

'COLUMBIA GORGE' HOTEL ON HIGHWAY WILL OPEN SOON

Simon Benson, Builder, Said He Had Comfort of Tourist in Mind in Planning Hostelry.

In a few days Simon Benson will announce that the new "Columbia Gorge" hotel is ready for guests. This new resort, construction of which was begun last February, is designed to serve as a model for others to come throughout scenic Oregon, and is situated on the Columbia river highway one mile west of the city limits of Hood River.

It is built on a rocky bluff which rises perpendicularly 150 feet above the river. HAS LATEST EQUIPMENT

On the highway side the hotel, three stories high, has a frontage of 185 feet. Surrounding the hotel are 21 acres which are to be converted into gardens, parks, tennis courts and croquet grounds.

Absolutely fireproof, the hotel building is equipped with every device for safety, including hydrants, extinguishers and fire escapes.

There are 48 sleeping rooms, each with bath attachment. Supplied with laundry, cold storage and refrigerators, the hotel will be complete in all details so arranged that its capacity can be easily enlarged if its business warrants.

The dining capacity of the hotel is 600 guests. In emergencies this can be increased by out-of-door facilities.

WILL COST \$300,000

The main dining room on the first floor is 42x76 feet. On the north side the dining room overlooks the Columbia river and the Wau-Gwin-Gwin falls with their sheer drop of 125 feet.

Crowning the building is a tower in which there is an observatory 100 feet from the ground. This gives a magnificent view of the Washington shore and a 25 mile sweep up and down the river. Simplicity and comfort have been the objects aimed at by Mr. Benson, who in carrying out his plans will have expended approximately \$300,000.

"My main thought," said he, "is not a profit-making enterprise but to express my ideas of what a tourist hotel ought to be as an adjunct to highway development and tourist attraction. It is not only essential to make our valleys and mountains accessible by good highways, but it is further necessary to capitalize them by pleasant and comfortable hotels."

FOR TOURIST TRADE

"I have always contended that before we could expect to attract tourists in numbers we should be prepared to entertain them and minister to their physical comfort."

"I don't expect to make any money out of the hotel and will no well if it pays expenses. I am in hopes that it will serve as a model and stimulate the building of other resorts in the wake of our improved highways."

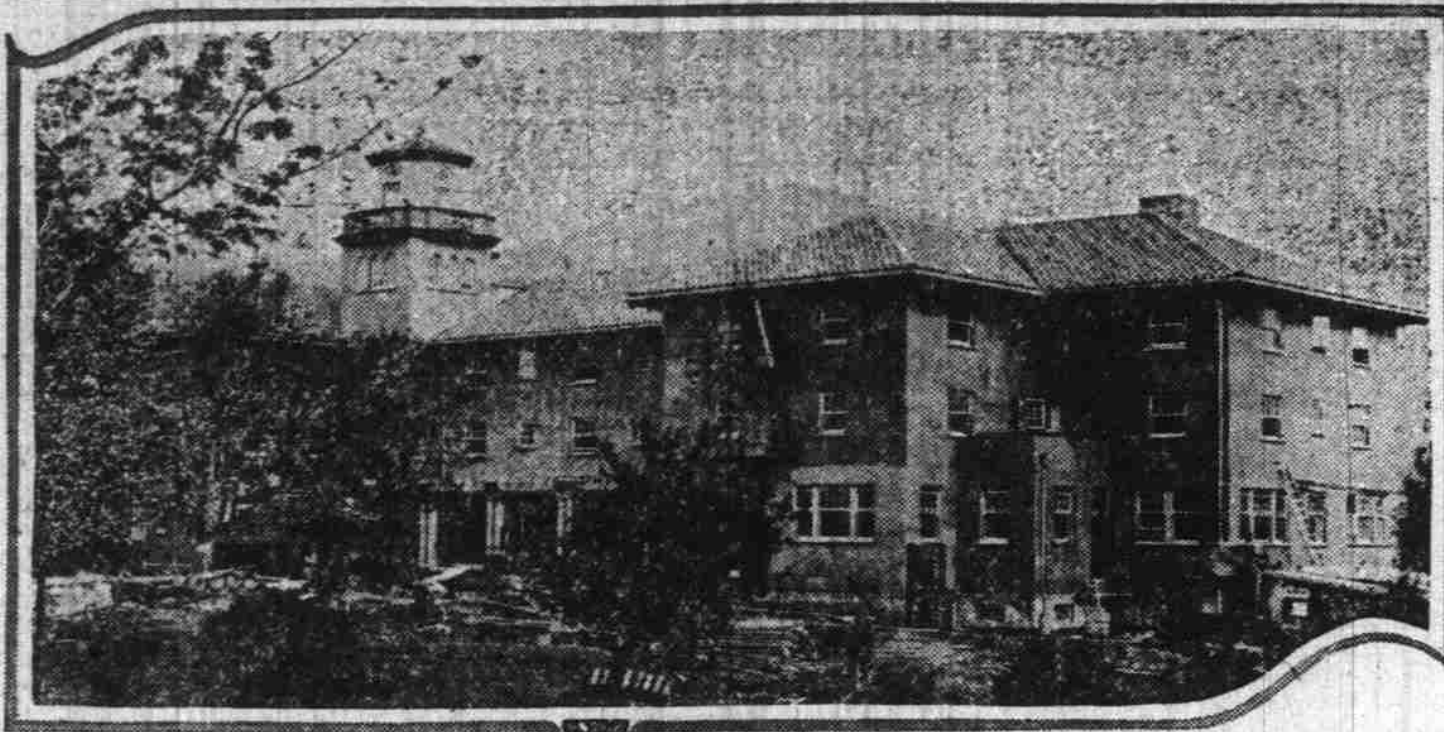
The new hotel will be managed by Henri Thiele, formerly of the Hotel Benson of Portland.

Farm Bureau Plans Tests for Cattle

Brownsville, Or., May 14.—The local farm bureau has taken up heartily with County Agent A. C. Heymen's plans for obtaining a federal tester of cattle looking toward the eradication of tuberculosis, and have already obtained signatures of 17 signers, owners of 162 cattle.

As the Brownsville organization is one of the largest in the county, farmers are confident that they can do their share in obtaining their quota of the 90 per cent of the stock owners that is necessary if the federal tester is to be secured. Secretary Andrew Daugherty is circulating the petition for signature in this neighborhood.

HIGHWAY HOTEL NEARLY COMPLETED



Columbia Gorge hostelry, which soon will be ready to receive tourist guests

SUMMER SCHOOL IS PROVIDED FOR WOMEN WORKERS

College Equipment at Bryn Mawr Is to Be Used for Benefit of Women in Industry in Country.

From mid-June to mid-August the necessary part of Bryn Mawr college equipment, including a residence hall, is to be used for a school for women workers in industry.

Seventy scholarships of \$200 each have been obtained to cover the expenses of the school. Five of these scholarships have been allotted to the Pacific coast.

NATURE WOMEN ADMITTED

The age limit, at the suggestion of the women workers, was extended from 18 to 30 to read "from 18 to 35." In order to give an opportunity to the mature women who have come to realize the need of further education in the field of their own problems of industrial leadership.

The term "women workers in industry" will be taken to mean women who are working with the tools of their trade, and not in a supervisory capacity, not to include clerical workers, teachers, saleswomen, waitresses or household assistants.

ART AND MUSIC INCLUDED

The courses offered are, with some requested additions, in the subjects most frequently asked for during the 12 years before the war by men and women students in the Workers' Educational Association of Great Britain. These are courses in history, English literature, composition, economics, labor movements, government, law, general science, physiology and hygiene, psychology and public speaking. Especially significant was the plea made by the women workers for a course in the appreciation of art and music, which was enthusiastically indorsed by the rest of the committee.

With a lecture period of 40 minutes and two hours a day of tutoring and outside help, each student would carry 12 hours of work a week. The plan of instruction is to have a group of alumnae and others as tutors, to live in the dormitory with the students and to share their academic and social life, working under the direction of teachers trained in methods of adult education.

PRESIDENT STATES PURPOSE

Thus the machinery of the summer school has been established. In sum-

ming up the purpose of the school President Thomas said: "The object of the school is to offer young women of character and ability a fuller education in order that they may widen their influence in the industrial world, help in the coming social reconstruction, and increase the happiness and usefulness of their own lives."

Trapper Engaged to Make War on Pests

Monmouth, Or., May 14.—William H. Rue has closed a contract with Richard Scott, county commissioner of Benton

county, and others, to trap gophers on 3000 acres in that county. Rue is 75 years of age and has trapped gophers in Polk county for the past four years. During that time he has to his credit over 6000. Recently he caught 1284 on one 24-acre tract. His best day's catch was 71 and his average was 30 per day, using 15 traps. He receives 25 cents each, making his average wages \$7.50 per day.

Idaho Student Honored
Lewiston, Idaho, May 14.—Raymond Kerin, a junior in Columbia university, New York, and son of Mr. and Mrs. T. F. Kerin of this place, has been elected president of the Phi Delta Theta fraternity.

Best Rubber Plates



Dr. Harry Semler My Personal Guarantee is a Part of Semler Service



Only \$15

Lowest prices, a perfect fit and an absolute guarantee. These are only a few of the outstanding features of the many exceptional facilities offered by this splendidly equipped office. Our Dental Laboratory is in charge of an expert whose entire interest is centered in turning out work of the highest character. You can come here with the absolute assurance that you are getting the best in Dental Science at a price you would ordinarily pay for inferior work.

Prices You Can Afford to Pay
Crown and Bridge Work \$5 Up—Extractions \$1

Easy Payments Cheerfully Arranged

Come in early this week and get acquainted with—
SEMLER SERVICE

Dr. Harry Semler

Second Floor Alisky Building, Third and Morrison

Open Evenings—Sundays by Appointment Phone Main 6276

CARIBOU LORD IT AS BUFFALO ONCE DID, SAYS WARDEN

Frank Protzman Tells How Herds Are Guarded From Extinction; Meat Found Tender and Sweet.

Wholesale slaughter of the enormous caribou herds of Alaska, such as took place among the buffaloes on the plains, is to be prevented, according to a letter Frank Protzman, 354 Alder street, received from his cousin, Lou Protzman, game warden in the Fairbanks district. Lou Protzman, a Portland man, is an agent for the department of interior and it is his duty to observe the caribou and get data on their habits and nature.

Recently ordered to go to the Far North country and follow the herd south, he was among them for several months and his observations are of particular value. He has been attached to the service some 20 years.

HERD MOVES LIKE FOREST

Telling of herds so large that a count is impossible he states the herd looks like a huge acreage of stubby brush. When the herd starts moving he says the sight is uncanny for it seems like Bur-

siam wood moving upon the stronghold of Macbeth.

Protected from indiscriminate killing by hunters, the limit by the game law being three caribou a year, the danger of extermination is reduced to a minimum. However, the toll taken by the wolf pack, he states, is about three times that of the sportsman's gun.

MEAT TENDER AND SWEET

The meat of the caribou is extensively used by the Alaskans and while they lay in a winter's supply the waste is nil. "No more than is needed is taken."

Speaking of the meat as food he tells that it is similar to beefsteak with a slight gamey flavor. Unless the animal is very old the meat, he says, is tender and sweet. He predicts the popularity of caribou meat will grow as the people of the United States become more acquainted with it. The reindeer, he points out, is a domesticated species of the caribou and the raising of the animals is becoming an industry of the territory.

Woman for Many Years on Staff of Butte Miner Dies

Gladstone, May 14.—Miss Hannah Lewelyn, daughter of Mr. and Mrs. William Lewelyn of Beaver Creek, died at the family home May 5. She was an only child and was born in Plymouth, Pa., September 28, 1872.

When a small child she moved with her parents to Butte, Mont., later coming to Beaver Creek.

She graduated from a Portland business college in 1891 and soon after accepted a position with the Butte Miner, with which she was connected for 19 years as a correspondent, and later as business manager. About seven years ago she gave up the work and came to remain with her parents during their declining years.

Fiber board is being made from sugar cane on one of the Hawaiian Islands.

Dates Announced For Meetings on Wheat Pool Plan

Oregon City, May 14.—Dates have been announced for community meetings at which the pooling plans of the Oregon Wheat Growers' association will be laid before the farmers of Clackamas county in an effort to obtain wheat for the pool.

The following meetings will be held: Canby, Monday; Molalla, Tuesday; Peacock Heights, Wednesday; Wilsonville, Thursday; Logan, Friday; Sunnyside, Saturday. All meetings will be held in the evening.

The Clackamas County Farm Bureau is backing the plan and farm bureau leaders will assist at the meetings. C. A. Barnes, regional organizer of the State Growers' association, will present the plans of the pool.

Memorial Day Plans Made

Montesano, Wash., May 14.—Montesano post, American Legion, will observe Memorial day with a parade and exercises at the Wynocche cemetery, where seven service men are buried. The G. A. R., Women's Relief Corps, Spanish War Veterans, auxiliaries and fraternal orders will participate. In the afternoon all legion posts in the county will meet in Aberdeen for special services.

PORTLAND'S BEST PEOPLE Drew on Their Bank Accounts to Buy Friedlander's Diamonds!

For the Entire Stock of Diamonds, Solid Gold, Silverware, Watches and Jewelry Is Reduced a Fourth, a Third, a Half and Even More Than Half!

J. P. MORGAN once characterized Wall street's condition as "suffering from undigested securities."

This describes the condition of the Friedlander store—undigested stocks of diamonds—too many watches—too many clocks—too much of everything. For this reason everything in the store is reduced except "Hamilton" watches and "Big Ben" clocks. To give some idea of the sale, these prices have been gathered from the window show:

HUNDRED DOLLAR BAR PINS

set with diamonds are reduced to \$65. A fine Pendant, diamond set, is \$129 instead of \$180. A \$200 Bar Pin is \$135. A magnificent Opal Ring that was modestly priced at \$175 is reduced to \$119. Another valued at \$225 is cut to \$137. A fine Cameo Brooch set with diamonds is \$159.50, instead of \$300.

SOLITAIRES are likewise reduced,

though, of course, not as "savagely" as the fancy diamonds. A single magnificent stone valued at \$2850 is reduced to \$2350. A Bar Pin that was \$2500 is \$1500. A Diamond Bracelet that was \$1200 is cut to \$885. A Solitaire Pendant set in Platinum is \$2350, instead of \$2850. And a \$275 Lavalliere is \$165. A rare Amethyst Pendant which was \$450 is now less than half price—\$219. A sixteen hundred Bar Pin is eleven hundred and seventy-five dollars. A hundred and fifty dollar Sunburst is \$85.

A TWELVE HUNDRED AND FIFTY DOLLAR BROOCH OF

Platinum and Diamonds is reduced to \$675. A string of beautiful Pearls valued at \$32 can be bought for \$19.50, and the \$100 Pearls are \$59.50. A Diamond Set Watch in a platinum case is \$675, instead of \$975, and so on through the entire stock. The finest collection of diamonds offered by a house of over fifty years' standing at a fourth to a third less.

And I almost forgot there are REAL diamonds in REAL engagement rings for as little as \$19.50.



PEOPLE who are looking for gifts for June brides are having a fine time. Here's solid silver, quadruple plate and Sheffield wares, and every piece reduced. Some only a fourth off—some very close to half off—and the stock is so big and so fine and selected with such excellent taste that every gift seeker will surely be delighted. And what's of considerable importance to generous souls—they can give a half as much again (on the average) as they'd hoped to be able to give.

YESTERDAY one of the salesmen showed a set of silver to a dear old lady who was a trifle deaf. "Twenty-five per cent off," he said. She thanked him, but decided not to buy until she had "looked around." This morning she came back and said, "I'm going to buy that set anyway, though your prices are not any lower than I found anywhere else. Still you were very nice, so I thought I'd come back, you see!" And she counted out twenty-five dollars. "I had to shout to make her understand," explained the salesman. "When I said 'twenty-five off,' she thought I meant twenty-five dollars, but I made the check out for eighteen seventy-five, of course."

THAT incident shows the character of the Friedlander store better than anything I could say. It is the sort of event one likes to tell one's own people about. And that's one of the reasons why it's such a tremendous success. It's real. But this advertisement threatens to be tiresome reading. "An advertisement," said a friend, "should be like a woman's skirt—short enough to be interesting, but long enough to cover everything."

Evidently it is time to end this one. Sale resumed Monday morning and continued every day next week.

I thank you,
GEO. F. ROWE

F. FRIEDLANDER CO.

310 WASHINGTON STREET

Between Fifth and Sixth

Established 1870

CLEARANCE

25,000 FEET OF GARDEN HOSE must be closed out in 10 days, regardless of present prices or costs. All profits go to our customers. Guaranteed 1/2-inch Hose in 50-foot lengths as low as \$5.10.

ICE BOXES

25 of them to be closed out at 25% to 35% below other Portland prices.

MATTRESSES

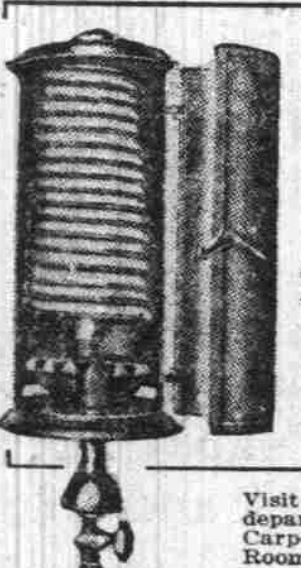
50 LB. imperial stitched extra fine grade ticking. On sale beginning Monday \$11.95 at.....

40 LB. mattress. See these before buying \$6.45 your mattress. On sale

DINNER SETS

42 PIECES Bluebird pattern, or gold band. \$13.50 to \$15 values. See them in our windows..... \$9.75

PRICES IN OTHER STORES OFFER NO COMPARISON WITH FELDSTEIN'S



Garland Heaters Water

Quick heating and economical; heats a tubful in 20 minutes. Only a few left.

\$24.95

Visit our beautiful second floor department—Rugs, Linoleums, Carpets, Bedroom and Dining Room Suites on display.

ASH CANS OF ALL KINDS, ALL SIZES AND ALL PRICES ARE NOW ON DISPLAY.

BUCKETS

10-quart galvanized.....37c
14-quart galvanized.....45c

WASH BOILERS

No. 8 extra heavy copper...\$3.95
No. 9 extra heavy copper...\$4.35
No. 8 all copper, ex. heavy \$6.95
No. 9 all copper, ex. heavy \$7.85

WASH TUBS

No. 1.....98c
No. 2.....\$1.15
No. 3.....\$1.45

Buy Now—You'll Be Ahead Later. Buy Early in the Week—You Get Wider Choice.

Feldstein Furniture Co.

Established 1897 174 First Northeast Corner at Yamhill

Prompt Attention to Mail Orders

FELDSTEIN'S PRICES ARE ALWAYS THE LOWEST