

## APPLE BLOSSOMS CHARM VISITORS AT HOOD RIVER

Automobile Tourists Are on Road Earlier Than Last Year; Bond Issue Gains Support Rapidly.

Hood River, May 14.—During the past week many thousands of people have visited this valley for a glimpse of the apple blossoms which have never before been in such great profusion as this season. While the demands of the multitude for food and accommodations have taxed the city and valley to the utmost, everybody has gone away pleased, having suffered no greater inconvenience than having to wait perhaps an hour for a meal.

While in the lower levels of the valley the blossoms are beginning to fall, the middle valley is still a riot of color, and next week the upper valley in the Parkdale district will be in its glory of full bloom. Visitors who want to see the blossoms are advised to travel out from the city of Hood River either over the East Side grade or via The Heights and make the round of the Middle Valley by way of Tucker and Davidson Hills.

**STRAWBERRIES IN TWO WEEKS**  
In about two weeks Hood River strawberries will be available and more attention will be paid this year to provide visitors with a feast of these berries by all the hotels and restaurants to remind them that Hood River valley is famous for something else besides its apples and pears.

One feature that is surprising everybody is the number of tourists already on the roads and there is every evidence that tourist traffic this year is going to be heavier even than last year, which was of record size in this section. A large number of these tourists are not the town-to-town type, but are carrying on their cars all the usual camping impedimenta. Judging from last year's records, they are on the road at a much earlier time this year and while a large per cent are evidently on their way to points further west and south, a number are already camping in the valley.

The auto park here is now ready for visitors, and the new Columbia George hotel will be open within the next few weeks. Practically all rooms are reserved for several months, but the hotel will probably be able to feed quite a crowd every day.

Apart from this hotel, the Hood River hotels and restaurants will be able to offer accommodations for a large number of visitors, and arrangements have been made with a number of owners of homes to house visitors when the demand is beyond the capacity of the two hotels.

### BOND ISSUE GAINS SUPPORT

The big influx of visitors last Sunday has done much to stabilize opinion on the Loop Road bond issue and many who were neutral have swung over to the affirmative side and supporters are confident that the bond issue will carry by a big majority.

The roads throughout this section are in fair condition, the rain of early week having given the gravel a chance to work in and autoists will find the going good on all valley roads. Between Hood River and Rowena the highway is in fine condition, but the autoist who is well advised will take the old road from Mosier to The Dalles.

With the higher temperatures of the past week, fishing will probably be good in most of the trout streams in this section on both sides of the Columbia. While no remarkable catches have been taken the past few days, local anglers note a steady improvement and state that trout are again rising to the fly, especially the blue upright, grey back and royal coachman. Curiously enough, the bait anglers are not meeting with much success, the trout probably having had a surfeit of worms and bugs following the rains.

The new big ferry, with capacity for ten cars, is now in operation between Hood River and White Salmon between daybreak and 8 p. m. and the owners expect to offer a much improved service this season.

## Montesano Seeking Change in Highway

Montesano, Wash., May 14.—W. E. Johnson, H. B. Shroyer, E. C. Cheney and C. N. Wilson were named a committee by the Chamber of Commerce to go to Olympia and present Montesano's claims for the location of the South Montesano road. Schafer brothers, who recently purchased the Fir Products factory here, have announced that they will build a saw and door factory if the location of the road can be changed to a new line approximately 600 feet west of the present location. The committee will attempt to get the backing of the state highway department. The county commissioners are known to be opposed to the change and the building of the mill is doubtful.

## Sheridan Four

"Compare the  
"Sheridan"  
Is All We  
Ask

32 N. BROADWAY  
AT FLANDERS  
PORTLAND, O.  
**THE WILDE  
MOTOR CAR  
CO. INC.**  
FIFTH AND  
BROADWAY,  
VANCOUVER, WASH.

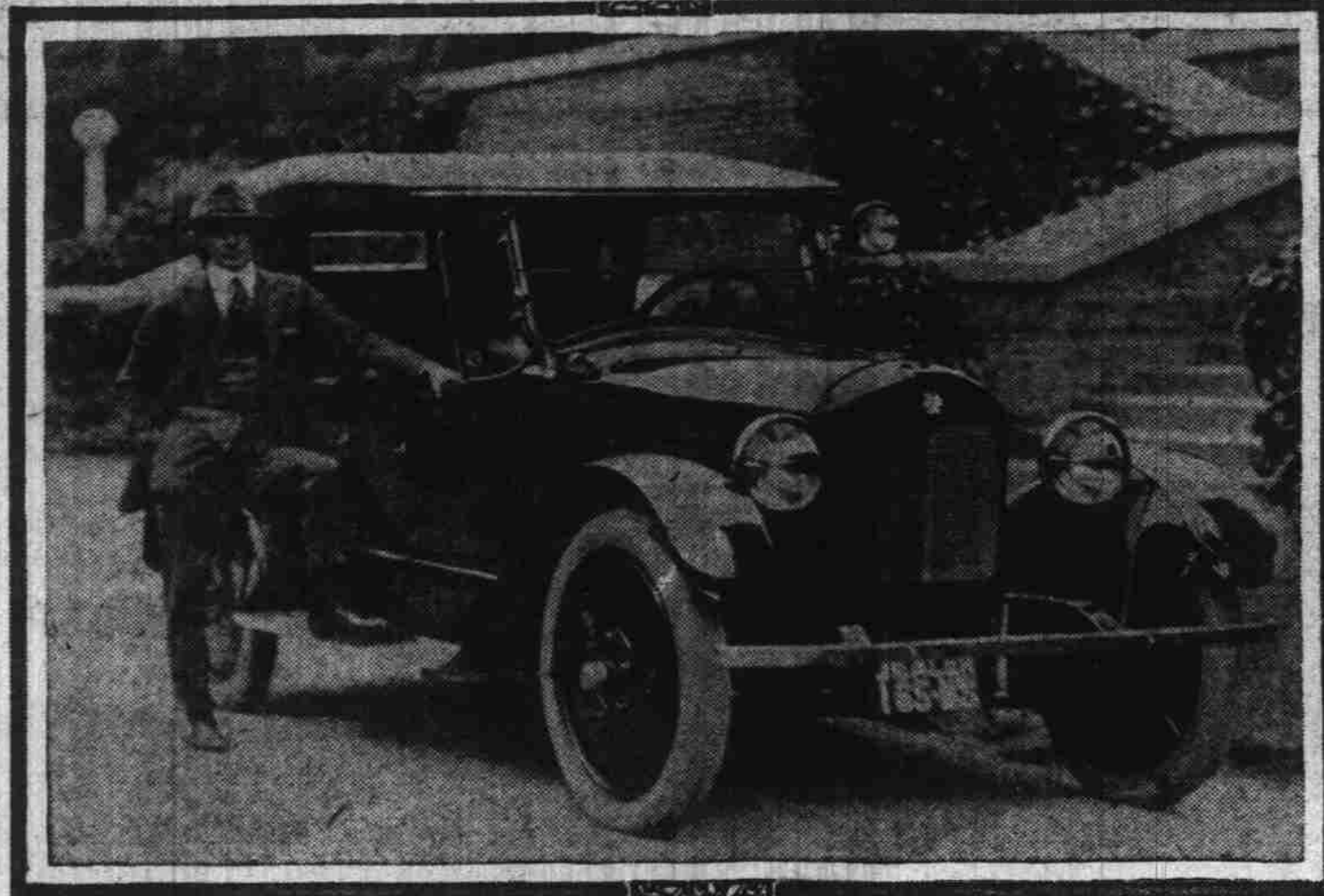
### TIRE INSOLES

With Insoles in your tires you ride on air just the same, with NO FEAR OF PUNCTURES, and your car runs easier and smoother. Call or write for our folder, telling all about them.

## HARPER & HALL

Retraining and Vulcanizing Works,  
406 BURNSIDE ST. PORTLAND, O.

## WELL-KNOWN SALESMAN AND CAR HE SELLS



Jack Scholler and new Elgin Six. Scholler declares that he is so much impressed with the Elgin enclosed valve in head motor that he intends to devote his entire time to handling it for the Weller Motor Car Co.

## Burns Garage Men Maintain Free Auto Camp for Tourists

Burns, May 14.—Two auto camps are maintained in Burns, one each by the Universal Garage company and the Burns Garage company.

The Universal Garage company has one-half block at the south end of Main street which is free to all motorists wishing to camp. It has a well on the ground and the garage maintains a free wood pile. There is no shelter on the ground for either machines or people. It will accommodate about 30 machines.

The Burns Garage company maintains a free camp ground one block off of Main street and directly west of the garage. The site covers three-fourths of a block and is inclosed by a shed under which machines may be put for shelter. There are two camp rooms on the lot, each equipped with stove, and a well is in the center of the lot. There is shelter for about 50 machines at one time under the shed.

## Prizes to Be Given For Highest Sales

The William L. Hugheson company is to give its salesmen valuable prizes for the highest sales during the months of May and June. The first prize will be a solid gold Waltham Elveride watch, the second prize a Waltham watch, third prize a Waltham wrist watch, the fourth and fifth prizes a gold knife and a pearl and gold handled knife, the sixth prize a solid amber cigarette holder, and the seventh and eighth prizes will be elegant hide wallets. Total value of these prizes will be \$500.

## Coos to Vote on Big Highway Bond Issue

Marshfield, Or., May 14.—Voters of Coos county will decide at the June election for or against the \$300,000 proposition bond issue. If this is carried the state highway commission will give \$300,000 and the total of \$300,000 will be used to improve the highway from Coquille to the Douglas county line on the Roseburg road. Curry county is also to vote on a bond issue at the June election. The proposition is for a total of \$185,000 in bonds to be expended on the main highway through the county.

**Cheap Airplanes Due**  
Airplanes as cheap as automobiles in about five years was the prediction made before the Boston Engineers' club by M. Luckie, director of applied science of the Nela Research laboratories, Nela Park.

## ASHLAND CAMP IS OPEN TO TOURISTS

Gas Turned on in Kitchennettes at Free Camp Grounds; Hundreds of Autos Headed North.

Ashland, May 14.—Gas has been turned on in the kitchennettes in Ashland's free auto camp grounds. The kitchennettes are spick and span and inviting after a painting and polishing house cleaning. Electric light is on and several cars are camped in the grounds every night.

The new fireplace is completed and fire wood cut and stacked in a convenient place for campers who cars to use it. A small charge will be made for this wood.

### FIREPLACE IS RUSHED

The park committee provided the fireplace thinking that when large crowds were in the park they would enjoy a community traveler's party about the fireplace.

Amusing stunts have been glimpsed since the fireplace was completed. One camper put his cot in there for the night because it was so cozy and a family pitched the side tent for their car up against the fireplace and had a most inviting cobblerstone and tent home.

Word has come to Ashland from the tourists passing through that several hundred tourists from Redding on down are camped along waiting to know when the highway is open for travel.

### TOURISTS ARE SKEPTICAL

The majority do not seem to trust the average reports. The only charge to tourists is 25 cents a day for gas, but it is optional with them as to whether gas is used.

Anticipating the heavy travel this season the camp grounds have been enlarged further down along Ashland creek, and there is ample accommodations for 100 cars. Rustic tables and seats under trees strung with electric lights, with melted snow water for drinking always on tap and a mountain stream running through the camp, makes it ideal for camping.

In Georgia there are under construction or just completed more than 1100 miles of good roads and 12 miles of bridges, involving a total cost of \$17,512,954.

As a revenue producer, the automobile industry was the third in line for the fiscal year ended July 1, 1920, in taxes collected from the sale of automobiles.

## NOTICE!

Here's a List of AMERICA'S BEST CARS  
DO YOU OWN ONE?

Allen	Gardner	Overland
Apperson	Grant	Packard
Auburn	Haynes	Paige
Briscoe	H. C. S.	Peerless
Buick	Hudson	Pierce-Arrow
Cadillac	Hupmobile	Premier
Case	Jordan	Reo
Chalmers	King	Revere
Chandler	Lexington	Scripps-Booth
Chevrolet	Liberty	Sheridan
Cleveland	Locomobile	Studebaker
Cole	Marmon	Stutz
Columbia	Maxwell	Templar
Daniels	Mercer	Vellie
Dart	Mitchell	Westcott
Elgin	Nash	Winton
Essex	Oakland	Willys-Knight
Franklin	Oldsmobile	

We are exclusive factory representatives for one or more of the electrical units on these cars.  
Drive in for free inspection of your electrical system.  
It's a part of your service.

## Sunset Electric Company

NINTH AND GLISAN  
"LARGEST ELECTRICAL SERVICE STATION ON  
THE PACIFIC COAST"

## MEDFORD PRIMED FOR AUTO HOSTS

City Equips Camping Tract Provided With Many Conveniences For the Travelers.

Medford, Or., May 14.—Medford is taking good care of the auto tourists this year at the city auto camp ground of about three acres, irregularly shaped, and located on the west bank of Bear creek with much shade, right in the heart of the city and at the edge of the business district, a stone's throw off the Pacific highway, which can accommodate about 50 automobiles and their tents nicely. The ground is leased by the city and the auto camp is under the supervision of the city council, which employs a caretaker to keep order, clean-up the grounds and act as information bureau to visiting tourists.

The city has equipped the grounds with lavatories, a sewer and water system, a shelter hangar 100 feet long and 12 feet high with 10 separate compartments for as many auto parties, 25 cent gas meter supply, and small furnaces scattered throughout the grounds for cooking and heating purposes. The city also sells good wood through the caretaker at 25 cents a large basket, which is ample to cook two or three meals a day.

The people of Medford not only favor the maintenance of the city auto camp but will work for the establishment of larger and better equipped grounds for next year.

## RALPH J. STAEBLI IS CHOSEN SECRETARY

(Continued From Page One)

nevertheless indicated that the experience of the auto man is such that he favors the "head in" system.

The argument advanced is that the inexperienced driver can head in out of the traffic stream without difficulty, whereas only the exceptional driver can back in quickly and safely and in such a manner as to get his car into a minimum of space.

While not indorsing either plan, Captain Lewis stated that in his opinion the back in system has its advantages because the driver can stop, signal and back out of the stream where in the

## DEALERS' ASSOCIATION NAMES NEW SECRETARY



Ralph J. Staebli

other plan he backs out into the moving stream. However, dealer observers of the two plans in other cities state that the driver preparing to back out need only watch his opportunity and can get out with much less confusion than is caused by a driver stopping and backing out of the stream.

Traffic was only one of the subjects discussed at the meeting of the Automobile Dealers' association. Following the new plan of the directors, these meetings will for the time being be highly educational with the hope that the membership may maintain the broadest possible view of trade conditions and influences which directly affect the business these days of rapid changes.

While this meeting resulted in no definite action regarding local trade conditions it nevertheless laid plans for trade surveys and business analysis that will probably be the basis of action at the next session. Some dealers particularly urge standardization of sales practice as a matter of increasing the buyers' confidence in automobile sales merchandising methods.

The organization, while prepared to do a lot of work the next few months, is not overlooking the social features and accordingly has decided to have a big dance at the Laurelhurst club Friday, May 27. This will be an invitational affair and will gather the who's who in automobile circles.

## FORMER PARTNERS BUY COOK-GILL CO.

Gill and Lyon Sell Holdings to Fred Cook and Charles Harris; Lyon to Stay as Wholesaler.

W. A. Gill and H. W. Lyon have sold their entire holdings in the Cook & Gill Co., Inc. to their former partners, Fred A. Cook and Charles B. Harris, who will continue to conduct the business under the same name and at the same location, distributing Paige automobiles and operating complete machine shops and automotive repair shops. Cook, one of the remaining members of the firm, was the organizer of the firm and has been continually active in its operations and development from its infancy.

Harris, the other remaining member of the firm, while having been one of the Cook & Gill Co. only for the past year and a half, was for the preceding three years district manager for the Pacific Northwest for the Paige-Detroit factory and is well known not only in Portland but also over the entire Northwest. He has had many years of experience in the automobile business.

Gill will for the present enjoy a well earned rest and look after personal affairs. Lyon, the other retiring member, will remain with the firm as manager of the wholesale end of the business and will devote his energies in that direction.

## Paving Crew Makes Speed at Gold Hill

Gold Hill, May 14.—The Schall and Calvery highway paving crew are making better progress this year than any time since they have been on the Gold Hill-Grants Pass contract. The pavement from near Foothills creek to the New Rock Point bridge over Rogue river is nearly completed. The grading crew is finishing the grade in the city of Gold Hill and as soon as the pavement is laid to the Rock Point bridge the paving crew will start at the site for the Gold Hill bridge and pave back toward their completed work at Rock Point. This break in the paving work is necessary to prevent heavy hauling over the newly laid pavement.

## WELL KNOWN MAN HEADS COMPANY'S SALES FORCE



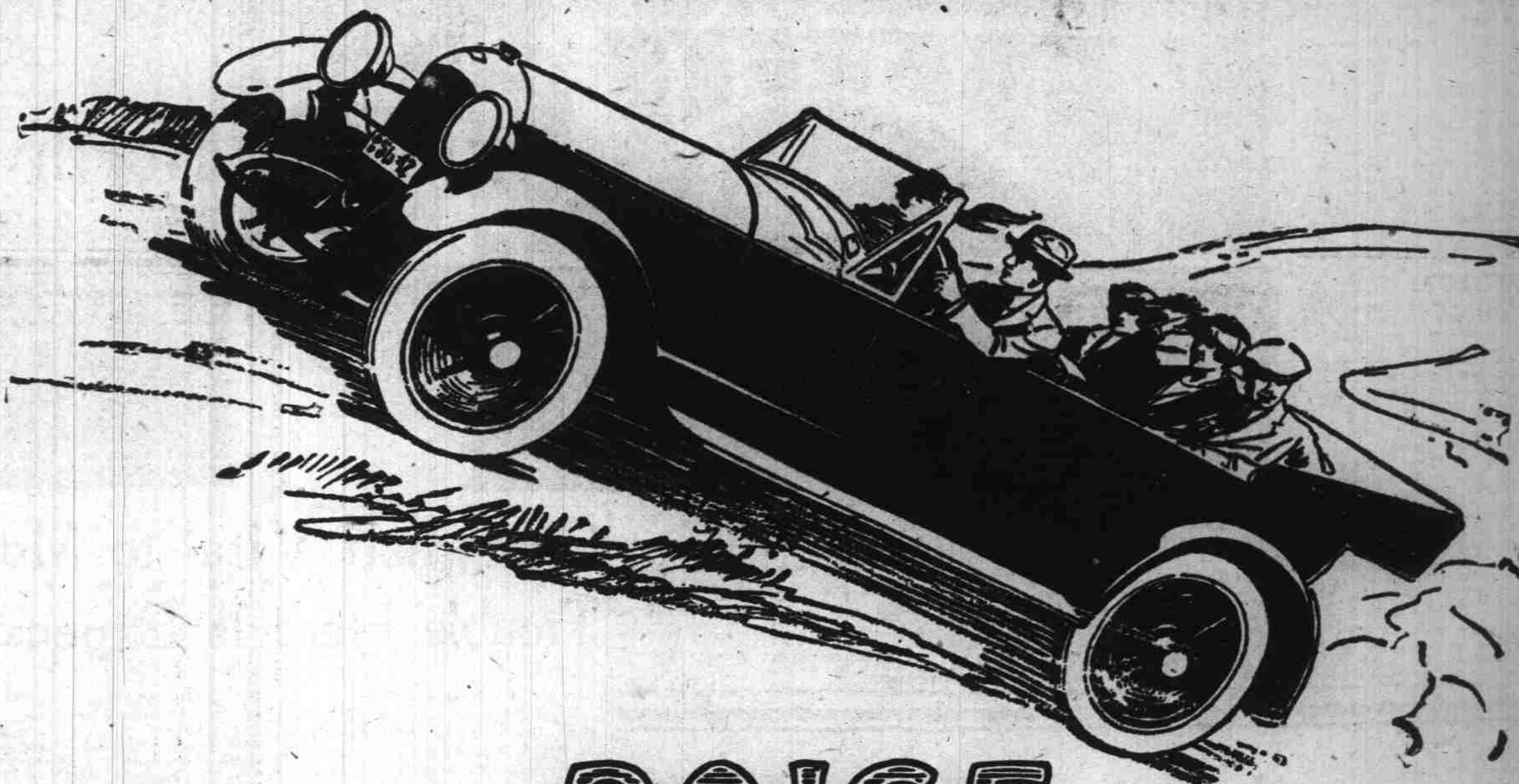
Roy Burnett

Roy Burnett, who for the past four years has been connected with the sales force of Cook & Gill, under the new management will become sales manager of the organization. Burnett was well known to a large number of Portlanders before entering the automobile business by reason of his connection with Sherman, Clay & Co., and the Wiley B. Allen company. When too close confinement indoors compelled him to change to a more out-of-doors occupation he was head of the sales force of the Allen company.

**Air Rates Reduced**  
Commercial aviation received an impetus lately in the form of a reduction in passenger and freight rates from Paris to London and Brussels by the Messageries Aeriennes. The passenger rates are 300 francs to London and 175 francs to Brussels.

**Telephone to Planes**  
The British air ministry announces that wireless telephony has progressed so far that airplanes equipped with the apparatus can "catch" calls from a distance of 200 miles.

Among the queer hobbies of the screen stars, Rosecoe (Patty) Arbuckle enjoys getting into a bathing suit to wash and polish his automobiles.



# PAIGE

The Most Beautiful Car in America

## The Car With 100 Hill Climbing Records

On January 21st the Paige "Daytona" Model 6-66 won the world's stock chassis record for speed by traveling at a rate of 102.8 miles per hour.

Since that time 6-66 models have invited every test of speed and endurance that could prove the metal of a real champion.

At one hundred points in the nation these mighty cars have tackled the best local hill climbing records and surpassed them with ease.

And in each case the tests have been conducted by unprofessional drivers in standard models that any man can buy.

It is not necessary to explain or amplify such consistent success in the field of sport. The records speak for themselves in the most positive terms.

They affirm that, irrespective of price or piston displacement, the Paige 6-66 is the leader of all American sporting cars.

If you believe that championship form is the best guarantee of all 'round efficiency, then you must believe in the Paige.

If you believe in demonstrated performance on road, hill and track, the 6-66 with its exclusive power plant must inevitably be the car of your choice.

PAIGE-DETROIT MOTOR CAR CO., DETROIT, Michigan  
Manufacturers of Paige Motor Cars and Motor Trucks

## COOK & GILL CO., Inc.

STATE DISTRIBUTORS  
Eleventh and Burnside