

PORTLAND, OREGON, SUNDAY MORNING, MAY 1921.

LOUISE IS LOVELY IN NAME AND FACT

LOUISE LOVELY, 25-year-old Australian miss, who is known to the far corners of the world for her screen work, has pierced the hearts of multitudes of motion picture fans with the blue-gray eyes that peep demurely over this bower of blossoms under a mass of fair hair. She used to be a vaudeville and musical comedy actress, too.



Spring Songs From Broadway Shopping Among Show People

By Earl C. Brownlee
W. S. WESSLING, Western district manager for Pathe exchanges, accompanied by Fred Normand, local Pathe manager, and Mrs. Normand, returned Saturday from an automobile trip to coast towns, where they combined business activity with a pleasant outing. The touring party visited Astoria, Seaside and Tillamook, having left Portland on Wednesday. Business along the coast isn't at its war time pitch, the travelers assert, but there is nothing to indicate that the motion picture exhibitors are not enjoying goodly profits.

"Skinny" Dawson, peer of circus press agents, is an unusual one. After the Barnes circus, which he represents, had accommodated 23,000 people on its first day in Portland, Dawson confessed that he had never composed a news story in his life and couldn't write an intelligent paragraph if he wanted to. Nevertheless, he has an uncanny success in getting his stuff into print and he is a gold mine of suggestion to worried editors who are fed up on circus and the need for having them written about. Dawson has been a fixture with the Barnes organization for many years and he'll be with the show until he grows fat—which will never be, he declares.

Unsuspecting girls and young women are apt to find themselves the victims of an unseemly film-film game if they are not close observers of spelling, according to David Brill, manager of the Universal exchange here and active in bringing to Portland the Universal cast headed by Priscilla Dean. Miss Dean's director is Stuart Paton. Someone has anticipated the company's coming and, under the name of Layton, has been offering motion picture studio addresses to Portland girls. Brill has learned. The object of such a practice is not known.

W. W. Ely, manager of the Hippodrome theatre, ordered new scenery to accompany Viola Dana's new vaudeville, "Puppets of Fate." The new pieces were ordered more than a week ago and Ely expects to have them today. Plans for the spring house cleaning at the Hipp are under way and the scrub artists probably will get to work in the building this week.

C. S. Jensen is spending a week or so visiting Northwest cities, in which his company is represented. He is, however, devoting major attention to affairs in Great Falls, Mont., where the J. & Von H. concern will soon open a fine new show house. Jensen will be back in his office before the rains set in. It is reported.

F. W. Teufel and his works of art will be closely scrutinized this week as a result of his far-flung boasts that the People's theatre lobby would eclipse in beauty and spectacle anything his artistic eye and mind had ever before envisioned.

S. Rachmaninoff is the great Russian teacher who gave Salvatore San-

taella, the pianist at the Rivoli, his early instruction and the latter has chosen one of this composer's favorite compositions, "In the Silence of the Night" which he will play at the noon concert today at the Rivoli. The "Southern Rhapsody" by Lucius Homer, will be accompanied by a special stage setting arranged by the manager, John Skille. The balance of the program will consist of the following numbers: "Selection Folies of 1919," "A Hunting Some," "Waltz 'Tres Jolie'" and overture, "Night Cavalry." The "Southern Rhapsody" with its special setting and lighting effects, will be continued all this week, after-noon and evening.

F. A. Bernardo, Goldwyn exchange man from Seattle, was a business visitor among film men Thursday and, incidentally, was a guest at the weekly luncheon of the Motion Picture league, which voted him into membership. Bernardo sold a number of films while in Portland, among them being "Snow Blind" filmed in Canada by a troupe of players that visited Portland a few months ago.

Cecil Teague, Maestric theatre organist, has arranged an interesting program for this afternoon's concert. The list of selections includes "Morning, Noon and Night," "La Paloma," "Caprice Viennois" and an arrangement of "Melody Melodias," which is Teague's own work. The concert starts at 2:30 p. m.

"Bill" Woods has a chronic headache. He acquired it at the circus the other day, whose agents commissioned him, on the strength of his reputation as nursemaid to pipe organs, to tune the white-top callopes. Woods isn't interested in adding circus callopes to his list of acquaintances.

Colonel and Mrs. H. E. Winsor, parents of Ralph Winsor, are planning to drive from their home in Tacoma to Portland early next week. Mrs. Winsor will spend her time visiting with the young hopeful and the colonel will attend a meeting of the Pacific coast claim agents.

Walter Hiers, comedian, has a desire to shake hands with Portland, he announces in a letter to Paul Noble, manager of the Liberty theatre. And while the shaking is good, Hiers may come here, Noble thinks, for a series of personal appearances.

Richard Frits-Henry, "buddie" of Ralph Winsor, manager of the Star theatre, is spending the weekend here as the guest of the local showman, Frits-Henry, whose home is at Seattle, bunked and messed with Winsor in those grand and glorious days in France.

which visited Portland last week, Ben Scovell, actor-entertainer, recalls the happy season that he played Simon Le-gree and supporting the morning after the night the show played Owosso, Mich. in the palm days of the show game. The reviewer for the Owosso Morning News said of the show: "Uncle Tom's Cabin troupe showed at the opera house last night to S. R. O. The bloodhounds were super-excellent, but they had very poor support from the other actors in the cast."

R. E. Charles, auditor for Jensen & von Herberg here and billed for private showing within the office as the "Comic Count," bought a Ford. It was a grand car for the first three days, but for the rest of the time the "count" can't answer, since it has been in the repair shop since the third day.

"Black Beauty," George Jackson's pet motion picture, was exhibited privately at the Helig theatre Friday afternoon to a large number of clubwomen, school teachers and officials, humane society workers and others.

Miss Dean's visit was the chief topic of discussion at Thursday's meeting. David Brill, local Universal exchange manager, outlined the plans for her reception, and told the members what the visit of the company may mean to Portland's future as a motion picture center. The league extended Brill a vote of thanks for his effort in bringing the company to Portland and assured him that the league was at the service of Miss Dean and members of her company in every possible way.

In the absence of C. E. Jensen, who is visiting other Northwest cities in which he has theatres, Joe Bradt, vice president of the league, occupied the presidential throne and wore the robes thereof.

Beaverton Show Shop Cuts Sunday Matinee
Beaverton, Or., May 14.—The Pacific theatre has discontinued its Thursday night shows and Sunday matinee, and will hereafter give shows Saturday nights and Sunday nights only, with a larger and more complete program.

Local Company To Make Series Of Four Films

THE American Lifeograph company has accepted a contract to produce in Portland a series of four motion picture features, in size and general style similar to "The Golden Trail," the first big local production, and will open a season of intensive activity this summer, according to the announcement Friday of Louis J. Moomaw.

All that will delay the commencement of actual camera work will be the condition of the snow country in which much of the four pictures will be filmed, Moomaw says. He expects that it will be hardly possible to get to the Mount Hood snowfields advantageously before July, but when that is possible, work will go forward steadily, running into the winter season, when the pictures will be completed in the studios.

W. E. Shallenberg, president of the Arrow Film corporation of New York, Eastern representative for the American Lifeograph company as a national distributor for "The Golden Trail" and "The Deceiver," visited Portland recently. After viewing the Columbia river Portland and other scenic spots here, and appraising the atmospheric and climatic condition meanwhile, he announced the belief that no section of the nation was better suited to the production of pictures than this and that exhibitors are anxious for more films of the quality and type of "The Golden Trail."

As a result of the success of the first two local productions, Shallenberg presented a contract for the four pictures that will be made here this summer. After the first four features are ready, Shallenberg assured the local company, additional contracts would be presented, calling for Northwest stories in film form.

The American studio is in readiness for the summer's activity and will be employed early in the season by the Universal company, which is here to produce "Conflict," with Priscilla Dean and her company. The company has several times refused to rent the studio to Los Angeles producers for use this summer, Moomaw declares, because the company's own work will require the studio's full capacities.

Later in the spring Moomaw and his associates will make definite selection of casts for the four pictures to be made here. They will attempt to draw to Portland a number of screenland's most popular star players, but in keeping with the general trend of the producing industry, they will probably feature no one player.

In the case of "The Golden Trail," Jane Novak and other principal characters were brought from Los Angeles. Through the cooperation of the Massachussetts many effective scenes in which these players appear were secured. Miss Novak, who has been appearing in stellar roles in practically all the famous James Oliver Curwood productions, attained much of her prominence in the motion picture world through her excellent work in "The Golden Trail."

Moomaw reports much local interest in the plans of the company for the summer and declares cooperation has been assured from many sources. The production of the four features will mean the expenditure here of a large sum of money and an important summer-time industry, giving employment to several scores of people.

Several civic organizations have interested themselves in the American company, which is the pioneer local picture producer. The Civic club will view "The Golden Trail" at the Globe theatre in body on May 22. The picture and "The Deceiver" have been purchased for distribution in the Northwest by the Interstate Film Exchange and "The Golden Trail" will have its second local showing on May 22-24.

Historical Pageant At Vancouver Draws Children's Interest
Vancouver, Wash., May 14.—More than 2500 school children will take part in the historical pageant to be staged here May 27, depicting the history of Vancouver. Pupils from the state schools for the blind and deaf, at Providence academy will take part, as well as children from the public schools. Elaborate floats and costumes have been planned to portray the various stages in the development of Vancouver, from the time of the Indians to the coming of the Hudson Bay company.

Corvallis Lodgemen May Build Theatre
Corvallis, Or., May 14.—Local Odd Fellows plan to erect a new theatre on Second street. It will be known as the Blue Mouse, and will be erected by Sidney Trask. The theatre will house 450.

WHO? WHAT? WHERE?

ORPHEUM—Vaudeville. Broadway at Taylor. Martin Beck vaudeville, featuring Bas Samuels and Lew Dockstader. 2:30 and 8:15.
PANTAGES—Broadway at Alder. High class vaudeville and photoplay features. Afternoon and evening. Program changes Monday afternoon.
LOEW'S HIPPODROME—Broadway at Yamhill. Direction Ackerman & Harris. Vaudeville. Afternoon and night.
LYRIC—Broadway and Morrison. Lyric Musical Travesty company in "Don't Get Married." Matinee daily, 2:30 p. m.; evening, 8:20.

PHOTOPLAYS
COLUMBIA—Sixth at Stark. Elliott Dexter in "The Whirlwind" to 11 p. m.
LIBERTY—Broadway at Stark. Miriam Cooper in "The Oath," 11 a. m. to 11 p. m.
RIVOLI—Washington at Park. Constance Binney in "The Magic Cup." 11 a. m. to 11 p. m.
MAJESTIC—Washington at Park. Dorothy Green in "The Good Bad Wife." 11 a. m. to 11 p. m.
PROCEDES—West Park at Alder. "Madonna and Me." 11 a. m. to 11 p. m.
STARS—Washington at Park. Buck Jones in "Home Stranded." 11 a. m. to 11 p. m.
CIRCLE—Fourth near Washington. "Bill" Hart in "Malley of the Mounted." 9 a. m. to 11 p. m. about the next show.

LIBERTY

LIBERTY CORNER
DIRECTION JENSEN - VON HERBERG
LIBERTY

HERE IS THE PICTURE THAT WILL MAKE PORTLAND PEOPLE FAIRLY GASP!

THE DRAMA OF AN
OATH OF LOVE—
AND A STRANGER
OATH THAT DENIES
LOVE!!!!!!!!!!!!!!

THE OATH

KEATES' CONCERT
ON OUR MAMMOTH WURLITZER
Sousa
Suppe
Verdi
Friml

El Capitan
Post and Peasant
March from "Aida"
Selections from "Firefly"
Today's Concert is the Sixth of the \$500.00
Prize Contest Series and is Under
the Auspices of the
MUSICIANS' CLUB
TODAY
AT 12:30

FIRST NATIONAL'S SUPER
SPECIAL FROM WILLIAM J.
LOCKE'S FAMOUS NOVEL OF
THRILLING AND DRAMATIC
MOMENTS—"IDOLS"
WITH
MIRIAM COOPER
CONWAY TEARLE
ANNA Q. NILSSON

LIBERTY NEWS EVENTS
TOLD IN MOTION

LIBERTY FOUR
SINGERS WHO ARE
DISTINCTIVELY
DIFFERENT

ALL
WEEK

A FIRST NATIONAL ATTRACTION