form of a field trip, Tuesday, Wednesday and Thursday, June 7, 8 and 9.

The general plan is to meet at the Imperial hotel, Portland, on Tuesday, at 9 o'clock, June 7, and to spend that day examining diking and drainage districts along the Columbia river between there and Astoria. It is planned to leave the cars at Rainier while a boat trip is taken across the river to inspect diking work in the vicinity of Kelso, Wash.

The morning of the second day, June 8, will be spent at the Astoria branch experiment station, inspecting experimental drainage systems and other work there. It is planned to arrange a clam bake at Fort Stevens or somewhere in the vicinity of Astoria. The afternoon will be devoted to a study of cranberry bogs and other drainage districts between Astoria and Seaside, leaving Seaside for Tillamook about 4 o'clock, so that Tillamook can be reached before dark the second day. There are 10 drainage districts in Tillamook county and a couple of others in process of formation which will be inspected on the third day. The party then can return by way of McMinnville.

Wm. Jocelyn Reports Great Success With Poland China Hogs

Sandy, Or., June 4.—William Jocelyn had his cows all tubercular tested by the government and is now on the government's accredited list.

Jocelyn is having fine success with his Poland China hogs. He has six pigs that average 45 pounds at 6 weeks old. His young herd boar is making a fine growth, and weighs 400 pounds at 8 months and measures 67 inches in length and is 24 inches tall.

A. J. Morrison bought a registered Ohio improved Chester White boar and Jim Dixon of the mill firm of Dixon & Howett took 18 head of Herford and Durham cattle which he recently purchased at Cherryville a few days ago. Dixon will buy more to run on the range near the mill.

Says Many Dairy Cows Unprofitable

Willamina, Or., June 4.—Dairymen of the Grand Ronde county near Willamina held a meeting May 28 at the Rogue River schoolhouse, where Professor E. B. Pitts, dairy specialist of O. A. C., presented statistics showing that many dairy cows are unprofitable, and it was demonstrated how the Babcock test and record sheet weed out the unprofitable cows. Breeding for higher production was emphasized. A movement is on foot to secure a federal veterinarian to test all the cattle in this vicinity for tuberculosis.

Baker Farmers to Picnic on June 23

Baker, June 4.—The Farmers' Union annual picnic will be held June 23. This will be an even greater event for farmers this year than usual. On various trips through the farming districts the prospects seem to guarantee a wonderful crop for Baker county, and with this good fortune in sight the farmers are going to celebrate with greater enthusiasm than ever before. The picnic will be held at Ebel's grove.

Holstein Club of Lewis County Meets

Centralia, Wash., June 4.—Members of the Lewis County Holstein club held their first meeting for the year at the Donaldson farm, near Adna. The principal event was an address given by Professor George Bulky of the Carnation Milk Products company. The next meeting will be held June 21.

Silver Medal Goes To New Jersey Sire

Sayda's King of Meridale 121724 is the latest Jersey sire to be awarded the A. J. C. C. silver medal. Sixteen of his daughters have entered in the Register of Merit, 50 per cent qualifying for class AA. Two qualified as yearlings; six as junior 2-year-olds, five as senior 2-year-olds, and three as junior 3-year-olds.

Chamber to Be Represented

Oregon Agricultural College, Corvallis, Or., June 4.—The agricultural committee of the Portland Chamber of Commerce will be represented each day of farmers' week, beginning June 13 to 18, by at least two members. The committee is particularly interested in the conference on marketing.

LAST CALL Ten St. Mawes Jersey Heifers

Cowall's Ashley Jerseys; Sampson's Exile Jerseys at Public Auction, Thursday, June 9, 1921

We will sell 40 head of wonderfully bred and high producing Jerseys of the above blood lines at the Clair J. Reid farm, one mile west of Dayton, Or.

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A beautiful 10-months-old St. Mawes bull is also in sale. We will sell Golden Rosier No. 13077, a son of Golden Glow's Chief; dam, Birdie's Yellow Rose; her dam, Birdie's La France, dam of Vive La France. Gold medal blood is in almost every animal in sale.

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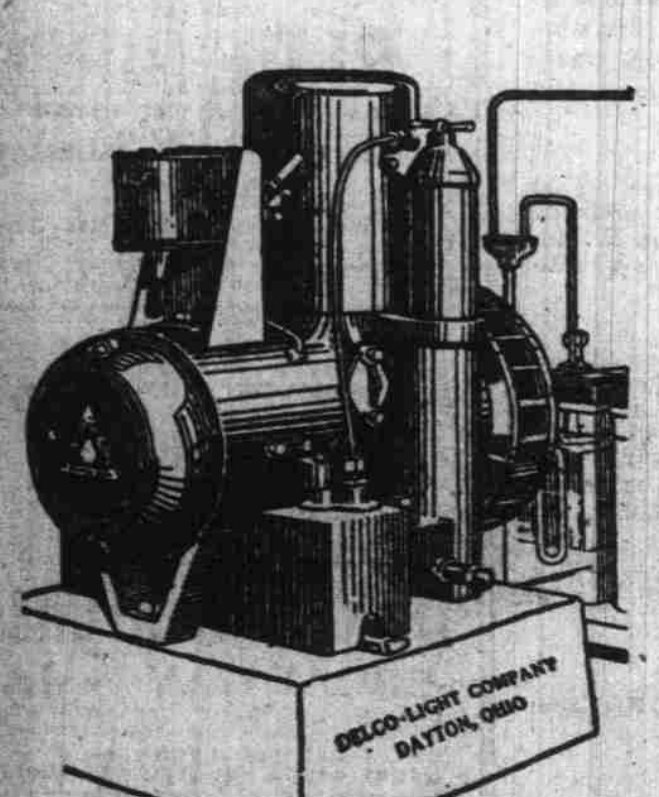
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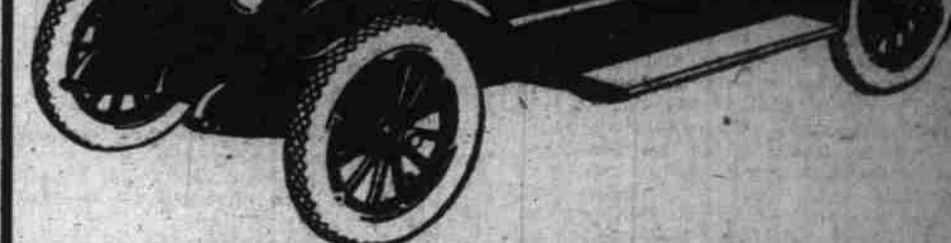
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