

PARADE ROSES WILL MOVE IN TWO DIVISIONS

First One Will Be Made Up of Organizations and Floats Will Feature Second Column.

According to the classifications announced by Henry W. Kent, chairman of the floral parade committee, the parade of a Million Roses will be in two divisions.

Division No. 1 will be for the various school, civic and fraternal organizations entering decorated floats.

The competition will be for the grand prize of \$400 for the best decorated float. This prize will eliminate the winner from competing in any other classification.

In the second division the floats will be decorated by flowers grown by the citizens of Portland.

Flowers suggested in the official prospectus for decorative use, are canterbury bells, lupines, daisies, Scotch broom, carnations, cosmos, larkspur, gladioli, peonies, hydrangea, snowballs, coriopsis and snap dragons.

The Portland Service League and the Women's Portland Service League are working in conjunction to have the various sectors ready for the parade.

Below is the classification list and awards for division 1:

Section 1—Fire departments, Class A. Best decorated motor-drawn float (2 prizes).

Section 2—Outside Municipalities, Clubs, Civic Organizations—Class A. Best decorated float (three prizes).

Section 3—Schools—Class A. Best public grade school entry, decorated by pupils (two prizes).

Section 4—Private Cars—Class A. Best decorated privately owned car, entered and decorated by individuals (3 prizes).

Section 5—Auto Dealers—Class A. Best decorated new car or cars entered by any dealer (3 prizes).

Section 6—Industrial—Class A. Best decorated motor-truck float (2 prizes).

Section 7—Motorcycles and Bicycles—Class A. Best decorated motorcycle with side car (2 prizes).

Section 8—Motorcycles and Bicycles—Class B. Best decorated motorcycle (solo) (2 prizes).

Section 9—Motorcycles and Bicycles—Class C. Best decorated bicycle (2 prizes).

Section 10—Motorcycles and Bicycles—Class D. Best decorated bicycle with side car (2 prizes).

Section 11—Motorcycles and Bicycles—Class E. Best decorated motorcycle with side car (2 prizes).

Section 12—Motorcycles and Bicycles—Class F. Best decorated motorcycle (solo) (2 prizes).

Section 13—Motorcycles and Bicycles—Class G. Best decorated bicycle (2 prizes).

Section 14—Motorcycles and Bicycles—Class H. Best decorated motorcycle with side car (2 prizes).

Section 15—Motorcycles and Bicycles—Class I. Best decorated motorcycle (solo) (2 prizes).

Section 16—Motorcycles and Bicycles—Class J. Best decorated bicycle (2 prizes).

Section 17—Motorcycles and Bicycles—Class K. Best decorated motorcycle with side car (2 prizes).

Section 18—Motorcycles and Bicycles—Class L. Best decorated motorcycle (solo) (2 prizes).

Section 19—Motorcycles and Bicycles—Class M. Best decorated bicycle (2 prizes).

Section 20—Motorcycles and Bicycles—Class N. Best decorated motorcycle with side car (2 prizes).

Section 21—Motorcycles and Bicycles—Class O. Best decorated motorcycle (solo) (2 prizes).

Section 22—Motorcycles and Bicycles—Class P. Best decorated bicycle (2 prizes).

DISTRIBUTION MANAGER OF ADVERTISING AGENCY



George S. Botsford

After several years' selling and merchandising experience in the wholesale confectionery industry, George S. Botsford has resigned his connection with the Russell & Gilbert company of this city to accept a position as distribution manager and account executive with the Botsford, Constantine & Tyler Advertising company of Portland, Seattle and San Francisco.

Mr. Botsford's new duties will be in the capacity of a special sales and merchandising investigator. He has had many years' experience in merchandising and selling methods and will specialize in solving sales problems for Oregon manufacturers.

Thirty-eight Clubs Now in Existence On U. of O. Campus

University of Oregon, Eugene, May 14.—The formation of the University Ad Club marks the organization of the fourth society this year and the thirty-eighth club on the Oregon campus.

Following are organizations: Architecture club, Texon Art club, Order of "O," Samara, Alpha Kappa Psi, Beta Gamma Sigma, Beta Alpha Psi, Phi Theta Kappa, Pi Kappa, Kappa Psi, Phi Delta Phi, Mu Phi Epsilon, Mu Zeta Kappa, Sigma Alpha, Kappa Psi, Chemists' club, Eutaxiana, University Honor Society (Crossroads), Phi Delta Kappa, Lambda Theta, Tau Kappa Alpha, Zeta Kappa Psi, Oregon club, Tre Nu, Fot and Quill, and Sigma Upsilon.

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WORTHY EXHIBITS NEED SHOWCASES; CITY WANTS GIFT

Museum Treasures Lie Unseen in Basement For Lack of Display Containers; Inquisitiveness Seen.

School 'Magazine' Uncovers Budding Genius For Rhyme

Sandy, May 14.—Miss Caroline Varet, principal of the Keno school, near Sandy, found her language pupils lagging in interest and conceived the idea of giving them original work.

"Let's make a magazine," she said. Eager response came, and in a short time the Western Star appeared, 54 pages, written neatly in columns, with an attractive cover design, and a list of department "editors" patterned after a first-class monthly.

It is not generally known, but the basement of the city hall holds boxed-up museum treasures that cannot be displayed because of the lack of glass cases in which to place the articles that must be protected from inquisitive fingers.

Wegand, who has been in charge of the public to enjoy an extension of the museum.

In addition to the articles and collections on hand that are awaiting proper display facilities, Wegand says he knows of a number of other collections of much interest that could be secured for the city's use if they could be properly placed.

The museum is the creation of about two decades of attention paid to it by persons especially interested in this line of research.

Wegand, who was then an employe in the city auditor's office, then took charge of the museum and has remained in that position ever since.

Through his activities the city council was induced to make a small yearly appropriation for the museum.

At times this was allowed to accumulate until it amounted to sufficient sums to purchase some valuable collections which were added to the display.

Among the collections that are stored in the city hall basement for lack of cases in which to place them are six cases of mineral specimens, comprising

a wide assortment of the minerals of the Pacific Northwest.

COLLECTIONS AVAILABLE The late W. M. Gadsby had accumulated a valuable museum collection which his family is willing that the city shall have if they are properly placed in the city hall, and Wegand says he knows of other interesting collections that would be donated to the city were provision made for their display.

The city museum is proving a magnet to numerous school classes, and is no infrequent sight to see a heavy of interested boys and girls, in charge of their teacher, thronging the city hall corridors and gathering impressions of phases of life that are of the past.

Mayor Baker's proclamation, "Make 1921 a year of gifts to Portland," may have stirred desire to respond in the minds of some persons who are "at sea" as to what they might give. Here's a suggestion out of the ordinary, but which, if followed, would be highly appreciated: Give show cases!

Naturally the question arises: "Why a gift of show cases to a municipality?" The answer is that they are seriously needed to display gifts to the city museum kept in the corridors of the city hall, and visited daily by many persons.

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THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

- Hope Muslin 15c Yard The Standard Muslin at the right price.
Burson Hose 39c Excellent hose in black and brown.
34-Inch Bleached Muslin 13c Yard A good quality muslin for the needle.
34-In. Unbleached Muslin 6c Yard Medium weight, fair quality muslin.
Bleached Surgeons' Gause 7c Yard A good gauge for all purposes.

Thrift Prices on Toilet Articles

- Pebeo Tooth Paste...55c
Pebeo's Tooth Paste...55c
Colgate's large Tooth Paste...19c
Cuticura Soap...19c
Woodbury's Facial Soap...19c
Pear's Soap...15c
Jergens' Bath Tablets, 3 for...15c
Colgate's Tale...15c
Colgate's Shave Stick 25c
Colgate's Stick Refills 15c
Palmolive Shave Cr'm 25c
Colgate's Shave Cr'm 25c
Palm Olive Soap, 4 for...10c
Lux...10c
Penny's White Soap, 4 for...25c

A Lesson in Thrift

Thrift is the Password of the J. C. Penney Company. Visit Our Store and See How We Apply It to Modern Retail Merchandising

To a strict and intelligent application of this great principle do we, more than to all else, attribute our enviable position in the mercantile world. For it has proven the "Oil Upon the Waters"—a bulwark of stability in our fast-growing business.

Now It's Up to You

Thrift Prices on Notions

- Coates' 150-yd. Thread...5c
Coates' Merc. Thread...5c
Corticeoli 100-yd. Silk...12c
Coates' Crochet Cott'n 12c
Silkin Crochet Cotton 10c
Coates' Darning Cotton, 3 for...10c
Steel Pins...4c
Hooks and Eyes...6c
Dress Snaps...4c
Dexter's Knitting Cott'n 8c
Bias Tape...5c
Rick Rack Braid...5c
Pre-phy-lac-tic Tooth Brush...33c
3-In-1 Shoe Polish...10c
Shoe Laces, 2 pair for...15c
Cap Hair Nets...15c

Here Is the Merchandise and Here Are the Prices:

- Silk Camisoles, Flesh, Pink and Blue...59c
New Tricolette Blouses—All the High Colors...\$2.98
All-Silk Jersey Petticoats, Black and Colors...\$2.69
New Arrivals in Women's Sport Hats...\$2.98
Women's Street and Sport Coats...\$9.90
Women's Flannel Sport Skirts, White and Colors...\$6.90
New Plaid and Striped Pleated Wool Skirts...\$7.90
Beautiful Silk Street and Sport Dresses...\$12.50
50 New Tricotine and Serge Suits—All Sizes...\$19.75
Voile, Batiste, Organdy and Gingham Dresses...\$4.98 to \$8.90
Men's Pure Fur Felt Hats—All Colors...\$1.98
Men's Corded Madras Shirts, 14 to 17...\$1.19
Men's Nainsook Athletic Union Suits—34 to 46...89c
Men's Cotton Ribbed Union Suits—34 to 46...89c
Black Beauty Sateen Shirts—14 1/2 to 17...79c
Pay-Day Chambray Shirts (Union Made), 14 1/2 to 17...79c
Extra Heavy Ventilated Sateen Shirts for Big Men—17 1/2 to 20...\$1.69
Men's 220 Denim Overalls and Jumpers (Union Made)...\$1.19
Heaviest 8-oz. Duck Carpenters' Overalls (Union Made)...\$1.89
Boys' 220 Denim Overalls, 11 to 17, 98c; 5 to 10...89c
Engineers' Hickory Sleeve Vests...\$1.29
Men's Khaki Pants, Good Quality...98c
Youths' Khaki Pants, Good Quality...\$1.39
Heavy Canvas Gloves, Knit Wrist...10c
Penney Special Leather-Faced Canvas Gloves...29c
Engineers' and Firemen's Sox, Black and Brown...19c
Men's All-Wool Serge and Worsted Suits...\$24.75
Boys' Fancy Cassimere Long-Pant Suits...\$14.75
Boys' Two-Pant Knickerbocker Suits, 7 to 17...\$6.90
Boys' Odd Knickerbockers, Cassimeres and Serges...\$1.49
Men's Cassimere Dress Pants...\$2.98 to \$4.98
Men's All-Wool Serge Pants—All Sizes...\$4.98 to \$6.90
Men's Corduroy Pants, Dark Brown—All Sizes...\$3.69
31-Inch Imported All-Silk Natural Pongee...49c
29-Inch Imported Japanese Crepe, Colors...29c
18-Inch Bleached Terry Cloth (Good)...19c
36-Inch Longcloth, Any Quantity...15c
Heavy Unbleached Crash Toweling...15c
36-Inch Standard Percales, Light and Dark...19c
36-Inch Cretone, for Aprons and Drapes...29c
Women's Imported Kid Gloves, Black and Colors...98c

J.C. Penney Co. ANATION-WIDE INSTITUTION. Stepping Stones to Economy. Men's Suspenders...29c. Men's Sox, dress and work...25c. Paris Garters...25c. Men's and Boy's Belts...25c. Men's Cambric Handkerchiefs...25c. Men's Split Foot Sox...25c. Tubular Knitted Ties, 3 for...25c. Men's Wash Ties, 2 for...25c. 111 FOURTH ST., Just North of Washington WE NEVER HOLD A SALE.

Senator Thanked For His Interest In Champoege Plans

At the anniversary celebration Saturday at Champoege, Senator J. L. Patterson was thanked by Chairman D'Arcy for his efforts in behalf of securing an appropriation for the commemoration of the Champoege convention that was held in 1842.

Senator Patterson informed the 1200 people assembled that there were several other members of the legislature besides himself who had seats in that body and wanted the thanks distributed more widely. As a result of P. H. D'Arcy's efforts, supplemented by different legislators, governors and pioneers, Senator Patterson pointed out that a comfortable auditorium had been provided, a memorial building erected and land purchased for a park. However, it was made evident by D'Arcy that Senator Patterson of Polk county deserves considerable credit for befriending the different bills introduced.

Jitneys to Run to Fishing District

Marshfield, Or., May 14.—Passenger service by jitney line from Coos Bay to Lakeside, the center of the Ten-mile lake fishing district, is to be established. The road is not yet completed, but the passengers will be taken from Coos Bay by gasoline boat to a point on Haynes inlet, where connections will be made with automobiles for Lakeside. Cars will be run from the bay cities direct to Lakeside when the ferry from North Bend to Glasgow is established and a small unfinished portion of the road is completed.

HERE IT IS!

A handy tool for your camping trip; will repair harness, shoes, suitcases, awnings, carpets, grain bags, auto tires and curtains etc. Complete with needle and wax thread and full instructions.

79c including Parcel Post. Brown Mercantile Co. 171 First Street

Tieburg Bros.—Morrison at Park—Tieburg Bros.—Morrison at Park—Tieburg Bros.

A Real Shoe Sale for Women! Every Pair Deeply Reduced

ARE YOU one of the throng we tried to wait upon yesterday? Please come again tomorrow and we'll try to serve you, for we will have an augmented force of courteous, expert shoe salesmen.

We repeat the reason for this wonderful sale—this sale of welcome surprises to the women of Portland:

OUR LEASE IS SOLD!

We must sell our entire stock of women's new, smart footwear in order to turn over the premises to the lessee on the date fixed by the lease. We are naming prices that surely will sell every pair! Don't wait! Come while sizes and widths are here!

Straps, Pumps, Oxfords and Novelties. Incomplete runs of sizes, but every size in the assortment, which is a large one! Offered at three price groups which represent tremendous savings! Every pair smart and snappy! Quality superb! \$6.65 — \$7.65 — \$8.65

New Shipment, Just Received: Women's Colonial Pumps \$5. The newest, smartest effects of the season! Made with high throat, cutout pattern; light, flexible walking soles; covered Baby Louis heels; black suede, brown suede and gray suede. All widths and sizes. BOUGHT TO BE SOLD AT \$9.00 THE PAIR!

See Our Windows for Styles and Prices! TIEBURG BROTHERS Smart Shoes for Women Morrison Street at Park