



A Mighty Good Lunch for Men in the
Men's Lunch Room, Thursday, for 35c
—Frankfurters, Spaghetti, Potato Salad, Sweet Pickles, Bread and
Butter, Coffee and a Cigarette or two, if you wish to smoke.
—Take Express Elevator, No. 6, to Eighth Floor

Lipman Wolfe & Co.
Merchandise of Merit Only

Mail Orders Will Be Filled
On All King Cotton Sale Goods
—Our Personal Service Bureau is well equipped to care promptly
and satisfactorily for all mail and telephone orders.
—Telephone Marshall 5000 and Ask for Personal Service Bureau



KING COTTON SALE

Note the Values! Note the Prices!

Thousands of Fine Bath Towels
In a Great Economy-Providing Sale
Each One an Exceptional Value!

Lot 1
—MARTEX BATH TOWELS
of exceptional quality with
fancy colored border and
striped combinations **\$1.00**

Lot 2
—LARGE BATH TOWELS
made of heavy long fiber
two-ply cotton— an extra
quality. Size 25x47 in. **75c**

Lot 7—HUCK TOWELS, 18c Each, \$2 Dozen

—This is an exceptional quality for every day use. Firmly and closely woven. In pure white and
white with red borders. Size 18x36 inches.
—Second Floor, Lipman, Wolfe & Co.

Lot 3
—DOUBLE THREAD BATH
TOWELS of pure bleached
double thread, that are very
absorbent, in size 23x
44 inches **65c**

Lot 4
—EXCELLENT BATH
TOWELS made of two-ply cot-
ton in a good weight and very
absorbent. Size 23x44
inches **33c**

Lot 5
—TURKISH TOWELS of
splendid weight and quality,
some all white, others with
blue borders. Size 19x
18x36 inches **25c**

Lot 6
—HUCK TOWELS of excel-
lent weight and quality, pure
white with striped and fancy
Grecian borders. Size 19x
38 inches, 3 for **\$1**

Two Very Fine Dress Goods Specials
Cream Tricotine and 54-Inch Black and White
Poiret Twill Shepherd Checks
\$2.95 Yard \$1.45 Yard

—You may possibly recall last year's price. If you do,
you will appreciate this offering all the more. 48 inches
wide in soft cream shades with a beautiful finish.

—Not all-wool, but a very desirable fab-
ric for Sports Skirts and children's wear.
The season's lowest price.

—Second Floor, Lipman, Wolfe & Co.

2400 Pairs of Men's High-Grade
Fine Lisle Socks—REDUCED
to 39c Pair
SIX Pairs for \$2.25



"Step This Way"

—and you will walk
right into the best
hosiery value ever of-
fered in town.
—Hosiery of this fine
quality ALWAYS sells
for more regularly.
Here tomorrow on sale
at 39c pair, and six
pairs for \$2.25.

—Broken lines of such well-known and popular makes
as Interwoven, Luxite and Luster Lisle.

—A Sale of Men's Socks that truly has real Merit, as every pair
has been taken out of regular stock and reduced for this special
occasion. Made of fine materials, these socks are both durable
as well as cool for summer.

—All sizes among the 2400 pairs, but not all sizes in all colors
and makes.

—The colors are: Cordovan, Navy, Gray and Champagne. Also
Black and White.

—Street Floor, Lipman, Wolfe & Co.

This Excellent Sale of
Women's Apparel Continues

All Dresses, Suits and
Coats That Have Been
in Regular Stock at
\$100.00 and Up

at **HALF PRICE**

DRESSES—Such as beautiful Evening Gowns
and exquisite Beaded Robes, in models that
are exclusive here.

SUITS—Handsome, plain-tailored and fancy
models, in Pique, Twill Cords and
Tricotines.

COATS—Distinguished looking Dolmans and
smart Wraps of Marvella, Weldyne, Twill
Cords, Velveteen, Florizella and Chamois-
tyne-Ramona.

—Third Floor, Lipman, Wolfe & Co.



ACTUAL REPRODUCTIONS
In the Little Folks' Aisle
We Are Offering the Most

Adorable Sweaters for Little Folks
at \$2.50—Very Special!

—Little Folks' Sweaters in the prettiest colors—coral, turquoise, rose,
and combinations with white, and in the cunning models shown here.

—We are also featuring

White Organdy Dresses in Sizes
2 to 6 Years at \$2.65

—In two very dainty and attractive styles—one with square neck,
shirtings, ruffles and lace trimming. The other is made with round
neck, ruffles, shirtings and lace trimming.

—Fourth Floor, Lipman, Wolfe & Co.

Night Gowns, Envelopes and Petticoats
Featured for Thursday at \$1.95 Each

—One of the big events in the King Cotton Sale is this offering of Gowns, En-
velopes and Petticoats at a price so low that you will do well to stock up for the
summer season.

The Nightgowns—The daintiest imaginable. Made of longcloth
in slip-over styles, some sleeveless, others have kimono sleeves, deep
shirred yokes with fancy lace or embroidered medallions combined with
insertions of fine lace, wide heading and wee pin tucks. Some finished
with shirred effects. Also in pink batiste, tailored and lace-trimmed.

The Envelope Chemises—Creme de chine and lingerie cloth En-
velope Chemises are an especial feature of this sale. In a splendid
assortment to choose from, in built-up shoulder and strap styles. These
come in choice of crepe de chine or soft-finished lingerie cloth in lace-
trimmed or tailored effects. The crepe de chine Chemises are trimmed
with yokes and insertions of fine mesh lace. The lingerie, daintily
trimmed with fine laces and embroideries.

The Petticoats—Sateen and longcloth Petticoats. The sateen Pet-
ticoats are made of an extra quality sateen with elastic at waist, finished
with scalloped edge, shadow-proof. The longcloth Petticoats are trimmed
with fancy lace and insertions or embroidered flounces. Many with dust
ruffles.

—Fourth Floor, Lipman, Wolfe & Co.

You Will Be Enamored of These Very
Effective

Cretonne House Dress Aprons
Specially Priced \$1.95

—Women adore them. They are so very fetching and the very
newest things. Made of a splendid quality cretonne in beautiful
flowered and conventional patterns, side-front closing and square
neck, wide belt effect, tie sash. Two pockets—ric rac trimmed.

Every Little Girl Will Want One of These
Cretonne Polly Prim Aprons

They Are Specially Priced for the King Cotton Sale
at \$1.00

—They are as quaint as quaint can be, in the prettiest of flowered
designs. Made with two fancy pockets and sash and ric rac
trimmed. Sizes 6 to 14 years.

—Fourth Floor, Lipman, Wolfe & Co.



ACTUAL REPRODUCTIONS

We will make you an allowance of \$16.50

on your old sewing machine,
and sell you the "Free" Sewing
Machine on convenient terms.

The "Free" Sewing Machine

—At vital points the "Free" Sewing Ma-
chine has valuable improvements that make
it far superior to all other machines. The
"Rotoscello Movement," the "Rotary Take
Up," the six sets of ballbearings, automatic
head latch, the rotary spool pin, and 32
other valuable improvements, make the
"Free" the lightest and smoothest running
sewing machine built. Guaranteed for life
by the Free Sewing Machine Company.

—Seventh Floor, Lipman, Wolfe & Co.



Everything for Cash
Everything for Less

Economy Basement Store

See the King Cotton
Bargains in Every Aisle

365 Smart Wash
Suits for Boys

Tremendously Reduced to Go
Thursday in This Sale at **69c**

—Boys of 2½ to 8 can have the very smartest wash suits of
splendid tub fabrics and mothers can save mightily, partly
because these suits show signs of handling on the display
tables, but a little rinsing and ironing will quickly fix that.

—Come early to get all you want
in the size you want.

—ECONOMY BASEMENT,
Lipman, Wolfe & Co.

Koveralls, 65c

—Sizes 1 to 8 in genuine Levi
Strauss Koveralls, several styles
at below present wholesale cost.

—ECONOMY BASEMENT,
Lipman, Wolfe & Co.



Sale of Summer Silks and Silk Mixtures

at the startlingly low price of **89c yd.** Plain and Fancy
weaves, 32 to 36 in. wide

You'll learn a lot about real values when you examine
this special offering for Thursday—Come early

The Weaves For Summer Garments
Messalines Taffetas Poplins Pongee Dresses Waists Petticoats Linings Etc.

—This sale offers a great combination of dependable fabrics, choice assortments and tremendous savings, but quanti-
ties are limited, so we say, again, be very early!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

36-In. White Venetian
75c yard

This Is a Quality That Sells
Elsewhere for a Much Higher Price

—With its firm weave, satiny finish and splendid washing
and wearing qualities, you are sure to want some of this
for summer skirts, petticoats or children's garments.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

36-In. Black Sateen
39c yard

A Superior Quality With Highly
Mercerized Finish

—Another special on a fabric that is greatly in demand.
The entire quantity should go Thursday at this remark-
able price.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

A Big Variety of
Ready-to-Wear Hats

Every Style Has Been Selling for
Much More, Thursday at... **\$1.69**

—A real readjustment of
our own regular stocks,
including just about
every shape and color
that's fashionable. Your
type must be among
them! Hats ready to put
right on and wear with
street suits and sports
costumes. Better hurry
down and get yours be-
fore some one else
chooses it. They'll go like
a whirlwind at \$1.69!

—ECONOMY BASEMENT,
Lipman, Wolfe & Co.



THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE