

# It's the Biggest Event in Portland---and the Most Momentous Sale We Have Ever Held!

Most anyone knows a good thing when they see it and the values speak for themselves. It's not loss or profit that we are thinking of now, it's new customers that we want. We want to make 5000 new customers this month and we are depending on these gigantic bargains to bring those customers. We know now that

we are going to reach our goal. Hundreds and hundreds of people from all sections of the state are taking advantage of this wonderful event. You must read the list of bargains—it's simply wonderful. Tomorrow begins the second week. Each passing day brings new big volumes. As the merits of the 12th Trade-

Building Sale become known, the interest in the sale increases. Stop and think: Here is an event offering the wanted merchandise of the season at ridiculously low prices—why shouldn't the public take advantage? Remember, our object now is not gain in money, but gain in customers.

**Commencing Tomorrow, 9:30 Sharp, You Can Buy the Following Bargains:**

## Dress Goods

- \$2.50 Black Silk Taffeta.....\$1.69
- \$1.25 Pongee Silks at.....88c
- \$1.50 Poplins, wanted colors, at.....98c
- \$1.00 Corduroy Velveteen at.....59c
- \$3.50 All-Wool Plaids at.....\$2.95
- \$2.50 All-Wool Serges.....\$1.95
- \$1.00 Finest Organdies at.....59c
- 75c to \$1.00 Voiles at.....45c
- 40c Dress Ginghams at.....29c

## Domestics

- 20c Peppercell Sheeting at.....13c
- 65c Mohawk Sheeting, 72-inch.....49c
- 50c Pillow Tubing, 40-inch.....33c
- 30c Indian Head, 34-inch.....19c
- \$1.60 Pequot Sheets at.....\$1.29
- 50c Pequot Pillow Cases.....39c
- 40c Republic Pillow Cases.....29c
- \$1.95 Gray Cotton Blankets.....\$1.49
- \$4.00 Plaid Cotton Blankets.....\$2.95
- \$9.50 All-Wool Blankets at.....\$6.50

## Draperies

- 20c Bordered Scrim at.....11c
- 40c 36-inch Marquisettes at.....23c
- 75c Hemstitched Marquisettes.....39c
- \$1.00 Filet Net, white, at.....59c
- 30c Fine Cretonnes, 36-inch.....19c
- 35c Cretonnes, heavy quality.....25c
- 50c to 75c Cretonnes at.....33c
- 95c Imported Art Linen.....50c
- 75c Mercerized Sateen at.....25c

## Muslin Wear

- \$1.50 Ladies' Muslin Gowns at.....69c
- \$2.50 Ladies' Muslin Gowns at.....\$1.29
- \$3.50 Ladies' Muslin Gowns at.....\$1.79
- \$2.00 Muslin Petticoats at.....93c
- \$3.00 Muslin Petticoats at.....\$1.59
- \$5.00 Muslin Petticoats at.....\$2.83
- \$1.50 Envelope Chemise at.....79c
- \$2.00 Envelope Chemise at.....\$1.29
- \$3.00 Envelope Chemise at.....\$1.59
- \$1.25 Crepe Bloomers at.....69c

## Ladies' Corsets

- \$2 Corsets, size 18, at.....39c
- \$2-\$2.50 New Corsets, sizes 21 to 28, \$1.19
- \$4-\$5 Corsets, sizes 21 to 30, at.....\$2.48

## Bath Robes

- \$12.50 Ladies' Corduroy Robes.....\$5.59
- \$11.75 Ladies' Bath Robes.....\$5.29

## Waists

- \$2.50 Ladies' Voile Waists.....\$1.20
- \$3.50 Ladies' Voile Waists at.....\$1.80
- \$5.00 Voile Waists at.....\$2.80
- \$5.00 Tricolette Blouses at.....\$2.80
- \$7.50 to \$10.00 Silk Blouses.....\$4.80

## Ladies' Suits

- \$25.00 Ladies' Jersey Suits at.....\$10.80
- \$30.00 Ladies' Serge Suits at.....\$17.80
- \$50.00 Ladies' Serge Suits at.....\$28.80
- \$65.00 Tricotine Suits at.....\$38.80

## Ladies' Wraps

- \$20.00 Ladies' New Wraps.....\$9.80
- \$25.00 Ladies' Sport Coats at.....\$12.80
- \$35.00 Ladies' Wraps at.....\$19.80
- \$50.00 Ladies' Wraps at.....\$28.80

## Ladies' Dresses

- \$20.00 Ladies' Jersey Dresses.....\$6.80
- \$25.00 Ladies' Serge Dresses at.....\$11.80
- \$30.00 Tricotine Dresses at.....\$16.80
- \$25.00 Ladies' Silk Dresses at.....\$13.80
- \$35.00 Silk Dresses at.....\$22.80
- \$25.00 Tricolette Dresses at.....\$12.80

## Ladies' Skirts

- \$10.00 Ladies' Plaid Skirts at.....\$4.80
- \$15.00 Plaited Plaid Skirts.....\$7.80
- \$ 5.00 Fine Poplin Skirts at.....\$2.80

## Jersey Jackets

- \$10.00 Ladies' Jersey Jackets.....\$5.80

## Ladies' Underwear

- \$1.25 Comfy Union Suits.....57c
- \$1.00 Children's Union Suits.....47c
- 75c Boys' Union Suits at.....38c

## Ladies' and Children's Hose

- 65c Lisle Hose, seconds, at.....17c
- 75c Ladies' Mercerized Hose.....28c
- 75c Ladies' Buster Brown Hose at.....33c
- \$2.00 Ladies' Silk Hose Silk lisle tops, heels and toes......89c
- \$3.50 Notaseme Silk Hose Silk lisle tops, heels and toes......\$1.98
- 50c Children's Brown Hose.....29c
- 75c Children's Brown Hose.....46c
- 65c Boys' Bear Brand Strong Hose.....46c
- 50c Children's Half Socks.....29c

## EXTRA!

- 6c Silk Floss, skein.....3c
- \$3.00 Infants' Long Coats.....\$1.29
- \$5.00 Ladies' Hair Switches.....\$1.48
- \$2.50 Misses' Middy Blouses.....\$1.29
- \$2.50 Women's Middy Blouses.....\$1.29
- \$3.50 Women's Middy Blouses.....\$1.97
- 75c Children's Rompers at.....19c
- \$1.50 Dutch Rompers at.....88c
- \$1.00 Children's Sweaters at.....39c
- \$5.00 Misses' Sweaters at.....\$2.66
- \$2.50 Misses' Sweaters at.....\$1.39
- \$10.00 Ladies' Slipovers at.....\$3.98

## Men's Hats

- \$3.50 Men's Felt Hats at.....\$1.80
- \$5.00 Men's Felt Hats at.....\$3.20
- \$7.50 Men's Felt Hats at.....\$4.60
- \$3.00 Men's Cloth Hats at.....\$1.60
- \$5.00 Men's Cloth Hats at.....\$3.20
- \$3.00 Men's Cloth Caps at.....\$1.00
- \$3.50 Men's Cloth Caps at.....\$1.90

## Men's Shirts

- \$1.50 Men's Dress Shirts at.....80c
- \$3.00 Men's Dress Shirts at.....\$1.60
- \$6.50 Fiber Silk Shirts at.....\$3.80
- \$1.50 Soft Collar Shirts at.....80c
- \$3.50 Soft Collar Shirts at.....\$1.90
- \$1.00 Blue Work Shirts at.....55c

## Work Gloves

- 15c Men's Canvas Gloves at.....5c
- 50c Leather-Faced Gloves at.....27c
- \$1.00 Strong Leather Gloves at.....60c
- \$1.50 Horsehide Gloves at.....90c
- \$2.50 Horsehide Gauntlets at.....\$1.40
- \$4.00 Automobile Gloves at.....\$2.40

## Men's Ties

- 75c Four-in-Hand Ties at.....33c
- \$1.00 Four-in-Hand Ties at.....55c
- \$1.50 and \$2.00 Ties at.....83c

## Men's Underwear

- \$1.50 Men's Athletic Union Suits.....70c
- \$2.50 Knit Union Suits at.....\$1.30
- \$3.50 Knit Union Suits at.....\$2.20
- \$5.00 Light Weight Worsted Mixed \$2.80
- 75c Shirts or Drawers, Balbriggan, at 35c
- \$1.00 Shirts or Drawers, Balbriggan, at 60c

## Socks

- 20c Cotton Work Socks at.....9c
- 20c Tan Dress Sox at.....8c
- 25c Fine Dress Sox at.....12½c
- 50c Fine Lisle Sox at.....29c
- \$1.25 Thread Silk Sox Lisle tops, toes, heels......60c

## Overalls

- \$1.75 Men's Blue Bib Overalls.....\$1.05
- \$4.00 Men's Blue Work Suits.....\$2.40

## Suspenders

- 65c Men's Suspenders at.....25c
- \$1.00 Men's Suspenders at.....63c
- \$1.50 Men's Suspenders at.....83c

## Ladies' Aprons

- \$1.50 Ladies' Bungalow Aprons.....70c
- \$2.50 Bungalow Aprons at.....\$1.39

**DURING THIS SALE WE WANT**

**5000 NEW CUSTOMERS**

THE THERMOMETER WILL SHOW FROM DAY TO DAY THE PROGRESS WE ARE MAKING



## Grand Prize Contest

We are going to hold during this sale a contest between the departments. There will be one grand prize for the department doing the largest volume of business and one grand prize for the department handling the greatest number of customers.

Last year the clothing department won the volume prize and the dry-goods department won the customer prize. The prizes are paid in cash. Each department head has the right during the Trade Building Sale to set their own prices on the merchandise. Each department head in the store is putting forward his greatest efforts and we are sure that the public will immediately upon entering the store be convinced of the greatness and the money saving power of this sale.

## Men's Suits

- \$30.00 to \$35.00 Men's Suits.....\$17.40
- \$40.00 and \$45.00 Men's Suits.....\$24.40
- \$50.00 to \$70.00 Men's Suits.....\$34.40
- \$50-\$60 All-Wool Serge Suits.....\$29.40
- \$6.00 Men's Dress Pants at.....\$3.69
- \$10.00 Young Men's Pants at.....\$4.69
- \$2.50 Men's Work Pants at.....\$1.29
- \$7.00 Men's Corduroy Pants at.....\$3.59
- \$2.50 Khaki Work Pants at.....\$1.69
- \$10.00 and \$12.50 Dress Pants.....\$6.69

## Boys' Clothes

- \$10.00 Boys' Good Suits at.....\$4.39
- \$15.00 Boys' Fine Suits at.....\$7.88
- \$25.00 Boys' All-Wool Suits at.....\$11.98
- \$8.00 Juvenile Suits at.....\$4.39
- \$2.50 Boys' Knee Pants at.....\$1.30
- \$3.00 Boys' Knee Pants at.....\$1.60
- \$3.50 Boys' Knee Pants at.....\$1.90
- \$3.50 Corduroy Pants at.....\$1.90
- \$1.50 Boys' Overalls Double seat and double knee......79c
- \$3.00 Boys' Wash Suits at.....\$1.48
- \$1.00 Boys' Blouses at.....48c
- \$1.00 Boys' New Hats at.....59c
- \$1.50 Boys' New Hats at.....95c
- \$2.00 Boys' New Hats at.....\$1.35
- \$2.50 Boys' New Hats at.....\$1.69
- \$2.25 Boys' Dress Shirts at.....\$1.19
- \$2.50 Boys' Sweater Coats.....98c

## Children's Shoes

- \$1.75 Barefoot Sandals at.....98c
- \$3.00 White Mary Janes at.....\$1.55
- \$5.00 Boys' Fine Shoes at.....\$2.97
- \$5.00 and \$6.00 Misses' Shoes.....\$3.20
- 10c Fresh Shinola Polish at.....5c

## Ladies' Shoes

- \$5.00 Ladies' Strap Slippers.....\$1.98
- \$10.00 Ladies' Strap Pumps.....\$4.99
- \$5.00 Ladies' Shoes, small sizes, at.....\$1.50
- \$12.50 Ladies' Kid Shoes.....\$4.40
- \$2.50 White Outing Shoes.....\$1.29

## Men's Shoes

- \$8.00 Men's New Oxfords.....\$4.40
- \$7.50 Black Dress Shoes at.....\$3.70
- \$10.00 Men's Brown Shoes at.....\$4.80
- \$15.00 Fine Dress Shoes.....\$7.80
- \$8.50 Munson's Army Last Shoes.....\$4.40
- \$1.50 Men's Tennis Oxfords.....59c

**Levitt's** Corner Fourth and Washington Streets  
EVERYBODY'S STORE